

**ISHRS 22ND ANNUAL
SCIENTIFIC MEETING**

Shangri-la Hotel
Kuala Lumpur

OCT 8-11

2014



Who will benefit from attending?

- ★ Experienced hair restoration surgeons
- ★ Physicians with an interest in hair restoration surgery who are new to the field
- ★ Surgical Assistants employed by ISHRS Physician Members

*Reflections for Ultimation and
Evaluation of the Current and New Trends
in Hair Restoration Surgery for Optimum Outcomes*



EARLY BIRD REGISTRATION DEADLINE: SEPTEMBER 1, 2014!

Detailed Program

Supported by:



www.ISHRS.org/AnnualMeeting.html

Message

FROM THE PRESIDENT

Dear Colleagues,

It is with great pleasure that **I invite you all to the 22nd Annual ISHRS Meeting in Kuala Lumpur, Malaysia.** The ISHRS is dedicated to advancing the art, science, and encouragement of professional excellence and patient safety in hair restoration surgery. The annual meeting is the highlight event of the year where **expert doctors from all over the world come to share their knowledge, innovations, inventions and techniques** in a professional arena grounded in ethics and congeniality. Beginning or in practice for many years, **this is the one meeting you should not miss!**

Kuala Lumpur represents **the first Asian destination for an ISHRS annual meeting.** As you may be aware, Bangkok, Thailand, was the original venue for this year's event. Deep concern with the political unrest and fear for our attendees' safety drove us to consider

alternative destinations. Fortunately, the Society was able to cancel its original contract without penalty and Shangri-La Hotels seamlessly accommodated all our needs within our budget. Yes, for many of you it will be a long way to travel, but I firmly believe that **the comprehensive program, exciting location, and the exceptional hotel room rate makes this meeting very appealing.**

Kuala Lumpur is one of the most visited cities in the world. Located in the heart of Southeast Asia, it's a **cultural mix** of Malaysian, Chinese and Indian influences. The youngest of Asia's capitals, it is second only to Singapore in economic prosperity. Kuala Lumpur is a **friendly and safe city** where **most residents speak English**, many as their first language. Bahasa Malaysia is the principal language, but English is a compulsory subject in their schools.

Kuala Lumpur has 66 shopping malls and is the **retail capital of Malaysia.** Among the **many tourist attractions** is the Lake Gardens,

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a 230 acre park near the Parliament building. Once the residence of a British colonial officer, it includes Butterfly Park, Deer Park, Orchid Garden, Hibiscus Garden, and the Kuala Lumpur Bird Park, Southeast Asia's largest bird park. The many beautiful mosques, Buddhist temples and Hindu shrines attest to the religious diversity of the country. Buildings from the colonial period sharply contrast to the new modern skyline. The Petronas Twin Towers rising 88 stories are the jewels of the city. **Kuala Lumpur is an exciting, exotic city to see and explore.**

Program Chair, Dr. Damkerng Pathomvanich, has received a large number of abstracts this year. Thanks to your enthusiasm and participation, Dr. Pathomvanich has put together **the most comprehensive meeting to date.** New places inspire innovation. Dr. Pathomvanich maximized the program day by having featured guest speakers to headline Lunch Symposia. The increased time allotment

encourages **greater interaction** between the audience, guest speakers, and panel of experts.

Reaching out to our non-fluent English speaking members, **simultaneous interpretation from English to Japanese, Korean and Spanish will be available in the General Sessions.** These are just some of the many exciting additions to this year's event.

I look forward to meeting and greeting you in Kuala Lumpur.

A presto-

Vincenzo Gambino, MD, FISHRS, *President International Society of Hair Restoration Surgery*



Shangri-La Kuala Lumpur

CME Credit Statement

The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The International Society of Hair Restoration Surgery designates this live activity for a maximum of 34.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The International Society of Hair Restoration Surgery Annual Scientific Meeting (Program #611100) is recognized by the American Academy of Dermatology for 34.5 AAD Recognized Credit(s) and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.



CME Mission Statement

CME PURPOSE

The purpose of the International Society of Hair Restoration Surgery's (ISHRS) CME program is to meet the educational needs of its members and close the gap that exists between current and best practices by providing practice-oriented, scientifically-based educational activities that will maintain and advance skills and knowledge as well as promote lifelong learning for its members. CME activities will result in improvement of physician competence and performance in practice.

CONTENT AREAS

The curriculum of the ISHRS's CME program includes but is not limited to hair transplantation, alopecia reduction and flap surgery, hair biology and physiology, congenital and acquired alopecias, other hair and scalp related ancillary procedures and disorders, and risk and practice management. (ISHRS Core Curriculum of Hair Restoration Surgery and Core Competencies of Hair Restoration Surgery). Content is determined by the integration of various sources of needs, including gaps in knowledge and/or performance of hair restoration surgeons, national guidelines, emerging research, and expert opinion.

