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State Auto Insurance

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# State Auto Insurance Company

- State Auto Insurance Companies (as of 12/31/2009)
- Headquartered in Columbus, Ohio, since 1921
- \$1.6 billion written premium
  - Personal Insurance 66%
  - Business Insurance 34%
- 1.1 million policies in force
- 34 states of operation
- 2,200 associates
- Independent agents exclusively
  - 6,018 agency locations – 28,500 agents
  - Rated A+ (Superior) by A.M. Best
- IT
  - 375 Associates
  - Application Development, I&O, Business Office, Enterprise Architecture

# Major Initiatives

- Combined Ratio
- Geographic Expansion
- Specialty Insurance Market
- Core Infrastructure
- IT Maturity

