



PCI Annual
Meeting

October 25-28, 2009
Orlando, Florida

PCI

Property Casualty Insurers
Association of America

Shaping the Future of American Insurance

Leading in a risky world

The tumultuous economic and political events of recent months have affected us all. Challenging times like these underscore the need for strong leadership and the ability to foresee and manage risk in order to address rapidly-changing economic, political and regulatory environments.

Now more than ever, it is critical that our industry come together at the PCI Annual Meeting to discuss issues that could fundamentally impact our industry for decades to come and find solutions that will foster a healthy, competitive marketplace.

The **PCI Annual Meeting** will feature a powerful lineup of renowned thought leaders who will provide keen insights on the current turbulent landscape, navigating our risky world, and actions we can take to succeed in business. We hope you will join the largest gathering of property casualty insurance professionals in North America as we gather in Orlando, Florida, October 25-28. You are sure to come away with a better understanding of the trends that impact your business today and in the future and gain a new perspective on how to meet those challenges.

Agenda

SUNDAY, OCTOBER 25

- Noon - 7:00 p.m. Registration
- 6:00 p.m. Welcome Reception

MONDAY, OCTOBER 26

- Presiding:* John Blackburn
Chair, PCI
Chairman and CEO,
COUNTRY Financial
- 9:00 a.m. Opening Ceremony
- 9:15 a.m. **President's Address**
David A. Sampson
President and CEO, PCI
- 9:30 a.m. **The High-Impact Rare Event**
Nassim N. Taleb
Author of *The Black Swan: The Impact of the Highly Improbable*
- 10:30 a.m. **Taking the Risk**
Dr. Ben Carson
Professor, Johns Hopkins
School of Medicine
- Noon Luncheon
The U.S. Economic Outlook
Dr. Laurence Meyer
Economist
- 6:00 p.m. **Evening Event**
By Invitation Only
Sponsored by Standard & Poor's

TUESDAY, OCTOBER 27

- Presiding:* Janice Abraham
First Vice Chair, PCI
President and CEO,
United Educators Insurance,
A Reciprocal Risk Retention Group
- 9:00 a.m. **Membership Recognition Ceremony**
- 9:15 a.m. **Political Risk**
Paul Begala
CNN Political Analyst
- 10:15 a.m. **PCI PAC Report**
- 10:30 a.m. **Historical Views of Risk**
Andrew Roberts
Historian
- Noon Member Luncheon
- 7:00 p.m. Banquet and Entertainment
*Sponsored by General
Reinsurance Corporation*

WEDNESDAY, OCTOBER 28

- Presiding:* John Blackburn
Chair, PCI
Chairman and CEO,
COUNTRY Financial
- 8:30 a.m. **Chairman's Address**
John D. Blackburn
Chair | PCI
- 8:45 a.m. **State Risk**
Alex Sink (invited)
Chief Financial Officer
State of Florida
- 9:15 a.m. **Reputational Risk Panel**
- 10:30 a.m. PCI Annual Business Meeting
of the Members
- 11:30 a.m. Board of Governors
Luncheon and Meeting

Speakers



Paul Begala is a political strategist and pundit who has been at the center of every election cycle of the last 25 years. The *CNN* political analyst served as counselor to President Clinton in the White House, where he helped define and defend the administration's agenda. He helped John F. Kennedy, Jr. launch the political magazine *George* and is the author of several *New York Times* best-selling books. His latest book, *The Third Term: Why George W. Bush (Hearts) John McCain*, was released in October 2008.



Benjamin S. Carson, Sr., M.D., is a full professor of neurosurgery, oncology, plastic surgery, and pediatrics at the Johns Hopkins School of Medicine. Dr. Carson was the first surgeon to successfully perform separation of cranio-pagus (Siamese) twins joined at the back of the head. He is president and co-founder of the Carson Scholars Fund, which recognizes young people of all backgrounds for exceptional academic and humanitarian accomplishments. In June 2008, he was awarded the Presidential Medal of Freedom by President Bush.

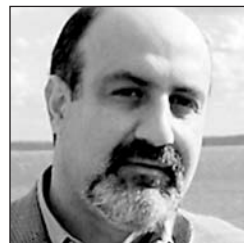


Laurence H. Meyer is a former member of the Board of Governors of the Federal Reserve System and currently vice chairman of macroeconomic advisers and a distinguished scholar at the Center for Strategic and International Studies in Washington, D.C. While serving as a Fed gover-

nor from June 1996 through January 2002, Dr. Meyer built a reputation for independent thinking and straight talk about monetary policy. He is also the author of *A Term at the Fed: An Insider's View*, published by *HarperBusiness* in July 2004.



Andrew Roberts is a renowned historian, author and commentator. He is the author of *A History of the English-Speaking Peoples Since 1900*. His other books include *Napoleon and Wellington*, *Eminent Churchillians*, and *Salisbury*, which won the Wolfson Prize for History. Robert's writing appears regularly in *The Wall Street Journal*. In addition, as well as appearing regularly on British television and radio, Roberts writes for *The Sunday Telegraph* and reviews history books and biography for that newspaper.



