



SEPTEMBER 9-13

CHICAGO '15

ISHRS 23RD ANNUAL SCIENTIFIC MEETING

MASTERING NEW HEIGHTS IN HAIR RESTORATION SURGERY



# Detailed Program

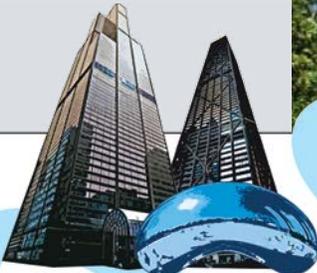
EARLY BIRD REGISTRATION  
DEADLINE: JULY 31, 2015

## WHO WILL BENEFIT FROM ATTENDING?

- Experienced hair restoration surgeons
- Physicians with an interest in hair restoration surgery who are new to the field
- Surgical Assistants employed by ISHRS Physician Members

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SEPTEMBER 9-13  
**CHICAGO '15**  
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## MESSAGE FROM THE PRESIDENT



Dear Colleagues,

Although it is the middle of springtime in the northern hemisphere, preparations for our annual fall meeting (Sept. 9-13) are in full swing—and what an exciting program it will be! In addition to stimulating your desire to be current with the latest information in hair restoration science and surgery, we also entice your travel urge, as this year's annual meeting will be held in the exciting, cosmopolitan U.S. city of Chicago, Illinois. Chicago is commonly referred to as the "windy city," in part because of the lovely breezes generated by its location adjacent to one of the "great lakes" known as Lake Michigan. We can see this lake from the windows of our meeting hotel, the Chicago Hilton on Michigan Avenue, only 2 blocks away from this beautiful, wondrous body of water.

The city is known for its **lively musical night life, wonderful museums** of art and history, and the famous **Shedd Aquarium**. Fabulous restaurants abound, and there are no limits on places to go shopping!

Our esteemed program chair, Dr. Nilofer Farjo, has invited a remarkable **international group of featured speakers** including: Ranjit Bhogal, PhD, from Unilever in the UK, who will share information on a subject our patients are very interested in, **Natural Ingredients for Activating Biological Targets in Hair and Skin**; Valerie Horsley, PhD, from Yale University, who will bring us up to date on **Extrinsic Regulation of Hair Follicle Stem Cells**; and a critically important lecture for all hair restoration specialists will be the **Update on Post Finasteride Syndrome** presented by Mohit Khera, MD, Professor of Urology from Baylor College of Medicine. Hair restoration specialists continue to seek answers for the best way to diagnose and treat female hair loss, a topic which will be approached

by the distinguished Professor of Dermatology from the University of Sheffield, Andrew Messenger, MD, who will lecture on **"Female Pattern Hair Loss-of Androgens and Genetics."**

As always there will be an offering of **valuable workshops** to include hair line design, cosmetic items to camouflage hair loss, techniques to perform scalp micro-pigmentation along with workshops which showcase various tools and techniques for follicular unit extraction donor harvesting, to name a few. Registration for workshops is always on a first come, first served basis so **please register early** to ensure you are able to participate in your first choice.

We have received an enormous number of **outstanding abstracts to generate exciting topics for presentation** ranging from adjuvant hair loss therapies, graft survival, surgical pearls in donor harvesting and graft placement, and the hazards of overharvesting as well as management of challenging cases. We all make mistakes, but it is optimal to learn from those experiences or "mistakes" made by our colleagues who are gracious enough to share.

In the midst of this stimulating educational experience, the ISHRS will provide many opportunities to participate in **social gatherings** that allow us to get to know each other, in an atmosphere which fosters **congeniality and international friendship**.

So please mark your calendars now and **reserve your place** at the Chicago Hilton for the 23rd Annual Scientific Meeting of the ISHRS!

Best personal regards,

Sharon A. Keene, MD *FISHRS President*  
International Society of  
Hair Restoration Surgery



## MESSAGE FROM THE PROGRAM CHAIR



Dear Colleagues,

### Chicago: The one not to be missed!

Welcome to this year's annual scientific meeting. The setting is one of America's largest and most attractive cities. Chicago is a city with **wonderful architecture**, home to **great blues and jazz music**, has many **tourist attractions** and wonderful **local and international cuisine**. It is known as the "windy city" but **September is a great time of the year** when the summer humidity has eased off but the cool winds haven't yet started. So with **easy access from all over the world** this year's meeting is one not to be missed.

To help with the task of bringing you this year's program we have a very enthusiastic Annual Scientific Meeting Committee (ASMC) who have been working hard over the past year to give you a meeting that we think will meet everyone's educational needs. We have put together a **great program** headed by some of the **most experienced experts** in our field but with

some **newer faces** to bring a **fresh perspective** on the meeting. I thank those people who have given up their time to help with the planning and teaching.

It is 13 years since the ISHRS was last in Chicago and the field of hair restoration has changed a lot since we were last at this venue. The ISHRS membership numbers and international makeup has increased dramatically so the focus of the annual meetings has also changed. **The general sessions are geared towards the intermediate to advanced level but there are ample educational opportunities for the beginner.** Basic topics will not be discussed in depth in the main sessions but instead this will focus on more advanced techniques. For the novice the pre-congress courses are not to be missed. So take the opportunity to get an introduction to **hands-on experience** in one of these courses.

Based on feedback from last year's meeting there are some **popular courses and sessions** that will be included again but others that will be changed. What you asked for in the general sessions was: more audience discussion opportunities, less repetition in talks, lectures that had more scientific basis with objective assessments of patient results, and better photography using standard views. The abstract rating by the ASMC has kept these points in mind when assessing the submitted papers. The program that I have put together has some added **extended debate and interactive sessions** that will allow audience participation in key subject matters, some of which will no doubt be controversial.

So if your abstract did not get selected please take the opportunity to make your views

heard during one of these sessions. However, if you have a question that you don't want to ask in front of the whole congress, then there is a chance to do so in the tables with the expert sessions. There will be **two sessions of small group discussions** that will allow you to **interact with an expert on a number of topics**. Perhaps you have a difficult patient that you wish to discuss or you want to ask how to approach a new procedure. This is your chance. As in previous meetings you will also have the opportunity once again to see some **live patients** presented by several different surgeons.

According to guidelines from the ACCME, the best learning takes place using a combination of teaching methods. To meet the learning objectives for this year's meeting there will be a combination of **invited expert lectures interspersed with free abstracts**. Those key areas that are being focused on this year include: **donor removal techniques, the young patient, complications, managing difficult patients, finasteride, and hair biology research**.

Here is what is on offer from the invited speakers: an overview of one of the **first known hair transplant procedures** documented in 1939 by Dr. Okuda in Japan, **stem cell research** from a Yale University scientist, a look at the **science of nutritional factors** in hair growth, **research on post finasteride syndrome**, and the **latest theories on the etiology of female pattern hair loss**.

So please join us in advancing our field of hair restoration.

Best regards,

Nilofer P. Farjo, MBChB, FISHRS  
Chair  
2015 Annual Scientific Meeting



## CME Credit

The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The International Society of Hair Restoration Surgery designates this live activity for a maximum of 36.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The International Society of Hair Restoration Surgery Annual Scientific Meeting (Program #611100) is recognized by the American Academy of Dermatology for 36.25 AAD Recognized Credit(s) and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

## CME MISSION STATEMENT

### CME PURPOSE

The purpose of the International Society of Hair Restoration Surgery's (ISHRS) CME program is to meet the educational needs of its members and close the gap that exists between current and best practices by providing practice-oriented, scientifically-based educational activities that will maintain and advance skills and knowledge as well as promote lifelong learning for its members. CME activities will result in improvement of physician competence and performance in practice

### CONTENT AREAS

The curriculum of the ISHRS's CME program includes but is not limited to hair transplantation, alopecia reduction and flap surgery, hair biology and physiology, congenital and acquired alopecias, other hair and scalp related ancillary procedures and disorders, and risk and practice management. (ISHRS Core Curriculum of Hair Restoration Surgery and Core Competencies of Hair Restoration Surgery). Content is determined by the integration of various sources of needs, including gaps in knowledge and/or performance of hair restoration surgeons, national guidelines, emerging research, and expert opinion.

### TARGET AUDIENCES

The target audiences of the ISHRS are as follows:

- The primary target audience is its physician members with varying medical specialty backgrounds from around the world.
- Secondary audiences for the CME program include non-member physicians, as well as residents, nurses, surgical assistants and other allied health personnel.

The ISHRS recognizes the importance of and encourages international and interdisciplinary exchange of medical knowledge and practice through calls for papers, and invitations to interdisciplinary and international speakers with special expertise.

### TYPES OF ACTIVITIES

The activities that support the CME mission are diverse and multifaceted, in order to provide multiple approaches for knowledge acquisition. CME offerings include the following:

- Annual Meeting, which may include didactic and hands-on courses, live surgery workshops, seminars, scientific sessions, and poster presentations.
- Other activities include regional live surgery and didactic workshops, enduring materials, and Internet CME.

All CME activities will be cost-effective and will meet the criteria for continuing medical education of the ACCME and the AMA Physician's Recognition Award.

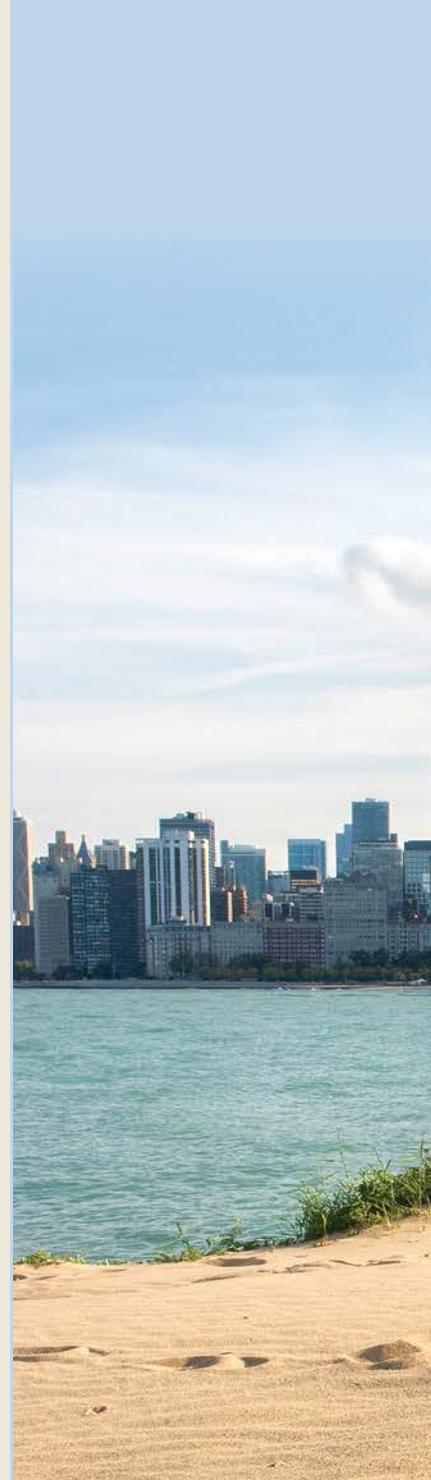
### EXPECTED RESULTS

The CME program will result in improved performance in practice (such as surgical skills) and competence (medical knowledge and ability) among its participants.

All participants will be expected to provide written feedback following all educational activities, and the CME Committee will rely on this feedback as well as other methods to assess the effectiveness of educational efforts and direct changes in its CME Program.

### LEARNING OBJECTIVES

Within this program the learning objectives for each segment of the General Session are listed within the Day-by-Day outline. Course learning objectives are listed by their descriptions.



## SPEAKER DISCLOSURES OF CONFLICTS OF INTEREST

All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book and course handouts provided onsite at the meeting. The ISHRS follows its approved Policy on Collection and Resolution of Conflicts of Interest for all presenters and planners.



## DAY-BY-DAY PROGRAM

## TUESDAY | September 8, 2015

7:00AM-6:00PM	Ancillary Meeting: ABHRS Primary Exam
3:00PM-7:00PM	Registration
3:00PM-8:00PM	Speaker Ready Room
3:00PM-5:15PM	ISHRS Executive Committee Meeting (invitation only)

## WEDNESDAY | September 9, 2015

6:30AM-5:30PM	Registration
6:30AM-6:00PM	Speaker Ready Room
7:30AM-12:00PM	401–Surgical Assistants Program (ticket required)
8:00AM-4:00PM	ISHRS Board of Governors Meeting (invitation only)
8:00AM-6:00PM	402–Basics Course (ticket required)
9:00AM-12:00PM	403-406 – FUE & SMP Mini Courses (ticket required)
1:00PM-7:00PM	Exhibitors Set-up
1:00PM-6:00PM	407–Advanced/Board Review Course (ticket required)
2:00PM-5:00PM	408-411–FUE & SMP Mini Courses (ticket required)
5:00PM-7:00PM	Global Council of Hair Restoration Surgery Societies Meeting (invitation only)
7:30PM-8:30PM	Ancillary Meeting: ABHRS Recertification Exam



## ABHRS Primary Exam &amp; Recertification Exam

For further information and to register, contact:

Peter B. Canalia, JD, Executive Director  
American Board of Hair Restoration Surgery (ABHRS)  
8840 Calumet Avenue, Suite 205, Munster, IN, 46321, USA  
TEL 1-219-836-5858 • FAX 1-219-836-5525 • E-MAIL [abhres@sbcglobal.net](mailto:abhres@sbcglobal.net)  
[www.ABHRS.org](http://www.ABHRS.org)

**ABHRS  
PRIMARY EXAMINATION**

TUESDAY • SEPTEMBER 8, 2015

7:00AM-6:00PM

Hilton Chicago

For those interested in first time certification, please obtain additional details at:  
<http://www.abhrs.com/certification-process>.

Note: This information is being printed as a courtesy. The ISHRS is a separate organization than the ABHRS. All questions and registrations for the ABHRS should be directed to the ABHRS.

**ABHRS  
RECERTIFICATION EXAMINATION**

WEDNESDAY • SEPTEMBER 9, 2015

7:30PM-8:30PM

Hilton Chicago

For those ABHRS Diplomates who were board certified in 2005 or 2006, in order to maintain certification you must register/apply for the Recertification Exam. Details may be found at:  
<http://www.abhrs.com/recertification>

The registration/application deadline for this year's recertification exam is JULY 15, 2015.

THURSDAY | September 10, 2015

6:30AM-6:30PM	Registration
7:00AM-6:00PM	Speaker Ready Room
7:00AM-8:30AM	Newcomers Orientation & Speed Networking (ticket required)
7:30AM-6:30PM	E-Poster Viewing
8:00AM-9:00AM	Continental Breakfast
8:00AM-7:30PM	Exhibits
9:00AM-12:00PM	101-Surgical Assistants Cutting/Placing Workshop (ticket required)
8:45AM-6:00PM	GENERAL SESSION
8:45AM-9:25AM	<p><b>Welcome to the 23rd Annual Scientific Meeting</b></p> <p>LEARNING OBJECTIVES</p> <ul style="list-style-type: none"> <li>Describe program goals in understanding the different surgical techniques in donor harvesting and placement, design issues, patient selection, complications, and future therapies.</li> </ul>
9:00AM-9:10AM	<p><b>10 Program Chair Welcome &amp; Announcements</b></p> <p>Nilofer P. Farjo, MBChB, FISHRS</p>
9:11AM-9:25AM	<p><b>14 President's Address</b></p> <p>Sharon A. Keene, MD, FISHRS</p>
9:27AM-10:30AM	<p><b>Donor Part I: FUE</b></p> <p>Moderator: James A. Harris, MD, FISHRS</p> <p>LEARNING OBJECTIVES</p> <ul style="list-style-type: none"> <li>Describe techniques &amp; instruments that can be used for FUE harvesting including their advantages and disadvantages.</li> <li>Evaluate donor area response in FUE procedures.</li> </ul>
9:27AM-9:30AM	<p><b>3 Moderator Introduction and Overview of ISHRS FUE Research Committee</b></p> <p>James A. Harris, MD, FISHRS</p>
9:30AM-9:45AM	<p><b>15 FEATURED LECTURE</b></p> <p><b>A Tribute to the Okuda Papers</b></p> <p>Francisco Jimenez, MD, FISHRS</p>

9:47AM-9:54AM	<p><b>7 Modern Extraction Techniques: Sharp vs. Blunt Punches</b></p> <p>James A. Harris, MD, FISHRS</p>
9:55AM-10:02AM	<p><b>7 A Side-by-Side Study of 20 Consecutive FUE Patients Comparing the Use of a 0.9mm Sharp vs. Dull Punch</b></p> <p>David S. Josephitis, DO, FISHRS</p>
10:03AM-10:10AM	<p><b>7 Surface Area Response to FUE</b></p> <p>Chiara Insalaco, MD</p>
10:10AM-10:30AM	<b>20 Q&amp;A</b>
10:30AM-11:00AM	<b>Coffee Break &amp; Visit the Exhibits/ View E-Posters</b>
11:00AM-12:00PM	<p><b>Hair Biology and Graft Survival</b></p> <p>Moderator: Mario Marzola, MBBS</p> <p>LEARNING OBJECTIVES</p> <ul style="list-style-type: none"> <li>Demonstrate how an understanding of hair biology may lead to new therapies.</li> <li>Discuss various hair research projects and how they may impact therapies or treatments for hair loss.</li> </ul>
11:00AM-11:02AM	<p><b>2 Moderator Introduction</b></p> <p>Mario Marzola, MBBS</p>
11:02AM-11:09AM	<p><b>7 Hair Follicle Stimulation by Stromal Vascular Fraction Enhanced Adipose Transplantation in Baldness</b></p> <p>David Perez-Meza, MD, FISHRS</p>
11:10AM-11:18AM	<p><b>8 Gene Expression in Micrografts During Hair Restoration Surgery</b></p> <p>Walter Krugluger, MD</p>
11:19AM-11:24AM	<p><b>5 Update on Holding Solutions</b></p> <p>William M. Parsley, MD</p>
11:25AM-11:30AM	<p><b>5 Methylene Blue: Its Efficacy and Safety as a Storage Solution in Hair Transplantation</b></p> <p>Chinmanat Tangjaturonrusamee, MD</p>
11:31AM-11:38AM	<p><b>7 A Comparison of Apoptotic Activity for Hair Grafts in Three Different Holding Solutions</b></p> <p>Paul T. Rose, MD, JD, FISHRS</p>
11:40AM-12:00PM	<b>20 Q&amp;A</b>
12:00PM-1:00PM	<p><b>BOX LUNCH</b> – For all registered attendees and exhibitors. Use the ticket in your registration packet to obtain a boxed lunch. You may choose to enjoy your lunch break by attending the lunch symposium, visiting the exhibits, or enjoying a break in the lobby areas, or in your hotel room.</p>



12:45PM-1:45PM **Lunch Symposium**  
 Moderator: Ken Washenik, MD, PhD, FISHRS  
 Panel:  
 Jerry E. Cooley, MD  
 Nilofer P. Farjo, MBChB, FISHRS

LEARNING OBJECTIVES

- Review the latest developments in molecular regulation of hair follicle function and discuss their relevance to clinical practice.

**ADVANCES IN HAIR BIOLOGY LECTURE**  
**Extrinsic Regulation of Hair Follicle Stem Cells**

FEATURED GUEST SPEAKER  
**Valerie Horsley, PhD**  
*Maxine F. Singer Associate Professor of Molecular Cellular & Development Biology and Dermatology, Yale University, New Haven, Connecticut, USA*  
 The Advances in Hair Biology Lectureship is generously supported by a grant from BOSLEY.

2:15PM-3:30PM **Donor Part II: Strip Harvesting & Combined Techniques**  
 Moderator: Márcio Crisóstomo, MD

LEARNING OBJECTIVES

- Describe approaches used in FUT strip and combined FUE plus strip harvesting, including advantages and disadvantages.
- Evaluate and compare hair growth rate of FUE grafts versus grafts from standard strip harvesting technique.

2:15PM-2:17PM **2 Moderator Introduction**  
 Márcio Crisóstomo, MD

2:17PM-2:29PM **12 Overview of Strip Harvesting Procedure**  
 Bradley R. Wolf, MD, FISHRS

2:30PM-2:37PM **7 Is Blade Getting Out of Date Today Against Holes?**  
 Mohammad H. Mohmand, MD, FISHRS

2:38PM-2:48PM **10 Choosing the Donor Harvesting Technique Between "Follicular Unit Extraction" (FUE) and "Follicular Unit Microscopically Dissection" (FUMD), According to the Rational Use of the Donor Area Supply and Hair Restoration Planning**  
 Arthur Tykocinski, MD, FISHRS

2:49PM-2:54PM **5 The Hybrid Procedure- How It Goes Beyond Transitioning From Strip to FUE, Maximizing the Advantages of the Two Techniques**  
 Jeffrey S. Epstein, MD

2:55PM-3:05PM **10 Comparative Study of FUE and FUT Survival in Four Patients (3560 Hairs/Follicles Studied)**  
 Michael L. Beehner, MD

3:05PM-3:30PM **25 Q&A**

3:30PM-4:00PM **Coffee Break & Visit the Exhibits/ View E-Posters**

4:00PM-4:47PM **Concomitant Therapy**  
 Moderator: Kuniyoshi Yagyu, MD, FISHRS

LEARNING OBJECTIVES

- Describe the results of studies with bioenhancements and bioadjuncts and their impact on hair growth.

