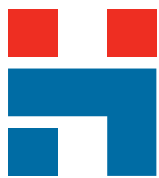




MISSION POSSIBLE
HADASSAH 99TH CONVENTION
JULY 15-18, 2019 • NEW YORK CITY



REGISTRATION KIT



HADASSAH

the power of women who **DO™**

HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.

Mission Possible
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A Message from the CONVENTION CHAIRS

Dear Hadassah Family, Friend and Colleagues,

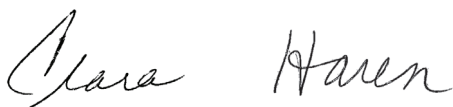
We are honored to invite you to the Hadassah 99th National Convention in New York City. For almost 11 decades, Hadassah has inspired a passion for, and commitment to, the land, the people, and the future of Israel. Hadassah has sought to strengthen a connection to Israel and empower Jewish women to effect change. It is our goal that this Convention showcase the Hadassah mission and vision.

The words of our founder, Henrietta Szold—“there is no ending that is not a beginning”—have carried us through 100+ years of tackling challenges, accomplishing wonders, and making the impossible, POSSIBLE! That is why the theme of National Convention 2019 is Mission Possible. We have not only witnessed the creation and sustenance of the State of Israel, we, as Hadassah members, Associates, and supporters have been instrumental in these achievements. As the largest women’s Zionist organization in America, we empower women and inspire others to join our mission. Convention will give us the opportunity to learn more about:

- supporting groundbreaking medical research, vital patient care, and 360° of Healing, The Full Circle Campaign
- communicating Hadassah’s global impact
- connecting U.S. youth to Israel
- building a brighter future for at-risk youth in Israel
- fostering important discussions on anti-Zionism and anti-Semitism
- strengthening leadership skills
- reaching out to young women
- using social media and technology to enhance fundraising and membership efforts
- advocating for issues important to women and families in the U.S.

While we are learning, we will enjoy live music and good food; dance and celebrate past accomplishments and future plans; exercise; meet old friends and make new ones.

We look forward to meeting, celebrating and learning with you. The possibilities are endless!



Clara Gillman & Haren Haber

National Convention Co-Chairs

A Letter from our NATIONAL PRESIDENT

Dear Friends,

As the 26th National President of Hadassah, The Women's Zionist Organization of America, Inc. I extend an invitation that I know you will want to accept. Please register to join me and your colleagues at Hadassah's 99th National Convention to be held in Manhattan at the Sheraton New York Times Square Hotel, July 15 - 18, 2019.

Although it is hard to believe, for me, it will be the last National convention at which I will preside, as my term of office ends December 31. One of the highlights of this Convention will be the election of our new National President. I look forward to congratulating her, as together, Kulanu, B'Yachad, we wish her and her newly elected Executive Committee all the best in their forthcoming endeavors.

This Convention will prove to be an outstanding opportunity for us to learn, share, deliberate, vote on resolutions, be trained and entertained as we prove the theme "Mission Possible" to be our overwhelming call to action. We will attend plenaries with extraordinary speakers and gain new insights at a wide variety of workshops, all while reuniting with old friends and making new ones. Whether this is your first Hadassah National Convention or you have been to too many to count, you will come away feeling proud, empowered and focused on the future of Hadassah, the Jewish People and the Zionist Movement.

"New York, New York, it's a wonderful town..." will be made that much more wonderful with your presence!

I look forward to greeting each of you.

B'Shalom,



Ellen Hershkin
Hadassah National President

CEO/Executive Director's LETTER

Dear Members, Delegates, Associates and Guests,

Our Convention in New York this July should be a momentous event and an opportunity to celebrate the wonderful organization of which we are a part. The range of Hadassah's scope and the different aspects of our agenda will be covered through a variety of external presenters and our own leadership. Serious deliberations, inspirational and exciting panels, workshops and training sessions will be both illuminating and innovative in format, content and presentation.

We are fortunate to have dignitaries, luminaries and representatives from all over the world join us as we discuss conditions in Israel, Jewish continuity in the United States and international opportunities for HWZOA. New developments and cutting edge innovations will be presented throughout the time we are together. The Convention will cover topics that focus on the practical to the ideological with many levels of content in between and with tools to apply what is learned in your home communities. And, there will be opportunities for fun and reunion as we enjoy entertainment, the launching of new campaigns, and one another's company.

Thank you for joining us. We very much look forward to connecting with you.

With warm wishes,



Dr. Janice Weinman

CEO/Executive Director

Mission Possible
SCHEDULE AT-A-GLANCE**

MONDAY, JULY 15, 2019

- 1:00 – 8:00 pm Convention Registration Open
- 1:00 – 7:00 pm Boutique Open (credit cards only)
- 1:30 – 2:30 pm First Timers Welcome Reception
- 5:00 – 7:00 pm Region Dinners (arranged by your unit)
- 7:30 – 10:00 pm Opening Gala Plenary
- 10:00 – 11:00 pm Opening Gala Dessert Reception

TUESDAY, JULY 16, 2019

- 7:00 – 7:30 am Shacharit (Morning Service)
- 7:00 – 8:00 am Breakfast
- 7:00 – 8:00 am Breakfast: Everything You'll Ever Need to Know About Annual Giving
- 7:00 – 8:00 am Breakfast: Physicians & Attorneys Councils
- 7:00 am – 7:00 pm Boutique Open
- 7:30 am – 8:00 pm Convention Registration Open
- 8:05 – 10:05 am National Business Meeting (Delegates only)
- 8:05 – 10:05 am Associates Annual Business Meeting (Associates only)
- 10:15 – 11:15 am Plenary: Bias in the Media
- 11:20 – 11:50 am Plenary: Missions are Possible
- 12:00 – 12:15 pm Pick up Boxed Lunch
- 12:15 – 2:30 pm Mission Possible Breakout Sessions
- 2:45 – 3:15 pm Plenary: A Global Mission Without Borders
- 3:15 – 4:45 pm Plenary: Mission Possible—Around the World with Hadassah—360° of Healing
- 4:45 – 5:45 pm Plenary: Mission Possible—360° of Healing, Teaching, Research
- 6:30 – 7:15 pm Guardian and Society of Major Donors Private Reception (by invitation only)
- 6:30 – 8:30 pm Young Women's Networking Reception
- 7:15 pm Donors Who Make the Impossible a Reality: Guardian, Society of Major Donors (SMD) and Founders Dinner (by invitation only)
- 8:30 – 10:00 pm Entertainment

Mission Possible
SCHEDULE AT-A-GLANCE**

WEDNESDAY, JULY 17, 2019

6:30 - 7:15 am	Zumba Fitness
7:15 - 8:30 am	Philanthropy Networking Breakfast
7:30 - 8:00 am	Shacharit (Morning Service)
7:30 - 8:30 am	Breakfast
7:30 - 8:30 am	Nurses Council Breakfast
7:30 am - 7:00 pm	Boutique Open
8:00 am - 6:00 pm	Registration Open
8:45 - 9:45 am	Plenary: Meet Women Who Lead in Israel and the Middle East
9:50 - 10:50 am	Plenary: (Topic TBD)
10:55 - 11:55 am	Plenary: Israel's Security and The Drones
12:00 - 12:15 pm	Pick up Boxed Lunch
12:15 - 2:30 pm	Mission Possible Breakout Sessions
3:00 - 4:00 pm	Plenary: Building Our Zionist Future, One Story at a Time!
4:00 - 4:45 pm	Plenary: A Father's Story, how a 4 year old girl changed the family's life
6:30 - 7:15 pm	Keepers of the Gate Reception (by invitation only)
6:30 - 7:15 pm	Mission Alumnae Reception
7:30 pm	Mission Possible Celebration Banquet

THURSDAY, JULY 18, 2019

	Breakfast on your own
8:00 - 8:30 am	Shacharit (Morning Service)
9:00 - 10:30 am	Plenary (Topic TBD)
10:45 - 11:45 am	Closing Plenary & Awards Ceremony

Monday, July 15, 2019

1:30 - 2:30 pm

First Timers Welcome Reception

5:00 - 7:00 pm

Welcome Dinners with Hadassah Regions

Members, Associates and guests will enjoy dinner on their own with Regions and local units. Please contact your Region President or Region Convention Chair for details. Don't know whom to contact? Find out online at hadassah.org/chapters.