TARGET AUDIENCES

The target audiences of the ISHRS are as follows:

- The primary target audience is its physician members with varying medical specialty backgrounds from around the world.
- Secondary audiences for the CME program include non-member physicians, as well as residents, nurses, surgical assistants and other allied health personnel.

The ISHRS recognizes the importance of and encourages international and interdisciplinary exchange of medical knowledge and practice through calls for papers, and invitations to interdisciplinary and international speakers with special expertise.

TYPES OF ACTIVITIES

The activities that support the CME mission are diverse and multifaceted, in order to provide multiple approaches for knowledge acquisition. CME offerings include the following:

- Annual Meeting, which may include didactic and hands-on courses, live surgery workshops, seminars, scientific sessions, and poster presentations.
- Other activities include regional live surgery and didactic workshops, enduring materials, and Internet CME.

All CME activities will be cost-effective and will meet the criteria for continuing medical education of the ACCME and the AMA Physician's Recognition Award.

EXPECTED RESULTS

The CME program will result in improved performance in practice (such as surgical skills) and competence (medical knowledge and ability) among its participants.

All participants will be expected to provide written feedback following all educational activities, and the CME Committee will rely on this feedback as well as other methods to assess the effectiveness of educational efforts and direct changes in its CME Program.

LEARNING OBJECTIVES

Within this program the learning objectives for each segment of the General Session are listed within the Day-by-Day outline. Course learning objectives are listed by their descriptions.

Speaker Disclosures Of Conflicts Of Interest

All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book and course handouts provided onsite at the meeting. The ISHRS follows its approved Policy on Collection and Resolution of Conflicts of Interest for all presenters and planners.



Message

FROM THE PROGRAM CHAIR

Dear Colleagues,

It is my pleasure to welcome you to Kuala Lumpur, one of the most beautiful cities in Asia. This is the first time in 22 years that the ISHRS launches the Annual Scientific Meeting in Asia. I anticipate lots of attendees all over the world to participate in the meeting. This year, we received 115 abstracts submitted for oral, video and poster presentations, and we have selected the highest rated abstracts to present. We have invited four featured speakers: **Professor Rodney Sinclair** who will be discussing about "Androgenetic Alopecia: The New Insight into the Role of Arrector Pili Muscle in Hair Biology," **Professor Desmond Tobin**, who will be discussing about "Aging Scalp and Its Hallmark Gray Hair," **Professor Valerie Randall** who will present her research in prostamides in scalp follicles, and **Professor Thomas Dawson** who will talk about "Female Aging Hair & Care for Your Hair – Making the Most of What You Have."

Tony Ruston, Chair of the workshops is working so hard to organize **FUE and FUT mini courses** (small class sizes for in-depth instruction) as well as Friday morning **workshops** on "Bioenhancements for Hair Restoration Surgery," "Scalp Micropigmentation," and "Top 10 Pearls for Achieving the Best Results and Happy Patients." There will be 20+ tables for "**Coffee with the Experts**" on Friday afternoon and 20+ tables in the morning the following day, please do not forget to attend.

There will be a **Basics Course** and **Advanced/Board Review Course** on Wednesday, as well as a **Surgical Assistants Program**. **Scientific sessions** starting on Thursday will focus on the **most important topics in hair restoration surgery** such as hairline design, storage solution, PRP, including the clinico-therapeutic updates in AGA and scarring alopecia. The more exciting sessions are "FUT...standing the test of time", "FUE... on the rise", and "Combo (FUT plus FUE) ...possibly the win-win for the future". How to manage recipient site and **complicated cases** should not also be missed.

This year, we have **two video theatres** that highlight new techniques, new tools, and different approaches in FUE techniques and hope this might help improve your practice. Don't forget to observe the **Live Patient Viewing session, please sign-up to bring in your patients to show your results.**

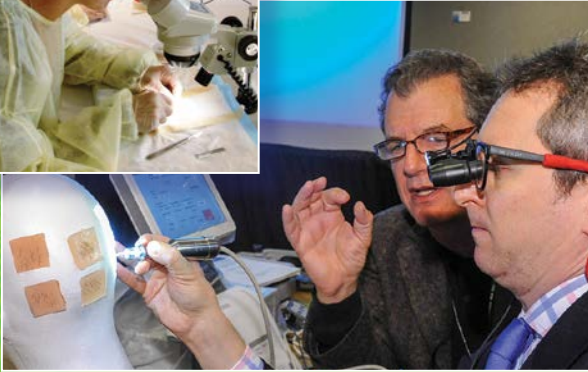
Last but not least, I would like to **thank all ISHRS members** who have submitted abstracts to make this a fascinating scientific meeting.