4:00PM-4:02PM **2 Moderator Introduction**  
 Kuniyoshi Yagyu, MD, FISHRS

4:02PM-4:07PM **5 Science Behind Low Level Laser Therapy**  
 Robert S. Haber, MD, FISHRS

4:08PM-4:15PM **7 Combination of a Non-Ablative 1,550 nm Erbium: Glass Fractional Laser and Mesotherapy Using Autologous Platelet-Rich Plasma in Treatment of Both Male and Female Androgenetic Alopecia**  
 Ratchathorn Panchaprateep, MD

4:15PM-4:35PM **20 Natural Ingredients for Activating Biological Targets in Hair and Skin**

FEATURED GUEST SPEAKER  
**Ranjit Bhogal, PhD**  
*Research Scientist, Unilever R&D, Bedfordshire, United Kingdom*

4:35PM-4:47PM **12 Q&A**



**4:50PM-5:22PM Difficult Cases I: Managing the Young Patient**

Moderator: David Perez-Meza, MD, FISHRs

LEARNING OBJECTIVES

- Compare and contrast different surgeons' approaches to young patients, including designing hairlines, assessing available donor hair and recommending other treatment options.
- Recognize surgical limitations in marginal candidates and develop appropriate treatment plans.

**4:50PM-4:52PM 2 Moderator Introduction**

David Perez-Meza, MD, FISHRs

**4:52PM-4:54PM 2 Video I: Young Patient Scenario I**

Bessam K. Farjo, MBChB, FISHRs

**4:55PM-5:08PM 13 Discussion**

**5:09PM-5:11PM 2 Video 2: Young Patient Scenario 2**

Bessam K. Farjo, MBChB, FISHRs

**5:12PM-5:22PM 10 Discussion**

**5:25PM-6:00PM Advanced Video Techniques: How I Do It**

Moderator: Glenn M. Charles, DO

LEARNING OBJECTIVES

- Describe different surgeons' novel approaches in hair restoration.

**5:25PM-5:27PM 2 Moderator Introduction**

Glenn M. Charles, DO

**5:28PM-5:33PM 5 Surgical Correction of Plugs and Strip Scar with FUE-Strip Combination Procedures in Three Stages**

Ken L. Williams, DO

**5:33PM-5:36PM 3 The Preview Intra-Operatory Technique for Maximum Width Excision with Minimum Risk in Reduced Laxity Donor Areas**

Marcelo Pitchon, MD

**5:37PM-5:39PM 2 A Novel Approach to Using Liposomal Bupivacaine**

Paul T. Rose, MD, JD, FISHRs

**5:40PM-5:44PM 4 The Targeting Strategy of Motorized FUE Punch for Asians (Koreans)**

Young Geun Ryu, MD

**5:45PM-5:50PM 5 An Innovative Module To Learn All Steps of Strip Method of Follicle Harvesting and Implantation**

Seema Garg, MBBS, MSc

**5:50PM-6:00PM 10 Q&A**

**6:00PM-7:30PM Welcome Reception (in Exhibit Hall)**

# Welcome RECEPTION

DATE Thursday | September 10, 2015

TIME 6:00PM-7:30PM

FEE No extra fee required.

LOCATION ISHRs Exhibit Hall in Stevens Salon A, Lower Level

*Join us in the Exhibit Hall after the first stimulating day of the meeting to connect with your colleagues, meet new friends and unwind.*

The Welcome Reception is a great opportunity to spend time talking with exhibitors and reviewing their products and services in a relaxed atmosphere. Cocktails and light hors d'oeuvres will be served. This event is open to all meeting attendees, their guests, and exhibitors.



## FRIDAY | September 11, 2015

6:00AM-6:00PM	<b>Speaker Ready Room</b>
6:30AM-6:30PM	<b>Registration</b>
7:00AM-8:30AM	<b>201-204 – Workshops</b> (ticket required)
7:00AM-6:00PM	<b>E-Poster Viewing</b>
8:00AM-6:00PM	<b>Exhibits</b>
8:00AM-9:00AM	<b>Continental Breakfast</b>
9:00AM-5:15PM	<b>GENERAL SESSION</b>
<b>9:00AM-9:47AM</b>	<b>Design &amp; Planning</b> Moderator: William R. Rassman, MD  LEARNING OBJECTIVES <ul style="list-style-type: none"> <li>• Describe the approaches to recipient area design and planning.</li> <li>• Discuss planning of recipient sites.</li> <li>• Describe how to manage the patient with a tight scalp.</li> </ul>
<b>9:00AM-9:02AM</b>	<b>2 Moderator Introduction</b> William R. Rassman, MD
<b>9:02AM-9:12AM</b>	<b>10 The Perfect Hairline - More Architecture Less Engineering</b> Antonio S. Ruston, MD
<b>9:13AM-9:20AM</b>	<b>7 Temples of India</b> Tejinder Bhatti, MD
<b>9:21AM-9:28AM</b>	<b>7 Pre-Made Incisions</b> Robert M. Bernstein, MD, FISHRS
<b>9:29AM-9:34AM</b>	<b>5 Follicular Unit Hair Transplantation in Tight Scalps</b> Farhad S. Rejali, MD
<b>9:35AM-9:47AM</b>	<b>12 Q&amp;A</b>
<b>9:50AM-10:30AM</b>	<b>Finasteride Symposium</b> Moderator: Russell G. Knudsen, MBBS, FISHRS  LEARNING OBJECTIVES <ul style="list-style-type: none"> <li>• Review the latest studies on the efficacy and safety of finasteride 1 mg in androgenetic alopecia.</li> <li>• Discuss possible adverse events related to finasteride use, including claims of persistent sexual dysfunction.</li> </ul>
<b>9:50AM-9:52AM</b>	<b>2 Moderator Introduction</b> Russell G. Knudsen, MBBS, FISHRS

<b>9:52AM-9:57AM</b>	<b>5 Controversies for Prostatic Specific Antigen (PSA) Testing</b> Edwin S. Epstein, MD, FISHRS
<b>9:57AM-10:17AM</b>	<b>20 Update on Post Finasteride Syndrome</b>  FEATURED GUEST SPEAKER <b>Mohit Khera, MD, MBA, MPH</b> <i>Associate Professor of Urology, Scott Department of Urology, Baylor College of Medicine, Houston, Texas, USA</i>
<b>10:17AM-10:30AM</b>	<b>13 Q&amp;A</b>
<b>10:30AM-11:00AM</b>	<b>Coffee Break &amp; Visit the Exhibit/View E-Posters</b>
<b>11:00AM-12:15PM</b>	<b>Difficult Cases II: Advanced Techniques</b> Moderator: James E. Vogel, MD, FISHRS  LEARNING OBJECTIVES <ul style="list-style-type: none"> <li>• Describe advanced surgical techniques in unique situations.</li> <li>• Discuss the ISHRS Operation Restore program and several cases.</li> <li>• Explain when to consider flaps and expanders over grafting techniques.</li> </ul>
<b>11:00AM-11:02AM</b>	<b>2 Moderator Introduction</b> James E. Vogel, MD, FISHRS
<b>11:02AM-11:07AM</b>	<b>5 Eyelashes</b> Jennifer H. Martinick, MBBS
<b>11:09AM-11:19AM</b>	<b>10 The Surgical Hairline Advancement Procedure- An Efficient and Impressive Option for the Appropriate Patient</b> Jeffrey S. Epstein, MD
<b>11:20AM-11:25AM</b>	<b>5 Immediate Hair Transplant in Facial Feminization Surgery</b> Teresa Meyer-Gonzalez, MD
<b>11:25AM-11:29AM</b>	<b>4 Introduction to Operation Restore</b> Edwin S. Epstein, MD, FISHRS
<b>11:30AM-11:55AM</b>	<b>25 Operation Restore Case Presentations</b> Edwin S. Epstein, MD, FISHRS
<b>11:55AM-12:15PM</b>	<b>20 Q&amp;A</b>



12:15PM-2:15PM	<b>Lunch On Your Own/ or Attend a Workshop/ or Visit Exhibits</b>
12:30PM-2:00PM	<b>Workshops 211, 212, 213, 214, 215</b> (ticket required)
2:15PM-2:57PM	<b>How “Safe” is the Donor Area?</b> Moderator: Sungjoo Tommy Hwang, MD, PhD, FISHRS  LEARNING OBJECTIVES • Describe studies on long term graft survival and on donor area response to surgery.
2:15PM-2:17PM	<b>2 Moderator Introduction</b> Sungjoo Tommy Hwang, MD, PhD, FISHRS
2:17PM-2:22PM	<b>5 The Safe Donor Area</b> Marc R. Avram, MD, FISHRS
2:23PM-2:30PM	<b>7 Are Hair Transplants Permanent?</b> Bessam K. Farjo, MBChB, FISHRS
2:31PM-2:36PM	<b>5 Body Hair Transplant by Follicular Unit Extraction: My Experience with 124 Patients</b> Sanusi H. Umar, MD
2:37PM-2:42PM	<b>5 Effect of Previous Follicular Transplant Surgeries on Partial and Complete Transection Rates in Follicular Unit Extraction Method</b> Veral R. Desai, MCh
2:42PM-2:57PM	<b>15 Q&amp;A</b>
3:00PM-3:45PM	<b>New Innovations</b> Moderator: Georgios Zontos, MD  LEARNING OBJECTIVES • Describe novel techniques related to hair restoration surgery.
3:00PM-3:01PM	<b>1 Moderator Introduction</b> Georgios Zontos, MD
3:01PM-3:09PM	<b>8 3D FUE - A New Dimension for Better, Easier FUE</b> Tseng-Kuo Shiao, MD, FISHRS
3:10PM-3:22PM	<b>12 Update on Piloscopy: A Novel Subdermal Approach to Harvest Intact Hair Follicles that Maintains Transplanted Graft Viability without Evidence of Donor Scarring</b> Carlos Wesley, MD

3:23PM-3:30PM	<b>7 Punch Hair Grafts Harvested From the Scalp Induce a Better Healing Response than Non-Hairy Punches, When Transplanted Into Chronic Leg Ulcers</b> Francisco Jimenez, MD, FISHRS
3:30PM-3:35PM	<b>5 New Disposable Cordless FUE Motor</b> Shady H. El-Maghraby, MBCh
3:35PM-3:45PM	<b>10 Q&amp;A</b>
3:45PM-4:00PM	<b>Break/Attendees Grab a Coffee</b>
4:00PM-5:00PM	<b>Coffee with the Experts</b> or Visit the Exhibits/E-Posters/Coffee  Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic as noted on the list. The round tables in the General Session room will be labeled with a topic and table leader’s name. You may sit at any table you like and rotate to as many tables as you wish. Coffee is available in the exhibit area.  LEARNING OBJECTIVES • Discuss various hair restoration surgery topics in-depth in small groups.
	<b>1. PRP Preparation</b> Jerry E. Cooley, MD Aman Dua, MD, MBBS
	<b>2. Getting Started in Hair Transplantation</b> Konstantinos K. Anastassakis, MD, PhD Piero Tesauro, MD
	<b>3. Implanters</b> Dae-Young Kim, MD, PhD, FISHRS Andrea Tchalokov, MD
	<b>4. Low Level Laser Devices</b> Ahmed A. Noreldin, MD, FISHRS Bernard P. Nusbaum, MD, FISHRS
	<b>5. Painless Anesthesia</b> John D.N. Gillespie, MD, FISHRS Marco Toscani, MD
	<b>6. How to Hire and Train Assistants</b> Jennifer H. Martinick, MBBS Emina Vance
	<b>7. FUE, FUT or Both?</b> Pierre Bouhanna, MD, FISHRS Márcio Crisóstomo, MD
	<b>8. Hairline Design</b> Paul T. Rose, MD, JD, FISHRS Ronald L. Shapiro, MD, FISHRS





## 221-ISHRS & ABHRS MORBIDITY & MORTALITY (M&M) CONFERENCE

DATE Friday | September 11, 2015

TIME 5:45PM-8:30PM

FEE \$75

LEVEL Limited to Physicians Only, All Levels



Marco N. Barusco, MD

**Director:** Marco N. Barusco, MD

The Morbidity and Mortality (M&M) Conference is an opportunity to learn about the complications that have been encountered in the practice of hair restoration. We are usually happy to share the stories and photos of great patient outcomes; the M&M Conference is a chance to share and learn from our colleagues when patient care doesn't go the way we hoped it would.

Traditionally, M&M conferences are recurring meetings held by medical services at academic medical centers, most large private medical and surgical practices, and other medical centers. They are peer reviews of mistakes made or complications that occur during the care of patients. The objective of the conference is to provide recommendations on how to eliminate the likelihood of repeat occurrences. Information presented at the M&M Conference is protected and held in confidence, and all attendees are required to sign a confidentiality agreement.

Morbidity and mortality conferences are non-punitive and focus on the goal of improved patient care. The proceedings highlight recent cases and identify areas of improvement for clinicians involved in the case. Publicly presenting our complications takes tremendous courage but ultimately leads to the very best learning opportunities. Physicians will present their cases and then audience members will formulate and pose questions to the presenter to discuss how the case may have been managed differently.

Dinner will be served and is included in the course fee. Registration is limited.

*Please consider submitting a case, which will be reviewed for inclusion in this or future M&M conferences.*

### LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Review the management of common and uncommon complications.
- Learn from complications and errors to modify future patient care based on previous experiences.
- Prevent the repetition of errors leading to complications.
- Identify areas for future improvement and evaluate systems issues which affect patient care.

### 9. Emergencies

Timothy P. Carman, MD, FISHRS  
Kuniyoshi Yagyu, MD, FISHRS

### 10. Photos and Video Techniques

Bessam K. Farjo, MBChB, FISHRS  
James E. Vogel, MD, FISHRS

### 11. FUE Megasesion

Arika Bansal, MD  
Akaki Tsilosani, MD, PhD

### 12. Scalp Reconstruction Procedures (Hairline Lowering, Expanders and Flaps)

Sheldon S. Kabaker, MD, FISHRS  
Henrique N. Radwanski, MD

### 13. Finasteride

Marco N. Barusco, MD  
Maurice P. Collins, FRCSI

### 14. Nutraceuticals

Ranjit Bhogal, PhD  
Nicole E. Rogers, MD

### 15. Spanish-Speaking Table: How to Get Started in FUE

Luis Roberto Trivellini, MD

### 16. Korean-Speaking Table: Hairline Design for MPHL and Female Hair Line Correction

Sungjoo Tommy Hwang, MD, PhD, FISHRS

### 17. Surgical Assistant Table: Surgical Assistant Role in FUE

Tina M. Lardner  
Janna Shafer

5:45PM-8:30PM

221-ISHRS & ABHRS M&M Conference  
(ticket required)

**SATURDAY | September 12, 2015**

7:00AM-2:50PM	<b>E-Poster Viewing</b>
7:45AM-8:45AM	<b>Continental Breakfast</b>
7:45AM-3:15PM	<b>Registration</b>
7:45AM-3:00PM	<b>Exhibits</b>
8:00AM-3:15PM	<b>Speaker Ready Room</b>

**8:00AM-8:55AM Breakfast with the Experts**

Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic as noted on the list. The round tables in the General Session room will be labeled with a topic and table leader's name. You may sit at any table you like and rotate to as many tables as you wish. Coffee is available in the exhibit area.

LEARNING OBJECTIVES

- Discuss various hair restoration surgery topics in-depth in small groups.

**1. Marketing – Including Social Media**

Bernardino A. Arocha, MD, FISHRS  
Glenn M. Charles, DO

**2. Fellowships and Other Training**

Pierre Bouhanna, MD, FISHRS  
Robert P. Niedbalski, DO

**3. Eyebrows**

Marcelo Pitchon, MD  
Sara M. Wasserbauer, MD, FISHRS

**4. Chest Hair FUE**

Arvind Poswal, MBBS

**5. Eyelash Aftercare**

Alan J. Bauman, MD, FISHRS

**6. Black African Hair**

Patrick Mwamba, MD  
William D. Yates, MD

**7. Unpatterned Hair Loss**

Gholamali Abbasi, MD  
Nina Otberg, MD

**8. FUE Tool Selection**

Jean M. Devroye, MD, FISHRS  
Kapil Dua, MBBS, MD

**9. Concomitant Therapies**

Mark S. DiStefano, MD, FISHRS  
Rajendrasingh Rajput, MCh, FISHRS

**10. Management of Wide Donor Scars**

Raymond J. Konior, MD  
Gregory Williams, MBBS, FISHRS

**11. FUT Megaseasion**

Steven P. Gabel, MD, FISHRS  
Arthur Tykocinski, MD, FISHRS

**12. Female Hair Transplant**

Paul C. Cotterill, MD, FISHRS  
Vincenzo Gambino, MD, FISHRS

**13. Robotic Hair Transplant**

Mark Bishara, MD  
Craig L. Ziering, DO, FISHRS

**14. Recipient Area Planning**

Michael L. Beehner, MD  
Mauro Speranzini, MD

**15. Spanish-Speaking Table: Female Hair Transplant: Clinical and Surgical Evaluation**

Sara L. Salas, MD

**16. Korean-Speaking Table: FUE in Asians**

Jino Kim, MD

**17. Surgical Assistant Table: Surgical Assistant Role in Enhancing Patient Experience**

Sara Roberts, RN  
Aileen R. Ullrich, CMA





11:15AM-11:55AM	<b>Regulations &amp; Training</b>
	Moderator: Carlos J. Puig, DO, FISHS
	LEARNING OBJECTIVES
	<ul style="list-style-type: none"> <li>• Discuss new international regulations in hair restoration surgery.</li> <li>• Discuss requirements for training.</li> </ul>
11:15AM-11:22AM	<b>7 Moderator Introduction &amp; Update on ISHRS Resolution to the American Medical Association House of Delegates on the Unlicensed Practice of Medicine in Hair Restoration Surgery</b>
	Carlos J. Puig, DO, FISHS
11:22AM-11:37AM	<b>15 Legal Perspectives</b>
	Peter A. Gaido, JD, Gaido & Fintzen Attorneys at Law, Chicago, Illinois, USA
11:38AM-11:55AM	<b>17 Regulations Panel and Q&amp;A: A Global Perspective</b>
	Panel:
	Gholamali Abbasi, MD
	Jean M. Devroye, MD, FISHS
	Anil K. Garg, MBBS
	Sungjoo Tommy Hwang, MD, PhD, FISHS
	Henrique N. Radwanski, MD
	Gregory Williams, MBBS, FISHS
12:00PM-12:45PM	<b>Complications and Ethics</b>
	Moderator: Paul C. Cotterill, MD, FISHS
	LEARNING OBJECTIVES
	<ul style="list-style-type: none"> <li>• Review the management of intra and post-operative complications.</li> <li>• Discuss complications secondary to ethical issues.</li> </ul>
12:00PM-12:02PM	<b>2 Moderator Introduction</b>
	Paul C. Cotterill, MD, FISHS
12:02PM-12:09PM	<b>7 Case Report: Cardiac Emergency</b>
	Ken L. Williams, DO
12:10PM-12:15PM	<b>5 How to Avoid Complications in Hair Restoration</b>
	Daniel De Uranga, MD
12:15PM-12:45PM	<b>30 Debate on Ethics</b>
	Panel:
	Vincenzo Gambino, MD, FISHS
	Emre Karadeniz, MD
12:45PM-1:45PM	<b>BOX LUNCH</b> – For all registered attendees and exhibitors. Use the ticket in your registration packet to obtain a boxed lunch. You may choose to enjoy your lunch break by attending the lunch symposium, visiting the exhibits, or enjoying a break in the lobby areas, or in your hotel room.

9:00AM-2:50PM	<b>GENERAL SESSION</b>
9:00AM-9:45AM	<b>Difficult Cases III: Cicatricial Alopecia</b>
	Moderator: Paul J. McAndrews, MD, FISHS
	LEARNING OBJECTIVES
	<ul style="list-style-type: none"> <li>• Describe diagnostic dilemmas.</li> <li>• Discuss the possible role of surgery in patients with non-androgenetic alopecia.</li> </ul>
9:00AM-9:02AM	<b>2 Moderator Introduction</b>
	Paul J. McAndrews, MD, FISHS
9:03AM-9:13AM	<b>10 LPP and FFA Diagnosis</b>
	Ricardo Mejia, MD
9:14AM-9:21AM	<b>7 Surgical Correction of Primary Cicatricial Alopecia: Is it Rational?</b>
	Ekrem Civas, MD
9:22AM-9:29AM	<b>7 Graft Survival in Patients with Frontal Fibrosing Alopecia: Results of a 2 year Follow Up Study</b>
	Jeff Donovan, MD, PhD
9:30AM-9:45AM	<b>15 Q&amp;A</b>
9:45AM-10:00AM	<b>Poster Awards &amp; Discussion of 1st Place Poster</b>
	Carlos J. Puig, DO, FISHS, Scientific Research, Grants & Awards Committee
10:00AM-10:50AM	<b>ISHRS General Membership Business Meeting &amp; Service Awards</b>
10:50AM-11:15AM	<b>Coffee Break &amp; Visit the Exhibits/ View E-Posters</b>

1:30PM-2:45PM	<b>Lunch Symposium: Female Pattern Hair Loss</b> Moderator: Dow B. Stough, MD  LEARNING OBJECTIVES • Discuss treatment options in female pattern hair loss. • Describe possible etiologies involved in female pattern hair loss.
1:30PM-1:32PM	<b>2 Moderator Introduction</b> Dow B. Stough, MD
1:33PM-1:43PM	<b>10 The Role of Inflammation and Immunity in the Pathogenesis of Female-Pattern Hair Loss</b> Neil S. Sadick, MD
1:44PM-1:51PM	<b>7 Results of Concomitant Therapies for Female Pattern Hair Loss: Global Photography and Hair Mass Index Results in over 50 Patients</b> Bernard P. Nusbaum, MD, FISHRS
1:52PM-1:54PM	<b>2 Introduction of Guest Lecturer</b> Dow B. Stough, MD
1:55PM-2:25PM	<b>30 NORWOOD LECTURE Female Pattern Hair Loss – Of Androgens and Genetics</b>  FEATURED GUEST SPEAKER <b>Andrew G. Messenger, MD</b> <i>Professor of Dermatology, University of Sheffield, United Kingdom</i>
2:25PM-2:45PM	<b>20 Q&amp;A</b>
2:45PM-4:45PM	<b>Live Patient Viewing</b>  LEARNING OBJECTIVES • Assess the results of real live patients from a variety of cases that utilized different approaches and techniques.
2:45PM-2:50PM	<b>5 Brief Comments on Live Patient Viewing</b> Márcio Crisóstomo, MD
2:50PM-4:45PM	<b>115 Live Patient Viewing</b>
3:00PM-6:00PM	<b>Exhibits Dismantle</b>
3:45PM-4:45PM	<b>CME Committee Meeting</b> (invitation only)
7:00PM-1:00AM	<b>Gala Masquerade Ball &amp; Awards Ceremony</b> (ticket required)



**SUNDAY | September 13, 2015**

10:00AM-12:00PM	<b>Brunch</b>
10:00AM-12:45PM	<b>Registration</b>
10:30AM-12:30PM	<b>General Session</b>
10:30AM-12:30PM	<b>Open Debate: Challenge the Experts/ Speakers</b>  Bring your questions and ideas, or submit your questions in advance to the moderators. Open microphone format  Moderators: Carlos J. Puig, DO, FISHRS and Robert S. Haber, MD, FISHRS  LEARNING OBJECTIVES • Discuss various hair restoration topics in-depth in an open forum. • Discuss controversies in hair restoration.  Panel: TBD
12:30PM	<b>Meeting Adjourns</b>





# *Gala* MASQUERADE BALL & AWARDS CEREMONY

DATE	Saturday   September 12, 2015
TIME	7:00PM-1:00AM 7PM Cocktail reception   8PM Dinner
FEE	\$95 per person 2 tickets included with Trustee Circle and Leadership Circle AGF donation levels
LOCATION	Grand Ballroom, Hilton Chicago

This year's Gala will be a very special Gala Masquerade Ball, quite fitting to the beautiful historical Grand Ballroom at the Hilton Chicago. It will be an evening of mystery, intrigue and fun with your masked ISHRS friends and colleagues. Don't forget to pack your costume!



