

# Application for Exhibit Table

**International Society of Hair Restoration Surgery  
ISHRS World Live Surgery Workshop: FUE IMMERSION  
October 1-2, 2017  
Polanica Zdroj, Poland**



## DESCRIPTION

A limited number of table top exhibits will be available for ISHRS's World Live Surgery Workshop: FUE IMMERSION ("WLSW"), scheduled to take place October 1-2, 2017, in Polanica Zdroj, Poland. As of April 18, 2017, there is space for 12 exhibitors. The WLSW is focused on follicular unit extraction ("FUE").

Each company that seeks to exhibit at the WLSW must complete this Application. In light of the limited number of table top exhibits available, the ISHRS urges companies to submit their Applications at their earliest opportunity. Only timely Applications will be considered by the ISHRS. Applications will be reviewed, considered, and either granted or denied by the ISHRS in its sole discretion.

## TIMELINE

- April 18-May 2:** Applications for Exhibit Table will be accepted.
- May 3-14:** ISHRS will review and process Applications.
- May 15:** Applicants will be notified of Application decisions.
- May 16-June 6:** Applicants granted one of the table top exhibits ("Exhibitor") must complete ISHRS's online application process, and pay the Fee (defined below) online.

## DETAILS

**FEE:** \$4,000.00 USD

### **FEE INCLUDES:**

- 1 exhibit table
- Welcome reception, 1 day Lunch (the exhibit day in the hotel), Folk Party in the Park, and Final Party (for 2 Exhibitor representatives)
- Listing on Congress website, WLSW page: <http://25thannual.com/25thannual/world-live-surgery-workshop/> (specific listing to be determined by ISHRS)
- Listing in program materials (specific listing to be determined by ISHRS)
- Inclusion on attendee worksheet entitled, "Instrument Comparison Handout", if applicable. (specific listing, if any, to be determined by ISHRS)

### **ADDITIONAL TERMS:**

- This Application is for table top exhibits only.
- A maximum of 2 company representatives is permitted at each Exhibitor's exhibit table.
- Exhibition is scheduled to proceed on Sunday/October 1, 2017, and Monday/October 2, 2017.
- Of the 12 Exhibitors, 6 will exhibit in the primary Hotel ("Hotel") on Sunday (Oct. 1<sup>st</sup>) morning, and in the designated Hospital on Monday (Oct. 2<sup>nd</sup>) afternoon. The other 6 Exhibitors will exhibit in the Hospital on Sunday (Oct. 1<sup>st</sup>) afternoon, and in the Hotel on Monday (Oct. 2<sup>nd</sup>) morning.
- Each day, the program will take place in the Hotel in the morning, and in the Hospital in the afternoon. See Program At-A-Glance.
- Among various other criteria, ISHRS is seeking Exhibitors who will provide a hands-on opportunity to attendees at their exhibit table (e.g., try a FUE device, try to use implanters on a synthetic model, etc.).
- The ISHRS anticipates there will be 200 to 250 attendees.
- The ISHRS will arrange to reserve certain blocks of rooms at the Hotel, and other hotels, for attendees to reserve on their own. The morning daily lectures, exhibits, and lunch will occur at the Hotel. The afternoon live surgery programs will take place in the Hospital. Information about making hotel reservations will be shared after company is confirmed to exhibit.
- ISHRS will notify Exhibitors regarding table sizes. Exhibitors may wish to ship exhibit items to their representatives' rooms at the hotel, or carry the items with them. Any delivery, storage, or related costs are the Exhibitors' sole responsibility.
- Standard hotel or hospital ambient lighting will be provided. Additional lighting or electrical requests are the Exhibitor's responsibility. The ISHRS's meeting planner will contact each Exhibitor to confirm the details of its planned exhibit.