Best regards,

Damkerng Pathomvanich, MD, *Chair 2014 Annual Scientific Meeting*



The Petronas Twin Towers rising 88 stories are the jewels of the city.



ABHRS Primary Exam & Recertification Exam



ABHRS PRIMARY EXAMINATION

Tuesday • October 7, 2014

7:30AM-4:30PM

Shangri-la Hotel Kuala Lumpur,
multiple rooms

For those interested in first time certification, please obtain additional details at: <http://www.abhrs.com/certification-process>.

NOTE: the next primary exam will take place in September 2015 in Chicago, Illinois, USA.

ABHRS RECERTIFICATION EXAMINATION

Wednesday • October 8, 2014

6:00PM-9:00PM

Shangri-la Hotel Kuala Lumpur,
Jahore Room

For those ABHRS Diplomates who were board certified in 2004 or 2005, in order to maintain certification you must register/apply for the Recertification Exam. Details may be found at: <http://www.abhrs.com/recertification>. The Recertification Exam is also being offered in September 2015 in Chicago Illinois, USA.

FOR FURTHER INFORMATION AND TO REGISTER, contact:

Peter B. Canalia, JD, Executive Director

American Board of Hair Restoration Surgery (ABHRS)

8840 Calumet Avenue, Suite 205, Munster, IN, 46321, USA

TEL 1-219-836-5858 • FAX 1-219-836-5525 • E-MAIL abhrs@sbcbglobal.net • www.ABHRS.org

Note: This information is being printed as a courtesy. The ISHRS is a separate organization than the ABHRS. All questions and registrations for the ABHRS should be directed to the ABHRS.

TUESDAY ★ OCTOBER 7, 2014

7:30AM-4:30PM Ancillary Meeting: ABHRS Primary Exam

3:00PM-7:00PM Registration

3:00PM-8:00PM Speaker Ready Room

3:00PM-5:15PM ISHRS Executive Committee Meeting
(invitation only)

WEDNESDAY ★ OCTOBER 8, 2014

6:30AM-5:30PM Registration

6:30AM-6:00PM Speaker Ready Room

7:30AM-12:00PM 401 – Surgical Assistants Program
(ticket required)

8:00AM-4:00PM ISHRS Board of Governors Meeting
(invitation only)

8:30AM-6:00PM 402 – Basics Course (ticket required)

9:00AM-12:00PM 403-405 – FUT & FUE Mini Courses
(ticket required)

1:00PM-6:00PM 406 – Advanced/Board Review Course
(ticket required)

1:00PM-7:00PM Exhibitors Set-up

2:00PM-5:00PM 407-409 – FUT & FUE Mini Courses
(ticket required)

6:00PM-9:00PM Ancillary Meeting: ABHRS Recertification Exam

THURSDAY * OCTOBER 9, 2014

6:30AM-6:30PM	Registration
6:30AM-6:30PM	E-Poster Viewing
7:00AM-6:00PM	Speaker Ready Room
7:00AM-8:30AM	Newcomers Orientation & Speed Networking (ticket required)
8:00AM-9:00AM	Coffee & Pastries
8:00AM-7:30PM	Exhibits
8:45AM-2:00PM	ISHRS Chartered Tour: Kuala Lumpur City Tour (ticket required)
8:45AM-6:00PM	GENERAL SESSION
8:45AM-9:15AM	WELCOME TO THE 22ND ANNUAL SCIENTIFIC MEETING
	LEARNING OBJECTIVE Describe program goals – to understand the art and science of hair restoration surgery, including hairline placement, storage solutions, FUT, FUE, difficult cases, complications, surgical techniques, new instruments, and the future of hair transplantation.
8:45AM-9:00AM	15 Malay Welcome
9:00AM-9:05AM	5 Program Chair Welcome & Announcements Damkerng Pathomvanich, MD
9:05AM-9:15AM	10 President's Address Vincenzo Gambino, MD, FISHRS

9:15AM-10:20AM	HAIRLINE DESIGN
	Panel: Nilofer P. Farjo, MBChB, FISHRS, Russell G. Knudsen, MBBS, FISHRS, Melvin L. Mayer, MD, FISHRS, Damkerng Pathomvanich, MD, Ronald L. Shapiro, MD
	LEARNING OBJECTIVE Compare and contrast different surgeons' approaches to designing hairlines and temporal points.
9:15AM-9:20AM	5 Moderator Introduction Russell G. Knudsen, MBBS, FISHRS
9:20AM-9:27AM	7 Asian Hairline Damkerng Pathomvanich, MD
9:28AM-9:35AM	7 Caucasian Hairline Ronald L. Shapiro, MD
9:35AM-9:42AM	7 African Hairline Melvin L. Mayer, MD, FISHRS
9:43AM-9:50AM	7 Woman Hairline Nilofer P. Farjo, MBChB, FISHRS
9:51AM-9:58AM	7 Transsexual Hairline Russell G. Knudsen, MBBS, FISHRS
9:58AM-10:20AM	22 Q&A
10:20AM-10:40AM	Coffee Break & Visit the Exhibits

OFFERED IN GENERAL SESSION

Simultaneous Interpretation

NEW THIS YEAR – One-way simultaneous interpretation will be offered in the General Sessions on Thursday, Friday, and Saturday. The languages offered will be – interpretation from English to Japanese, Korean, and Spanish.