7:30 - 10:00 pm

Opening Gala Plenary

10:00 - 11:00 pm

Opening Gala Celebration Dessert

Tuesday, July 16, 2019

7:00 - 7:30 am

Shacharit (Morning Service)

7:00 - 8:00 am

Breakfast: Everything You'll Ever Need to Know About Annual Giving

This working breakfast will educate fundraising leaders on everything from the basics to the latest tools and strategies available for Hadassah's Annual Giving programs. National leaders will provide an interactive session for fundraising volunteers to help them successfully initiate and promote Keepers of the Gate and Chai Society programs in their communities.

7:00 - 8:00 am

Breakfast for Physicians and Attorneys

The Physicians Council of Hadassah will be hosting a breakfast with Dr. Madi El Haj (nerve specialist and surgeon) and Dr. Svri (head of the medical ICU, which will be in the round building) from Israel to discuss the latest research and innovations at Hadassah Medical Organization. All current and interested physician members are welcome!

Hadassah National Attorneys and Judges Council will be hosting a breakfast session to get to know all attorneys members of Hadassah. Join us if you are also interested in being a part of Hadassah National Attorneys and Judges Council.

8:05 - 10:05 am

National Business Meeting (Delegates only)

Share our pride in what Hadassah has accomplished in the past year and add your voice to influence the future. Delegates play a primary role in shaping Hadassah. As a Delegate, exercise your right and responsibility to participate, vote on policy statements and amendments, and elect the next Hadassah National President, new Hadassah National Vice Presidents, and National Board Members.

8:05 - 10:05 am

Associates Annual Business Meeting (Associate Delegates only)

Associates from across the country will celebrate 50+ years of carrying out their mission of advancing medical research at HMO, healing, and education in Israel, the United States and around the world. Learn about the important Men's Health Initiative, which focuses on Alzheimer's disease, a scourge of the 21st century—and recent research developments at HMO.

Hear about Associates programs and events held nationwide and the success of Associates initiatives. Take pride in the latest developments at HMO. Learn how you can energize your local Associates. Preview plans for the Associates Wine & Dine Mission to Israel in 2020. We will elect and install the officers and members of the Associates Board of Trustees for 2020. Hear about other Convention topics of interest: combating BDS and anti-Semitism, today's Zionism, the use of drones in security, and much more. (Additional informal activities may include a trip to the Museum of Jewish Heritage—A Living Memorial to the Holocaust. For the first time in America, the museum will host a traveling exhibition about Auschwitz featuring over 700 original artifacts from over 20 international institutions.) Make our Associates mission possible and join us in the Big Apple!

10:15 - 11:15 am

Plenary: Bias in the Media

This panel will focus on the ways in which media—on tv and radio, in print and on-line—have presented issues on BDS, anti-Semitism and Israeli policy in a one-sided manner.

The panel will explore the reasons for this bias, the impact of the bias on public awareness and opinions, and the ways in which this can be addressed.

The panelists will all be prominent professionals in the fields of media as reporters, journalists and commentators.

11:20 - 11:50 am

Plenary: Missions are Possible

Join the festivities while you take a virtual tour of Israel. Go places, meet people, visit our projects...see and feel Israel the Hadassah way. After this session...your mission, should you choose to accept it, is to sign up for one of the fabulous 2019 and 2020 Hadassah missions already planned (dates and availability subject to change).

Moderated by: Carol Rosenthal and Aileen Bormel, Hadassah Missions Co-Chairs

12:15 - 1:15 pm

Mission Possible Breakout Sessions

(you will attend 1 out of 6—please mark first and second choices)

• **Anti-Semitism or Anti-Zionism?**

Join journalist Emily Shire (whose work has appeared in the New York Times, the Washington Post, The Daily Beast, and the Jewish Daily Forward), for a workshop on anti-Semitism and anti-Zionism, including frequently asked legal questions. When is an action anti-Zionist and when is it anti-Semitic? Emily will also touch on the role of law, and members of Hadassah's Attorneys and Judges Council are encouraged to attend.

- **Building Hadassah Community: Developing Powerful Leaders**

Experience Building Hadassah Community (BHC), Hadassah's comprehensive, integrated leadership development program. Find out what it is like to be a participant in a dynamic, exciting group of women who are building and strengthening your Hadassah units! You will meet with some of the Madrichot, our top, senior level National mentors, as well as some of the local BHC facilitators who are integrally involved in delivering the 5-workshop curriculum of BHC. Join powerful women who are working toward a common cause!

- **Talking Philanthropy: Meet the Professionals**

Join our distinguished guests from Israel for an intimate conversation about their work, and how they achieve the impossible. Interact directly with these colleagues in a relaxed and friendly setting.

Moderated by Rachel Schonberger, Hadassah's HMO Chair and Diane Issenberg, National Philanthropy Coordinator

- **Empower Yourself by Building Your Strengths**

Can you identify your own strengths? Studies in the field of Positive Psychology demonstrate that if you can name and use your own character strengths then you can empower yourself to succeed in different aspects of your life. During this workshop, you will learn what your personal character strengths are and how best to use them. You will leave with real tools to use. This workshop is aimed at EVOLVE Hadassah: The Young Women's Network, yet all are invited to participate.

Led by Rabbi Rebecca W. Sirbu, Dir. Of the Division of Member and Unit Services, Hadassah

- **The Power of Positive Messaging: Israel & Hadassah**

Learn how to promote a positive view of Israel in this workshop led by Julia Ben Shalom, director of Vibe Israel USA, together with the Hadassah National Marketing & Communications team. For decades, Israel has allocated most of its resources to reacting to what others are saying about it and explaining its policies on the Israeli-Palestinian conflict. The reality is that many people are not interested in the Conflict anymore and concurrently have become apathetic to Israel. During this workshop, we will explore how Hadassah can inspire more people about Israel; how Israel has impacted the world, and how positive messages about Israel lift up Hadassah and conversely, how the work of Hadassah lifts up Israel.

- **Emboldening Teenage Girls and Young Women to Navigate the Challenges of Sexism, Sexuality, and Power**

Internalized and external pressures—perfectionism, conflict avoidance, sexism, and sexualization—can keep teenage girls and young women from reaching their full potential. Trained adults can mentor Jewish girls and young women to navigate these challenges and work together for change in sisterhood with their peers. Learn how you and your community can participate in this work. The Hadassah Foundation invests in programs like this to empower women and girls in Israel and the United States.

Deborah S. Meyer, CEO Moving Traditions

1:30 – 2:30 pm

Mission Possible Breakout Sessions

(you will attend 1 out of 6—please mark first and second choices)

• **Anti-Semitism or Anti-Zionism?**

Join New York Times Columnist and former Bustle Editor Emily Shier (invited), for a workshop on anti-Semitism and anti-Zionism, including frequently asked legal questions. When is an action anti-Zionist and when is it anti-Semitic?

• **Your Mission? Embrace Your Powers as a Change Agent**

How can change agents navigate in an increasingly polarized world? Learn from innovator Chloé Valdary (invited) about her ‘Theory of Enchantment’ that will leave you empowered to foster discourse (and minimize discord) as a Hadassah leader. This workshop is aimed at EVOLVE Hadassah: The Young Women’s Network, yet all are invited to participate.

While spending a year as a Bartley fellow at the Wall Street Journal under Pulitzer prize winning journalist Bret Stephens, Chloe Valdary developed a theory of change called The Theory of Enchantment, a framework of conflict resolution and interpersonal growth rooted in themes found in pop culture. Since then, Chloé has lectured on this theory in communities around the world, teaching how to bring about conflict transformation and reconciliation in previously polarized spaces. She’s spoken at universities like Harvard and Georgetown, high schools and community events, and now, Chloé is bringing ‘The Theory of Enchantment’ from the non-profit sector to the corporate world.

