

Your opportunity for
valuable exposure and
relationship building with
more than 150 of the
nation's most influential
insurance professionals.

PCI Joint Marketing and Underwriting Seminar

April 18-20, 2010 | Walt Disney World Swan Resort | Orlando, Florida

SPONSORSHIP OPPORTUNITIES



PCI

Property Casualty Insurers
Association of America

Shaping the Future of American Insurance

Making a Sponsorship Investment

By sponsoring the 2010 PCI Joint Marketing and Underwriting Seminar, your company will gain optimal exposure to the insurance industry's leading companies and maximize its visibility with senior-level insurance industry executives. These highly motivated individuals attend the seminar to find new strategies and ways to improve their business operations. This is the perfect setting for a sponsor and potential client to connect in a relaxed environment that is conducive to success.

PCI has developed sponsorship packages that provide excellent marketing opportunities at this well-attended seminar. Sponsorship opportunities are available at four levels. We can also customize a sponsorship plan to meet your needs and budget.

Platinum / \$7,500

SELECT FROM:

TOTE BAGS Imprinted with your company logo

BENEFITS TO YOUR COMPANY:

- *One complimentary registration, which includes an advanced copy of the attendee list two weeks prior to event*
- *One additional registration at the PCI member price*
- *Display table in designated vendor area in conjunction with refreshment breaks*
- *Acknowledgment from the presiding representative*
- *Listing on the PCI Web site and a link to your company's Web site from time of paid confirmation of sponsorship until the meeting concludes*
- *Full page, four-color ad in the on-site program*
- *Company name in the on-site program*

Gold / \$5,000

SELECT FROM:

DINNER Monday, April 19

HOTEL KEY CARD Imprinted with your company logo

BENEFITS TO YOUR COMPANY:

- *One complimentary registration, which includes a copy of all seminar materials and participant roster (both provided on-site)*
- *One additional registration at the PCI member price*
- *Display table in designated vendor area in conjunction with refreshment breaks*
- *Signage displayed at the event sponsored*
- *Acknowledgment from the presiding representative*
- *Listing on the PCI Web site and a link to your company's Web site from time of paid confirmation of sponsorship until the meeting concludes*
- *Full page, black-and-white ad in the on-site program*
- *Company name in the on-site program*

continued on back

continued

Silver / \$3,500

SELECT FROM:

OPENING RECEPTION Sunday, April 18

LUNCH Monday, April 19 **Sold**

SEMINAR PROGRAM BOOK Logo on cover **Sold**

NAMETAG LANYARDS Imprinted with your company logo **Sold**

AGENDA AT-A-GLANCE Logo on cover and back

BENEFITS TO YOUR COMPANY:

- One complimentary registration, which includes a copy of all seminar materials and participant roster (both provided on-site)
- Signage displayed at the event sponsored
- Acknowledgment from the presiding representative
- Listing on the PCI Web site and a link to your company's Web site from time of paid confirmation of sponsorship until the meeting concludes
- Display table in designated vendor area in conjunction with refreshment breaks
- Full page, black-and-white ad in the on-site program
- Company name in the on-site program

Bronze / \$2,000

SELECT FROM:

CONTINENTAL BREAKFAST Monday, April 19 - or - Tuesday, April 20

REFRESHMENT BREAK Monday, April 19 - or - Tuesday, April 20

NOTE PADS Imprinted with your company logo

PENS Imprinted with your company logo

BENEFITS TO YOUR COMPANY:

- Signage displayed at the event sponsored
- Display table in designated vendor area in conjunction with refreshment breaks
- Listing on the PCI Web site and a link to your company's Web site from time of paid confirmation of sponsorship until the meeting concludes
- Company name in the on-site program



Joint Marketing and Underwriting Seminar sponsorship information is also available at www.pciaa.net. Select "Seminars" and "Joint Marketing and Underwriting Seminar."

To confirm your sponsorship or to discuss any questions you may have, contact Courtney Nashan at 847-553-3813 or courtney.nashan@pciaa.net.