- ▶ Please be sure to reserve a headset when completing your meeting registration. A limited number of headsets are available. A nominal fee of \$10 USD will be charged for each headset rental.
- ▶ Each individual who reserves a headset will be issued a personalized, reusable ticket to be exchanged each day for a headset. Attendees should be careful to receive their ticket back at the end of each day.
- ▶ At the conclusion of the meeting those who have not returned their headset will be charged the actual cost to replace the headset (\$400 USD).

Japanese Korean Spanish

10:40AM-11:28AM WHAT SHOULD WE USE FOR OUR STORAGE SOLUTIONS?

LEARNING OBJECTIVES

- Demonstrate understanding of basic biology of molecular influences on follicular behavior.
- Describe effect of ATP on follicle viability.

10:40AM-10:42AM 2 Moderator Introduction

Jerry E. Cooley, MD

10:42AM-10:48AM 6 NSS/Ringers Lactate

John P. Cole, MD

10:49AM-10:55AM 6 Plasmalyte A

Timothy P. Carman, MD, FISHRs

10:55AM-11:01AM 6 Hypothermasol

Jerry E. Cooley, MD

11:02AM-11:08AM 6 ATPv

William Ehringer, PhD

11:08AM-11:14AM 6 Williams E Medium

Damkerng Pathomvanich, MD

11:14AM-11:28AM 14 Q&A

11:30AM-12:00PM INADEQUATE GROWTH: WHY?

Panel: Ricardo Lemos, MD, William R. Rassman, MD, James E. Vogel, MD, FISHRs

LEARNING OBJECTIVE

Describe the proper techniques for donor harvesting (FUT and FUE) using bioenhancements for storage solutions in mega session, minimizing trauma during insertion, and preventing graft desiccation.

11:30AM-11:32AM 2 Moderator Introduction

Mario Marzola, MBBS

11:32AM-11:50AM 18 Panel Discussion

11:50AM-12:00PM 10 Q&A

12:00PM-1:00PM Box Lunch

For all registered attendees and exhibitors. Use the ticket in your registration packet to obtain a boxed lunch. You may choose to enjoy your lunch break by attending the lunch symposium, visiting the exhibits, or enjoying a break in the garden, lobby areas, or in your hotel room.

12:30PM-1:30PM Lunch Symposium

Moderator: Francisco Jimenez, MD, FISHRs

Panel: Mario Marzola, MBBS, Valerie A. Randall, PhD, Desmond J. Tobin, PhD, and Ken Washenik, MD, PhD

**ADVANCES IN HAIR BIOLOGY LECTURE
The Aging Scalp and Its Hallmark Gray Hair**

FEATURED GUEST SPEAKER

Desmond J. Tobin, PhD, FSB, FRCPath

Professor of Cell Biology, Centre for Skin Sciences (Director), University of Bradford, Bradford, UK

The Advances in Hair Biology Lectureship is generously supported by a grant from BOSLEY.

2:00PM-2:45PM PLATELET RICH PLASMA IN HAIR RESTORATION SURGERY

LEARNING OBJECTIVE

Describe the techniques of how to prepare platelet rich plasma (PRP) and its use in androgenetic alopecia.

2:00PM-2:02PM 2 Moderator Introduction

Fabio M. Rinaldi, MD

2:03PM-2:10PM 7 How I Prepare PRP for the Treatment of Hair Loss

Fabio M. Rinaldi, MD

2:10PM-2:16PM 6 Role of Platelet Plasma Growth Factors in Male Pattern Baldness Surgery: A Pilot Study

Amrendra Kumar, MD

2:17PM-2:27PM 10 Multi-Center, Placebo Controlled, Double Blind, Study of the Effectiveness of Platelet Rich Plasma (PRP) Therapy in Patients with Congenital Female Patterned Hair Loss

Carlos J. Puig, DO, FISHRs

2:27PM-2:32PM 5 Alternative Treatments: Carboxytherapy + PRP Just How Sustainable Are the Results?