We will start off the evening with the Gala Dinner and Awards, where the Golden and Platinum Follicle Awards and Distinguished Assistant Award will be presented, in addition to other important awards and recognitions. Then, we will dance the night away to live music.

The attire will be masquerade costume (think Old World/Venetian Masquerade) – masks and all. However, if you opt not to wear a masquerade costume, the attire is then formal with black tie optional.

Tickets are required for entry and must be purchased in advance (see registration form). Tickets are not included in the main meeting registration fee. No corporate support is received for the Gala.

*PLEASE NOTE* Tickets to the Gala are non-refundable due to the guaranteed reservation that the ISHRS must make on behalf of the attendee.

The Advances in Hair Biology Lecture is generously supported by a grant from BOSLEY.

## Advances in Hair Biology Lecturer



### Valerie Horsley, PhD

*Maxine F. Singer Associate Professor of Molecular Cellular & Developmental Biology and Dermatology, Yale University, New Haven, Connecticut, USA*

Valerie Horsley completed her Bachelor of Science degree in biology at Furman University in South Carolina before moving to Atlanta to earn her

PhD in Biochemistry, Cell and Developmental Biology at Emory University. Her postdoctoral work with Elaine Fuchs at Rockefeller University in New York was on mechanisms of stem cell lineage commitment and quiescence. Valerie has received numerous awards for her research work, notable among these were the Rosalind Franklin Young Investigator Award given by the Genetics Society of America and the Presidential Early Career Award (PECASE) in 2012.

Dr. Horsley's lab at Yale is interested in understanding the cellular and molecular mechanisms that control tissue development, homeostasis, and regeneration. They primarily use skin as a model system to define how epithelial stem cells and other cell types interact to regulate the function of skin cells.

**Dr. Horsley will speak on "Extrinsic Regulation of Hair Follicle Stem Cells."**

The Norwood Lecture was established in 2006 by the ISHRS Board of Governors to honor the immense contributions of O'Tar T. Norwood, MD, co-founder of the ISHRS and founder of the *Hair Transplant Forum International*.

## Norwood Lecturer



### Andrew G. Messenger, MD, FRCP

*Professor of Dermatology, Sheffield Teaching Hospitals and University of Sheffield, Sheffield, UK*

Professor Andrew Messenger is a Consultant Dermatologist who works for the UK National Health Service. He also holds an appointment with the University of Sheffield. He

trained in medicine at the University of Newcastle-upon-Tyne. His dermatology training was at St John's Hospital in London, in Stoke-on-Trent and in Sheffield, and he has also been a visiting fellow in Innsbruck and Melbourne. Prof. Messenger has a special interest in hair disease although he works mainly as a general dermatologist in both adult and pediatric practice. He has a longstanding research interest in hair biology and disease, initially in the pathogenesis of alopecia areata, which formed the subject of his MD thesis. He developed the method for culturing dermal papilla cells from human hair follicles whilst a trainee in dermatology. In addition to ongoing involvement in alopecia areata, his subsequent research has encompassed various aspects of pattern hair loss and, most recently, frontal fibrosing alopecia. Professor Messenger was President of the European Hair Research Society 2004-2006, President of the World Congress for Hair Research held in Edinburgh 2013 and is current President of the UK Institute of Trichologists.

**Dr. Messenger will speak on, "Androgens, Genetics and Female Pattern Hair Loss."**

A Tribute to the Okuda Papers

## Okuda Lecture

### Francisco Jimenez, MD, FISHRS

The ISHRS Board of Governors is pleased to honor and recognize the contributions of Shoji Okuda, MD (1886-1962) – in recognition of remarkable pioneering research in the field of hair transplantation. In 1939, this Japanese doctor published a series of five papers using a very similar technique to that described later by Dr. Orentreich. The papers were published in old kanji in the Japanese Journal Dermatology & Urology (in 2003 transcribed to English by Yoshihiro Imagawa, MD), and titled, "*Clinical and Experimental Studies on the Transplantation of Living Hair*." Building on earlier work by Sasakawa and others, he described hair transplantation for cicatricial alopecia,

as well as pubic hair, eyebrow, and mustache reconstruction using specially designed punches. This was described in his first paper, and he added histological and experimental studies in human and various animal species in a following publication.



**Dr. Francisco Jimenez will provide a "Tribute to the Okuda Papers" lecture during the Opening Session.**

## Guest Lecturer

**Ranjit Bhogal, PhD**

Senior Researcher,  
Strategic Science Group,  
Unilever R&D, Bedfordshire, UK

Dr. Bhogal is a cell and molecular biologist by training and successfully completed a Glaxo SmithKline BBSRC PhD in neuroscience in 2001 from King's College in London.

There she studied the genes involved in circadian rhythms using some of the early methods such as differential display for measuring gene expression differences in tissues followed by radio-labelled methods for determining the sequences. Having identified some novel genes with a potential role in the sleep-wake cycle she applied microarray techniques confirm the differences in gene expression. Prior to starting her PhD she worked at the Imperial Cancer Research Fund and was a research assistant at Oxford University

After receiving her doctoral degree, Dr. Bhogal started working as a skin & hair toxicologist in Unilever's prestigious toxicology group, Safety and Environmental Assurance Centre. She worked on a range of personal care ingredients determining their safe use for consumers. The role of the group was to consider safety on a much broader perspective including the effect ingredients may have on the environment.

Dr. Bhogal then moved to Unilever's research (Discover) group where her focus of attention was on the underlying biology and biochemistry of skin and hair follicle under conditions of chronic inflammation, oxidative stress and other mechanisms of ageing. She was involved in developing various in vivo and ex vivo skin cell assays and models and growing hair follicles in culture for generating new insights and understanding. Of course working in the personal care area for industry involves identifying new actives, generating intellectual property and she has been named inventor on granted and filed patents. But most of all she is passionate about scientific research for creating products with functional ingredients, ideally natural, with real benefits for consumers.

**Dr. Bhogal will speak on "Natural Ingredients for Activating Biological Targets in Hair and Skin."**

## Guest Lecturer

**Mohit Khera, MD, MBA, MPH**

Associate Professor,  
Baylor College of Medicine,  
Scott Department of Urology,  
Baylor College of Medicine,  
Houston, Texas, USA

Mohit Khera, MD, MBA, MPH,  
earned his undergraduate  
degree at Vanderbilt University.

He subsequently earned his Masters Degree in Business Administration and his Masters Degree in Public Health from Boston University. He received his Medical Degree from The University of Texas Medical School at San Antonio and completed his Residency training in the Scott Department of Urology at Baylor College of Medicine. After finishing a six-year residency in Urology, he completed a one-year fellowship in Male Reproductive Medicine and Surgery with Dr. Larry I. Lipshultz.

Currently an Associate Professor in the Scott Department of Urology at Baylor College of Medicine, he specializes in Male Infertility and Male and Female Sexual Dysfunction. He was recently appointed as the Medical Director for Baylor College of Medicine's Executive Health Program.

In 2006 he was awarded the American Urological Association and Pfizer Scholars Grant to study erectile dysfunction; in 2007 he was awarded an Auxilium Pharmaceutical Grant to study testosterone replacement therapy for prostate cancer patients, and in 2008 he was awarded an Allergan grant to study the effects of botulinum toxin in treating Peyronie's disease. These studies continue, and in 2012 Dr. Khera was awarded one of two national grants to study sexual dysfunction in men taking finasteride. Also in 2012 he patented a new delivery system for testosterone and currently his laboratory is studying stem cells to treat sexual dysfunction.

Dr. Khera currently serves as an active member in the Sexual Medicine Society of North America and the American Society of Andrology. In 2014 he became Associate Editor of the Journal of Sexual Medicine. He currently serves on the American Urologic Association (AUA) Examination Committee and Sexual Dysfunction Guidelines Committee. He teaches courses on low testosterone and sexual dysfunction for the AUA locally and internationally.

**Dr. Khera will speak on, "Update on Post Finasteride Syndrome."**

## 402-BASICS COURSE

DATE **Wednesday | September 9, 2015**

TIME **8:00AM-6:00PM**

FEE **\$895**

LEVEL **Beginner**

**Basics Course Chair:** Nicole E. Rogers, MD

**Basics Course Co-Chair:** Aman Dua, MBBS, MD

**Faculty:** Marc R. Avram, MD, FISHRS,  
Edward A.M. Ball, MBBS, DPD, MRCS,  
Marco N. Barusco, MD,  
Timothy P. Carman, MD, FISHRS,  
Mark S. DiStefano, MD, FISHRS,  
Jeff Donovan, MD, PhD,  
Robert T. Leonard, DO, FISHRS,  
Mario Marzola, MBBS,  
Ricardo Mejia, MD,  
Mohammed Humayun Mohmand, MD, FISHRS,  
Nina Otberg, MD,  
Marcelo Pitchon, MD,  
Edwin Suddleson, MD, FISHRS,  
Robin Unger, MD



Nicole E. Rogers, MD



Aman Dua, MBBS, MD

The 2015 Basics Course will provide valuable didactics as well as hands-on training for the process of hair transplantation. The course is open to both newcomers as well as those who are already seasoned in hair surgery but seeking a refresher course. This year's course faculty will be better than ever, with an international faculty of all difference specialties, backgrounds, and interests.

Course participants will see and hear an overview of best practices as related to hairline design, candidate selection, donor harvesting, and graft preparation and graft placement. They will then implement the knowledge gained in morning sessions to create natural appearing hairlines, to harvest donor sites, creating follicular unit grafts, and to practice placing grafts back into recipient sites. Most importantly, the course will provide direct interaction with excellent, unbiased faculty, who will help direct you on the day of the course and may even become friends and mentors for years to come.

The ISHRS Basics Lecture Series will be made available as part of the tuition for this course (a \$450 value).

**PRECAUTION NOTE:** This workshop will utilize sharps and human cadaver tissue. Universal Precautions must be observed. Scrubs are not required. Necessary disposable coverings will be provided, including standard disposable latex gloves. If you have an allergy to latex or glove powder, then bring several sets of your own gloves.

### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Identify which patients are good or poor candidates for surgery and which are not.
- Discuss the diagnosis and treatment of non-AGA.
- Obtain a sound knowledge of basic scalp anatomy.
- Understand the location of the safe donor zone.
- Describe the various techniques and instruments that can be used for FUE and strip harvesting, including their advantages and disadvantages.
- Understand the indications for strip versus FUE harvesting.
- Understand how angling, depth and direction of recipient sites are essential to a natural result.
- Understand different tools used for recipient site creation.
- Understand different tools used for graft creation.
- Manage challenges related to graft placement and growth.
- Understand the importance of magnification, ergonomics and lighting in hair transplantation.
- Understand the fundamentals of medical treatment of hair loss, to supplement surgery.
- Obtain ideas for creating or expanding a hair transplant practice.
- Utilize techniques in strip and FUE harvesting to minimize scarring and avoid complications.



### OUTLINE

8:00AM-8:30AM **Continental Breakfast**

8:30AM-8:35AM **Introduction**

Nicole E. Rogers, MD

8:35AM-8:50AM **History of Hair Restoration Surgery**

Edward A.M. Ball, MBBS, DPD, MRCS

8:50AM-9:05AM **Scalp Anatomy and Histology**

Mario Marzola, MBBS

9:05AM-9:15AM **Q&A**

9:15AM-9:30AM **AGA and Non-AGA**

Jeffrey C. Donovan, MD, PhD

9:30AM-9:45AM **Consultation and Candidate Selection**

Marc R. Avram, MD, FISHRS

9:45AM-10:00AM **Medical Treatment of Hair Loss**

Nicole E. Rogers, MD

10:00AM-10:15AM **Break**

10:15AM-10:30AM **Anesthesia & Sedation**

Ricardo Mejia, MD

10:30AM-10:40AM **Strip Overview**

Robin Unger, MD

10:40AM-10:50AM **Donor Closure**

Edwin Suddleson, MD, FISHRS

10:50AM-11:00AM **FUE Overview**

Robert T. Leonard, DO, FISHRS

11:00AM-11:15AM **FUE "How I Do It"**

Aman Dua, MBBS, MD

11:15AM-11:30AM **Q&A**

11:30AM-11:45AM **Graft Preparation and Storage**

Marco N. Barusco, MD

11:45AM-12:00PM **Getting Started: Staff Training, Photos, & Marketing**

Nina Otberg, MD

12:00PM-1:00PM **Lunch with faculty**



## 1:00PM-5:30PM Hands-On Work Stations

**STATION 1**  
**Hairline & Crown Design****Faculty:**

Marc R. Avram, MD and  
Nina Otberg, MD

Participants will learn the elements of a natural hairline for both men and women and be able to counsel patients regarding what will look most natural as the patient ages or possibly loses more hair. They will also learn the basics of recreating crown whorls while prioritizing the areas of the scalp that are most important to transplant and the areas that should be avoided.



Marc R. Avram, MD



Nina Otberg, MD

**STATION 4**  
**Graft Preparation****Faculty:**

Marco N. Barusco, MD and  
Edwin Suddleson, MD, FISHRS

This station will introduce participants to the essential elements of optimal graft preparation including slivering the donor strip, and the use of microscopy, lighting, and ergonomics to maximize efficiency and minimize staff fatigue. After working closely with the experienced faculty, students will be able to identify the characteristics of the ideal graft and recognize the key elements necessary for graft survival.



Marco N. Barusco, MD



Edwin Suddleson, MD

**STATION 2**  
**Strip Harvesting****Faculty:**

Robin Unger, MD and  
Mohammed Humayun Mohmand, MD, FISHRS

Understanding what comprises a safe donor area is one of the fundamental skills a hair transplant surgeon needs to learn. Faculty at this station will work closely with each participant to develop and practice this skill on a cadaver tissue. Students will also learn to plan and harvest a reasonable donor strip and estimate numbers of grafts, in addition to utilizing techniques to minimize scarring and potential complications.



Robin Unger, MD



M. H. Mohmand, MD

**STATION 5**  
**Recipient Sites****Faculty:**

Mario Marzola, MBBS and  
Marcelo Pitchon, MD

Students will work one-on-one with faculty to learn the correct angle, depth, and direction for the majority of hairline patterns. They will also gain an understanding of the differences between the various site creation devices and be able to match the instrument to the graft being transplanted. Emphasis will be placed on managing common recipient site challenges and maximizing density for the patient.



Mario Mazola, MBBS



Marcelo Pitchon, MD

**STATION 3**  
**Introduction to FUE**  
*(Sharp vs. Blunt, Automated vs. Manual)***Faculty:**

Aman Dua, MBBS, MD and  
Edward A.M. Ball, BMBS, DPD, MRCS

Basic concepts of Follicular Unit Extraction including patient selection and the different FUE devices available will be reviewed. By the end of their time in this station, students will be able to identify the ideal candidates for FUE and manage common FUE challenges.



Aman Dua, MD, MBBS



Edward A.M. Ball, BMBS, DPD

**STATION 6**  
**Graft Placement****Faculty:**

Ricardo Mejia, MD and  
Jeffrey C. Donovan, MD, PhD

Faculty at this station will help participants identify and practice the ideal techniques for graft placement including optimizing ergonomics, proper storage and handling of grafts. Students will be able to try the various methods of graft placement (forceps, implanters, etc.) and learn to manage common graft placement challenges and diagnose errors in graft placement.



Ricardo Mejia, MD



Jeffrey C. Donovan, MD, PhD

## 5:30PM-6:00PM Wrap-up and Q&amp;A with Faculty

## 407-ADVANCED/BOARD REVIEW COURSE

DATE **Wednesday | September 9, 2015**

TIME **1:00PM-6:00PM**

FEE **\$495**

LEVEL **Intermediate and Advanced**

### Advanced/Board Review Course Chair:

Sara M. Wasserbauer, MD, FISHRS

### Advanced/Board Review Co-Chair:

Ratchathorn Panchaprateep, MD



Sara M. Wasserbauer, MD



Ratchathorn Panchaprateep, MD

Thinking of taking the ABHRS Board exam? Do you want to refresh your knowledge of what is "advanced hair transplantation?" With an interactive format that combines audience response with in-depth lectures from the world's top surgeons, all attendees will leave knowing their areas of strength and where they specifically need to focus their learning efforts. This course is unlike any other at the entire conference. It will be a fast-paced and enjoyable afternoon that **truly teaches** instead of simply reviews. If you are planning on taking the ABHRS Board Exam (first time or recertification) OR you just want to identify your individual areas to target continued medical education, this is the course for you. Space in this course is limited as is the opportunity to interact with such outstanding faculty in such an intimate setting—so sign up now.

Course tuition includes online access to the ISHRS Basics Lecture Series enduring material that includes 16 pre-recorded comprehensive lectures covering medical and surgical hair restoration. The material extensively reviews the vital information necessary to pass the ABHRS exam. The URL and passcode will be e-mailed to you prior to the meeting.

### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- List the key areas for which questions on the ABHRS Board Exam are written (i.e. "core content").
- Understand the percentage of questions each of the written areas of the ABHRS Board will target.
- Conduct a self-review of key concepts covered in both sections of the ABHRS exam, including:
  - donor and recipient areas
  - graft preparation and placement
  - hair loss diagnosis and pathology
  - major procedures
  - emergency management
  - anatomy and physiology
  - medical treatments for hair loss
  - anesthesia
  - ethics
- Identify the appropriate resources to fill any gaps in your knowledge base.
- Develop your own structure for taking the oral section of the ABHRS Exam.
- Test yourself using mock written AND oral board exam questions.



### COURSE OUTLINE

1:00PM-1:10PM	<b>Introduction</b> Sara M. Wasserbauer, MD, FISHRS
1:10PM-1:30PM	<b>Test Taking Strategies</b> Robert J. Reese, DO, FISHRS
1:30PM-2:12PM	<b>General Principles</b> Jennifer H. Martinick, MBBS
2:12PM-2:22PM	<b>Oral Board Case #1</b> Robert J. Reese, DO, FISHRS
2:22PM-2:35PM	<b>Donor Area</b> Robert J. Reese, DO, FISHRS
2:35PM-2:48PM	<b>Recipient Area</b> Ronald L. Shapiro, MD, FISHRS
2:48PM-3:01PM	<b>Grafts</b> Ronald L. Shapiro, MD, FISHRS
3:01PM-3:11PM	<b>Oral Board Case #2</b> Ronald L. Shapiro, MD, FISHRS
3:11PM-3:26PM	<b>Break</b>
3:26PM-3:33PM	<b>Anesthesia</b> Daniel G. McGrath, DO
3:33PM-3:54PM	<b>Basic Life Support</b> Daniel G. McGrath, DO
3:54PM-4:04PM	<b>Oral Board Case #3</b> Daniel G. McGrath, DO
4:04PM-4:25PM	<b>Major Procedures</b> Damkerng Pathomvanich, MD, FISHRS
4:25PM-4:32PM	<b>Medical Treatments</b> Damkerng Pathomvanich, MD, FISHRS
4:32PM-4:42PM	<b>Oral Board Case #4</b> Damkerng Pathomvanich, MD, FISHRS
4:42PM-5:03PM	<b>Anatomy and Physiology</b> Timothy P. Carman, MD, FISHRS
5:03PM-5:24PM	<b>Diagnosis and Pathology</b> Timothy P. Carman, MD, FISHRS
5:24PM-5:34PM	<b>Oral Board Case #5</b> Timothy P. Carman, MD, FISHRS
5:34PM-5:41PM	<b>Ethics</b> Jennifer H. Martinick, MBBS
5:41PM-5:51PM	<b>Oral Board Case #6</b> Jennifer H. Martinick, MBBS
5:51PM-6:00PM	<b>Review of Resources and Closing Remarks</b> Sara M. Wasserbauer, MD, FISHRS



## FUE & SMP MINI COURSES

9:00AM-12:00PM **403: FUE Mini Course: Manual, Non-Powered FUE Techniques and Instrumentation**

9:00AM-12:00PM **404: FUE Mini Course: Powered Sharp Punch Systems for FUE**

9:00AM-12:00PM **405: FUE Mini Course: Powered Blunt Punch System for FUE**

9:00AM-12:00PM **406: SMP Mini Course**

2:00PM-5:00PM **408: FUE Mini Course: Manual, Non-Powered FUE Techniques and Instrumentation**

2:00PM-5:00PM **409: FUE Mini Course: Powered Sharp Punch Systems for FUE**

2:00PM-5:00PM **410: FUE Mini Course: Powered Blunt Punch System for FUE**

2:00PM-5:00PM **411: SMP Mini Course**



## FUE Mini Courses SEE NEXT PAGE FOR OPTIONS ►

DATE **Wednesday | September 9, 2015**

TIME **Morning Session 9:00AM-12:00PM**

**Afternoon Session 2:00PM-5:00PM**

Separate registration required for each course.