• **The Art of Leadership**

Hadassah leaders are legendary. They are passionate, confident, smart and capable. This interactive session will showcase methods to help engage women in philanthropy, membership outreach, and advocacy. Participants will learn how to communicate to inspire others—to understand, articulate, and use Hadassah’s accomplishments to engage and attract new Hadassah supporters, members and friends. The session will be facilitated by Diane Taub and Ann Eisenberg.

• **360° of Healing Campaign-Grassroots Fundraising**

New materials, new ideas, new giveaways. This workshop will give you the Grassroots tools you need to reach your Campaign fundraising goal for the Full Circle Campaign to reimagine HMO’s iconic Round Building. Learn how the Campaign can be integrated with membership, program and Health & Wellness.

Facilitated by Miki Schulman, 360° of Healing Campaign Chair and Tracey Drayer, Grassroots Fundraising Chair

- **The Power of Positive Messaging: Israel & Hadassah**

Learn how to promote a positive view of Israel in this workshop led by Julia Ben Shalom, director of Vibe Israel USA, together with the Hadassah National Marketing & Communications team. For decades, Israel has allocated most of its resources to reacting to what others are saying about it and explaining its policies on the Israeli-Palestinian conflict. The reality is that many people are not interested in the Conflict anymore and concurrently have become apathetic to Israel. During this workshop, we will explore how Hadassah can inspire more people about Israel; how Israel has impacted the world, and how positive messages about Israel lift up Hadassah and conversely, how the work of Hadassah lifts up Israel.

- **Treasurers Make It Possible**

Treasurer 101: Understanding the important role of the treasurer, sharing experiences: AFRs, remitting funds, role in fundraising, responsibilities to members and donors.

2:45 – 3:15 pm

Plenary: A Global Mission Without Borders

In a rapidly changing “world without borders,” Rob Dorfman, Hadassah International President, Hong Kong, will present Hadassah International’s innovative approach to serving as a bridge to nations through medicine.

3:15 – 4:45 pm

Plenary: Mission Possible—Around the World with Hadassah—360° of Healing

4:45 – 5:45 pm

Plenary: Mission Possible—360° of Healing, Teaching, Research

“I don’t think there’s any bigger and better partner with Jerusalem than the Hadassah organization. The future of Hadassah...is the future of Jerusalem.” —Former Mayor of Jerusalem Nir Barkat.

The population of Jerusalem is growing, and residents are demanding cutting-edge healthcare for all. HMO is rising to meet the challenge. The renovation and expansion of HMO’s Round Building and Ein Kerem Campus will ensure a higher level of patient care, increasing the number of patients it can serve each year, and contributing substantially to HMO’s growth and financial stability.

Hear from Physicians whose patients will move into the Round Building, allowing them to expand and improve the services they can offer. Moderated by: Miki Schulman, National Campaign Chair.

6:30 - 7:15 pm

Visionaries Who Make the Mission Possible

Guardian and Society of Major Donors Private Reception (by invitation only)

It is our pleasure to invite all Guardian and Society of Major Donors (SMD) attending the Founders Dinner to be our guests at a pre-dinner reception, given by the Philanthropy Division. You will have the opportunity to meet Professor Zeev Rotstein, Director General of HMO, and other special Convention speakers and guests in an exclusive and intimate setting.

We also welcome new pledges from those donors who wish to bring their cumulative giving to the \$120,000 Society of Major Donors level or above. All guests will be recognized and honored as they walk the “red carpet” into the Founders Dinner, which immediately follows.

Hosted by: Jane Strom, Guardian Chair

Esther Berman, Society of Major Donors Chair

Nancy Wiadro, Major Gift Co-Chair

Carol Rotenberg, Major Gifts Co-Chair

6:30 - 8:30 pm

Young Women’s Networking Reception

Join other young women in attendance at Convention to network with each other and young women industry influencers. This reception continues the day’s opportunities in the Young Women’s Track.

Couvert: \$36/person

7:15 pm

Donors Who Make the Impossible a Reality

Guardian, Society of Major Donors (SMD) and Founders Dinner (by invitation only)

You are cordially invited to experience Hadassah’s most powerful signature event. We gather our valued donors together with HMO’s distinguished physicians—and each other—as we share in the healing power of giving. All current Guardians, SMDs and Founders are welcome, including Builders of Promise (new commitments of \$25,000 or more to the 360° of Healing, Full Circle Campaign).

Not a Founder? Join us by becoming a new one. Donors with cumulative donations of \$36,000 and above are considered Founders. Delegates age 45 and under may be gifted this level or may become a Young Founder by making a commitment of \$15,000, payable over five years.

Mission Possible
PROGRAM

Hosted by: **Nancy Wiadro**, Major Gifts Chair
Carol Rotenberg, Major Gifts Co-Chair
Jane Strom, Guardian Chair
Esther Berman, Society of Major Donors Chair
Judith Mann, Founders Chair and Builders of Promise Chair

Couvert: \$100/person

Separate Pre-registration required as part of your online or paper Convention registration.
For eligibility or questions, please contact Jenna Julien at jjulien@haddasah.org

8:30 - 10:00 pm

Entertainment

Wednesday, July 17, 2019

7:15 - 8:30 am

Networking Breakfast: Top Fundraising Ideas from Around the Country

Don't miss this opportunity to learn about Hadassah's most successful fundraising ideas. We'll gather information for you, from you, and with you, as you network with your contemporaries about opportunities you can use from Philanthropy.

Moderated by: Debbie Friedman and Ann Eisenberg, Philanthropy Division Co-Trainers

7:30 - 8:30 am

Breakfast

6:30-7:15 am

Zumba

Start your day in a healthy way!

7:30 - 8:00 am

Shacharit (Morning Service)

7:30 - 8:30 am

Nurses Council Breakfast

Join the Nurses Council members for a breakfast session where you will meet other professionals in your field and discover ways to be a part of a council that benefits from its close connection to the Hadassah Medical Organization.

8:45 - 9:45 am

Plenary: Meet Women Who Lead in Israel and the Middle East

Experience the personal stories of Felice Friedson (invited), President, CEO, and veteran journalist of The Media Line, the American news agency covering the Middle East in context for more than two decades. She will also share stories and videos of fascinating women of different ethnicities - Israelis, Arab Israelis, and Druze - who are making a difference for Israel and the world. See themedialine.org.

9:50 - 10:50 am

Plenary: TBD

10:55 – 12:10 am

Plenary: Israel's Security and The Drones

Augmented Reality (AR) and drones. It sounds like a match made in entertainment heaven, but one company is using the combination of drone technology and AR to help save lives.

Creating a collaborative ecosystem using real time augmented visual intelligence. Showcasing Edgybees visual intelligent technology in various application including search & rescue operations, during flood emergencies, military operations, sports events, and industrial needs.

This simple game-like interface overlaid on to dynamic and complex real-world scenarios proved to eliminate operational ambiguity with visual augmented intelligence and visually-enhanced real-time communication.

Adam Kaplan (invited) is an avid drone pilot who merged his passion for flying and volunteerism with an extensive background in technology. He drives the Edgybees mission to provide real-time visual intelligence technology to pilots, ground personnel, and command and control systems around the world. Edgybees was born with gaming DNA, providing a ground-breaking real-time layer of augmented information into virtual video environments. The game-changing and life-saving benefits to military and first-responders soon became clear.

Adam co-founded and has served as an executive in technology companies including Xenex Inc. (acquired by Biotime Inc.), Athoc (acquired by Blackberry), Digital Guardian and Tonian (acquired by Primary Data). Adam graduated with honors from Occidental College with a Bachelor of Arts in Economics and Diplomacy & World Affairs.