Samuel Van Eeden, MD

2:32PM-2:45PM 13 Q&A

Welcome



2:47PM-3:30PM HAIR TRANSPLANTATION IN NON-AGA & SCARRING ALOPECIA

LEARNING OBJECTIVE
Describe diagnostic hallmarks and indications for hair transplantation in non-AGA and scarring alopecia.

2:47PM-2:57PM 10 Moderator Introduction & Review
Paul J. McAndrews, MD, FISHS

2:57PM-3:04PM 7 To Transplant or Not to Transplant: Challenges in Management of Various Hair Disorders
Eileen Tan, MBBS, FISHS

3:05PM-3:12PM 7 As Scarring Alopecias Become More Prevalent, A Misdiagnosis Can Result in Disappointing Surgical Results
Shelly A. Friedman, DO, FISHS

3:12PM-3:19PM 7 Comparison of the Results of Hair Restoration Surgery in Cicatricial Alopecias Induced by Inflammatory Diseases with Cicatricial Alopecias Induced by Traumatic Events
Gholamali Abbasi, MD

3:19PM-3:30PM II Q&A

3:30PM-3:50PM Coffee Break & Visit the Exhibits

3:50PM-4:18PM MANAGEMENT OF DONOR WOUND

LEARNING OBJECTIVE
Describe the techniques to minimize donor scars and prevent wound dehiscence.

3:50PM-3:52PM 2 Moderator Introduction
Edwin S. Epstein, MD, FISHS

3:52PM-3:59PM 7 Graft Assisted Donor Closure
Arvind Poswal, MBBS

4:00PM-4:07PM 7 RIDI; Re-grafting in Donor Incision Site
Young-geun Ryu, MD

4:07PM-4:18PM II Q&A

4:20PM-4:58PM BODY HAIR TRANSPLANTS

LEARNING OBJECTIVE
Demonstrate different techniques in body hair transplantation.

4:20PM-4:30PM 10 Moderator Introduction and Review of Body Hair
Robert H. True, MD, MPH, FISHS

4:30PM-4:37PM 7 Eyebrow Transplantation
Sara M. Wasserbauer, MD

4:38PM-4:43PM 5 FUE and Use of Implanter in Eyebrow Restoration
Julieta Arambulo, MD

4:43PM-4:50PM 7 Leg Hair: Ideal Donor for Eyelash Transplant?
Sanusi Umar, MD

4:50PM-4:58PM 8 Q&A

WELCOME RECEPTION

DATE: Thursday ★ October 9, 2014

TIME: 6:00PM-7:30PM

FEE: No extra fee required.

LOCATION: ISHS Exhibit Hall in the Grand Ballroom Foyer

JOIN US IN THE EXHIBIT AREA after the first invigorating day of the meeting to socialize, unwind and sample the local flavors of Kuala Lumpur.

The Welcome Reception is a great opportunity to spend time talking with exhibitors and reviewing their products and services in a relaxed atmosphere.



Cocktails and light hors d'oeuvres will be served. This event is open to all meeting attendees, their guests, and exhibitors.



Reception

5:00PM-6:00PM	DIFFICULT & COMPLICATED HAIR TRANSPLANT CASES
	LEARNING OBJECTIVES <ul style="list-style-type: none"> • Discuss challenging and atypical cases and treatment options. • Recognize surgical limitations in marginal candidates and develop appropriate treatment plans for these patients.
5:00PM-5:02PM	2 Moderator Introduction William R. Rassman, MD
5:02PM-5:10PM	8 Trading Places! An FUE Surgeon Becomes an FUE Patient and Re-evaluates Konstantinos K. Anastassakis, MD, PhD
5:11PM-5:19PM	8 Brugada Syndrome and Tachyarrhythmia: How Should We Treat Dangerous Arrhythmia? Kuniyoshi Yagyu, MD, FISHRS
5:20PM-5:27PM	7 Q&A
5:28PM-5:37PM	9 Central Necrosis of Mid-scalp in Recipient Area after Hair Transplantation Gholamali Abbasi, MD
5:38PM-5:46PM	8 OMG! What Happened to My Patient? Wen-Yi (Danny) Wu, MD, FISHRS
5:47PM-6:00PM	13 Q&A
6:00PM-7:30PM	Welcome Reception (in Exhibit Hall)
7:30PM-9:30PM	111 – Company-Sponsored Satellite Symposium: Restoration Robotics (ticket required)
7:30PM-9:30PM	Ancillary Meeting: ABHRS Board of Directors Meeting