FEE **\$395 per course**

LEVEL **Beginner-Intermediate**

The FUE Mini Courses will allow participants to obtain detailed exposure to the FUE technique listed. Each course will include a lecture portion where the details of the methodology and instrumentation will be presented followed by a hands-on opportunity using models. The course options include manual non-powered sharp punch techniques, the Powered Sharp Punch featuring devices like the PCID, and the Powered Dull Punch featuring devices like the SAFE System. Each session will accept a limited number of students.

**PRECAUTION NOTE:** This workshop will utilize sharps. Scrubs are not required.

## SMP Mini Courses

DATE **Wednesday | September 9, 2015**

TIME **Morning Session 9:00AM-12:00PM (406)**

**Afternoon Session 2:00PM-5:00PM (411)**

Separate registration required for each course.

FEE **\$395 per course**

LEVEL **Beginner-Intermediate**



William R. Rassman, MD

**Director:** William R. Rassman, MD

**Faculty:** Jae P. Pak, MD and Jino Kim, MD

Through video, lecture, hands-on modelling and discussion, this workshop will review the technique of scalp micro-pigmentation. The technique involves placing a special pigment into the skin of the scalp to mimic 'hair follicle' almost to the size of a closely cropped head of hair. Think 5 o'clock shadow or stubble.

We have been using this technique as an alternative style for making a balding person look full headed with the placement of pigment into the scalp and to camouflage the scars from a strip procedure or anywhere on the scalp. Almost any size scar can be treated with this technique.

### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Describe the technique of scalp micro-pigmentation and understand when it may be a good option.
- Discuss permanent and non-permanent techniques.
- Discuss pros and cons of this technique with your patients.
- Demonstrate how to set up and use micropigmentation equipment.

## FUE MINI COURSE OPTIONS

### 403 & 408 Manual, Non-Powered FUE Techniques and Instrumentation



Ken L. Williams, DO

**Director:** Ken L. Williams, DO

**Faculty:** Parsa Mohebi, MD, FISHS and Georgios Zontos, MD

The manual Follicular Unit Extraction (FUE) workshop is the first step for the novice or advanced hair restoration surgeon to acquire basic harvesting skill sets. The workshop will provide a basic introduction and understanding of using sharp manual FUE punch, patient

selection, donor harvesting management, and graft storage.

#### LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Develop basic harvesting skill sets with manual instruments.
- Identify indications for FUE, including appropriate patient selection.
- Recognize differences of donor harvesting techniques- strip excision versus FUE.
- Describe basic follicle anatomy and proper use of manual FUE.
- Explain advantages and disadvantages of FUE and strip excision harvesting techniques.
- List challenges and variables of FUE donor harvesting.
- Describe the various techniques and instruments that can be used for FUE harvesting, including their advantages and disadvantages.
- Manage FUE donor harvesting including ergonomics.

#### COURSE OUTLINE

15' Williams	<b>Fundamentals, History, and Introduction to Hair Restoration Surgery &amp; FUE</b>
15' Mohebi	<b>Basic Skin and Scalp Anatomy &amp; Physiology</b>
15' Zontos	<b>Anesthesia &amp; Sedation</b>
15' Zontos	<b>Patient Selection, Advantages and Disadvantages to FUE</b>
15' Mohebi	<b>Instrumentation</b>
15' Williams	<b>Graft Storage, PRP, Stem Cells</b>
15' Williams	<b>Donor Harvesting Management</b>
15' Mohebi	<b>How to Start a FUE Practice &amp; How I Do It</b>
15' Zontos	<b>How I Do It?</b>
45'	<b>Hands On Lab</b>



### 404 & 409 Powered Sharp Punch Systems for FUE



Piero Tesauro, MD

**Director:** Piero Tesauro, MD

**Faculty:** Arika Bansal, MD, Conradin Von Albertini, MD and Bradley R. Wolf, MD, FISHS

This course will provide a complete knowledge of the available instruments and methods that can be used for FUE procedures, in particular it will illustrate in detail the FUE Motorized Sharp System.

The faculty members will describe the evolution of FUE technique, illustrate the reasons that induced them to select this tool and explain how you can use it in a lecture format.

Tips and traps of this technique will be discussed going through the phases of the operation with particular attention to the technical details and global organization of the surgical theatre. In this way, we will focus on describing all information that has to be exchanged during the FUE procedure, considering the role of each member of the staff.

Moreover, it will underline the "key points" to optimize the FUE technique and to expand patient candidacy.

The course will include discussion on complications and risks of this technique.

#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Define an ideal candidate for the FUE technique.
- Understand the advantages of the motorized sharp system.
- Define a learning curve and reduce the risks of the first experiences.
- Learn the technical details of the instrument and optimize use in different surgical situations.
- Lead your own staff to obtain during the procedure the right support and useful information to improve the quality of your work.
- Understand risks and complications.





## 405 & 410 Powered Blunt Punch System for FUE



Scott A. Boden, MD

**Director:** Scott A. Boden, MD

**Faculty:** Kapil Dua, MBBS, MS and William Yates, MD

Follicular Unit Extraction (FUE) is a technique for obtaining donor hair using fine trephine punches without creating evidence of a linear donor scar. Non-powered and powered devices can be used. Learning how to obtain intact individual follicles can be a challenge for the physician incorporating FUE into their practice. This course will provide information and a hands-on learning opportunity with the powered blunt punch technique.

### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Describe the various techniques and instruments that can be used for FUE harvesting, including their advantages and disadvantages.
- Learn how to initiate and include FUE into your hair transplantation practice.
- Understand how to plan appropriate FUE harvesting within the safe donor area.
- Demonstrate the techniques of blunt punch dissection.
- Learn about the applicability of the Hex-punch with the SAFE system, and identify special situations in which blunt punch dissection can be used.

### COURSE OUTLINE

10'	Boden	Introduction and Orientation
20'	Boden	Starting FUE in Your Practice, Safe Donor Area Planning, Techniques of Blunt Punch Dissection
20'	Yates	Special Situations in FUE, Curly Hair FUE, Avoiding Damaging Grafts, "How I Do It"
20'	Dua	Combining Blunt Punch FUE with Other Techniques How to Optimize Results, "How I Do It"
10'	Boden	The Hex Punch; the "Modified Dull Punch" Technique
10'		Coffee Break and Open Questions with the Faculty
90'		Hands-On Learning Lab Using the SAFE System



### COURSE OUTLINE

#### FUE OVERVIEW

5'	Tesaro	FUE Overview – Cornerstone of the Evolution of the FUE Technique – My Learning Curve ( <i>method of FUE operation</i> )
5'	von Albertini	My Evolution with FUE from the Beginning to Now: The Instruments I Tried, Personal Experience and Technical Improvement

#### SELECTION OF THE PATIENT

5'	Bansal	FUE for All My Patients ( <i>Why I quit with the strip technique</i> )
5'	Wolf	FUE for Selected Patients ( <i>Why I combine both techniques</i> )
5'		Q&A

#### INSTRUMENTATION FOR FUE HARVESTING

5'	Tesaro	Motorized FUE Technology in Comparison with Manual Technique
5'	Bansal	Parts of the Motorized Sharp Punch System, Its Advantages and Its Weaknesses

#### "HOW TO USE IT SAFELY".

5'		Q&A
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#### PRE-OP ASSESSMENT

5'	Wolf	Analysis of the Donor Supply of Scalp – How Many Grafts Can I Take?
5'	Bansal	Measurement of the Donor Area and Harvesting Plan - How I Draw the Donor Area
5'		Q&A

#### SURGICAL STEP

10'	Wolf	Patient and Surgeon Position. My Favourite Harvesting Sequence. Timing and Method for Anesthesia and Tumescence
10'	Bansal	Transaction Rate During the Extraction/ Acceptable or Not Acceptable – What I Check and What I Do
5'	von Albertini	How Can I Optimize FUE to Expand the Patient Candidacy - Speeding up the Routine FUE Day by Using the Motorized Sharp System ( <i>Video</i> )
5'	Tesaro	Theater Organization and Useful Information to Exchange with Members of Your Staff to Increase the Quality of Your Work
5'		Q&A

#### RESULTS

5'	Wolf	FUE vs FUT: Direct Comparison of Post Op and Results
5'	von Albertini	Complications and Risks with FUE
5'		Q&A

#### HANDS-ON PRACTICE

60'		Practice on Models
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## 401-SURGICAL ASSISTANTS PROGRAM

DATE **Wednesday | September 9, 2015**

TIME **7:30AM-12:00PM**

FEE **No extra fee required, but you must register in advance.**

**Surgical Assistants Chair:** Janna Shafer

**Surgical Assistants Co-Chair:**

John D.N. Gillespie, MD, FISHRS

The Surgical Assistants Program will consist of lecture-style educational presentations. The program covers the assistant's role in all aspects of HT surgeries from FUE to strip surgeries from beginning to end (before-during-after HT surgeries). We'll see how assistants from experienced clinics handle patients when they initially call for consultations to a year after surgery. Presentations will be given on team building, handling emergencies and how to answer patients' questions. This program is for novice assistants who will learn how to assist properly in strip & FUE surgeries as well as get tips on how to sliver and cut fine grafts. The most experienced assistants can pick up pearls on how to train new assistants efficiently and maximize yield for their patients by instituting quality control techniques. After each section of presentations, the attendees will get the opportunity to ask questions directly to the presenters in a one-on-one setting.

### LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Take pictures of patients' before and after surgery.
- Understand what information is given to patients before they sit in the surgery chair.
- Identify safe practical local anesthetic and tips on minimizing pain.
- Understand when and why medical therapy may be recommended.
- Implement efficient surgery flow.
- Implement efficient office/clinic.
- Be most effective in assisting in strip surgeries.
- Be most effective in FUE surgeries.
- Sliver and cut.
- Keep your assistants with team building and retention.
- Plant with implantation pens and with traditional forceps.
- Apply effective training techniques to your practice.
- Handle emergencies.
- Achieve the best yield for patients with quality control protocol.
- Understand the differences and benefits of various holding solutions used today.



Janna Shafer



John D.N. Gillespie, MD

### PROGRAM OUTLINE

7:30AM-7:45am **Welcome and Introductions (Typical Surgery Day at Shapiro Medical)**  
Janna Shafer – assistant to Ronald L. Shapiro, MD, FISHRS

#### Before

7:45AM-8:00AM **Team Building/Staff Retention**  
Sara Roberts, RN – assistant to Bessam K. Farjo, MBChB, FISHRS and Nilofer P. Farjo, MBChB, FISHRS

8:00AM-8:10AM **Office Management/Practice Efficiency**  
Adriane McDonald – assistant to Neal R. Gorrin, MD

8:10AM-8:20AM **Surgery Flow/Efficiency**  
Salome Vadachkoria – assistant to Vazha Vadachkoria, MD

8:20AM-8:35AM **Consultation/Patient Education – Managing Expectations**  
Emina K.Vance – assistant to Samuel M. Lam, MD, FISHRS

8:35AM-8:45AM **Efficient Training Techniques**  
Emina K.Vance – assistant to Samuel M. Lam, MD, FISHRS

8:45AM-9:00AM **Handling Emergencies**  
Aileen R. Ullrich, CMA – assistant to Steven P. Gabel, MD, FISHRS

9:00AM-9:12AM **Legal Implications and Limitations of Assistant Delegation**  
Peter A. Gaido, JD, Gaido & Fintzen Attorneys at Law, Chicago, Illinois, USA

9:12AM-9:25AM **Break/Q & A –with Panel**  
Panel: Adriane McDonald, Sara Roberts, RN, Aileen R. Ullrich, CMA, Salome Vadachkoria, Emina K.Vance

#### During

9:25AM-9:35AM **Practical Application of Local Anesthetic with Minimal Pain**  
David S. Josephitis, DO, FISHRS

9:35AM-9:45AM **Assistant's Role for FUE + Tutorial -Implantation Pens**  
TBD – Assistant to Nilofer P. Farjo, MBChB

9:45AM-9:55AM **Assistant's Role – Artas**  
Tina M. Lardner – assistant to James A. Harris, MD, FISHRS

9:55AM-10:10AM **Assistant's Role – Strip (Slivering & Cutting Grafts)**  
Holly Grodzick – assistant to Robert S. Haber, MD, FISHRS

10:10AM-10:25AM **Quality Control Protocol**  
Sara Roberts, RN – assistant to Nilofer P. Farjo, MBChB, FISHRS

10:25AM-10:35AM **Efficient Graft Planting – Traditional & New**  
Tina M. Lardner – assistant to James A. Harris, MD, FISHRS

10:35AM-10:45AM **Break/Q & A**  
Panel: Brandi J. Burgess, Holly Grodzick, David S. Josephitis, DO, FISHRS, Tina M. Lardner, Sara Roberts, RN

#### After

10:45AM-10:55AM **Benefits and Protocols for Various Holding Solutions**  
Brandi J. Burgess – assistant to Jerry E. Cooley, MD

10:55AM-11:05AM **Strip & FUE Surgery Perspective**  
Ronald L. Shapiro, MD, FISHRS

11:05AM-11:15AM **Post-Op Care Protocol – How We Do It**  
Felipe Reynoso – assistant to Alan J. Bauman, MD, FISHRS

11:15AM-11:25AM **Post-Op Care Protocol – How We Do It**  
Salome Vadachkoria – assistant to Vazha Vadachkoria, MD

11:30AM-11:40AM **Propecia, Rogaine & Other Hair Loss Treatments**  
Sara Lea Salas, MD

11:40AM-11:50AM **Photography – Before & After Surgery**  
Amanda Ackerson – assistant to Steven P. Gabel, MD, FISHRS

11:50AM-12:00PM **Closing Remarks & Q & A**  
Panel: Amanda Ackerson, Felipe Reynoso, Sara Lea Salas, MD, Ronald L. Shapiro, MD, FISHRS, Salome Vadachkoria





## 101-SURGICAL ASSISTANTS CUTTING/PLACING WORKSHOP

DATE **Thursday | September 10, 2015**

TIME **9:00AM-12:00PM**

FEE **\$245**



Sara Roberts, RN

**Surgical Assistants Vice Chair:** Sara Roberts, RN

### Faculty:

#### SLIVERING STATION

MaryAnn Parsley, RN (*Station Leader*),  
Lauren Gorham, RN, Anne Knudsen, RN

#### DISSECTING STATION

Emina Vance (*Station Leader*), Aileen R. Ulrich, CMA, Salome Vadachkoria

#### PLACING STATION

Brandi Burgess (*Station leader*), Tina Lardner, Janna Shafer

#### CONTINUED LEARNING STATION

Felipe Reynoso

Within any practice the assistant's skill level and ability has an impact on the patient's experience. The role of Surgery Technician is a constantly evolving one and continued learning and practice is vital to maintain standards. The assistant's proficiency in dissection and implantation has a direct effect on patient's results. The aim of the surgical assistants workshop is to promote this learning process within a hands-on setting and thus facilitating the necessary training required to enhance skills in graft preparation.

The workshop will consist of a number of stations that all attendees alternate through. Each station will be designed to give a clear understanding of the relevant skill that is being taught, this will include all aspects of graft preparation and placement. Experienced assistants will be on hand at all the stations to provide knowledgeable support while attendees observe and practice each skill on a variety of different microscopes and equipment.

For placing and implanting, attendees will get the opportunity to develop their skills using a variety of different training methods. These techniques will easily be transferable, enabling delegates to continue to practice away from the workshop. This will be further enhanced at the continued learning station where the faculty will give guidance and advice on how to maintain this skill level in your own working environment.

Finally there will be a structured question and answer section where you can learn some valuable tips from the highly skilled faculty.

### LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Understand the structure of the hair follicle.
- Understand the concepts and terminology around graft cutting and graft placement and to perform these with a greater level of skill.
- Identify the correct tools to use within graft preparation and insertion, and to gain understanding of their operation.
- Understand the concepts of infection control and the importance of continued learning to maintain high standards of patient care.
- Understand the differences between assistant's roles in FUT and FUE procedures.

**PRECAUTION NOTE:** This workshop will utilize sharps and human cadaver tissue. Universal Precautions must be observed. Scrubs are not required. Necessary disposable coverings will be provided, including standard disposable latex gloves. If you have an allergy to latex or glove powder, then bring several sets of your own gloves.

REGISTER ONLINE <http://www.ishrs.org/AnnualMeeting.html>

## WORKSHOPS

DATE Friday | September 11, 2015

TIME 7:00AM-8:30AM, and 12:30PM-2:00PM

FEE \$95 per workshop



Samuel M. Lam, MD

**Workshops Chair:**  
Samuel M. Lam, MD, FISHRS

We have worked hard this year to create an exciting and practical workshop curriculum that includes

tailored hands-on FUE courses and an extensive range of targeted workshops. I would like to thank my diligent course directors and the program chair for working with me to deliver excellent didactic sessions that I believe will cater to every attendee looking to improve one's knowledge and skills in a meaningful way. I encourage you to sign up for as many courses as you can, as a small learning gain can translate into years of improved outcomes and profitable return for your practice.

Registration is required and will be confirmed on a first-come, first-served basis. As a member-benefit, only ISHRS members and member applicants may advance register for these workshops. Registration is open to non-members beginning August 1, 2015. The listed faculty are preliminary as of the date of the release of this program. Directors and faculty are subject to change without prior notification to registrants and will not be considered a reason for refund request.

**WORKSHOP 201 Current, Comprehensive Medical Management for Male and Female Pattern Hair Loss**

DATE Friday | September 11, 2015

TIME 7:00AM-8:30AM

LEVEL All Levels

FEE \$95 per workshop



Francisco Jimenez, MD

**Director:** Francisco Jimenez, MD, FISHRS

**Faculty:** Jeff Donovan, MD, PhD,  
Aditya Gupta, MD, PhD, FISHRS,  
Nicole E. Rogers, MD,  
Ken Washenik, MD, PhD, FISHRS

In this workshop we will provide an updated summary on the current evidence-based medical therapy for female and male pattern hair loss including the correct use of well-known medical drugs such as oral antiandrogens, finasteride, dutasteride and topical minoxidil. The controversial role of plasma rich platelet in pattern hair loss will also be discussed. We will critically analyze the published data about the effectiveness of laser therapy (LLLT) in female and male pattern hair loss. Finally, we will briefly outline some of the medications, including prostaglandin analogs, presently under clinical investigation as well as new emerging therapies.

## LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Describe how to correctly use the oral and topical medications that are currently approved and used for treating female and male pattern hair loss.
- Have an objective understanding of other more controversial forms of therapies for AGA such as LLLT and PRP.
- Describe ongoing studies involving pharmacological agents being tested for treatment of AGA.

## WORKSHOP OUTLINE

7:00AM-7:05AM	<b>Welcome &amp; Introductions</b> Francisco Jimenez, MD, FISHRS
7:05AM-7:25AM	<b>How I Treat My Patients with Female Pattern Hair Loss</b> Nicole E. Rogers, MD
7:25AM-7:45AM	<b>Update and Review on Evidence-Based Therapies for Male Pattern Hair Loss</b> Jeff Donovan, MD, PhD
7:45AM-8:00AM	<b>A Critical Analysis of the Use of LLLT (Low Level Laser Therapy) in Male and Female Pattern Hair Loss</b> Aditya Gupta, MD, PhD, FISHRS
8:00AM-8:15AM	<b>Future Promising Therapies for Treating and/or Preventing Male and Female Pattern Hair Loss</b> Ken Washenik, MD, PhD, FISHRS
8:15AM-8:30AM	<b>Q&amp;A</b>



**WORKSHOP 202****Bioenhancements for Hair Restoration**DATE **Friday | September 11, 2015**TIME **7:00AM-8:30AM**LEVEL **Intermediate-Advanced**FEE **\$95 per workshop****Director:** Jerry E. Cooley, MD**Faculty:** Robert Dorin, DO,  
William M. Parsley, MD,  
Paul T. Rose, MD, JD, FISHRs

Jerry E. Cooley, MD

More hair restoration surgeons are using "bioenhancements" (special graft holding solutions, extracellular matrix, hyaluronidase, and liposomal ATP) in their practices. This workshop will provide attendees the chance to interact with experts and learn more about these potentially useful agents. Emphasis will be placed on the scientific background for each of these as well as practical descriptions of exactly how they are being used.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Describe the results of studies with bioadjuncts and biotherapies on hair growth.
- Discuss the potential benefits of bio-enhancements in hair restoration surgery (HRS).
- Describe the specific uses of each agent in HRS.
- Outline the step by step preparation and administration of each agent.
- Explain to a patient the risk benefit of bio-enhancing agents in HRS.

**WORKSHOP 203****Hairline Design & Recipient Area Planning**DATE **Friday | September 11, 2015**TIME **7:00AM-8:30AM**LEVEL **All Levels**FEE **\$95 per workshop****Director:** Arthur Tykocinski, MD, FISHRs**Faculty:** Ronald L. Shapiro, MD, FISHRs,  
Robin Unger, MD

Arthur Tykocinski, MD

Nowadays, hair restoration is an extremely sophisticated procedure but the donor area availability (donor supply) does not always match the requirement for a complete hair restoration in the present or in the future as the balding progresses. A great result is the one that stands the test of time, so optimal planning/execution, as well as wise donor area use is mandatory. It is always possible to improve on what we perform and clarify what not to do.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Recognize different hair loss patterns and propose a restoration plan that will include future hair loss.
- Recognize surgical limitations in marginal candidates and develop appropriate treatment plans for these patients.