12:30 – 1:30 pm

Mission Possible Breakout Sessions

(you will attend 1 out of 8—please mark first and second choices)

• **Hadassah Advocacy: Influence & Impact**

Get the inside scoop about the work of Hadassah's new Washington Government Relations Office. Hear how Hadassah and the Coalition for Women's Health Equity are leveraging our expertise to influence legislators and secure policy change. Learn about Hadassah's current policy priorities, strategies for mobilizing grassroots advocates, and how best to cultivate relationships with elected officials. Speakers include Dr. Connie Newman, President of the American Medical Women's Association; Elana Frank, MPA, Executive Director and Founder of the Jewish Fertility Foundation; Hadassah's Advocacy Team Leaders, Connie Cirillo Freeman and Debby Mazon; and Hadassah's Director of Government Relations Karen Paikin Barall.

• **Drone Workshop**

The profound impact AR has in shaping the outcome of public safety operations around the world. The unmatched perspective of a drone combined with the added overlay provides first responders improved situational awareness and open communication — vital components that can determine a successful first response scenario or search and rescue

operation .

- **Engaging Younger Women as Hadassah Members**

From our visionary founder, Henrietta Szold to those who have continued to fulfill her legacy, younger women have always been inspired by Hadassah's mission. How are we welcoming and engaging younger women into our Hadassah communities? Join the dialogue with our new department, EVOLVE Hadassah: The Young Women's Network, as we explore new ideas to welcome and inspire younger women with Hadassah's mission.

Led by Anne Tishkoff, Director of EVOLVE Hadassah: The Young Women's Network

- **Nurses Council CE Symposium: Nurses Survival Kit – Taking Care of Yourself Mind, Body and Soul**

Nurses CE, two-hour session from 12:30 pm to 2:30 pm (for nurses only)

Join the Nurses Council and Allied Health Professionals at Convention for a Symposium led by nurse experts and learn both old and new ways to stay balanced and healthy in your professional, volunteer and personal lives. Continuing Education (CE) credits will be offered to nurses and any other professionals who accepts them from CE Broker.

- **Using Health Programs to Fundraise for HMO**

Did you know that Hadassah provides several programs in a box that are perfect for fundraising events? These programs come with fundraising and membership tips, educational handouts, PR guidance, and a direct link to HMO. Save time and energy, no matter whether you're raising money for the Round Building, unrestricted HMO funds, or the Associate's men's health initiative. We will: go through the health programs in a box, with an emphasis on programs applicable to the Round Building; brainstorm the ways programs can be used in your areas; and invite you to share success stories and challenges. Led by Linda Hakerem, M.Ed, Health & Wellness Team Leader, Eliana Meiorowitz Nelson, MPH, Manager of Health & Wellness, and the Associates.

- **Youth Aliyah**

Attendees will get a small taste of what is involved with the Joy of Judaism that they will be able to talk about when they return home. They will take home materials used in the session.

Esther Serok Ed.D is the representative of the World Zionist Organization Executive in North America and the president of the Council for Hebrew Language and Culture in North America. Member of World Zionist Organization the last 20 years representing Hadassah. Has over 40 years of experience in education, teacher training, staff and curriculum development in multi-cultural settings. She teaches at the Hebrew University at the school of Education and is a senior researcher at the NCJW Research Institute for Innovation in Education at the Hebrew University.

- **Reading the News**

This workshop will explain what news was designed to be, what news should be, how it has

changed, how to recognize what is missing in a media report, how to find it, and how to understand media bias. You will learn steps that Hadassah chapters can implement as individual workshops in their communities and receive an implementation guide.

Presenter is Felice Friedson, President and CEO of The Media Line, the American news agency covering the Middle East in context. See themedialine.org. (invited).

- **Focus on The United Nations Through a Hadassah Lens**

The United Nations-Hadassah workshop will highlight key activities and current Israel-related issues. It will feature prominent guest speakers, including Rabbi Hank Sheinkopf, Ph.D. (invited) Dr. Sheinkopf is a well-known political and communications strategist who appears often on TV news programs. We will focus on UNRWA's anti-Israel textbooks and curriculum, and measures to combat this incitement to hatred and violence. A UN spokesperson will also address pro-Israel UN activities and Hadassah UN Team members will share their experiences in contributing to UN events, such as the Forum of the Commission on the Status of Women, at which Hadassah's programs are presented each year.

1:45 - 2:45 pm

Mission Possible Breakout Sessions

(you will attend 1 out of 8—please mark first and second choices)

- **Focus on the United Nations Through a Hadassah Lens**

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- **Physicians Council's Alzheimer's and Other Neurodegenerative Diseases**

Join the Physicians Council's and Associates' panel discussion to learn about cutting edge research from Dr. Michael Peer (invited), a postdoctoral fellow in the Department

of Psychology at the University of Pennsylvania, who was trained at Hebrew University and HMO; Dr. Diane Meier, Professor in Geriatrics and Palliative Medicine at Mount Sinai Hospital in New York; and Megan Christ, Caregiver Social Worker at New York Memory Center. Also, learn more practical aspects of living with Alzheimer's Disease from Allied Health Professionals and others.

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This workshop will explain what news was designed to be, what news should be, how it has changed, how to recognize what is missing in a media report, how to find it, and how to understand media bias. You will learn steps that Hadassah chapters can implement as individual workshops in their communities and receive an implementation guide.

Presenter is Felice Friedson, President and CEO of The Media Line, the American news agency covering the Middle East in context. See themedialine.org. (invited).

• **Drone Workshop**

The profound impact AR has in shaping the outcome of public safety operations around the world. The unmatched perspective of a drone combined with the added overlay provides first responders improved situational awareness and open communication — vital components that can determine a successful first response scenario or search and rescue operation .

• **Let's Learn Together: Young Judaea**

Join with Young Judaeans teens from Camp Tel Yehuda who have just returned from Washington where they were lobbying for Women's Rights. Discover the commonalities and the differences in our approaches to the topic as well as our/Young Judaea's unique advocacy policies. Be prepared to take this workshop home and replicate it within your own chapters.

• **Engaging Younger Women as Hadassah Members**

From our visionary founder, Henrietta Szold to those who have continued to fulfill her legacy, younger women have always been inspired by Hadassah's mission. How are we welcoming and engaging younger women into our Hadassah communities? Join the dialogue with our new department, EVOLVE Hadassah: The Young Women's Network, as we explore new ideas to welcome and inspire younger women with Hadassah's mission.

Led by Anne Tishkoff, Director of EVOLVE Hadassah: The Young Women's Network

• **Your Mission? Learn the Art of Storytelling**

Hadassah has thousands of stories. What makes a story compelling? What gets someone's attention? What resonates with another person? This interactive learning session will demonstrate how to use your story to make a difference and a connection with others. Participants are invited to bring and share short (maximum one minute), "Why Hadassah?" stories. Your story can make an impact while helping Hadassah in our

philanthropic efforts and outreach to members. Bring your ideas with you!

Facilitated by: Joyce Rabin, Hadassah International Chair, and starring YOU!

• **Nurses Council CE Symposium: How to Deal with PTSD in Patients**

Nurses CE, Part 2 (for nurses only)

To receive CE credits, you must sign up for Parts 1 and 2

3:00 - 4:00 pm

Plenary: Building Our Zionist Future:
One Story at a Time!

Experience how Hadassah continues to build our Zionist future through memorable personal experiences of Youth Aliyah and Young Judaea—straight from the sources!

Moderated by: Barbara Spack, Young Judaea Chair
Carol Goodman Kaufman, Youth Aliyah Chair

4:00-4:45 pm

A Father's Mission – A Father's Story – How a 4 year
old girl changed her family's life.

You will hear how a child's insistence on attending, in her words, "Jewish school," set her family on a path of love for the State of Israel and her tragic death there at the hands of terrorists when she was 20 year old. It's a story that will make you laugh and cry as Stephen Flatow details how he eventually went after his daughter's murderers in the legal arena and wound up fighting not only them but the US government.

