

NATS CONFERENCE ADVERTISING OPPORTUNITIES

51st NATS National Conference • Salt Lake City, Utah – July 2-6, 2010
Little America Hotel and Towers

Please use one form per registrant. Photocopy as necessary.

Advertiser/Company _____

Address _____ City _____ State/Province _____

Postal Code _____ Email _____ Phone _____

Contact Person _____ Phone _____

Please return completed form to NATS with full payment. Space will not be reserved until payment is received.

Conference Program Book Advertising Space Reservation (all ads must be camera ready):

<input type="checkbox"/> Back Cover – 8 1/2" w x 11" h - SOLD \$500.00	<input type="checkbox"/> Full Page – 8 1/2" w x 11" h \$375.00
<input type="checkbox"/> Inside Front Cover – 8 1/2" w x 11" h \$415.00	<input type="checkbox"/> Half Page – 7 1/2" w x 4 7/8" h \$295.00
<input type="checkbox"/> Inside Back Cover – 8 1/2" w x 11" h \$415.00	<input type="checkbox"/> Quarter Page – 3 5/8" w x 4 7/8" h \$205.00
<input type="checkbox"/> Premium Full Page – 8 1/2" w x 11" h \$395.00	<input type="checkbox"/> Eighth Page – 3 5/8" w x 2 3/8" h \$175.00

Flyer or Brochure inclusion in attendee registration packets*

- Only those who have reserved exhibit space OR advertising space are allowed to include flyers or brochures in the conference registration packets. Shipping instructions will be sent with your confirmation letter. \$150.00

NATS Website banner advertising* (limited space available)

*Only those who have reserved exhibit space OR advertising space are allowed to add on website banner advertising. These will be feature ads on the NATS website National Conference page (Sept. 2009-June 2010).

<input type="checkbox"/> Banner Advertisement – 360 x 80 pixels \$400.00
<input type="checkbox"/> Right Block Advertisement – 150 x 200 pixels \$350.00
<input type="checkbox"/> Left Block Advertisement – 150 x 100 pixels \$250.00

Grand Total _____

Method of Payment

- Check enclosed, payable to NATS
- Please charge to my Visa Master Card Card Number _____
- Expiration Date _____ Verification Code _____ (3-digit code found on signature bar on the back of your credit card)
- Name as Printed on Card _____
- Signature _____

DEADLINE FOR RESERVATIONS: MARCH 1, 2010

***Advertiser is responsible for design, printing, and delivery of flyers and all advertisements. All ads must be camera ready.**

CANCELLATIONS: NATS will require written notice of cancellation for any reserved space. Any cancellation must be received prior to May 1, 2010, and will be refunded at the full amount paid to NATS, minus a processing fee of \$50.00 US Funds. **Cancellations received after space is assigned will not be refunded.**



For more information or to reserve your space at the 51st National Conference,
Contact the NATS Executive Office
9957 Moorings Drive, Suite 401, Jacksonville, FL 32257
Phone: 904-992-9101 Email: info@nats.org