**WORKSHOP OUTLINE**

7:00AM-7:05AM **Welcome & Introductions**  
Arthur Tykocinski, MD, FISHRs

7:05AM-7:20AM **Natural Hairline (High Def. Video)**  
*Facial proportions and rejuvenation; macro and micro irregularities; changes in directions and angle; final touches; approach for a second procedure.*  
Ronald L. Shapiro, MD, FISHRs

7:20AM-7:35AM **Temporal Restoration (High Def. Video)**  
*Should we restore the temporal areas and when?; design planning, density approach and technique; angles and direction; planning for the future and touch up.*  
Arthur Tykocinski, MD, FISHRs

7:35AM-7:50AM **Optimizing Hair Density and Planning for Long Term Results (High Def. Video)**  
*Making less look more; restoring a natural pattern; donor bank is limited, so be prepared; Should we restore the temporal area or vertex? Creating a density gradient for an optimal result.*  
Robin Unger, MD

7:50AM-8:30AM **Discussion and Q&A**



**WORKSHOP 204****Beard Reconstruction and Harvesting**DATE **Friday | September 11, 2015**TIME **7:00AM-8:30AM**LEVEL **Advanced**FEE **\$95 per workshop**

Robert H. True, MD

**Director:** Robert H. True, MD, MPH, FISHRS**Faculty:** Kapil Dua, MBBS, MS,  
Parsa Mohebi, MD, FISHRS, Arvind Poswal, MBBS

This workshop will focus on facial hair reconstruction and include both reconstructive and cosmetic cases. As eyebrow reconstruction will be discussed in another workshop, it will not be covered in this workshop. Clinical approaches using both FUE and strip harvesting will be presented. The faculty will present all aspects of surgery including indications, treatment planning, anesthesia, donor harvesting, recipient area design, graft placement, postoperative care, and complications.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Be familiar with design considerations for facial hair reconstruction and be able to demonstrate proper design.
- Know the key elements of treatment planning and execution for facial hair reconstruction.
- Be able to describe the causes and prevention of complications in facial hair reconstruction and harvesting.
- Have an understanding of the procedural techniques specific to harvesting of facial hair.

**WORKSHOP OUTLINE**

7:00AM-7:03AM	<b>Welcome &amp; Introductions</b> Robert H. True, MD, MPH, FISHRS
7:03AM-7:18AM	<b>General Approach to Facial Hair Reconstruction</b> Parsa Mohebi, MD, FISHRS
7:18AM-7:23AM	<b>Q&amp;A</b>
7:23AM-7:38AM	<b>Indications, Planning, Surgery, and Post-op Care for Facial Hair Restoration</b> Kapil Dua, MBBS, MS
7:38AM-7:43AM	<b>Q&amp;A</b>
7:43AM-7:58AM	<b>Facial Hair Harvesting</b> Robert H. True, MD, MPH, FISHRS
7:58AM-8:03AM	<b>Q&amp;A</b>
8:03AM-8:23AM	<b>Hands on Anatomy and Design Session</b>
8:23AM-8:30AM	<b>Final Q&amp;A</b>

**WORKSHOP 211****Camouflaging and Ancillary Methods for Hair Restoration**DATE **Friday | September 11, 2015**TIME **12:30PM-2:00PM**LEVEL **All Levels**FEE **\$95 per workshop**

Russell G. Knudsen, MBBS

**Director:** Russell G. Knudsen, MBBS, FISHRS**Faculty:** Marcio Crisóstomo, MD,  
Shelly A. Friedman, DO, FISHRS,  
Robert J. Reese, DO, FISHRS, Stefano Ospitali

This workshop will cover several interventions that can be used either in conjunction with hair restoration surgery or as an alternative.

We often come across cases where there is insufficient donor hair to perform surgery and these patients may need to be referred for non-surgical hairpieces/systems. These systems may also be used when surgery has been performed to temporarily disguise surgery. The latest hair system technology will be presented and, in addition, one of our presenters will demonstrate his unique way of designing an auto hairpiece for post-surgical patients.

Other non-surgical treatments that will be discussed are low level laser therapy (LLLT) and platelet rich plasma (PRP). The emphasis will be on the scientific background to these biotherapies. These treatments are becoming more and more popular; therefore it is important for physicians to understand the mechanisms behind their mode of action. An updated review of commercially available LLLT devices will be presented along with discussion of optimum treatment duration and patient selection. Attendees will also be given an introduction to the preparation and administration of PRP. Although well controlled studies are not yet available, we do know that PRP contains several growth factors that can potentially stimulate hair follicle growth.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Discuss both temporary and more permanent techniques for camouflage of thinning hair.
- Discuss ancillary non-surgical techniques for hair restoration by follicular stimulation.
- Describe the results of studies with bioadjuncts and biotherapies and their impact on hair growth.

**WORKSHOP OUTLINE**

12:30PM-12:35PM	<b>Welcome &amp; Introductions</b> Russell G. Knudsen, MBBS, FISHRS
12:35PM-12:47PM	<b>Scalp Hairpieces</b> Stefano Ospitali
12:47PM-12:55PM	<b>Q&amp;A</b>
12:55PM-1:07PM	<b>Does Low Level Laser Therapy (LLLT) Work for Androgenetic Alopecia? Or Is It All "Smoke and Mirrors?"</b> Shelly A. Friedman, DO, FISHRS
1:07PM-1:15PM	<b>Q&amp;A</b>
1:15PM-1:27PM	<b>Platelet Rich Plasma (PRP) in Hair Restoration Surgery: How and Why We Use It</b> Robert J. Reese, DO, FISHRS
1:27PM-1:35PM	<b>Q&amp;A</b>
1:35PM-1:47PM	<b>Auto Hairpieces for Temporary Camouflage of Shaved Donor Areas</b> Márcio Crisóstomo, MD
1:47PM-1:55PM	<b>Q&amp;A</b>
1:55PM-2:00PM	<b>Concluding Remarks</b> Russell G. Knudsen, MBBS, FISHRS



**WORKSHOP 212****Building a Better Team**DATE **Friday | September 11, 2015**TIME **12:30PM-2:00PM**LEVEL **Beginner & Intermediate**FEE **\$95 per workshop****Director:** Steven P. Gabel, MD, FISHRS**Faculty:** Timothy P. Carman, MD, FISHRS,  
Raymond J. Konior, MD, Laura E. Burdine,  
Aileen R. Ullrich, CMA

Steven P. Gabel, MD

A successful hair restoration practice is highly dependent upon the skills and interaction of the physician and staff in producing an optimal experience and desired results for their patients. A cohesive team requires leadership from the physician in guiding the overall practice to achieve these goals. It also requires a team that is skilled in hair restoration surgery and focused on achieving optimal results. This course was designed to discuss the essential components in building and maintaining a successful hair restoration practice.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Discuss transitioning one's medical practice to part time or full-time hair restoration.
- Discuss the essential elements for building a hair restoration practice.
- Describe leadership essentials and techniques for the physician in coordinating a successful hair restoration practice.
- Learn how to find individuals who possess the skills and attitude for hair restoration surgery.
- Discuss ways to develop and maintain a strong, cohesive team of surgical assistants.
- Define various techniques to train new assistants in the field of hair restoration surgery.
- Discuss strategies to improve the skills/knowledge of all hair restoration assistants.
- Describe several marketing and practice strategies to build and maintain a successful hair restoration practice

**WORKSHOP OUTLINE**

12:30PM-12:35PM **Introduction: Building a Better Team**  
Steven P. Gabel, MD, FISHRS

12:35PM-12:50PM **Growing a Hair Restoration Practice from Part-time to Full-time**  
Timothy P. Carman, MD, FISHRS

12:50PM-1:05PM **Leadership Essentials: The Physician's Role in Guiding the Successful Hair Restoration Practice**  
Raymond J. Konior, MD

1:05PM-1:20PM **Building a Cohesive Team of Hair Restoration Assistants**  
Aileen R. Ullrich, CMA

1:20PM-1:30PM **Techniques in Training the New Hair Restoration Assistants**  
Laura E. Burdine

1:30PM-1:45PM **The Marketing Team: Developing and Maintaining a Successful Hair Restoration Practice**  
Steven P. Gabel, MD, FISHRS

1:45PM-2:00PM **Q&A**

**WORKSHOP 213****Donor and Recipient Scar Repair Methods**DATE **Friday | September 11, 2015**TIME **12:30PM-2:00PM**LEVEL **Intermediate-Advanced**FEE **\$95 per workshop****Director:** Alex Ginzburg, MD**Faculty:** Sungjoo Tommy Hwang, MD, PhD, FISHRS,  
Francisco Le Voci, MD, E. Antonio Mangubat, MD,  
Antonio S. Ruston, MD

Alex Ginzburg, MD

This course will discuss the myriad ways to repair scars in the recipient and donor areas including the use of scalp micropigmentation, scar revision, w-plasty, FUE, expanders, relevant regenerative medicine techniques, etc. In addition, the course will help a participant better understand a systematic strategy that will guide thinking and thereby clinical implementation to improve poor scars that may otherwise be deemed difficult to treat.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Identify techniques that will achieve optimal results in scars.
- Recognize how to camouflage scars on the scalp.
- Discuss methods to improve existing scars after donor harvesting.
- Differentiate the different techniques to repair scars on the scalp.

**WORKSHOP OUTLINE**

12:30PM-12:35PM **Welcome & Introductions**  
Alex Ginzburg, MD

12:35PM-12:50PM **Repair of Suboptimal Donor Scars and Strategies to Minimize Scarring**  
E. Antonio Mangubat, MD

12:50PM- 1:05PM **FUE, FUT, Scalp Micropigmentation, Scar Repair, Expanders: When Each is Indicated**  
Antonio S. Ruston, MD

1:05PM-1:20PM **W-Plasty and Hair Transplantation on the Scars**  
Sungjoo Tommy Hwang, MD, PhD, FISHRS

1:20PM-1:35PM **Different Types of Scars and How to Approach Them**  
Francisco Le Voci, MD

1:35PM-2:00PM **Q&A**



**WORKSHOP 214****Hair Transplant Complications and Their Avoidance**DATE **Friday | September 11, 2015**TIME **12:30PM-2:00PM**LEVEL **All Levels**FEE **\$95 per workshop**

Damkerng Pathomvanich, MD

**Director:** Damkerng Pathomvanich, MD, FISHRS**Faculty:** James A. Harris, MD, FISHRS,  
Dow B. Stough, MD, James E. Vogel, MD, FISHRS

Hair transplantation is on the rise as well as other cosmetic surgery; majority of patients have good results with minimal complications. However, in unforeseen circumstances, complications can occur even when surgery is performed by an experienced hair surgeon, not to count the novice who just entered hair restoration surgery. Patient selection is very important in determining whether he or she is a good candidate for hair transplantation to avoid unforeseen alopecia from non-androgenic causes and in the very young patient. Issues worth discussing are poor or inappropriate hairline design which needs correction for natural and pleasing aesthetic outcome, donor wound necrosis resulting in wide donor scar from tension closure, diffuse thinning of donor hair from extensive harvesting by FUE, cysts or ingrown hairs etc.

Recipient site necrosis has been reported at the Kuala Lumpur M&M Conference, and possible causes will be discussed. Inadequate growth has been reported more and more with FUE probably performed by inexperienced doctors.

In summary, each faculty will discuss their own approach of how to avoid complications in day-to-day practice of hair transplantation. Difficult cases will also be presented and discussed.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Review the management of common and uncommon complications.
- Describe the method of how to assess scalp laxity to avoid tension closure and wound dehiscence.
- Discuss FUE techniques to minimize complications. e.g. Diffuse thinning, cyst formation, etc.
- Describe different approaches to prevent complications in the recipient area.
- Identify risk factors and present information that will be helpful in preventing complications.
- Enumerate the risk factors for poor recipient growth.

**WORKSHOP OUTLINE**

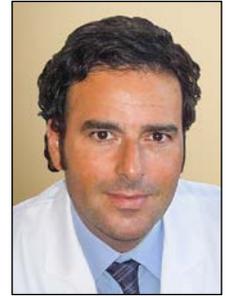
12:30PM-12:45PM **Introduction and General Complications of Hair Transplant Surgery**  
Damkerng Pathomvanich, MD, FISHRS

12:45PM-1:00PM **Donor Site Complications from FUT**  
James E. Vogel, MD, FISHRS

1:00PM-1:15PM **Donor Site Complications from FUE**  
James A. Harris, MD, FISHRS

1:15PM-1:30PM **Recipient Site Complications**  
Dow B. Stough, MD

1:30PM-2:00PM **Q&A**

**WORKSHOP 215****Eyebrow Hair Restoration**DATE **Friday | September 11, 2015**TIME **12:30PM-2:00PM**LEVEL **Intermediate-Advanced**FEE **\$95 per workshop**

Marc S. Dauer, MD

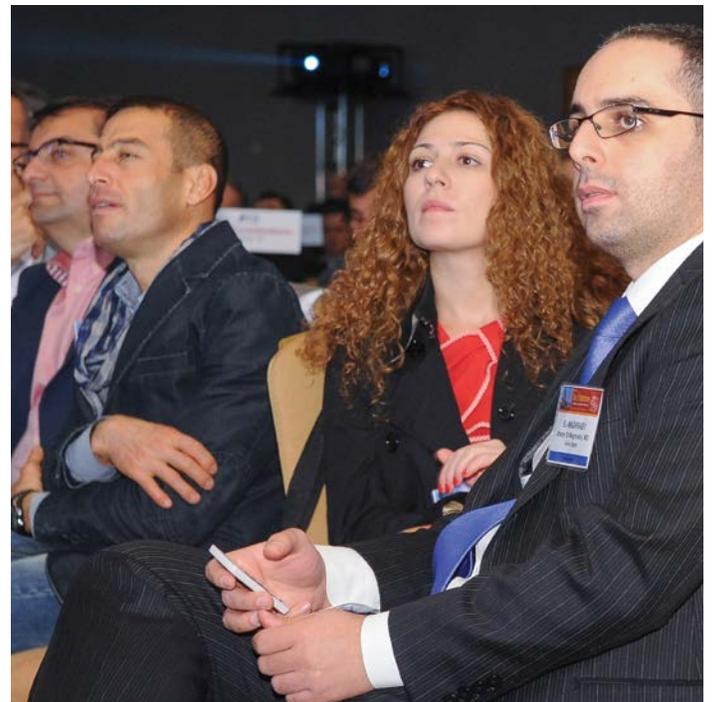
**Director:** Marc S. Dauer, MD**Faculty:** Jeffrey S. Epstein, MD,  
Robert S. Haber, MD, FISHRS, Yael Halaas, MD

This workshop will feature experts in the field of Eyebrow Transplantation describing their techniques in the art of eyebrow transplantation. It will include "How I Do It" by all of the teaching faculty as well as a comprehensive review of actual cases performed and methods utilized.

**LEARNING OBJECTIVES**

Upon completion of the course you will be able to:

- Enhance artistic and procedural knowledge of eyebrow transplants.



## EXHIBITS

Companies of interest to hair restoration surgeons will be displaying their products and services in our Exhibit Hall located in Stevens Salon A, located on the lower level of the Hilton Chicago. Representatives will be available to answer questions. Only registered attendees are permitted in the Exhibit Hall.

### EXHIBIT HOURS

THURSDAY   September 10, 2015	8:00AM-7:30PM
FRIDAY   September 11, 2015	8:00AM-6:00PM
SATURDAY   September 12, 2015	7:45AM-3:00PM



## 2015 EXHIBITING COMPANIES

(current as of the printing of this brochure)

A to Z Surgical  
 American Board of Hair Restoration Surgery  
 Anthony Products/Gio Pelle  
 Aquavit Pharmaceuticals, Inc.  
 Beauty Medical s.r.l.  
 Bellaire Industry  
 BioLife Solutions, Inc.  
 Capillus, LLC  
 Cesare Ragazzi Laboratories  
 Chois Instruments Co., Ltd.  
 Cole Instruments  
 CRC Press-Taylor & Francis  
 Dexta Corporation  
 Dino-Lite Scopes (BigC)  
 Eclipse Aesthetics  
 Ellis Instruments, Inc.  
 Energy Delivery Solutions  
 Ertip Medical  
 Finishing Touches  
 Haircheck  
 Hair Science, LLC  
 Healeon Medical, Inc.  
 Help Hair Inc.  
 Hong Kong Feat in Technology Company  
 HTI-Hair Transplant Informatics Ltd.  
 Infueze LLC  
 Labtek Innovations  
 LaserCap  
 LeadM Corp.  
 Lending Club Patient Solutions  
 Lexington International, LLC  
 Medicateck  
 Micro-Vid  
 MTI  
 Ngage Live Chat  
 NKP Medical Marketing  
 PhotoMedex  
 Q-Optics  
 Restoration Robotics  
 Robbins Instruments  
 Rose Micro Solutions  
 SAFE System/HSC Development  
 SmartGraft by Vision Medical, Inc.  
 Tejco Vision  
 Theradome, Inc.  
 Visiscal Professional

## SCIENTIFIC E-POSTER PRESENTATIONS

The scientific poster presentations will be on display in the rear of the Grand Ballroom (our General Session) and also in Normandie Lounge, near the ISHRS Registration Desk. They will be presented as electronic posters (e-posters) which can be viewed at several flat screens and computer terminals. The Scientific Research, Grants, and Awards Committee will review and rate the posters. Certificates of recognition will be awarded to the highest scoring posters.

### SCIENTIFIC E-POSTER VIEWING HOURS

THURSDAY   September 10, 2015	7:30AM-6:30PM
FRIDAY   September 11, 2015	7:00AM-6:00PM
SATURDAY   September 12, 2015	7:00AM-2:50PM

## ISHRS MEETING NEWCOMERS PROGRAM



IF YOU SIGN-UP FOR THIS PROGRAM, IT IS OBLIGATORY THAT YOU ATTEND THE NEWCOMERS ORIENTATION & SPEED NETWORKING SESSION!

NO EXTRA FEE REQUIRED. We ask that you register for this program in advance if you wish to participate.

IF YOU WOULD LIKE TO BE A HOST, PLEASE REGISTER ACCORDINGLY



Jennifer H. Martinick, MBBS

**Newcomers Chair:** Jennifer H. Martinick, MBBS

Newcomers are paired with Member Hosts who contact the Newcomers prior to the meeting and with an option to extend the collegial relationship for 2 years as an informal mentorship relationship. Once onsite, matched pairs will meet at the Newcomers Orientation & Speed

Networking session, sit together at the Thursday opening session. The Host will introduce the Newcomer to other members over the course of the meeting. We encourage long-standing ISHRS members to sign-up as Hosts.

#### GUIDELINES

1. Host should contact the Newcomer prior to the meeting and answer questions.
2. Host and Newcomer must attend *Newcomers Orientation & Speed Networking* session.
3. Host and Newcomer check-in with one another; sit together during opening session.
4. **Host and Newcomer communicate** with each other throughout a 2-year term via email, phone or face-to-face. Newcomers are encouraged to email and call their host with questions or for advice regarding hair restoration surgery matters.
5. **Neither the Host nor the Newcomer may claim that they "trained" as a result of this Host-Newcomer relationship. Neither may advertise this relationship in their promotional materials, website, or curriculum vitae.**

### Newcomers Orientation & Speed Networking

DATE **Thursday | September 10, 2015**

TIME **7:00AM-8:30AM**

FEE **No extra fee required**, but we ask that you register for this program in advance. A ticket is required to enter. Registration is limited.

#### What is Speed Networking?

Speed Networking is an efficient, face-to-face professional networking model similar to "speed dating" that enables participants to make new contacts through one-on-one focused conversations lasting between 2-5 minutes. Speed Networking will help you forge new connections among your ISHRS peers.

#### How does Speed Networking work?

It's organized chaos – loud, energizing, and fun! Participants are split into two groups (Hosts and Newcomers) and are seated at tables in pairs facing each other. The person sitting across from you is your first partner. You spend no more than 5 minutes with each partner (2 minutes for each person to speak plus 1 minute for questions) before the bell/horn/whistle indicates that time is up and the Newcomers are told to move one seat over to face the next person.

#### Just like Speed Dating, but without the anxiety.

Speed Networking gives newcomers the opportunity to meet ISHRS members, network with other colleagues, learn the benefits of membership, and to meet the leadership of the ISHRS.