In his review of A Father's Story, noted historian Gil Troy writes:

This tragedy also mobilized Stephen Flatow against the terror infrastructure that murdered his daughter. Flatow's determination created a new tool against terrorism – lawfare; drained billions from the networks bankrolling terrorism; and pushed back creatively against Iran, the world's great terror-paymaster."

6:30 - 7:15 pm

Keepers of the Gate Reception **(invitation only)**

Mix and mingle with Keepers of the Gate, from around the country, during a cocktail hour just before the Banquet. Keepers are the sustainers of annual giving. Their support helps fulfill Hadassah's vision of Mission Possible. Meet Professor Zeev Rotstein, Director General of HMO.

Pre-registration required.

Couvert: \$40/person, includes wine and hors d'oeuvres.

Hosted by: Roz Kantor and Dana Waxler, National Annual Giving Co-Chairs

Hadassah Convention Location

Sheraton New York Times Square Hotel
811 Seventh Avenue at 53rd Street
New York, NY 10019
Tel: 212-581-1000

Hotel Reservations: hadassah.org/2019convhotel

Online Registration

Registration is available online at
<http://www.hadassah.org/convention-2019/hadassah-national-convention.html>

Mail Registration

To register for the Convention by mail, complete the enclosed registration form. You will receive an electronic/written confirmation confirming receipt of your registration form.

Send all completed forms to:

Technical Registration Experts
Hadassah Convention 2019
303 West State St.
Geneva, IL 60134

Toll Free Number: 877-309-1565

Direct Number: 630-262-1599

Fax Number: 630-262-1520

Convention Package Registration Fees:

The Convention Regular Registration Fee or the Early Bird Registration Fee includes attendance to all plenaries, breakout and training sessions on Monday, July 15, Tuesday, July 16, Wednesday, July 17 and Thursday, July 18; the Opening Gala Reception on Monday, July 15; breakfast and lunch on Tuesday, July 16, and Wednesday, July 17 (meal tickets are included); and the Mission Possible Celebration Banquet on Wednesday, July 17.

[There is also separate registration available for the Opening Gala Reception on Monday, July 15 and for the Mission Possible Celebration Banquet on Wednesday, July 17.]

Early Bird Registration, \$650 per person

Any member or Associate who registers (online or by mail) for Convention by May 31, 2019 (12:00 am ET) can register at the discounted rate.

Duo Early Bird Registration for Two, \$1,200

Hadassah encourages multi-generational families to attend the 99th National Convention and has created a special price for two members in an immediate family (including grandparents) to attend at a special price. In order to participate in the Duo Early Bird Registration Rate, two members from an immediate family (grandparents included) must register at the same time; this includes the following combinations: two sisters, two brothers, a brother and sister, two spouses, two partners, a mother and daughter/son, a father and daughter/son, or a grandparent and grandchild. The duo must register together, and both must be Hadassah members and/or Associates. Registration (online or by mail) must be received by May 31, 2019 (12:00 am ET).

Regular Registration, \$700 per person

Members or Associates who register, either online or by mail, for Convention on or after June 1, 2019 will register at the Regular Registration Rate.

Day Package, \$200 per person

These participants may attend the plenaries and breakout sessions for the selected one day. Boxed lunch on Tuesday and Wednesday are included, other meal tickets are available to purchase. Day Package does not include Celebration Banquet or National Business Meeting.

National Business Meeting—No charge (open to Delegates only)

All elected Delegates are welcome to attend the National Business Meeting on Tuesday, July 16, without registering for any other events. Pre-registration for the National Business Meeting is required online or by completing the enclosed registration form and sending by mail.

Optional Programming

For any optional programming offered throughout Convention, there may be an additional charge for each program and for which separate registration may be required.

Registration forms postmarked after Wednesday, July 3, 2019 or online registration after July 3, 2019, will be charged \$750.00. This includes a \$50 late registration fee. Registration forms received after July 3, 2019 will be processed on site and you will not be pre-registered for the breakout sessions. Space in remaining sessions cannot be guaranteed and will be allocated on a first-come basis.

Registration desks

will be located on the 2nd floor of the meeting space in the hotel and will be open during the following hours:

Monday, July 15	1:00 - 8:00 pm
Tuesday, July 16	7:30 am - 8:00 pm
Wednesday, July 17	8:00 am - 2:00 pm & 5:00 - 8:00 pm
Thursday, July 18	8:00 - 11:00 am

Cancellations/Refunds

Cancellations for Hadassah's 2019 Convention must be submitted in writing to Technical Registration Experts at the above address no later than Wednesday, July 3, 2019. Refunds are subject to a \$50 administration fee. Cancellations received after Wednesday, July 3, 2019 will NOT be refunded.

Hotel Reservations

For hotel reservations, go to **hadassah.org/2019convhotel**. Hadassah has negotiated a special room rate of \$229.00 per single or double occupancy per night, plus applicable taxes. Additional room guests are \$30.00 per person plus applicable taxes.

The deadline for hotel reservations at the special room rate is June 12, 2019 at 5:00 pm EST or when the block becomes full, whichever comes first. Reservations received after June 12, 2019 are subject to availability. Reservations must be accompanied by a first night's deposit via credit card or check. Reservations cancelled less than 72 hours prior to arrival will not be refunded.

Check-In/Check-Out

Check-in time at the Sheraton New York Times Square Hotel is 4:00 pm EST. If rooms are available before that time, you will be accommodated. If a room is not available, you may leave your luggage with the bell stand and retrieve it later when your room is ready.

Check-out time is 12:00 pm EST. At 12:00 noon on the day of your departure, your room key will automatically be deactivated, and you will no longer be able to access your room with the key. If you plan to depart the hotel after 12:00 pm, you may check out and store your luggage with the bell stand and retrieve it prior to your actual departure.

Ground Transportation to Hotel

Located in Manhattan, the Sheraton New York Times Square Hotel is in close proximity to three major airports: LaGuardia Airport (LGA); John F. Kennedy International Airport (JFK), and Newark Liberty International Airport (EWR). Taxi service is available from all airports to the hotel. The approximate one-way cost for taxi service to the hotel, not including tolls or tip, is \$41 from LGA, \$68 from JFK, and \$75 for EWR.

Within New York City, MTA subway or bus service is \$2.75 per ride.

Meal/Banquet Tickets

Meal tickets must be presented for all meals. If you have not pre-purchased meal tickets as part of your advanced registration, depending on availability, you may purchase tickets on site, in the Hadassah Registration area until 5:00 pm on Monday, July 15, 2019. If purchased separately, the Celebration Banquet cost is \$200 per ticket.

Celebration Banquet Seating

Seating for the Banquet will be arranged by Regions.

Kosher Food

All food served at official 2019 Hadassah National Convention events is kosher, prepared under the supervision of the Star K.

Special Meals/Health Issues

If you need special meals due to health issues, you must submit your request in advance on Page 1 of the paper registration form. Feel free to attach detailed information if you cannot fit your requirements on the space provided on this form. We will do our best to accommodate your requests.

Restaurants

A list of local kosher restaurants will be included in your Convention program guide, distributed when you pick up your registration materials at Convention.

Hotel Accessibility

All Convention programming takes place at the Sheraton New York Times Square Hotel, unless otherwise noted.

Handicapped facilities and accommodations are available at the hotel. When making your reservation, be sure to request from the hotel what you need.

Medical Facilities

There are several medical facilities near the hotel. Listed below are the closest options. Call in advance for information, hours or services.

Mount Sinai West 1000 Tenth Ave. between 58th and 59th Streets, 212.523.4000

NYU Langone Urgent Care and Ambulatory Care West Side 355 West 52nd Street between Eighth and Ninth Avenues, 646-754-1549

Climate and Clothing

The temperature in New York City in July averages around 83° F, but extreme temperatures and humidity are always possible. Meeting room temperatures and individual comfort levels vary. Wear comfortable clothing and bring a sweater or jacket with you to wear during meeting sessions.

