

NATS CONFERENCE ADVERTISING OPPORTUNITIES

51st NATS National Conference Salt Lake City, Utah – July 2-6, 2010 Little America Hotel and Towers



Help support the important programs that are part of the NATS National Conference and promote your product throughout the event and beyond by becoming a Conference Exhibitor. We have exhibit opportunities that will meet your marketing goals, and your budget. Conference Exhibitors will be eligible for future discounts on *Journal of Singing* and website advertising opportunities.

Conference Program Book Advertising Space Reservation:

Back Cover – 8 1/2" w x 11" h - SOLD	\$500.00	Full Page – 8 1/2" w x 11" h	\$375.00
Inside Front Cover – 8 1/2" w x 11" h	\$415.00	Half Page – 7 1/2" w x 4 7/8" h	\$295.00
Inside Back Cover – 8 1/2" w x 11" h	\$415.00	Quarter Page – 3 5/8" w x 4 7/8" h	\$205.00
Premium Full Page – 8 1/2" w x 11" h	\$395.00	Eighth Page – 3 5/8" w x 2 3/8" h	\$175.00

Additional Available Items:

Flyer or Brochure inclusion in attendee registration packets \$150.00
Only those who have reserved exhibit space OR advertising space are allowed to include flyers or brochures in the conference registration packets. Shipping instructions will be sent with your confirmation letter.

NATS Website banner advertising* (limited space available)

**Only those who have reserved exhibit space OR advertising space are allowed to add on website banner advertising. These will be feature ads on the NATS website National Conference page (Sept. 2009-June 2010).*

Banner Advertisement – 360 x 80 pixels	\$400.00
Right Block Advertisement – 150 x 200 pixels	\$350.00
Left Block Advertisement – 150 x 100 pixels	\$250.00

DEADLINE FOR RESERVATIONS: MARCH 1, 2010

*Advertiser is responsible for design, printing, and delivery of flyers and all advertisements. All ads must be camera ready.

For more information or to reserve your space at the 51st National Conference,
 Contact the NATS Executive Office
 9957 Moorings Drive, Suite 401, Jacksonville, FL 32257
 Phone: 904-992-9101 Email: info@nats.org