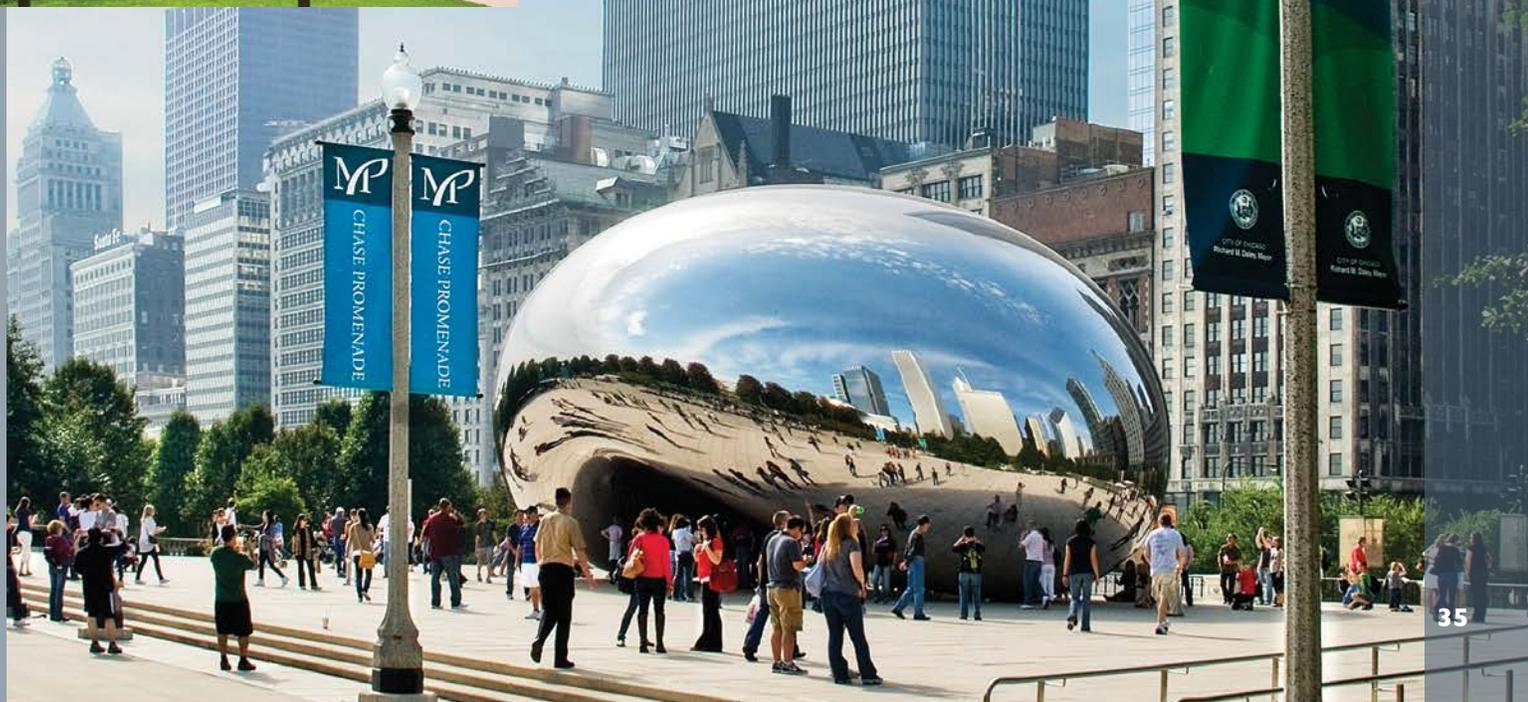
**If you have questions**, please contact the ISHRS Headquarters at [info@ishrs.org](mailto:info@ishrs.org) or the Chair of the Newcomers Program, Dr. Jennifer Martinick at [info@image21.com.au](mailto:info@image21.com.au).

## ABOUT CHICAGO

AFFIXED BY STUNNING LAKE MICHIGAN AND DECORATED WITH INSPIRING ARCHITECTURE, CHICAGO IS MORE THAN JUST A BIG CITY.

IN ADDITION TO ITS STRIKING DOWNTOWN AREA, WHICH INCLUDES SOME OF THE TALLEST BUILDINGS IN THE WORLD, CHICAGO HAS A DISTINCTIVE COASTLINE DOTTED WITH 24 BEACHES, 580 VIBRANT PARKS AND MORE THAN 200 UNIQUE NEIGHBORHOODS.

STEELY SKYSCRAPERS, TOP CHEFS, MUSIC AND STREET FESTIVALS – ITS DISTINCTIVE MIX OF INCREDIBLE ATTRACTIONS AND CULTURAL ALLURE MAKE CHICAGO ONE OF THE FRIENDLIEST, MOST LIVABLE CITIES IN AMERICA.



CHICAGO HAS DEVELOPED A REPUTATION AS A MUST-VISIT DESTINATION FOR DINERS.

In fact, Chicago is one of only three cities in the U.S. to have its culinary chops rated by the prestigious Michelin Guide. With incredible SHOPPING on The Magnificent Mile, world premiere performances in its famed THEATER DISTRICT and one of the country's most active NIGHTLIFE scenes, this city is always buzzing. Chicago also vaunts more than 40 MUSEUMS, five regional TONY AWARD-WINNING THEATERS and, no matter what season, there's always a PROFESSIONAL SPORTS TEAM to cheer to victory.

CHICAGO IS A CITY WITH AN APPETITE FOR DESIGN, HISTORY, AND CULTURE.

Come here to marvel at the cutting-edge ARCHITECTURE or take in the gorgeous views of LAKE MICHIGAN; to spend a day cheering with baseball fans and a night laughing at a comedy show; to shop, to visit renowned institutions like the FIELD MUSEUM and the ADLER PLANETARIUM, and to experience the LEGENDARY BLUES SCENE. To do all this, you'll need nourishment: taste deep-dish pizza, piled-high hot dogs, Italian beef sandwiches, and more.

ART AND ARCHITECTURE – CHICAGO'S DEFINITELY GOT IT.

High-flying architecture is everywhere, from the stratospheric, glass-floored WILLIS TOWER to Frank Gehry's swooping silver PRITZKER PAVILION to Frank Lloyd Wright's stained glass ROBIE HOUSE. Whimsical PUBLIC ART studs the streets. For ART MUSEUMS, take your pick: impressionist masterpieces at the world renowned ART INSTITUTE OF CHICAGO, current works at the MUSEUM OF CONTEMPORARY ART, or colorfully rich paintings at the NATIONAL MUSEUM OF MEXICAN ART.

CHICAGO KNOWS HOW TO HOST A FESTIVAL.

Between March and September it throws around 200 of them. The specialty is music. Blues Fest brings half a million people to Grant Park to hear guitar notes slide and bass lines roll, all for free. Other big ones are Lollapalooza's three-day rock/pop mega-party in August, the Gospel Music Festival in May and September's JAZZ FEST – and that's just the big ones. Smaller, barbecue-scented STREET FESTS take place in the neighborhoods each weekend. And if not at a festival, you can always find LIVE MUSIC to suit your tastes at one of the numerous music venues.

THESE ARE ALL COMPELLING REASONS TO VISIT CHICAGO, BUT THE CITY'S MOST ENDEARING QUALITY IS ITS PEOPLE.

Chicago's neighborhoods represent more than 100 COUNTRIES and it's through this DIVERSITY and PROFOUND CITY CULTURE that the city can offer the country's best restaurants, festivals, theaters and museums.

For more information about Chicago, visit: [www.choosechicago.com](http://www.choosechicago.com).







SO MANY THINGS TO SEE AND DO IN CHICAGO

**GRANT AND MILLENNIUM PARKS** Across from the Hilton Chicago you have access to the two adjoining lakefront parks, Grant and Millennium, that form the front lawn of Chicago and represent the city's progressive design streak from the 19th century to the 21st, respectively. Some amazing features of these vast parks are:

**JAY PRITZKER PAVILLION** This Frank O. Gehry-designed concert stage is framed in ribbons of metal.

**CLOUD GATE** Unofficially called "The Bean," this kidney-shaped sculpture by Anish Kapoor reflects the city skyline. The funhouse distortions make this a popular spot for photographers.

**LURIE GARDENS** This five acre urban oasis emerges from a harmonious blend of symbolism, landscape design and ecological sensitivity. The design of this four season garden pays homage to Chicago's transformation from flat marshland to innovative green city, or "Urbs in Horto" (City in a Garden).

**THE CROWN FOUNTAIN** A favorite of locals, this plaza fountain designed by Spanish artist Jaume Plensa is framed by two 50 foot glass block towers that project images of Chicagoans on LED screens as water appears to cascade from their mouths. Join the crowd as they wade in the fountain, awaiting the shooting waters.

**BUCKINGHAM FOUNTAIN** This ornate, sea themed fountain built in 1927 is one of the largest in the world. Every hour on the hour for 20 minutes the fountain produces a major water display with the center jet shooting 150 feet into the air. Beginning at dusk the water display is accompanied by a wonderful light and music display.

**BP BRIDGE** This snaking, steel-clad span also designed by Gehry connects Millennium Park to the entire lakefront park system.

**PARK GRILL** Visit this popular café in the park with a large outdoor seating area that allows you to sit back, relax and admire the surrounding architecture.

**MAGGIE DALY PARK** In the past year a section of Grant Park was re-opened as Maggie Daly Park, featuring a cutting edge playground for the kids and ice skating ribbon.

**37TH ANNUAL CHICAGO JAZZ FESTIVAL**, September 3-6, 2015 in Millennium Park

Known for its artistic creativity, the Chicago Jazz Festival is a favorite Labor Day Weekend tradition. It promotes awareness and appreciation for all forms of jazz through free, quality live musical performance. Since 1979, the festival's mission is to showcase Chicago's vast jazz talent alongside national and international artists to encourage and educate a jazz audience of all ages.

For more information, go to [www.cityofchicago.org/city/en/depts/dcal/supp\\_info/chicago\\_jazz\\_festival.html](http://www.cityofchicago.org/city/en/depts/dcal/supp_info/chicago_jazz_festival.html).

**GET ON A BOAT** It's great to get out on the water in September. Explore Lake Michigan and/or the Chicago River on one of the many tourist boats. Here are some to consider:

Chicago Architectural River Cruise  
[www.architecture.org/experience-cafi-tours/detail/chicago-architecture-foundation-river-cruise-aboard-chicagos-first-lady-cruises](http://www.architecture.org/experience-cafi-tours/detail/chicago-architecture-foundation-river-cruise-aboard-chicagos-first-lady-cruises)

Odyssey Cruises  
[www.odysseycruises.com/Chicago](http://www.odysseycruises.com/Chicago)

Spirit of Chicago  
[www.spiritcruises.com/chicago](http://www.spiritcruises.com/chicago)

Wendella Boat Rides  
[www.wendellaboats.com](http://www.wendellaboats.com)





**GO TO THE BEACH** September is generally still summer in Chicago, so the beach activity will still be in full swing. The nearest sand beach to the Hilton Chicago is Oak Street Beach.

**WORLD CLASS DINING** Chicago is famous for its fantastic cuisine, including pizza, steakhouses, seafood, Italian food and more... actually just about every type of cuisine you can imagine. Here you will find everything from 5 star restaurants to trendy celebrity chef establishments to small delightful eateries. Consider making reservations early to be sure you get into your choice of restaurants. Some good websites to explore Chicago's vast restaurant offerings are [www.chicagomag.com](http://www.chicagomag.com) (Chicago Magazine), [www.zagat.com/chicago](http://www.zagat.com/chicago), and [www.diningchicago.com](http://www.diningchicago.com). You may make reservations directly with the restaurant or hotel guests may contact the Hilton Chicago concierge desk to make your restaurant reservations at [hiltonchicagoconcierge@ccshotels.com](mailto:hiltonchicagoconcierge@ccshotels.com) or by phoning them at 1-312-786-6210.

**RENOWNED MUSEUMS** Some of best known are the Museum of Science and Industry, the Field Museum, the Art Institute of Chicago, the Shedd Aquarium, and the Adler Planetarium.

**INTERNATIONAL MUSEUM OF SURGICAL SCIENCES** This Chicago museum, located in a historical mansion on Lake Shore Drive, would be of special interest to our surgeons. For more information, go to [www.imss.org](http://www.imss.org)

**AN ABUNDANCE OF SHOPPING** The two main downtown shopping areas are State Street and the Magnificent Mile, an eight block stretch on North Michigan Avenue which includes the Water Tower Place Shopping Center. Oak Street, right off of North Michigan Avenue, is where you will find many of the smaller designer boutiques.

**TAKE A TOUR** This year the ISHRS will not be offering any group charter tours, however we encourage you to squeeze in a tour or two on your own. There are numerous tour companies online to choose from. Or, hotel guests may book tours through the Hilton Chicago's concierge desk at [hiltonchicagoconcierge@ccshotels.com](mailto:hiltonchicagoconcierge@ccshotels.com) or by phoning the concierge desk at 1-312-786-6210.

**BROADWAY IN CHICAGO** Check out the best of Broadway Musicals in one of Chicago's historical theaters. Go to [www.broadwayinchicago.com](http://www.broadwayinchicago.com).

**THE SECOND CITY** Over 50 years of funny – the world's premier comedy club/theatre and school of improvisation has launched so many comedy stars through the past five decades that the list reads like a Who's Who of comedy. Check out [www.secondcity.com](http://www.secondcity.com).

**SEE A PLAY** Chicago has an international reputation for great theater with at least 200 troupes and counting. Theater is so woven into its urban neighborhoods that it has become part of the fabric of Chicago. The Steppenwolf and Goodman are a few of the best known. Peruse the current plays at [www.theatreinchicago.com](http://www.theatreinchicago.com).

**BLUES AND JAZZ CLUBS** Catch some jazz at The Green Mill or Andy's, or sample Chicago blues at Buddy Guy's Legends (just 2 blocks from the Hilton Chicago), Checkerboard Lounge, or Blue Chicago, to name just a few. And it's not just all blues and jazz. Find your kind of music venue at: <http://www.choosechicago.com/articles/view/LIVE-MUSIC-VENUES/376/>

**EXPLORE CHICAGO'S NEIGHBORHOODS** Chicago is defined not just by its towering downtown area, but also by its many unique neighborhoods. You may feel like hopping in a taxi to spend an evening in Chinatown, Little Italy, Greek Town, or Lincoln Park, just to name a few possibilities. See more at [www.choosechicago.com/neighborhoods-and-communities](http://www.choosechicago.com/neighborhoods-and-communities).



## Hilton Chicago

720 South Michigan Avenue  
Chicago, IL 60605 USA

Phone: 1-312-922-4400

Central Reservations: 1-877-865-5320  
(toll-free worldwide)

<http://www3.hilton.com/en/hotels/illinois/hilton-chicago-CHICHHH/index.html>



### DISCOVER THE HILTON CHICAGO.

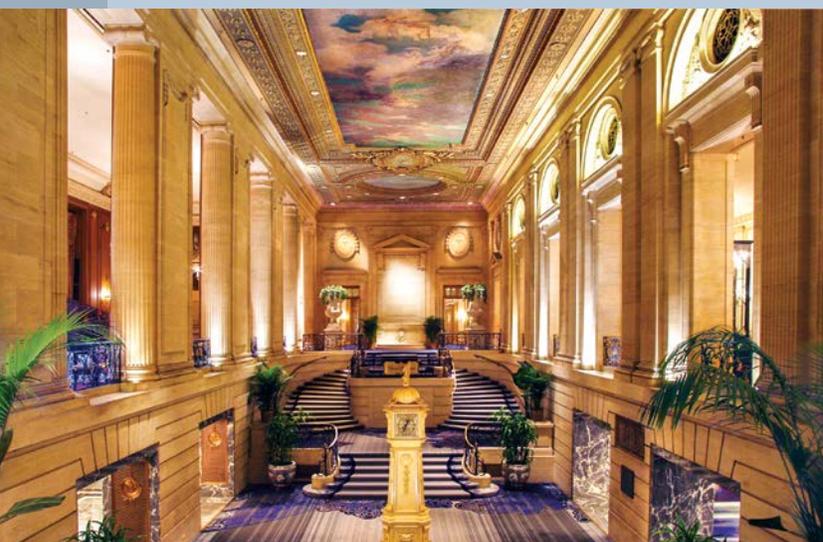
Built in 1927 as the Stevens Hotel, this Chicago landmark was designed in the Beaux-Arts architectural style, but nowadays it smoothly combines contemporary design with the historic features.

This iconic Chicago hotel that has housed every president of the United States since its opening grandly overlooks Grant Park, Lake Michigan, and the Museum Campus. It is located WITHIN WALKING DISTANCE TO MANY PRIME CHICAGO ATTRACTIONS. Step outside the front door and walk through Grant Park to Chicago's lakefront, the Art Institute of Chicago, the Field Museum, the Shedd Aquarium, the Adler Planetarium or Soldier Field. Millennium Park is only steps from the hotel's South Loop location. The hotel is just 5 blocks from the State Street shopping district and two miles from the Magnificent Mile shopping area, which is located further north on Michigan Avenue.

The hotel's 1,544 guest rooms and suites, decorated in a mix of sophisticated classic and contemporary styles, feature HDTVs, in-room concierge computers and high-speed internet access. Many rooms offer a view of beautiful Lake Michigan.

At the Hilton Chicago, DINING OPTIONS are designed with you in mind. The hotel's in-house dining options are 720 South Bar & Grill, Kitty O'Sheas Irish Pub, and Herb N' Kitchen, a convenient grab and go food outlet.

Take advantage of the Hilton Chicago's ATHLETIC CLUB, boasting a variety of fitness equipment, free weights, indoor running track, full-length heated indoor pool, whirlpool and sauna with seasonal sundeck. The Athletic Club can be accessed by purchasing a one day pass or length of stay pass. The swimming pool, sundeck and running track are complimentary to all guests.



### GUEST ROOM AMENITIES INCLUDE:

- **High-speed wireless internet access**  
For ISHRS hotel guests there will be complimentary wireless internet in the guest rooms (one connection per room). There will also be complimentary wireless internet in the meeting space for all ISHRS attendees.
- **Complimentary in-room computer concierge**
- **Plush Serenity Bed manufactured by Serta®**
- **Fine European-style linens**
- **Alarm clock with pre-set radio stations and MP3 connectivity**
- **32-inch flat screen HDTV**
- **2-line direct dial phone**
- **Ironing board and iron**
- **Hairdryer**

Additionally, you'll have access to in-room dining service until 1:00AM (closed between 2:00PM-5:00PM), the 24-hour housekeeping staff and in-room video checkout. The Hilton Chicago is a 100% non-smoking hotel.

See more guest room details at:

[www.hiltonchicagohotel.com/hotel-information/accommodations/#sthash.QuehsLju.dpuf](http://www.hiltonchicagohotel.com/hotel-information/accommodations/#sthash.QuehsLju.dpuf)

Learn more about the Hilton Chicago at [www3.hilton.com/en/hotels/illinois/hilton-chicago-CHICHHH/index.html](http://www3.hilton.com/en/hotels/illinois/hilton-chicago-CHICHHH/index.html).

### HOTEL ACCOMMODATIONS AND RATES

The ISHRS has secured the following discounted group rates at the Hilton Chicago for the dates of Wednesday, September 2 through Wednesday, September 16, 2015, based on availability.

#### Run-of-House Standard Rooms

**\$204 USD** single/double occupancy, plus current taxes

#### Run-of-House Lake View Standard Rooms

**\$224 USD** single/double occupancy, plus current taxes

#### Executive Level Rooms

**\$254 USD** single/double occupancy, plus current taxes

All room rates are currently subject to 16.4% sales and hotel occupancy taxes, which is subject to change. Children under 18 years and younger may stay in their parent's or guardian's room at no charge in the existing bedding. The Hilton Chicago is a 100% non-smoking hotel.

If you are interested in other room types or suites, please see the upgrade options on the reservation link or contact the hotel for their current availability and rates.

**BEDDING** The bedding choices are either one king size bed (for two people) or two full size beds, which will fit two people in each bed. Note this hotel does not have queen size beds.

### HOW TO MAKE YOUR HOTEL RESERVATIONS

**Please make your reservation early.** This room rate is available **through August 6, 2015** or **while room availability lasts.**

**ONLINE** (Preferred Method) You may make your reservation online at the group rates. To access the group booking area for the ISHRS on the Hilton Chicago's website, use the following link:

<https://resweb.passkey.com/go/ISHRS2015>

**BY PHONE** You may make your reservation by calling 1-877-865-5320. Please be sure to **identify yourself as being with the ISHRS** to receive the group rates, and to clearly specify the room type you desire.

### HOTEL DEPOSIT/GUARANTEE/ CANCELLATION POLICY

In order to confirm reservations, the hotel requires a one night deposit by major credit card or check for each room or suite. The Hotel will not issue a charge to your credit card until the actual meeting. You may cancel up to 72 hours prior to your arrival date without charge. If you are a no-show (do not show up) for your reservation, your credit card will be charged a penalty of one night only.

**Check-in time is 3:00PM and check-out time is 11:00AM.**

### AIRPORT & GROUND TRANSPORTATION INFORMATION

The Hilton Chicago is located approximately a 45 minute drive (19 miles) from O'Hare International Airport (official airport code is ORD), and approximately a 30 minute drive (11 miles) from Midway International Airport (mainly domestic flights – official airport code is MDW). Traffic in Chicago is often very heavy, so note these are approximate travel times.

#### TAXIS

#### O'Hare International Airport (ORD)

The approximate one-way taxi fare to/from O'Hare International Airport is currently \$45-\$55 USD, depending on traffic, plus tip.

#### Midway International Airport (MDW)

The approximate one-way taxi fare to/from Midway Airport is currently \$35-\$45, depending on traffic, plus tip.

#### AIRPORT SHUTTLE SERVICE & PRIVATE VEHICLES

Airport Express serves the Hilton Chicago from both O'Hare and Midway Airports. ISHRS meeting attendees receive 10% off of their standard shared van shuttle service rates when booking online at: <http://airportexpress.hudsonltd.net/res?USERIDENTRY=ISHRS&LOGON=GO>



The ISHRS discounted per person prices for shared van service are:

**Round-trip from O'Hare International Airport**  
\$27 to the Hilton Chicago,  
\$25 return to airport

**Round-trip from Midway International Airport**  
\$22.50 to the Hilton Chicago,  
\$20.50 return to airport

Airport Express also offers private sedan, van and SUV services. Use the link above to view the rates for these vehicles.

**TRAINS FROM AIRPORTS-CTA** (Chicago Transit Authority, serving both airports)  
This is a great option to avoid Chicago's heavy traffic. The trains run 24 hours. A train ride is normally \$2.25 USD one way, but it is \$5 USD from the airports (airport departures include a \$2.75 premium fee on top of the \$2.25 base fee – your return to the airport will be the normal \$2.25 USD). You may purchase the fare tickets from machines at the stations.

**From O'Hare International Airport**

This airport is served by the Blue Line. The train station at the airport is located under terminal #2. Trains depart the airport every few minutes. When arriving downtown, you will depart the train at the Jackson stop. At Jackson use the underground tunnel to connect to the Red Line. Take the Red Line one stop south in the direction of 95th St./ Dan Ryan to Harrison. Exit the train at the Harrison stop onto State Street. Walk south (keep parking lots on your left side) on State Street to Balbo and take a left. The hotel entrance is one block east on the corner of Balbo and Wabash.