FRIDAY ★ OCTOBER 10, 2014

6:00AM-6:00PM	Speaker Ready Room
6:30AM-6:30PM	Registration
7:00AM-8:30AM	201-203 – Workshops (ticket required)
7:00AM-6:00PM	E-Poster Viewing
8:00AM-6:00PM	Exhibits
8:00AM-9:00AM	Coffee & Pastries
8:45AM-2:00PM	ISHRS Chartered Tour: Batu Caves & Temple Tour with Visits to Royal Selangor Pewter Factory and the Malaysian Batik Cottage (ticket required)
8:45AM-6:00PM	GENERAL SESSION
8:45AM-9:05AM	THE ROLES OF ANCILLARY STAFF IN THE OPERATING ROOM
8:45AM-8:47AM	2 Moderator Introduction Vincenzo Gambino, MD, FISHRS
8:47AM-9:02AM	15 Who Can Do What: The Standard of Care and Legal Perspectives Peter A. Gaido, JD, <i>Gaido & Fitzen Attorneys at Law, Chicago, Illinois, USA</i>
9:02AM-9:07AM	5 Q&A

111–COMPANY-SPONSORED SATELLITE SYMPOSIUM: RESTORATION ROBOTICS (NON-CME)

DATE: Thursday ★ October 9, 2014

TIME: 7:30PM-9:30PM

FEE: No charge, but you must advance register. A ticket is required to enter this session.

LEVEL: Limited to Physicians Only, All Levels

FACULTY: Robert T. Leonard, Jr., DO, FISHRS and Chien-Hsun Chen, MD

A Quantum Leap Forward in Technology: The ARTAS® Robotic System and ARTAS Hair Studio™

Learn how the ARTAS® Robotic System has evolved through the years and see the international debut of the ARTAS Hair Studio™ Application, which allows you to build a photographic- based 3D model of your patient and then design personalized outcome options with your patient during the consultation. Dr. Leonard and Dr. Chen will share their personal experience on how they embraced the ARTAS Robotic Procedure and integrated it into their busy practices.

Dinner will be served. Registration is limited.

This company-sponsored Satellite Symposium is independent of the ISHRS Annual Scientific Meeting activities and is not accredited by the ISHRS.



9:10AM-10:10AM	DONOR HARVESTING: FUT – STAND THE TEST OF TIME
	LEARNING OBJECTIVE Describe the techniques of strip harvesting and closure with different methods to minimize transection and scar.
9:10AM-9:12AM	2 Moderator Introduction Vincenzo Gambino, MD, FISHRS
9:12AM-9:22AM	10 FUT Highlights Videos Bradley R. Wolf, MD, FISHRS & Robert S. Haber, MD, FISHRS
9:22AM-9:29AM	7 Proper Measurement Method of the Two Components of Scalp Laxity: Elasticity and Gliability Jae Hyun Park, MD
9:30AM-9:37AM	7 Laser Lax: A New Tool to Maximize Donor Harvesting for Safety Closure Chinmanat Tangjaturonrusamee, MD
9:37AM-9:44AM	7 Human Recombinant Hyaluronidase as a Routine Adjunct in Donor Strip Harvesting Robert H. True, MD, MPH, FISHRS
9:45AM-9:52AM	7 The Use of Metal Sutures in Occipital Strip Excision: A Retrospective Study Bradley R. Wolf, MD, FISHRS
9:52AM-10:10AM	18 Q&A
10:10AM-10:30AM	Coffee Break & Visit the Exhibits
10:30AM-11:50AM	DONOR HARVESTING: FUE – ON THE RISE
	LEARNING OBJECTIVE Describe different techniques of FUE to minimize transection and grafts handling.
10:30AM-10:32AM	2 Moderator Introduction Alex Ginzburg, MD
10:32AM-10:42AM	10 FUE Highlights Videos John P. Cole, MD, James A. Harris, MD, FISHRS, and Jean Devroye, MD, FISHRS
10:42AM-10:54AM	12 Genomics Comparison of Hair Follicles from FUT, FUE, and Plucks Bradley R. Wolf, MD, FISHRS
10:55AM-11:02AM	7 Real-Transection Rate in FUE; Hidden Transection of Follicular Units Within Donor Area Dae-young Kim, MD, PhD, FISHRS
11:02AM-11:09AM	7 Treading the FUE Path – Pearls and Pitfalls Tejinder Bhatti, MBBS, MCh
11:10AM-11:15AM	5 Q&A