Nassim N. Taleb is a combination of a scholar of risk and model error, literary essayist, and derivatives trader. He is known for a multidisciplinary approach to the role of the high-impact rare event – across economics, philosophy, finance, engineering and history. Taleb is the author of the *New York Times* bestseller *The Black Swan: The Impact of the Highly Improbable* and is currently distinguished professor in risk engineering at New York University Polytechnic Institute and principal at Universa Investments.

Banquet and Entertainment



Featuring: **Cirque Dreams**

Tuesday, October 27 | 7:00 p.m. – 10:00 p.m.

As part of the evening's entertainment you will enter the surreal conjurings of a dream ... a custom performance from the Cirque Dreams Broadway company. This musical dream-venture showcases an international cast of spine-bending contortionists, acrobats, soaring aerialists, jugglers and

equilibrists who turn motion into emotion while reinventing themselves on stage. The astounding feats performed in this action-packed show are enhanced with spectacular costumes, unique character creations and a driving score of original music.



The night's entertainment will also feature bluegrass singer **Bradley Walker** whose debut album, *Highway of Dreams*, was released in 2006.

Meeting Registration

Online Registration is the fastest way to register and ensure your hotel selection. You can register at www.pciaa.net if you are paying your registration fees by credit card and your hotel guarantee by credit card. You will receive e-mail confirmations within 24 hours, including instructions for modifying your hotel reservation and profile in the online system. Changes can be submitted online, by e-mail to PCI@reallygreatmeetings.com, or by fax to 815-338-9658. No calls please.

The Registration and Housing Form included at the back of this brochure can be mailed, faxed or e-mailed in lieu of online registration. Payment instructions are included on the form. Confirmation e-mails will be sent within 14 days after receiving the Registration and Housing Form. If you do not receive confirmations within 14 days, call the PCI meeting registrar at 815-338-9668. You will be able to modify your hotel request or add information to your registration profile by following the instructions included in your e-mail confirmations. Changes can also be e-mailed to PCI@reallygreatmeetings.com or faxed to 815-338-9658. No calls please.

Cancellation Policy states that a full refund of registration fees will be made if notice of cancellation is made in writing to PCI prior to August 21, 2009. Full refunds are subject to a \$75 processing fee. A 50 percent refund will be made if notice of cancellation is made to PCI prior to September 18, 2009. No refunds will be made if cancellation is received after September 18, 2009.

For questions about meeting registration, please call 815-338-9668.

For information about sponsorship opportunities at the Annual Meeting, contact Courtney Thomas at courtney.thomas@pciaa.net or 847-553-3602.

Payment must be included to process registration and hotel requests. Options are as follows:

- Pay registration fee by paper check and hotel guarantee by credit card through the mail (will delay processing up to 14 days). PCI accepts company checks only for registration payment, and they must be paid in U.S. dollars, drawn on a U.S. bank, and made payable to PCI. Mail along with completed two-sided registration form to: 2009 PCI Annual Meeting, P.O. Box 809213, Chicago, IL 60680-9213.
- Pay both registration fee and hotel guarantee by credit card either on the Web, by fax or by e-mail.

Registration Deadline is September 18, 2009.

PCI will accept registrations after the September 18, 2009 registration deadline. However, to ensure your name is included in meeting materials, your registration must be received by the deadline. PCI will be unable to process hotel accommodation requests after September 18, 2009. Reservations can be made after this date by calling the hotel directly, are subject to availability, and may be at a higher rate.



Hotel Information



Host Hotel

Walt Disney World Swan and Dolphin Resort

1500 Epcot Resorts Boulevard

P.O. Box 22653

Lake Buena Vista, FL 32830

Reservations: 888-828-8850

International Guests: 1-407-934-4000

All PCI Annual Meeting events will take place in the Dolphin Hotel.

The Walt Disney World Swan and Dolphin Resort is a smoke-free environment. Smoking in guest rooms or balconies is prohibited. Designated smoking areas are available off the main lobby.

Hotel reservations must be made through PCI and are assigned in the order in which they are received; therefore, early registration is recommended. The attached Registration and Housing Form or your completed online registration must be received no later than Friday, September 18, 2009. A credit card is required to guarantee your hotel reservation. The hotel will charge your credit card two nights' room and tax at the time of registration and will refund your deposit if your reservation is cancelled in writing before 6:00 p.m. (CST), 14 days before your arrival date.

Confirmations will be e-mailed to you when you register online or within 14 days of receiving your completed Registration and Housing Form. The e-mails will confirm your meeting registration and requested hotel accommodations. Your hotel confirmation will be sent from the Walt Disney World Swan and Dolphin and will contain a confirmation number.

Hotel reservation changes can be made directly with the hotel by following the instructions in your e-mail confirmation or by calling 800-227-1500.

Meeting Suites, or function space, will be booked by PCI. PCI will manage and confirm the location of your specific functions at host hotels. Sizes of meeting suites range from 260-2,000+ square feet, depending on the suite. You can request meeting suites when you register online. If meeting suites are not available online at time of your registration, please e-mail your meeting suite request to PCI@reallygreatmeetings.com. Private events must not conflict with PCI scheduled functions. Consult the PCI agenda before planning your function.