**From Midway International Airport**

This airport is served by the Orange Line. Follow the signs within the airport directing you to the CTA Rapid Transit Orange Line Train. Trains depart the airport every few minutes. When arriving downtown, you will depart the train at the Roosevelt Road stop. This will place you at Roosevelt Road and Wabash Avenue. Walk north (keeping train tracks on your left side) on Wabash Avenue. Walk approximately 5 blocks to 8th Street. There is an entrance to the hotel on 8th Street.

**RESERVED LIMOUSINE/SEDAN SERVICE**  
Limousine/sedan car service can be arranged through the hotel concierge. Rates typically run about \$85 USD for sedan service and \$114 USD for a stretch limousine, plus gratuity (15%-20%). To make arrangements, contact the Hilton Chicago concierge at 1-312-786-6210 or [hiltonchicagoconcierge@ccshotels.com](mailto:hiltonchicagoconcierge@ccshotels.com).

**HOTEL PARKING** If you will be driving in, you may park in the garage that is attached to the hotel. As the hotel does not own this garage, it is the same rate for both hotel and non-hotel guests. The daily rate is currently \$55 USD per day for self-park or \$69 USD per day for valet parking, both with in/out privileges (must depart by 3:00PM on check out day). The garage is located at 721 S. Wabash Street with entrances to the garage from both Wabash Street and Balbo Drive.

**FOR MEETING INFORMATION**

**VISIT THE ISHRS WEBSITE**

[www.ishrs.org/  
AnnualMeeting.html](http://www.ishrs.org/AnnualMeeting.html)

DOWNLOAD THIS PROGRAM  
BROCHURE AS A PDF  
REGISTER ONLINE  
MEETING INFORMATION

**If you have any questions or for more information, please contact:**

**INTERNATIONAL SOCIETY OF  
HAIR RESTORATION SURGERY**

303 West State Street  
Geneva, IL 60134 USA

Tel: 1-630-262-5399

U.S. Domestic Toll-free:

1-800-444-2737

Fax: 1-630-262-1520

E-Mail: [info@ishrs.org](mailto:info@ishrs.org)

[www.ISHRS.org](http://www.ISHRS.org)

**WEATHER**

Early September in Chicago is still summer, so expect warm temperatures in the high 70's to low 80's Fahrenheit (about 24° to 28° Celsius). However, you will want to have a light jacket or sweater in case the evening gets cooler and also for the air conditioned meeting rooms.

**PERSONS WITH DISABILITIES**

The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the ISHRS Headquarters Office at 1-630-262-5399 or [info@ishrs.org](mailto:info@ishrs.org) as soon as possible, and preferably before August 25, 2015.

**TICKETS FOR COURSES/  
RECEPTIONS/MEALS**

Tickets **are not required** for the following:

- **Thursday Welcome Reception in the Exhibit Hall.** All registrants are welcome to attend and to bring their spouse/guest.

Tickets **are required** for the following:

- **Wednesday Surgical Assistants Program**
- **Wednesday Advanced/Board Review Course**
- **Wednesday Basics Course**
- **Wednesday FUE & SMP Mini Courses**
- **Thursday Newcomers Orientation & Speed Networking** This is complimentary for newcomers, but registration is required.
- **Thursday & Saturday Lunch Symposia** This is included with the main registration fee but you will need your ticket to claim your lunch.
- **Friday Workshops**
- **Friday M&M Conference**
- **Saturday Gala Masquerade Ball**

For tickets that are not included with your main registration, you may opt to purchase them separately during the ISHRS online registration process. You will receive your tickets in your registration packet.

**MEETING ATTIRE**

The attire for the educational sessions is **business**. Attire at the Saturday Gala Masquerade Ball & Awards Ceremony is masquerade costume (think Old World/Venetian Masquerade) – masks and all. However, if you opt not to wear a masquerade costume, the attire is then formal or black tie optional.

**OFFICIAL LANGUAGE**

The official language of the International Society for Hair Restoration Surgery's 23rd Annual Scientific Meeting will be English. Simultaneous Interpretation will not be provided.

**CANCELLATION/REFUND POLICY**

Registration fees, less a \$100.00 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before August 14, 2015. After August 14, 2015, there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

**VIDEO, PHOTOGRAPHY & AUDIO  
RECORDING POLICY**

**Video recording and/or photography are strictly prohibited in all educational session rooms.** Under no circumstances are video, digital or still cameras to be utilized in the educational sessions. This includes photos and videos taken with cellular phones. **Violators will be dismissed from the meeting and have their cameras/equipment confiscated until the end of the meeting. Photography of scientific material is strictly prohibited. The only exception to the photography policy is photos taken by the official ISHRS photographer, for purposes of podium photos to use in ISHRS publications.**

**NEW THIS YEAR** We have hired a professional photographer to take a podium headshot and panel shot of every presenter in the General Session, and will offer the link to download the photos after the meeting. Disclaimer: We will do our best to capture every presenter and panel, there is no guarantee on quality of photo.

**CELLULAR PHONE POLICY**

The use of cellular phones in the General Session or workshop rooms is strictly prohibited. Attendees must either turn off or vibrate cellular phones.

**RULES AND PROPER ETIQUETTE**

The Annual Scientific Meeting is an educational activity. Attendees are expected to maintain professional etiquette and extend proper courtesies. Inappropriate behaviors will not be condoned. The meeting should not be used as an opportunity for solicitation of other physicians' staff or other unethical, inappropriate, and distasteful activities. It may seem obvious, but it is inappropriate and rude to make negative or soliciting comments to the live patients in the various sessions.

Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm." Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience.

Soliciting business in the meeting rooms or meeting area hallways is prohibited. Only registered exhibitors, in the Exhibit Hall, may solicit business. There will be no distribution of handouts, flyers or promotional items other than the official Abstract Book and workshop/course handouts, or other than exhibitor items in the exhibit hall. Any handout or flyer intended for the handout table by the registration desk must be pre-approved by the ISHRS Executive Director. Any unapproved handouts will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded.

It is vital for the doctors to discuss their complications and show patient photos. Public disclosure of a specific doctor's complications or patients is prohibited. There are ongoing debates in any field of evolving science, and disagreement between professionals is expected. However, inflammatory or inappropriate criticism of any specific ISHRS doctor's or assistant's lecture that has been made in good faith and according to the ethical standards of our Society is prohibited.

The timing of any private social functions must be approved by the ISHRS.

The purpose of these guidelines is not to suppress free speech or to conceal items from the public; rather, it is to encourage a free exchange among doctors without worries that anything said or done will be used against them by a competitor. All doctors have complications at various times, but it takes a special form of integrity to discuss them before a large group of colleagues. By the same token, we understand that most of the non-medical promotional professionals in our field provide a helpful public service while pursuing their business interests. We hope this communication between us will be on a high professional level that will benefit both the field and the patients.

**DISCLAIMER**

As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at its Annual Scientific Meetings. **By attending this program, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery.** All speakers, topics, and schedules are subject to change without prior notification, and will not be considered reasons for refund requests.

## REGISTRATION PROCESS

The following categories may register as usual:

**PHYSICIANS, RESIDENTS, ADJUNCTS.**

The following categories must have the Employing Physician register first and then fax or email the signed Letter of Attestation to ISHRS headquarters:

**SURGICAL ASSISTANTS, OFFICE MANAGERS, OFFICE STAFF, CLINIC DIRECTORS, MARKETING/MEDIA/WEBMASTERS.**

The following category must have the Physician or Adjunct register first:

**SPOUSE/GUEST**

Only ISHRS Physician Members and ISHRS Physician Member Applicants may sponsor Surgical Assistants and Office Personnel to attend the meeting. Please see the policy for details.

## ISHRS POLICY LIMITING ATTENDANCE BY NON-PHYSICIANS AT ISHRS MEETINGS

### INTRODUCTION

The International Society of Hair Restoration Surgery ("ISHRS") Board of Governors ("Board") recognizes that the ISHRS's exempt purpose is advanced by, among other things, providing educational opportunities, training, and courses to physicians and their assistants regarding hair restoration techniques, procedures, and related issues. The Board also recognizes that there have been, and are, physician assistants, and other non-physician personnel, who seek to perform hair restoration techniques and procedures without a physician and/or otherwise outside the scope of their licensure and area of expertise, thereby jeopardizing patient safety. Accordingly, the Board determined that patient safety is advanced and the ISHRS's exempt purpose is furthered by limiting attendance by non-physicians at ISHRS educational meetings and courses in accordance with this Policy.

### POLICY

1. Only physicians and Authorized Non-Physicians (as defined herein) may attend the ISHRS's Annual Scientific Meeting or any ISHRS sponsored educational courses ("ISHRS Course"). For the purposes of this Policy, Authorized Non-Physicians include only surgical assistants, technicians, and other office personnel employed by an ISHRS Physician Member (as defined in ISHRS's Bylaws, including Fellow, Associate Member, Member, Resident Member, Emeritus Member) or ISHRS Physician Member Applicant (Member-Pending) with a completed application on file (Associate Member, Member, Resident Member, Emeritus Member) who attends the same ISHRS Course\*. The ISHRS Physician Member or ISHRS Physician Member Applicant must have a clinical hair restoration practice and perform hair restoration surgery. For the purposes of this Policy, an Authorized Non-Physician is "employed by" an ISHRS Physician Member or ISHRS Physician Member Applicant only if they have an employer-employee relationship as recognized by law, and the employment is full-time or permanent part-time (i.e., as opposed to an independent contractor, partner, part-time, or temporary service provider, or any other business relationship), and the Authorized Non-Physician must be located in the same state/location as the physician who must be licensed in that state/location.
2. An Authorized Non-Physician will only be permitted to attend an ISHRS Course if his/her ISHRS Physician Member/ISHRS Physician Member Applicant employer also attends the ISHRS Course\* and completes and submits a signed Letter of Attestation in the form prescribed by ISHRS verifying their employment. A copy of the current Letter of Attestation required by ISHRS is attached to this Policy.
3. Specific to stand alone Workshops with a separate Assistants Track: An Authorized Non-Physician will be permitted to attend without his/her employing physician if the following criteria are met. The ISHRS believes that a physician performing hair restoration should be acquainted with all aspects of hair restoration surgery, including the duties performed by the assistants and technicians. To ensure that the employing physician has the fundamental knowledge base there are physician requirements in order for their assistant(s) to attend. An Authorized Non-Physician will only be permitted to attend this type of workshop if his/her ISHRS Physician Member/ISHRS Physician Member Applicant employer has been practicing hair restoration for at least three years OR has attended one of the following meetings/courses within the preceding three years: 1) an ISHRS annual scientific meeting and attended the "Basics Course", 2) the St. Louis University "Hair Transplant 360" Workshop, or 3) the ISHRS Orlando Live Surgery Workshop. The physician must complete and submit the signed Letter of Attestation in the form prescribed by the ISHRS.
4. Falsifying the Letter of Attestation is an ethics violation, and grounds for revoking a Physician Member's membership.
5. Any person or entity who wants to exhibit and/or market their products or services at an ISHRS event may apply for an exhibit booth at the Annual Scientific Meeting or Regional Workshop in accordance with the ISHRS's applicable policies and procedures, but are otherwise precluded from participating in an ISHRS Course unless they are a physician or Authorized Non-Physician.
6. It is the ISHRS's intention to closely monitor attendees and participants at ISHRS Courses to ensure compliance with this Policy. Without limiting the foregoing, the ISHRS's Bylaws & Ethics Committee will play an active role in proctoring and taking action on any unethical behavior during all ISHRS Courses.

\* Exception for approved stand alone Workshops with a separate Assistants Track.

## LETTER OF ATTESTATION

I, \_\_\_\_\_, am a licensed physician and  
INSERT PHYSICIAN NAME  
 Member (*Fellow, Associate Member, Member, Resident Member, Emeritus Member*)

or Member Applicant of the International Society of Hair Restoration Surgery ("*ISHRS*") in good standing, and as such have agreed to comply with all ISHRS bylaws, rules, regulations, policies, procedures, and other governing documents.

I have read and understand the ISHRS's Policy Limiting Attendance by Non-Physicians at ISHRS Meetings ("Policy"). In accordance with the Policy,

I hereby attest and represent that \_\_\_\_\_  
INSERT SURGICAL ASSISTANT'S NAME

is directly employed by me (*or my medical practice if I conduct business through an entity as opposed to individually*) on a full-time or permanent part-time basis,

that I perform hair restoration surgery, that I am licensed in the same state/location in which the Authorized Non-Physician is located, and that

\_\_\_\_\_ constitutes an "Authorized Non-Physician" as that term is defined in the Policy. I further attest and represent  
REPEAT SURGICAL ASSISTANT'S NAME

that I will be attending the ISHRS's 23rd Annual Scientific Meeting ("Meeting") and request that \_\_\_\_\_

be permitted to attend the Meeting as an Authorized Non-Physician. I have  
REPEAT SURGICAL ASSISTANT'S NAME

provided a copy of the Policy to \_\_\_\_\_  
REPEAT SURGICAL ASSISTANT'S NAME

who has read and understands the same. I agree to immediately notify ISHRS if for any reason I will not attend the Meeting, and simultaneously notify

\_\_\_\_\_ that he/she is therefore  
REPEAT SURGICAL ASSISTANT'S NAME

precluded from attending the Meeting.

I declare that the above statement is true, and I understand that providing false information to ISHRS would constitute, among other things, an ethics violation and grounds for revoking my ISHRS membership and prohibiting my attendance at future ISHRS meetings.

\_\_\_\_\_  
 SIGNATURE OF ISHRS PHYSICIAN MEMBER OR PHYSICIAN MEMBER APPLICANT

\_\_\_\_\_  
 DATE

\_\_\_\_\_  
 PRINT NAME OF PHYSICIAN

\_\_\_\_\_  
 PRINT EMPLOYING ENTITY'S NAME, IF DIFFERENT, AND TITLE WITH EMPLOYING ENTITY

## BE AN EARLY BIRD TO RECEIVE THE BEST RATES!

EARLY BIRD REGISTRATION DEADLINE: JULY 31, 2015

REGULAR REGISTRATION DEADLINE: AUGUST 28, 2015

POST- AND ONSITE REGISTRATION: AFTER AUGUST 28, 2015

## REGISTRATION CATEGORIES & FEES

### REGISTRATION FEES

The general registration fee includes: admittance to general scientific sessions, scientific e-posters, exhibits, coffee/refreshment breaks, box lunch (Thursday and Saturday), Welcome Reception, a Final Program Guide, and access to the electronic Abstract Book. For Surgical Assistants and Ancillary Staff categories, it also includes admittance to the Surgical Assistants Program. Extra courses and ticketed events may require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise indicated.

### REGISTRATION VERIFICATION

Registration verification is required for the indicated categories and must accompany registration form.

Acceptable forms of verification are as follows:

- For the **NON-MEMBER PHYSICIAN**: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.
- For the **NON-MEMBER ADJUNCT/TRICHOLOGIST**: a statement on the person's business letterhead attesting to the credentials of the person or a certificate of membership in his/her trichologic society.
- For the **NON-MEMBER PHYSICIAN RESIDENT**: a letter of verification from the residency program director.
- For the **TRAINING FELLOW**: a letter of verification from the fellowship training program director.
- For **SURGICAL ASSISTANT, OFFICE MANAGER, OFFICE STAFF, CLINIC DIRECTOR, MARKETING/WEBMASTER**: the official Letter of Attestation as provided on the ISHRS website or ISHRS meeting registration site.
- **SPOUSE/GUEST**: a letter from the Physician or Adjunct noting the relationship with the individual.

Online registrants should fax verification to ISHRS headquarters at FAX: 1-630-262-1520.

**BRING 3 OR MORE NON-PHYSICIAN PERSONNEL  
RECEIVE A \$50 REBATE PER PERSON!**

### MULTIPLE STAFF DISCOUNT

Bring multiple staff to the meeting and receive a special rebate offer! Medical offices that register 3 or more non-physician personnel qualify for a \$50 rebate per person. The following guidelines apply to qualify for the rebate.

- Rebates are offered only for non-physician personnel which are employed in the same office. I.e., surgical assistants (member/non-member), office staff, office manager, and clinic director registration categories.
- A Registration Rebate Form must be completed and submitted no later than October 13, 2015. Forms received after this date will not be eligible for this special offer. Contact the ISHRS Headquarters office for a Rebate Request Form or obtain from Meeting Registration Desk.
- A rebate check will be issued 6 weeks after the meeting, so that attendance can be verified for the individuals that are listed on the Registration Rebate Form.
- Only one rebate check will be issued to the employing physician at the address indicated on the Registration Rebate Form.

EARLY BIRD  
RATE!  
By July 31

REGULAR  
RATE  
Aug 1-28

LATE/ONSITE  
RATE  
After Aug 28

### PHYSICIAN CATEGORIES

PHYSICIAN – ISHRS MEMBER For Physician members of the ISHRS.	\$1,290	\$1,390	\$1,490
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PHYSICIAN – PENDING ISHRS MEMBER For physicians who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.	\$1,390	\$1,490	\$1,590
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PHYSICIAN – NON-MEMBER For physicians who are not current ISHRS members and have not submitted a completed membership application. Registration verification is required for all non-members and must accompany the registration form.	\$1,540	\$1,640	\$1,740
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### RESIDENT CATEGORIES

PHYSICIAN RESIDENT OR TRAINING FELLOW – ISHRS MEMBER For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form.	\$595	\$695	\$795
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PHYSICIAN RESIDENT – PENDING ISHRS MEMBER For physician residents who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.	\$620	\$720	\$820
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PHYSICIAN RESIDENT OR TRAINING FELLOW - NON-MEMBER For physician residents who are not current members of ISHRS and are currently participating in an approved residency training program. Or, for non-member physicians who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form. Non-member residents must submit a letter of verification from the residency program director along with their registration form.	\$645	\$745	\$845
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### ADJUNCT CATEGORIES

ADJUNCT – ISHRS MEMBER For Adjunct members of the ISHRS.	\$1,290	\$1,390	\$1,490
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ADJUNCT – PENDING ISHRS MEMBER For individuals who have applied for and meet the qualifications of Adjunct category of membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.	\$1,390	\$1,490	\$1,590
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ADJUNCT – NON-MEMBER/TRICHOLOGIST For individuals who are not current or member-pending ISHRS Adjunct Members, but meet the qualifications for Adjunct Membership (i.e., individuals who hold a doctorate PhD or equivalent in a biomedical-related area and devote the majority of their professional activities to hair research in an academic setting). In addition, this category includes individuals who are trichologists. Registration verification is required for all non-members and must accompany the registration form.	\$1,540	\$1,640	\$1,740
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### SURGICAL ASSISTANT CATEGORIES

SURGICAL ASSISTANT – ISHRS MEMBER For members of the ISHRS Surgical Assistants Auxiliary. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.	\$515	\$615	\$715
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SURGICAL ASSISTANT – PENDING ISHRS MEMBER For surgical assistants who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.	\$595	\$695	\$795
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SURGICAL ASSISTANT – NON-MEMBER For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.	\$695	\$795	\$895
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### OTHER CATEGORIES

CLINIC DIRECTOR For non-physician clinic directors and/or owners of hair restoration practices. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.	\$1,540	\$1,640	\$1,740
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OFFICE MANAGER For office managers of a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.	\$695	\$795	\$895
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OFFICE STAFF For office staff in a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.	\$695	\$795	\$895
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MARKETING/WEBMASTER For marketing, media, PR persons, and webmasters in a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.	\$1,540	\$1,640	\$1,740
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SPOUSE/GUEST For a spouse or guest of the Physician or Adjunct who does not belong in any of the above categories. Registration verification is required. Spouses/guests who are not registered will not be permitted into the meeting (except for the Welcome Reception) and will not receive a name badge.	\$695	\$795	\$895
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### WEDNESDAY DAY PASSES

WEDNESDAY DAY PASS – DOCTORS For physicians, residents, adjuncts, or clinic directors who only plan to participate in meeting activities on Wednesday. In addition to the daily registration pass, registration fees are required to attend the Basics Course, Advanced/Board Review Course, and FUT & FUE Mini Courses. The Wednesday Day Pass includes the meeting program and electronic abstract book. Day passes will <u>NOT</u> be sold or honored for Thursday, Friday, or Saturday.	\$350	\$400	\$450
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WEDNESDAY DAY PASS – ASSISTANTS For surgical assistants and other ancillary staff who only plan to participate in meeting activities on Wednesday, including the Surgical Assistants Program. The Wednesday Day Pass includes the meeting program and electronic abstract book. Day passes will <u>NOT</u> be sold or honored for Thursday, Friday, or Saturday.	\$150	\$200	\$250
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## ATTENDEE PARTICIPATION AGREEMENT (All registrants must read and sign this Agreement.)