Selling of Merchandise

The sale of merchandise (including Hadassah merchandise) by Regions, Chapters, Groups and/or individuals is not permitted in any of the hotel's common/public spaces or in any of Hadassah's function space. We appreciate your cooperation.

Hadassah Boutique

The sale of merchandise in the Hadassah Boutique shall not be deemed or interpreted to be an endorsement or approval by Hadassah of the vendors and/or merchandise being sold in the Boutique. Please note that purchases made at the Boutique are not tax-deductible as a charitable contribution since goods and/or services are being received for the transaction. The Boutique accepts credit cards only.

Security

Badges Are Essential

Identification badges must be worn at all times. No one will be admitted to any Convention session, including plenaries, breakouts, meals, etc., without a Hadassah Convention identification badge.

Photo Identification

You must bring a photo I.D. to receive your Convention Registration bag and Convention credentials.

Searches

Attendees are prohibited from bringing any dangerous or potentially dangerous items to Convention including, but not limited to, knives, guns, fireworks, smoke bombs, explosives or any flammable/hazardous materials.

Hadassah reserves the right to search, or have searched by a third party, individual Convention attendees as well as any handbags, luggage, briefcases, backpacks, packages or other personal items you may be carrying upon entrance to the Convention area and at any other time throughout the Convention.

Hadassah shall have the right, in its sole discretion, to dismiss or bar entry to any Convention attendee found in violation of this policy without any refund of fees or expenses.

Speakers' Viewpoints

The views expressed by any speakers at this Convention who are not official Hadassah representatives are solely the personal views of such speakers and do not represent the views of Hadassah, The Women's Zionist Organization of America, Inc.

Photographs/Videotaping

All Convention events and workshops will be photographed and/or videotaped. It is possible that Hadassah will use your name, voice, photograph, image, likeness, utterances and/or statements in any and all media, including the Internet, for promotional, fundraising and/or other purposes. Your attendance at Convention indicates that (i) Hadassah has the right to photograph, film, videotape, audiotape and/or otherwise record, by any and all methods now or hereafter known, your image, voice and/or likeness and to use your name, voice and/or any photograph, image, or likeness in which you may appear or any utterances or statements you may make, or any portion thereof, and that (ii) any such photograph, image, likeness, utterances and/or statements shall be Hadassah's sole and exclusive property, and that (iii) you release Hadassah from any and all claims arising out of such use.

ONLINE REGISTRATION

To register online! Go to: hadassah.org/convention19

To take advantage of the Early Bird Specials, register online by May 31, 2019.

Online registration received after July 3, 2019 will incur a \$50 late fee.

REGISTRATION BY MAIL

1. Write legibly, complete and return all pages of the registration form.
2. Remember to include payment information.
3. Sign the bottom of the last page if using a credit card in that section. Failure to do so will result in delayed registration and possibly missing Early Bird discounts.
4. Incomplete forms cannot be processed.
5. ALL pages of the registration form must be postmarked by May 31, 2019 to take advantage of the Early Bird Special. Forms postmarked or received online after May 31, 2019 will not be eligible for the discounts.
6. Registration forms received after July 3, 2019 will incur a \$50 late fee.
7. Complete ONE form per person; make copies of the form if needed.

PLEASE NOTE: Once complete, you can immediately send your Registration Form to Technical Registration Experts. You DO NOT need to submit your Registration Form with others from your Region.

Return your completed registration form and disclaimer with payment to:

Technical Registration Experts

Hadassah Convention 2019
303 West State Street
Geneva, IL 60134

Toll Free Number: 877-309-1565

Direct Number: 630-262-1599

Fax: 630-262-1520

Space is limited! Registration will close immediately upon reaching capacity.

Cancellations/Refunds

Cancellations for Hadassah's 2019 National Convention must be submitted in writing to Technical Registration Experts at the above address no later than Wednesday, July 3, 2019. Refunds are subject to a \$50 administration fee. Cancellations received after Wednesday, July 3, 2019 will NOT be refunded.

Mission Possible
REGISTRATION FORM

CONTACT INFORMATION (please fill in all fields)

FIRST NAME

LAST NAME

MEMBERSHIP ID NUMBER

(Please see the address label on your latest issue of Hadassah magazine for the six digit #. required Field)

REGION (required field except for National Members)

CHAPTER (required Field except for National Members)

NAME AS YOU WOULD LIKE IT TO APPEAR ON YOUR BADGE

DATE OF BIRTH (mm/dd/yy)

HOME ADDRESS

CITY

STATE

ZIP CODE

HOME TELEPHONE

WORK TELEPHONE

CELL TELEPHONE

E-MAIL ADDRESS (required Field)

EMERGENCY CONTACT NAME (required field)

SPECIAL REQUIREMENTS/NEEDS (including dietary restrictions due to allergies or health concerns)

Mission Possible REGISTRATION FORM

HADASSAH REGISTRATION CATEGORY (check one)

- National Board Member*****
- National Portfolio Council Member****
- National Assembly member***
- Member (affiliated with a local unit)**
- National Member* (not affiliated with a local unit)
- Associate
- Guest
- Speaker
- Staff

*****National Board members include elected National Officers, Past National Presidents, Henrietta Szold Board members, and other elected National Board members. National Board members are automatic Delegates.

****National Portfolio Council members are automatic Delegates.

***National Assembly members include the National Board, the National Portfolio Council, former National Board members, President's Council, Honorary Council members, Committee chairs and members, and National Service members. Please only check this box if you are in any of these categories described for the National Assembly except for the categories of National Board or National Portfolio Council, each of which has its own separate registration box. National Assembly members are not automatic Delegates unless such women are part of the National Portfolio Council, National Board, or Honorary Council members. All other members of the National Assembly need to be elected as a Delegate by their Chapter.

**Members who wish to be Delegates must be duly elected as Delegate by their Chapters. If you are a member of the Honorary Council or a Vice-President of a Region, you are an automatic Delegate.

*National Hadassah permits National members to serve as Delegates to the National Business Meeting in proportion to their membership as determined by the National Board. If you are a National member and interested in applying for Delegate status (so that you can be eligible to attend the National Business Meeting), please contact the National Secretary's Office at National Hadassah: 212.303.8185.

PROFILE INFORMATION (please check all that apply)

I am:

- a Life Member
- an Annual Member
- an Associate
- a Delegate
- a Guest

Mission Possible
REGISTRATION FORM

IN AN EFFORT TO IDENTIFY OUR DIVERSE MEMBERSHIP, WE WOULD LIKE TO KNOW IF YOU ARE A:

- Attorney Nurse Physician Social Worker Educator
 Artist (performing or fine arts) Finance/Business person
 Other _____

I AM YOUNG WOMAN (AGE 25-55)

- Yes No

I AM A FIRST-TIME CONVENTION ATTENDEE:

- Yes No

I HEARD ABOUT THE 2019 CONVENTION FROM:

- Friend/Relative Meeting Bulletin E-Alert Mailing
 Hadassah Magazine hadassah.org

I RECEIVED A SUBVENTION OR SCHOLARSHIP TO ATTEND THE 2019 CONVENTION:

- Yes No

IF YES, FROM:

- National Hadassah, which Department: _____
 my Region my Chapter my Group

THE SUBVENTION COVERS:

- Registration Hotel Accommodations Other _____

SESSION REGISTRATION

Monday, July 15, 2019

___ 1:30 - 2:30 pm **First Timers Welcome Reception**
(included with registration)

Tuesday, July 16, 2019

___ 7:00 - 8:00 am **Annual Giving Breakfast**

___ 7:00 - 8:00 am **Physicians and Attorneys Breakfast**

For details on the sessions, refer to page 8.

Breakout Sessions: Indicate in order of preference your 1st and 2nd choice. Do not use check marks or "X" in the boxes. Due to space limitations, we will process preferences on a first-come, first-served basis.