Note: In order for your hotel location to be listed in the Annual Meeting Attendee Book, you must register by September 18, 2009.

General Information

Air Transportation is provided by American Airlines, the official carrier for the 2009 PCI Annual Meeting. A five percent discount is offered for tickets purchased at any time. To obtain the discount call the American Airlines meeting desk at 1-800-433-1790 and refer to Authorization Number A2219SS or call your travel agent and reference the authorization number.

Ground Transportation to and from Orlando International Airport is available through the following options:

- **Avis car rental** will offer Annual Meeting attendees the best possible car rental rates available. The Avis Worldwide Discount Number (AWD) is B994299. Please use this AWD number when calling Avis directly at 1-800-331-1600 or please advise your travel agent of the AWD number. The discount is effective seven days before and seven days after the event.
- **Mears Transportation** provides taxi, towncar and limosine service to and from the Walt Disney World Swan and Dolphin Resort. Pickup can be arranged through the Resort's Web site at www.swananddolphin.com/aboutus/transportation.html. For answers to frequently asked questions about transportation to and from the Resort, visit <http://swandolphin.com/feedback/transportation.html>.

Dress code for all Annual Meeting functions is business attire.

Climate in Orlando averages 77°F (25°C) in October. The average low temperature is 58°F (14.4°C).

Questions pertaining to general information about the Annual Meeting can be directed to Courtney Thomas at courtney.thomas@pciaa.net or 847-553-3602. Questions regarding registration, hotel, confirmations or cancellations should be directed to the PCI Registration Desk at pci@reallygreatmeetings.com or 815-338-9668.

Avoid these common errors that may delay processing of your registration:

- Not registering using the online system;
- Mailing checks to pay registration fee (will delay processing up to 14 days);
- No credit card expiration date given;
- No arrival or departure date listed;
- No signature on form;
- Failure to click "Submit" at each step in the online registration process. After reviewing your information you must click "Submit Registration Form."



PCI Annual Meeting Registration and Housing Form

October 25-28, 2009 | Registration Deadline: September 18, 2009

Fax or mail one completed form per person or couple.

SAVE TIME: Register online at www.pciaa.net.

Registrant Information

Name

Title

Company

Register using a current member company name if you will be registering as a member company.

Mailing address

City | State | ZIP | Country

Phone

Fax

E-mail

Name as you would like it to appear on badge

Spouse (see fee at right)

- Check here if you are physically challenged and require special services to participate in program. *You will be contacted for additional information if this box is checked.*

Company Coordinator

If different from registrant, indicate person coordinating your registration.

Name

Phone

Fax

E-mail

Registration Classification

All cancellations are subject to a \$75 cancellation fee.

- | | |
|--|---------|
| <input type="checkbox"/> PCI Member | \$700 |
| <input type="checkbox"/> PCI Net Associate Plus | \$700 |
| <input type="checkbox"/> Nonmember | \$800 |
| <input type="checkbox"/> Spouse or guest
(Fee includes spouse hospitality (M, T, W), opening reception, speaker luncheon, Tuesday dinner and entertainment) | \$350 |
| <input type="checkbox"/> Sponsoring noninsurance company
(Vendors or noninsurance companies with sponsorships) | \$1,000 |
| <input type="checkbox"/> Noninsurance company
(Vendors or noninsurance companies not sponsoring at meeting) | \$1,200 |
| <input type="checkbox"/> Speaker | |
| <input type="checkbox"/> Press | |

Hotel Registration Information

- | | |
|---|-------|
| <input type="checkbox"/> Standard Single/Double | \$310 |
|---|-------|

Arrival date/time

Departure date/time

Indicate room preferences below:

- 1 bed 2 beds

Number of people in room _____

- Disability-equipped room
 Roommate's full name, if applicable:

Special requests:

continued on back page

Payment Options Using This Form

Registration fee by check and hotel by credit card

This option delays processing up to 14 days. A credit card number is still required for hotel guarantee. All checks must be paid in U.S. dollars, drawn on a U.S. bank and made payable to PCI.

Please provide credit card information for hotel guarantee. Mail check and form to:

2009 PCI Annual Meeting
P.O. Box 809213
Chicago, IL 60680-9213

Registration fee and hotel with credit card

Fax or e-mail this form to:

Fax: 815-338-9658

E-mail: PCI@reallygreatmeetings.com

Meeting suites may still be available at the Walt Disney World Swan and Dolphin Resort. For more information, please visit www.registration123.com/pci/09annual.

Credit Card Information

Visa MasterCard American Express

Card number

Expiration date

Security code

The security code for MasterCard and Visa is the last three digits on the back of the card. The American Express security code is the four digit number on the front of the card after the embossed credit card number.

Cardholder's name as it appears on the credit card

Cardholder acknowledges this transaction in the amount shown above and agrees to perform the obligations set forth in the cardholder's agreement with the issuer.

Cardholder's signature

Credit card billing address



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