I hereby request to attend the International Society of Hair Restoration Surgery's ("ISHRS") 23rd Annual Scientific Meeting to be held September 9-13, 2015, in Chicago, Illinois, USA ("Meeting"). In exchange for being permitted to attend the Meeting and the benefits derived from such participation, I knowingly and voluntarily sign and agree to be bound by this Attendee Participation Agreement ("Agreement"):

1. **Directions, Rules, Policies, and Procedures.** I shall abide by all ISHRS directions, rules, policies and procedures for the Meeting. The ISHRS may remove me from the Meeting, if I violate any ISHRS directions, rules, policies, or procedures for the Meeting.
2. **Meeting Information Acknowledgement, Disclaimer, and Waiver.** The information provided at the Meeting, including through presentations, lectures, workshops, courses, papers, displays, handouts, roundtables, and exhibitors (collectively, "Information") is for educational purposes only. The ISHRS is an international organization with members, presenters, instructors, and exhibitors from throughout the world. I acknowledge:
  - i. The Information provided may not reflect practices, methodologies, or approaches, which are consistent with the standards of care, medical ethics, laws, rules, and regulations of the jurisdiction(s) in which I practice medicine;
  - ii. The Information provided is not intended to be, nor should it be construed as, suggesting the applicable standard of care, or the only, or the best practice, methodology, or approach for the medical situations, or issues discussed;
  - iii. The approaches, views, statements, and opinions expressed by presenters, instructors, exhibitors, participants, and others at the Meeting are those of the person expressing them, not the ISHRS, or any other person, and may not reflect the approaches, views, statements, and opinions of the ISHRS;
  - iv. The ISHRS makes no representations, or warranties regarding the accuracy, completeness, or usefulness of the Information provided at the Meeting and disclaims all representations and warranties to the contrary;
  - v. MY USE OF ANY INFORMATION I RECEIVE AT, OR FROM THE MEETING, IS AT MY SOLE RISK, AND I AM SOLELY RESPONSIBLE FOR ASSESSING AND DECIDING WHETHER, AND TO WHAT EXTENT, TO USE THE INFORMATION I RECEIVE AT OR FROM THE MEETING; AND
  - vi. THE ISHRS IS NOT LIABLE FOR MY USE OF ANY INFORMATION I RECEIVE AT OR FROM THE MEETING, AND I KNOWINGLY WAIVE ALL CLAIMS TO THE CONTRARY.
3. **Exhibition Acknowledgement, Disclaimer, and Waiver.** The Meeting's exhibition is designed to educate persons involved, or interested in, hair restoration about products and services related to hair restoration. With respect to the Meeting's exhibition, I acknowledge:
  - i. An exhibitor's participation in the Meeting's exhibition is not intended, nor shall it be construed as, an endorsement by the ISHRS of the exhibitor, its products and/or services, or information provided by the exhibitor;
  - ii. The ISHRS has not investigated or evaluated the exhibitors, their products, services, or the information they may provide;
  - iii. The exportation, importation, and/or use of goods and/or services provided by an exhibitor may not be consistent with the standard of care or medical ethics and/or permitted under the laws, rules, and regulations of the jurisdiction(s) in which I practice medicine;
  - iv. I am solely responsible for: deciding which exhibit(s), if any, to visit; investigating and assessing the exhibitor's products and/or services; investigating and assessing the accuracy, completeness, and usefulness of the information provided by exhibitors; and determining whether to make a purchase from an exhibitor;
- v. If I make a purchase from an exhibitor, I am entering into a contract with the exhibitor, not the ISHRS. The ISHRS has no liability or responsibility for such contracts. I am solely responsible for investigating and deciding whether to enter into any contracts with an exhibitor. My decision to enter into a contract with an exhibitor, and my acceptance or use of their goods or services, is at my own risk. I KNOWINGLY AND VOLUNTARILY WAIVE ALL CLAIMS TO THE CONTRARY.
- vi. NEITHER THE ISHRS NOR ITS AFFILIATES, DIRECTORS, OFFICERS, EMPLOYEES, VOLUNTEERS, CONTRACTORS, OR AGENTS MAKE ANY WARRANTY OR REPRESENTATION WITH RESPECT TO THE EXHIBITORS AND THEIR GOODS, SERVICES, AND INFORMATION AND HEREBY DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, STATUTORY OR OTHERWISE, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.
4. **Publicity Release.** I grant the ISHRS an unconditional, worldwide, fully transferable, fully sub-licensable, perpetual, irrevocable, royalty free right (but not the obligation) to photograph, record (audio and visual), digitize, reproduce, distribute, prepare derivative works based on, publicly perform, publicly display, and otherwise use and exploit my name, image, likeness, and voice, as they may appear in photographs and recordings (audio and visual) relating to the Meeting, in all formats now known, or hereafter created, for any and all purposes, including advertising, trade and commercial purposes. I ACKNOWLEDGE THE ISHRS IS THE EXCLUSIVE OWNER OF THE SUCH PHOTOGRAPHS AND RECORDINGS, AND I HAVE NO RIGHT TO INSPECT OR APPROVE THE ISHRS'S USE OF MY NAME, IMAGE, LIKENESS, OR VOICE.
5. **Meeting Material Rights.** I acknowledge that all copyrights and other property rights in the presentations, courses, handouts, and other materials presented, or provided at the Meeting (collectively, "Materials"), are owned by the ISHRS, or its third party licensors. The ISHRS and/or its third party licensors reserve all rights in the Materials. I MAY NOT RECORD OR REPRODUCE ANY PORTION OF THE MEETING IN ANY MANNER (E.G., PHOTOGRAPH, AUDIO, OR VISUAL). THE ISHRS MAY DISMISS ME FROM THE MEETING, IF I VIOLATE THIS RULE.
6. **Confidential Information.**
  - 6.1. **Patient Volunteers.** Volunteers may participate in the meeting as patients for demonstration and other educational purposes. I SHALL KEEP CONFIDENTIAL THE IDENTITY OF AND ANY INFORMATION I MAY LEARN DURING THE MEETING REGARDING ANY VOLUNTEER PATIENT.
  - 6.2. **Morbidity and Mortality.** I acknowledge that if I attend the Morbidity and Mortality Course, that I will have access to confidential information regarding specifics about the cases and procedures presented. For purposes of this Section 6.2, "Confidential Information" means information not generally known, or available to the public, without restriction related to the practice of a presenter, including complications, pre and post operation evaluations, treatment plans, and judgment errors. Absent prior written authorization, I shall neither use, or permit the use of, nor disclose, or permit the disclosure, or publication to any third party of any such Confidential Information.
7. **Universal Precautions.** I shall adhere to universal precautions during the Meeting, and conform to all proper medical practices and procedures for the treatment of patients for whom no medical history is available, when coming into contact with such patients, as well as with cadaveric specimens, or cadaveric material. In the event that I incur a needle stick injury, cut, or other exposure to blood borne pathogens, I shall immediately notify the ISHRS and take such other follow-up measures as deemed appropriate.
8. **LIABILITY RELEASE, CLAIMS WAIVER, AND COVENANT NOT TO SUE.** TO THE FULLEST EXTENT POSSIBLE, PURSUANT TO APPLICABLE LAW, I KNOWINGLY, VOLUNTARILY, AND IRREVOCABLY RELEASE FROM ALL LIABILITY, INCLUDING NEGLIGENCE, WAIVE ALL CLAIMS AGAINST, AND COVENANT NOT TO MAKE OR BRING ANY CLAIM AGAINST THE ISHRS AND/OR ITS AFFILIATES, DIRECTORS, OFFICERS, EMPLOYEES, VOLUNTEERS, CONTRACTORS, AGENTS, OR AGAINST THE PRESENTERS OR SPEAKERS (COLLECTIVELY, "RELEASED PERSONS") IN ANY WAY ARISING OUT OF OR RELATED TO: (I) THE MEETING; (II) MY ATTENDANCE AT, OR PARTICIPATION IN, THE MEETING; (III) THE INFORMATION PROVIDED AT THE MEETING; (IV) THE EXHIBITION, OR ANY EXHIBITOR; AND/OR (V) THE ISHRS'S EXERCISE OF THE RIGHTS GRANTED BY ME TO THE ISHRS UNDER THIS AGREEMENT.
9. **DEFENSE, INDEMNIFICATION, AND HOLD HARMLESS.** I SHALL DEFEND, INDEMNIFY, AND HOLD HARMLESS THE RELEASED PERSONS AGAINST ALL CLAIMS, DEMANDS, LOSSES, DAMAGES, AND EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS INCURRED IN DEFENDING THE SAME), IN ANY WAY ARISING OUT OF, OR RELATED TO: (I) MY ACTS OR OMISSIONS; (II) MY ATTENDANCE AT, OR PARTICIPATION IN, THE MEETING; (III) MY USE OF ANY INFORMATION PROVIDED AT THE MEETING; (IV) MY PURCHASE OR USE OF ANY EXHIBITOR'S GOODS, SERVICES, AND/OR INFORMATION; (V) THE RIGHTS GRANTED BY ME TO ISHRS UNDER THIS AGREEMENT; AND/OR (VI) MY BREACH OF THIS AGREEMENT.
10. **DISCLAIMER OF WARRANTIES.** THE MEETING, THE INFORMATION, AND THE EXHIBITION ARE PROVIDED AS-IS WITH ALL FAULTS, AND WITHOUT ANY REPRESENTATIONS OF WARRANTIES OF ANY KIND, EXPRESS, IMPLIED, OR STATUTORY, INCLUDING, ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW.
11. **No Financial Compensation.** I shall not receive any financial compensation as condition for this Agreement, or the rights granted by me to ISHRS hereunder.
12. **Miscellaneous.** This Agreement is governed by and construed in accordance with the substantive laws of the State of Illinois, excluding its choice of law rules. If any provision of this Agreement is invalidated, or held unenforceable, the invalidity, or unenforceability of that provision shall not affect the validity, or enforceability of this Agreement. As to any provision found to be invalid or unenforceable as written, the same shall not be void, but rather shall be reformed and enforced to the maximum extent permissible under applicable law, as if originally executed in that form by me. If the ISHRS agrees to waive its right to enforce any term of this Agreement, it does not waive its right to enforce the term, or any, or all other terms, of this Agreement at any other time. This Agreement is binding on me and my heirs, executors, administrators, legal representatives, successors and assigns.

I HAVE READ THIS AGREEMENT AND UNDERSTAND ALL OF ITS TERMS AND CONDITIONS. I UNDERSTAND THAT IF I SIGN BELOW I AM ENTERING INTO A LEGAL AGREEMENT, WHICH WILL BIND ME TO THE TERMS OF THIS AGREEMENT AND THAT BY SIGNING THIS I AM GIVING UP LEGAL RIGHTS, INCLUDING THE RIGHT TO SUE ISHRS.

(Sign On Registration Form)



SEPTEMBER 9-13

CHICAGO '15

ISHRS 23RD ANNUAL SCIENTIFIC MEETING  
MASTERING NEW HEIGHTS IN HAIR RESTORATION SURGERY

**THREE METHODS TO REGISTER:**

- 1. ONLINE: [www.ISHRS.org/AnnualMeeting.html](http://www.ISHRS.org/AnnualMeeting.html)
- 2. FAX: 1-630-262-1520
- 3. MAIL: ISHRS, 303 West State Street, Geneva, IL 60134, USA

**QUESTIONS?**

TELEPHONE: 1-630-262-5399  
or 1-800-444-2737  
E-MAIL: [info@ishrs.org](mailto:info@ishrs.org)

**EARLY BIRD REGISTRATION DEADLINE:**  
July 31, 2015

ONE FORM PER PERSON. SUBMIT BOTH PAGES.

Online registration is the recommended method. Online registrations are processed immediately in real time. A confirmation letter/receipt will automatically be e-mailed to you. If you register via fax or mail, please allow 5-7 days for processing – a confirmation letter/receipt will be e-mailed to you.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/REGION \_\_\_\_\_

POSTAL/ZIP CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL (REQUIRED) \_\_\_\_\_

NON-PHYSICIANS: INDICATE NAME OF YOUR EMPLOYING PHYSICIAN \_\_\_\_\_

IN CASE OF EMERGENCY, CONTACT (NAME) \_\_\_\_\_

RELATION \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

NOTE: When you pick-up your name badge and packet at the meeting, please complete the reverse side of your name badge. It asks for Emergency Information and Allergy/Medical conditions.

**MISCELLANEOUS ITEMS**

**SPECIAL MEAL REQUESTS** If applicable, please indicate:

- Vegetarian  Vegan  Kosher  Halal

You will receive tickets in your registration packet for your special meals at the functions where special meals may be ordered. You must exchange your ticket for the meal with a server. Certain meal functions, such as buffets, will not have special tickets since there will be items on the buffet that you may choose from. All special meal requests must be received by August 27, 2015

**NEWCOMERS PROGRAM** Please indicate if you wish to participate in this program as a:

- Newcomer  
 Volunteer Host (active ISHRS member)

**FIRST TIMERS** Please check this box if this will be your *first ISHRS Annual Scientific Meeting*.

**VISA HELP?** Please check box if you will need an invitation letter to the meeting on ISHRS letterhead for purposes of obtaining a visa. A letter will be e-mailed to you in the coming weeks.

**NON-MEMBERS** Please tell us how you heard about our program:  
\_\_\_\_\_  
\_\_\_\_\_

**ATTENDEE PARTICIPATION AGREEMENT**

All registrants must read the complete Agreement and sign below.

I HAVE READ THE ATTENDEE PARTICIPATION AGREEMENT ON PAGE 44 AND UNDERSTAND ALL OF ITS TERMS AND CONDITIONS. I UNDERSTAND THAT IF I SIGN BELOW I AM ENTERING INTO A LEGAL AGREEMENT, WHICH WILL BIND ME TO THE TERMS OF THIS AGREEMENT AND THAT BY SIGNING THIS I AM GIVING UP LEGAL RIGHTS, INCLUDING THE RIGHT TO SUE ISHRS.

PARTICIPANT NAME (PLEASE PRINT) \_\_\_\_\_

PARTICIPANT SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_



**EARLY BIRD REGISTRATION DEADLINE: July 31, 2015**

ONE FORM PER PERSON. SUBMIT BOTH PAGES.

**NAME:** \_\_\_\_\_

**GENERAL REGISTRATION FEES**

All fees are indicated in U.S. dollars.

**PHYSICIAN CATEGORIES**

	EARLY BIRD By July 31	REGULAR Aug 1-28	LATE & ONSITE After Aug 28
<input type="checkbox"/> Physician – ISHRS Member	\$1,290	\$1,390	\$1,490
<input type="checkbox"/> Physician – Pending ISHRS Member	\$1,390	\$1,490	\$1,590
<input type="checkbox"/> Physician – Non-Member*	\$1,540	\$1,640	\$1,740

**RESIDENT CATEGORIES**

	EARLY BIRD By July 31	REGULAR Aug 1-28	LATE & ONSITE After Aug 28
<input type="checkbox"/> Physician Resident or Training Fellow – ISHRS Member	\$595	\$695	\$795
<input type="checkbox"/> Physician Resident – Pending ISHRS Member	\$620	\$720	\$820
<input type="checkbox"/> Physician Resident or Training Fellow – Non-Member*	\$645	\$745	\$845

**ADJUNCT CATEGORIES**

	EARLY BIRD By July 31	REGULAR Aug 1-28	LATE & ONSITE After Aug 28
<input type="checkbox"/> Adjunct – ISHRS Member	\$1,290	\$1,390	\$1,490
<input type="checkbox"/> Adjunct – Pending ISHRS Member	\$1,390	\$1,490	\$1,590
<input type="checkbox"/> Adjunct – Non-Member/Trichologist*	\$1,540	\$1,640	\$1,740

**SURGICAL ASSISTANT CATEGORIES**

	EARLY BIRD By July 31	REGULAR Aug 1-28	LATE & ONSITE After Aug 28
<input type="checkbox"/> Surgical Assistant – ISHRS Member†	\$515	\$615	\$715
<input type="checkbox"/> Surgical Assistant – Pending ISHRS Member†	\$595	\$695	\$795
<input type="checkbox"/> Surgical Assistant – Non-Member†	\$695	\$795	\$895

**OTHER CATEGORIES**

	EARLY BIRD By July 31	REGULAR Aug 1-28	LATE & ONSITE After Aug 28
<input type="checkbox"/> Clinic Director†	\$1,540	\$1,640	\$1,740
<input type="checkbox"/> Office Manager†	\$695	\$795	\$895
<input type="checkbox"/> Office Staff†	\$695	\$795	\$895
<input type="checkbox"/> Marketing/Webmaster†	\$1,540	\$1,640	\$1,740
<input type="checkbox"/> Spouse/Guest*	\$695	\$795	\$895

**WEDNESDAY DAY PASSES**

	EARLY BIRD By July 31	REGULAR Aug 1-28	LATE & ONSITE After Aug 28
<input type="checkbox"/> Wednesday Day Pass – Doctors*	\$350	\$400	\$450
<input type="checkbox"/> Wednesday Day Pass – Assistants†	\$150	\$200	\$250

\*Registration verification is required for non-members and must accompany registration form. For online registration you may fax verification to 1-630-262-1520. See Registration Categories page for specific details.

† Signed Letter of Attestation is required. See Registration Policy for specific details.

\$

**PRINTED ABSTRACT BOOK**

All paid attendees will receive a link to the downloadable electronic Abstract Book (in PDF format). **If you would like a hard copy** of the printed abstract book, you must order it in advance. There is a cost of \$50 per book.

Printed Abstract Book

# Printed Books @ \$50 each \$

**EXTRA COURSES**

<input type="checkbox"/> 401: Surgical Assistants Program (WED)	\$0
<input type="checkbox"/> 402: Basics Course (WED)	\$895
<input type="checkbox"/> 403: FUE Mini Course – Manual (WED AM)	\$395
<input type="checkbox"/> 404: FUE Mini Course – Powered Sharp Punch (WED AM)	\$395
<input type="checkbox"/> 405: FUE Mini Course – Powered Blunt Punch (WED AM)	\$395
<input type="checkbox"/> 406: SMP Mini Course (WED AM)	\$395
<input type="checkbox"/> 407: Advanced/Board Review Course (WED)	\$495
<input type="checkbox"/> 408: FUE Mini Course – Manual (WED PM)	\$395
<input type="checkbox"/> 409: FUE Mini Course – Powered Sharp Punch (WED PM)	\$395
<input type="checkbox"/> 410: FUE Mini Course – Powered Blunt Punch (WED PM)	\$395
<input type="checkbox"/> 411: SMP Mini Course (WED PM)	\$395
<input type="checkbox"/> 221: M&M Conference (FRI)	\$75

**WORKSHOPS**

Seating is limited. As a member-benefit, only ISHRS members and member applicants may advance register for workshops. Registration is open to non-members beginning August 1, 2015.

<input type="checkbox"/> 101: Workshop: Surgical Assistants Cutting/Placing (TH AM)	\$245
<input type="checkbox"/> 201: Workshop: Medical Management (FRI AM)	\$95
<input type="checkbox"/> 202: Workshop: Bioenhancements (FRI AM)	\$95
<input type="checkbox"/> 203: Workshop: Hairline Design & Recipient Area Planning (FRI AM)	\$95
<input type="checkbox"/> 204: Workshop: Beard Reconstruction & Harvesting (FRI AM)	\$95
<input type="checkbox"/> 211: Workshop: Camouflaging (FRI PM)	\$95
<input type="checkbox"/> 212: Workshop: Building a Better Team (FRI PM)	\$95
<input type="checkbox"/> 213: Workshop: Donor and Recipient Scar Repair (FRI PM)	\$95
<input type="checkbox"/> 214: Workshop: Complications & The Avoidance (FRI PM)	\$95
<input type="checkbox"/> 215: Workshop: Eyebrow Hair Restoration (FRI PM)	\$95

**SOCIAL ACTIVITIES**

704: Gala Dinner/Dance (SAT)

# Tickets @ \$95 each

705: Gala Dinner/Dance (SAT) - COMP  
I am a AGF Trustee Circle or Leadership Circle donor and should receive 2 complimentary adult tickets.

**TOTAL \$**

**PAYMENT INFORMATION** If paying by CHECK, make payable in U.S. DOLLARS to: **INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY**

If paying by CREDIT CARD:  Visa  MasterCard  American Express

CARD NUMBER \_\_\_\_\_

NAME ON CARD (PRINT) \_\_\_\_\_

EXPIRATION DATE (MM/YYYY) \_\_\_\_\_

BILLING ADDRESS (PRINT) \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

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Plus 2015 Annual Scientific Meeting Committee (ex-officio)

**GLOBAL COUNCIL OF HAIR RESTORATION SURGERY SOCIETIES**

MEMBERSHIP PROUDLY INCLUDES:

- American Board of Hair Restoration Surgery
- Asian Association of Hair Restoration Surgeons
- Association of Hair Restoration Surgeons-India
- Australasian Society of Hair Restoration Surgery
- Brazilian Society of Hair Restoration Surgery
- British Association of Hair Restoration Surgery
- French Hair Restoration Surgery Society
- Italian Society for Hair Restoration
- Japanese Society of Clinical Hair Restoration
- Korean Society of Hair Restoration Surgery
- Polish Society of Hair Restoration Surgery
- Sociedad Ibero-latinoamericana de Trasplante de Cabello
- International Society of Hair Restoration Surgery



**NOT A MEMBER OF THE ISHRS?**

CONSIDER JOINING.



Go to [www.ISHRS.org](http://www.ISHRS.org) for your member application

*The International Society of Hair Restoration Surgery is a non-profit medical association dedicated to hair loss and hair restoration comprised of over 1,200 members – physicians & surgeons, researchers, and surgical assistants.*

Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The Annual Meeting is a highlight of the year in which the top minds in HRS come together to advance the art and science of hair restoration surgery!

**MISSION & VISION**

*The mission of the International Society of Hair Restoration Surgery is to achieve excellence in medical and surgical outcomes by promoting member education, international collegiality, research, ethics, and public awareness. The vision is to establish the ISHRS as a leading unbiased authority in medical and surgical hair restoration.*

**BENEFITS OF ISHRS MEMBERSHIP INCLUDE:**

- Reduced registration fees for ISHRS annual meetings, live surgery workshops, educational products, and other training programs
- Subscription to the bi-monthly newsletter, **Hair Transplant Forum International**
- Access to the **Online Forum Article Archives Database Search**
- Subscription to the peer-reviewed journal, **Dermatologic Surgery (physicians, adjunct, and residents only)**
- Electronic PDF journal, **Human Trichology**, and **Drugs in Dermatology**
- Opportunities to earn continuing medical education (CME) credits – **AMA PRA Category 1 Credits™**
- Eligibility for **research grants**
- www.ISHRS.org** - A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members. Free downloadable patient brochure on HRS in multiple languages.
- Unified public relations** effort to increase the public's perception and awareness of hair restoration surgery
- A team of leaders, volunteers, and staff** dedicated to making the ISHRS a valuable resource for the profession.

**EDUCATION – RESEARCH – COLLEGIALLY**

**FOR MORE INFORMATION CONTACT**

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