12:15 - 1:15 pm **Mission Possible Breakout Sessions**
(Indicate in order of preference 1st and 2nd choice out of 6)

- ___ Anti-Semitism or Anti-Zionism?
- ___ Building Hadassah Community: Developing Powerful Leaders
- ___ Talking Philanthropy: Meet the Professionals
- ___ Empower Yourself by Building Your Strengths
- ___ The Power of Positive Messaging: Israel & Hadassah
- ___ Emboldening Teenage Girls and Young Women to Navigate the Challenges of Sexism, Sexuality, and Power

1:30 - 2:30 pm **Mission Possible Breakout Sessions**
(indicate in order of preference 1st and 2nd choice out of 6)

- ___ Anti-Semitism or Anti-Zionism?
- ___ Your Mission? Embrace Your Powers as a Change Agent
- ___ The Art of Leadership
- ___ 360° of Healing Campaign-Grass Roots Fundraising
- ___ The Power of Positive Messaging: Israel & Hadassah
- ___ Treasurers Make It Possible

Mission Possible REGISTRATION FORM

Convention Receptions/Optional Programming:

For details on Tuesday evening special events, receptions, and optional programming, refer to page 11.

- 6:45 pm **Guardian & Society of Major Donor Private Reception**
- 7:30 pm **Founders Dinner****
(couvert \$100/person) by invitation only
- 6:30 pm **Young Women’s Networking Reception**** (\$36/Per Person)
- 8:30 – 10:00 pm **Entertainment**

** There is an additional charge for this event. Please be sure to include payment with this registration form and indicate your participation in this event under the Convention Optional Events section of this registration form.

Wednesday, July 17, 2019

For details on the sessions, refer to page 13.

- 7:30 – 8:30 am **Networking Philanthropy Breakfast**
- 7:30 – 8:30 am **Nurses Council Breakfast**

Breakout Sessions: Indicate in order of preference 1st and 2nd choice. Do not use check marks or “X” in the boxes. Due to space limitations, we will process registration forms on a first-come, first-served basis.

- 12:30 – 1:30 pm **Mission Possible Breakout Sessions**
(Indicate in order of preference 1st and 2nd choice out of 8)
- Hadassah Advocacy - Influence & Impact
- Drone Workshop
- EVOLVE Hadassah: Are You Engaging Younger Women?
- Nurses CE, Part 1 (for nurses only)
- Using Health Programs for HMO: Boxes of Ideas
- Youth Aliyah
- Reading the News
- Focus on the United Nations Through a Hadassah Lens

Mission Possible REGISTRATION FORM

1:45 – 2:45 pm

Mission Possible Breakout Sessions

(indicate in order of preference 1st and 2nd choice out of 8)

- Focus on the United Nations Through a Hadassah Lens
- Update on Alzheimer's and Other Neurodegenerative Diseases
- Reading the News
- Let's Learn Together: Young Judaea
- Engaging Younger Women as Hadassah Members
- Your Mission? Learn the Art of Storytelling
- Nurses CE, Part 2 (for nurses only)

REGISTRATION FEES

(Complete ONE Registration Form per person – make copies if necessary)

NATIONAL ASSEMBLY & CONVENTION REGISTRATION PACKAGE OPTIONS

National Assembly* Plus Convention	\$700 per person
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National Assembly* Meeting only	\$200 per person
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(National Assembly members only)

*National Assembly meeting begins on Sunday, July 14.

Early Bird Full Package	\$650
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Registration forms must be postmarked by or completed online by May 31, 2019:

Duo Early Bird Registration for Two	\$1,200
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Hadassah encourages multi-generational families to attend the 99th National Convention and has created a special price for two members in an immediate family (including grandparents) to attend at a special price. In order to participate in the Duo Early Bird Registration Rate, two members from an immediate family (grandparents included) must register at the same time; this includes two sisters, two brothers, two spouses, two partners, a mother and daughter/son, a father and daughter/son, or a grandparent and grandchild. The duo must register together, and both must be Hadassah members and/or Associates. Registration (online or by mail) must be received by May 31, 2019 (12:00 am ET).

Mission Possible
REGISTRATION FORM

CONVENTION REGULAR PACKAGE OPTIONS:

Registration Forms must be postmarked by or completed online after May 31, 2019, but before July 3, 2019:

Delegates and Associates Convention \$700

Regular Full Package

Day Only Rate (no meals included) \$200

Indicate single day attending:

Tuesday, July 16 Wednesday, July 17, or Thursday, July 18

Meal tickets will be available to purchase at the Hotel, subject to availability

Hadassah National Business Meeting No Cost

(open to Delegates only)

All elected Delegates are invited to attend the National Business Meeting at no cost.

Pre-registration is still required online, or by completing the enclosed registration form.

Convention Banquet Only \$200

(Wednesday, July 17, 2019)

Number of tickets ____ at \$200 each is a total of \$_____

Convention Banquet tickets will not be sold after 6:00 pm EST on Monday, July 15, 2019

Late Fee Registration \$50

Forms postmarked or completed online after July 3, 2019 are subject to the late fee

REGISTRATION TOTAL \$_____

Mission Possible
REGISTRATION FORM

OPTIONAL EVENTS FEES

Opening Plenary and Reception	\$36 _____
Tuesday Founders Dinner (by invitation only)	\$100 _____
Tuesday, Young Women's Networking Reception	\$36 _____
Wednesday Keepers of the Gate Reception July 17, 2019	\$40 _____
OPTIONAL EVENTS TOTAL	\$ _____

PAYMENT INFORMATION (DO NOT USE THIS PAYMENT FORM IF YOU REGISTERED AND PAID ONLINE)

GRAND TOTAL: Registration Fee + Optional Fee(s)	\$ _____
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Check (payable to Hadassah 2019 Convention)

Credit Card: American Express, MasterCard, Visa, Discover

CREDIT CARD NUMBER _____ EXPIRATION DATE _____

SECURITY CODE _____

PRINT CARDHOLDER'S _____ SIGNATURE _____

DATE _____

Cancellations for Hadassah's 2019 Convention must be submitted in writing to Technical Registration Experts at the above address no later than Wednesday, July 3, 2019. Refunds are subject to a \$50 administration fee. Cancellations received AFTER Wednesday, July 3, 2019 will NOT be refunded.

PLEASE NOTE: You may immediately send this form to Technical Registration Experts. You DO NOT need to submit your form with others from your Region/Chapter.

Registration for the 2019 National Convention is not tax deductible as goods and services are received.

DISCLAIMER, RELEASE AND INDEMNIFICATION OF HADASSAH

By registering and participating in the 2019 Hadassah National Convention in New York, N.Y. and associated travel to, during and from the National Convention (the "Convention"), you agree to the following (as used herein, "you" means you and you on behalf of and with respect to any companions and family members traveling with you):

You understand and agree that "We" (as used in this Disclaimer, Release and Indemnification, the term "We" and the term "Hadassah" includes Hadassah, The Women's Zionist Organization of America, Inc., Hadassah Medical Relief Association, Inc., and each of their affiliates, related entities, predecessors, officers, directors, employees, volunteers, members, agents, representatives and their successors and assigns) act only as agent for the Convention participants in making arrangements with third parties regarding the Convention. You further agree that "We" do not assume any liability in making the Convention arrangements and are not responsible for any delay, injury, accident, natural disaster, labor dispute, machinery breakdown, failure or difficulty, government restraint, hostile act, terrorism, threat of terrorism, social unrest, local laws, climatic conditions, abnormal conditions or developments, theft, illness, death, disease, damage or other cost, loss or expense, of any nature whatsoever, arising directly or indirectly out of the Convention or Convention arrangements, including, but not limited to, that arising from Hadassah's negligence or the negligence of others. You acknowledge and affirm that, notwithstanding any security arrangements that "We" may make, "We" do not guarantee and are not responsible for your personal safety or the safety of your property while participating in the Convention or any Convention-related activities, including, but not limited to, airline travel, ground transportation, meals, lodging, and recreational activities. You further agree that "We" shall not be liable or responsible for breach of contract, failure to comply with the Americans with Disabilities Act or any intentional or negligent actions or omissions on the part of airlines, transportation operators, tour guides, hotels, restaurants, caterers, other suppliers, or other third parties or on the part of Hadassah, which results in any loss, damage, delay, inconvenience or injury to travelers or travelers' companions or group members. "We" are not responsible for loss or theft of, or damage to, luggage or property, for accidents en route, or for ill health that may require travelers to miss parts of the Convention or to return home without your companions, family or group members. The tickets, coupons, tariffs, rules or contracts currently in use by any carrier, hotel, restaurant or other contractor rendering services shall constitute the sole contract between such contractor and the traveler and "We" do not guarantee any rates, bookings, reservations, connections, scheduling, or handling of baggage or other personal effects. All rights are reserved to adjust registration fees, costs or other expenses in connection with participating in the Convention at any time and to substitute accommodations or services of a similar category when deemed necessary.