## WLSW PROGRAM AT-A-GLANCE



### **Friday/September 29, 2017**

*Several options for ISHRS motor coach transfer from Prague Airport to Polanica Zdroj. Must sign-up in advance.*

### **Saturday/September 30, 2017**

*Several options for ISHRS motor coach transfer from Prague Airport to Polanica Zdroj. Must sign-up in advance.*

2:00pm-8:00pm	Registration
3:00pm-6:00pm	Basics Course: Part I
6:30pm-8:00pm	Welcome Cocktail

### **Sunday/October 1, 2017**

6:30am-12:30pm	Registration – hotel
6:30am-8:00am	Hotel Exhibitors Register and Set-Up in hotel
7:00am-8:35am	Basics Course: Part II – hotel
8:00am-8:30am	Arrival of Attendees for main program – hotel
8:00am-1:30pm	Exhibits Open in Hotel
8:45am-10:30am	WLSW Program: Lectures, Debates, Dialogues – hotel
10:30am-11:00am	Coffee Break and Visit Exhibits – hotel
11:00am-12:00pm	WLSW Program: Lectures, Debates, Dialogues – hotel
12:00pm-1:00pm	Lunch for attendees and Hotel Exhibitors – hotel
12:00pm-1:00pm	Hospital Exhibitors Register and Set-Up in hospital – hospital
1:30pm-2:00pm	Attendees walk to hospital – hospital
1:30pm-2:30pm	Hotel Exhibitors breakdown (done for the day) – hotel
2:00pm-6:00pm	Surgeries in hospital – hospital
2:00pm-6:00pm	Exhibits Open in Hospital
6:00pm-7:00pm	Hospital Exhibits breakdown
8:00pm	Folk Party in the Park

### **Monday/October 2, 2017**

7:00am-12:30pm	Registration – hotel
7:00am-8:00am	Hotel Exhibitors Set-Up in hotel
8:00am-8:30am	Arrival of Attendees for main program – hotel
8:00am-1:30pm	Exhibits Open in Hotel
8:30am-10:00am	WLSW Program: Lectures, Debates, Dialogues – hotel
10:00am-10:30am	Coffee Break and Visit Exhibits – hotel
10:30am-12:20pm	WLSW Program: Lectures, Debates, Dialogues – hotel
12:00pm-1:00pm	Hospital Exhibitors Set-Up in hospital – hospital
12:20pm-1:30pm	Lunch for attendees and Hotel Exhibitors – hotel
1:30pm-2:00pm	Attendees walk to hospital – hospital
1:30pm-2:30pm	Hotel Exhibitors breakdown (done for the day) – hotel
2:00pm-6:00pm	Surgeries in hospital – hospital
2:00pm-6:00pm	Exhibits Open in Hospital
6:00pm-7:00pm	Hospital Exhibits breakdown
7:00pm	ISHRS motor coach transfer from Polanica Zdroj to Prague Congress Centre. Must sign-up in advance.
8:00pm	Final Party

### **Tuesday/October 3, 2017**

10:00am	ISHRS motor coach transfer from Polanica Zdroj to Prague Congress Centre. Must sign-up in advance.
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**APPLICATION FOR EXHIBIT TABLE**

*PLEASE TYPE OR PRINT CLEARLY*

Company	
Contact Person	
Title	
Email Address	
Mailing Address	
City	State/Province
Postal Code	Country
Telephone	
Website	

**What will you exhibit? Describe in detail.**

**Are you able to provide a hands-on opportunity? Explain in detail (use additional page if necessary).**

**Do you have synthetic training material for your product?**

- Yes                       No

**If no, would you like ISHRS to provide you with ISHRS-produced synthetic training models?**

- Yes                       No

**If your company is not selected for a table top exhibit, would the company be interested in purchasing a Bag Insert for \$1,000.00 USD, whereby your company would provide 250 copies of one flyer or a brochure to be inserted into attendee registration bags? Company is responsible for shipping expense of flyers/brochures to venue.**

- Yes                       No

**Are you registered to exhibit at ISHRS' World Congress in Prague?**

- Yes                       No

**Please provide any additional information you would like ISHRS to consider with your Application.**

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***\*\*Email your completed Application to Victoria Ceh, ISHRS Executive Director ([vceh@ishrs.org](mailto:vceh@ishrs.org)) by May 2, 2017\*\****