11:15AM-11:22AM	7 A Fruit Hanging Too Low to be Seen? “Minimal Depth Control” for Preventing Tissue Damage in the FUE Donor Area Conradin von Albertini, MD
11:22AM-11:27AM	5 Transections in FUE Technique: Definition, Consequences, Management Jean Devroye, MD, FISHRS
11:28AM-11:35AM	7 FUE: Ideas to Improve Efficiency, Speed and Integration Antonio S. Ruston, MD
11:35AM-11:50AM	15 Q&A
11:55AM-12:45PM	DONOR HARVESTING: THE COMBINATION OF FUT AND FUE – THE WIN-WIN FOR THE FUTURE?
	LEARNING OBJECTIVE Describe a combination of FUE and FUT to gain more grafts and reduce FUT scar.
11:55AM-11:57AM	2 Moderator Introduction Jean Devroye, MD, FISHRS
11:57AM-12:02PM	5 Combo Highlight Video Márcio Crisóstomo, MD
12:02PM-12:09PM	7 The Combined Technique (FUE + Strip) With Minimal Shaving: Better Results, Minimal Downtime Márcio Crisóstomo, MD
12:10PM-12:15PM	5 Evaluating Graft Quality in FUT + FUE Combined Procedures to Compare the Two Techniques Emre Karadeniz, MD
12:15PM-12:22PM	7 Combining FUT (Strip) and FUE (Follicular Unit Extraction) Techniques for Maximizing the Yield of Single Sitting Hair Transplant Suneet Soni, MBBS, MS, MCh
12:23PM-12:30PM	7 The Usefulness of Combined Technique of Hair Transplantation (FUT and FUE) in a Repair Case of a Patient After Scalp Reduction Surgery Marwan Saifi, MD
12:30PM-12:45PM	15 Q&A
12:45PM-1:45PM	Box Lunch For all registered attendees and exhibitors. Use the ticket in your registration packet to obtain a boxed lunch. You may choose to enjoy your lunch break by attending the lunch symposium, visiting the exhibits, or enjoying a break in the garden, lobby areas, or in your hotel room.

1:15PM-2:15PM **Lunch Symposium**
 Moderator: Nilofer P. Farjo, MBChB, FISHRS
 Panel: Francisco Jimenez, MD, FISHRS, Valerie A. Randall, PhD, and Ken Washenik, MD, PhD

NORWOOD LECTURE
Is a Glaucoma Drug the Next Treatment for Hair Loss?

FEATURED GUEST SPEAKER
Valerie A. Randall, PhD
*Professor of Biomedical Sciences,
 Centre for Skin Sciences, School of Life Sciences,
 University of Bradford, Bradford, UK*

2:45PM-3:55PM **ANDROGENETIC ALOPECIA: CURRENT & POSSIBLE FUTURE NON-SURGICAL TREATMENTS**
 LEARNING OBJECTIVE
 Review the latest study of efficacy and safety of drug and other related treatments in androgenetic alopecia.

2:45PM-2:47PM **2 Moderator Introduction**
 Carlos J. Puig, DO, FISHRS

2:47PM-3:07PM **20 Androgenetic Alopecia: New Insights into the Role of the Arrector Pili Muscle in Hair Biology**
 FEATURED GUEST SPEAKER
Rodney Sinclair, MBBS, MD
*Professor of Dermatology,
 University of Melbourne, Australia*

3:07PM-3:12PM **5 Q&A**

3:12PM-3:24PM **12 Clinicotherapeutic Updates and Controversy in Hair Loss Treatments**
 Ken Washenik, MD, PhD

3:25PM-3:37PM **12 Low Level Laser Therapy (LLLT): How Does it Work? What is the Difference Between the Different Devices?**
 Sharon A. Keene, MD

3:37PM-3:55PM **18 Q&A**

3:55PM-4:00PM **Break**

4:00PM-5:00PM COFFEE WITH THE EXPERTS or Visit the Exhibits/Coffee

Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic as noted on the list. The round tables in the General Session room will be labeled with a topic and table leader's name. You may sit at any table you like and rotate to as many tables as you wish. At the half-way point, an announcement will be made so attendees can switch to another table if they choose. The table leader will repeat any mini-presentations or opening remarks about the topic. Coffee is available in the exhibit area.

LEARNING OBJECTIVE
 Discuss various hair restoration surgery topics in-depth in small groups.

1. **FUE Mega Session**
John P. Cole, MD
2. **Optimal Hairline Design**
Ronald L. Shapiro, MD
3. **Eyelash Transplantation**
Alan J. Bauman, MD
4. **Robotic FUE Personal Experience**
Sara M. Wasserbauer, MD & Gregory Williams, MD
5. **Hair Transplantation in the Young Age Group**
Vincenzo Gambino, MD, FISHRS
6. **Vertex Design & Technique in HT: Make it Easy**
Ken L. Williams, DO
7. **Beard FUE**
Robert H. True, MD, MPH, FISHRS
8. **Chest Hair FUE**
Arvind Poswal, MBBS
9. **Eyebrow Transplantation**
Marcelo Pitchon, MD
10. **Scalp Micropigmentation**
William R. Rassman, MD & Milena Lardi
11. **Female Pattern Hair Loss**
Paul C. Cotterill, MD, FISHRS
12. **The Importance of Pre- and Post-operative Care WE MUST Know**
Rajesh Rajput, MCh, FISHRS & Manoj Khanna, MBBS, MSMCh
13. **How to Set-up a Hair Restoration Practice and Marketing**
Bessam K. Farjo, MBChB, FISHRS & Jennifer H. Martinick, MBBS
14. **Understanding Cell Multiplication and Future Therapies**
Ken Washenik, MD, PhD & Rodney Sinclair, MBBS, MD
15. **How to Take Photos and Video for Presentations with Efficiency**
Robert S. Haber, MD, FISHRS & Arthur Tykocinski, MD, FISHRS