Itineraries, activities, fees and speakers-lecturers are subject to change without notice due to special or unforeseen circumstances, and such substitution or withdrawal is not a basis for participant cancellation or refund. You further agree that you assume full responsibility for, and that Hadassah shall not be liable or responsible for, any personal travel outside of the Convention that you choose to partake in or any goods or services that you obtain from third party vendors prior to, during or after the conclusion of the Convention.

"We" reserve the right to decline to accept or retain any Convention participant at any time before or during the Convention, for any reason whatsoever, including failure to complete the Convention payment and registration forms in accordance with our published schedule, failure to comply with any rules or policies contained in the Convention registration forms or materials or otherwise hereafter established with respect to the Convention, including any security requirements, or in the event participants whose mental or physical condition or general behavior or deportment impedes the operation of the Convention or affects the rights, welfare or enjoyment of other Convention participants.

You are familiar with and understand the activities involved in the Convention and you agree to observe and be bound by all rules with respect to the Convention, now or hereafter established. You understand and voluntarily assume all risks, whether or not foreseeable, of attending the Convention and traveling to, from and during the Convention, including risks associated

with your safety and security and/or risk that could result in damage or physical, emotional or psychological injury, illness, death, disease or other damage. You understand that the Convention may include certain vigorous activities and you are aware of, able to, and will take responsibility for placing upon yourself appropriate physical limitations reasonably calculated to avoid illness or injury and you agree that “We” are not responsible for imposing such limitations. You acknowledge that “We” are not obligated to take any special precautions or provide extra staffing for you. You are aware of the risks listed herein, as well as possible travel industry business interruptions or bankruptcies, and you voluntarily assume all risks involved in the trip, whether expected or unexpected. You acknowledge that “We” have advised you to purchase accident, baggage, and trip cancellation insurance to cover reimbursement for trip delay, missed connections, sickness, accident, medical expenses, lost baggage, personal effects, baggage, delay, etc. and if you already own such insurance or any other personal insurance, to check the terms of your insurance in light of travel to the Convention. You understand that the insurance carrier makes all determinations regarding the insurance policies and acknowledge that Hadassah has no control over, and accepts no responsibility for, the insurance policies, including, but not limited to, the scope of the coverages, the terms of the policies, the administration of the policies, determination of benefits or the payment of claims.

The term “Claims” as used in this Disclaimer, Release and Indemnification shall mean any and all claims and liability of any kind whatsoever, past, present and future, both known and unknown, including those which have not yet arisen or matured, whether in law or in equity, arising from, related to, or in connection with the Convention, your participation in the Convention, travel to, from, during, before and after the Convention (including personal travel), your free time during the Convention, any medical advice, treatment or testing, medications, immunizations or vaccinations, you may or may not receive, any insurance policies you may or may not obtain, any actions taken in connection with security requirements, including searches of your person or property, your departure, withdrawal, or removal from the Convention, any communications or notices or lack thereof before, during or after the Convention, any anti-discrimination laws (including without limitation those protecting persons with disabilities), and regulations of any jurisdiction, any delay, property damage, loss or theft, any hostile act, government act or omission, terrorism, social unrest, local laws, climatic conditions, breach of contract, occurrence, accident, business interruption, machinery breakdown, visa, passport, vaccination or other entry requirement, substitution or change of hotels, transportation or other services, rates, bookings, reservations or connections, natural disaster, labor dispute, baggage and property handling, changes to or absence from or cancellation of the Convention program, whether or not foreseen, any other conditions, developments or disruptions, any bodily, emotional or mental injury, illness, disease, or death, third party claims and all other claims, liability, damage, cost, loss or expense of any nature whatsoever, including but not limited to, claims for negligence or any intentional act on the part of Hadassah or any other person or entity.

In consideration of your acceptance for participation in the Convention, and by signing below, you, for yourself, and your next of kin, family members, heirs, representatives, agents, successors and assigns, hereby agree to:

(i) Release, waive and discharge Hadassah from any and all Claims; (ii) Covenant not to sue Hadassah with respect to any and all Claims; and (iii) Indemnify, defend and hold harmless Hadassah from any and all Claims and any and all liability, damage, cost, loss and expense (including attorneys’ fees and expenses) arising from, related to, or in connection with:

(A) your acts and omissions and any involvement by you in the Convention and before, during and after the Convention; and

(B) any and all Claims made at any time, past, present or future, by you, or any of your family members or any person to whom you are related by blood, adoption or marriage, or their heirs, representatives, agents, successors or assigns.

You agree that this Disclaimer, Release, and Indemnification shall be interpreted as broadly as possible in favor of Hadassah.

You agree that this Disclaimer, Release and Indemnification are to be solely and exclusively

governed by, and construed in accordance with, the laws of the State of New York, without giving effect to principles of conflicts of law. You agree that the state or federal courts located in the State of New York shall have exclusive jurisdiction to determine disputes arising from, related to, or in connection with, or in any way involving the Convention or this Disclaimer, Release and Indemnification, including the applicability of this clause or the validity of this Disclaimer, Release and Indemnification, and you consent to the exercise by such courts of personal jurisdiction over you and agree not to assert any objection or defense based on lack of personal or subject matter jurisdiction or venue. You agree to waive your rights, if any, to institute or prosecute suit in any forum other than the State of New York. You agree to pay all reasonable attorneys' fees and all other costs and expenses which may be incurred by Hadassah in the enforcement of or attempt to enforce this Disclaimer, Release and Indemnification, whether by action of law or otherwise. This Disclaimer, Release and Indemnification are intended to be as broad and inclusive as permitted by the laws of the State of New York, and if any term or provision is declared invalid by a court of competent jurisdiction, the remaining terms and provisions of this Disclaimer, Release and Indemnification shall remain unimpaired and in full force and effect.

You irrevocably grant to Hadassah and its licensees the right to use, photograph, videotape or audiotape your name, image, portrait, picture, photograph, voice or any statements used, made, taken or prepared in the course of your participation in the Convention, including those photographs you may provide to Hadassah, or any portion thereof, in any manner and in any and all medium for any advertising, trade, fundraising, promotional or other purposes, without your approval or any compensation unless prohibited by law. You certify that you own or have the proper rights to use, transmit and share any photographs that you may provide to Hadassah for the purposes described in the preceding sentence. You agree that any photograph, image, likeness, portrait, picture, video, utterance or statement taken by Hadassah or its licensees shall be Hadassah's sole and exclusive property. You hereby release Hadassah from any and all liability in connection with the use of your name, portrait, picture, image, photograph, voice or statements as described in this paragraph.

You acknowledge that you have read and understand this Disclaimer, Release and Indemnification and that it shall be binding on you on behalf of yourself, your family members, next of kin, heirs and representatives. This Disclaimer, Release and Indemnification, together with the 2019 registration forms, contains the entire agreement between the parties to this Disclaimer, Release and Indemnification. This Disclaimer, Release and Indemnification, together with the 2019 registration forms, supersedes any prior or contemporaneous agreements, understandings and negotiations regarding its subject matter.

Signature

Print name

Date

Witnessed by:

Signature

Print name