- 16. **Emergency Intervention in Hair Restoration Surgery**
Carlos J. Puig, DO, FISHRS
- 17. **The Role of Dull Punch in FUE**
James A. Harris, MD, FISHRS
- 18. **Chinese-Speaking Table: HT in Chinese Population**
Wen-Yi (Danny) Wu, MD, FISHRS
- 19. **Japanese-Speaking Table: The Key to Safe Operation: How to Manage Dangerous Arrhythmia and Coronary Artery Disease**
Kuniyoshi Yagyū, MD, FISHRS
- 20. **Korean-Speaking Table: Hair Line Design in East Asian Men & Women**
Sungjoo Tommy Hwang, MD, PhD
- 21. **Spanish-Speaking Table: FUE & Implanting Pen**
José Lorenzo, MD
- 22. **Surgical Assistants Table: The Role of Surgical Assistants in Hair Transplantation Surgery**
Brandi J. Burgess & Tina M. Lardner

5:05PM-6:00PM ADVANCED SURGICAL VIDEOS I

LEARNING OBJECTIVE
Compare and contrast different surgeons' approaches in hair restoration surgery.

5:05PM-5:07PM **2 Moderator Introduction**
Sungjoo Tommy Hwang, MD, PhD

5:07PM-5:12PM **5 Easy Tools: How to Modify Needles to Make Ergonomic Tips**
Carlos Velasco, MD

5:12PM-5:17PM **5 Tricological Osteopathy D'Ambra's Method**
Francesco D'Ambra, MD

5:18PM-5:23PM **5 Alternative Techniques for Transplanting the Crown with an Implanter**
Ji-sup Ahn, MD, FISHRS

5:23PM-5:28PM **5 How to Perform Painless Anesthesia with Blunt Needles**
Francisco Jimenez, MD, FISHRS

5:28PM-5:33PM **5 Q&A**

5:33PM-5:38PM **5 Both-handed Implanter Technique**
Jae-Heon Jung, MD

5:39PM-5:44PM **5 The Combi Technique**
Sreedhar Pothula, MD

5:45PM-5:50PM **5 Scar Revision on Donor Site without Excision**
Yi-Jung Lin, MD

5:50PM-6:00PM **10 Q&A**

7:00PM-9:30PM **211 – ISHRS & ABHRS M&M Conference**
(ticket required)

211-ISHRS & ABHRS MORBIDITY AND MORTALITY (M&M) CONFERENCE

DATE: Friday ☀ October 10, 2014

TIME: 7:00PM-9:30PM

FEE: \$75

LEVEL: Limited to Physicians Only, All Levels

DIRECTOR: Scott A. Boden, MD, FISHRS

FACULTY: Nilofer P. Farjo, MBChB, FISHRS, Kamran Jazayeri, MD, Hamidreza Kahnamuee, MD, Parsa Mohebi, MD, FISHRS, Rad Naidu, MBBS, Farhad S. Rejali, MD, Sara M. Wasserbauer, MD



Scott A. Boden, MD

The Morbidity and Mortality (M&M) Conference is an opportunity to learn about the complications that have been encountered in the practice of hair restoration. We are usually happy to share the stories and photos of great patient outcomes; the M&M Conference is a chance to share and learn from our colleagues when patient care doesn't go the way we hoped it would.

Traditionally, M&M conferences are recurring meetings held by medical services at academic medical centers, most large private medical and surgical practices, and other medical centers. They are peer reviews of mistakes made or complications that occur during the care of patients. The objective of the conference is to provide recommendations on how to eliminate the likelihood of repeat occurrences. Information presented at the M&M Conference is protected and held in confidence, and all attendees are required to sign a confidentiality agreement.

Morbidity and mortality conferences are non-punitive and focus on the goal of improved patient care. The proceedings highlight recent cases and identify areas of improvement for clinicians involved in the case. Publicly presenting our complications takes tremendous courage but ultimately leads to the very best learning opportunities. Physicians will present their cases and then audience members will formulate and pose questions to the presenter to discuss how the case may have been managed differently.

Dinner will be served and is included in the course fee. Registration is limited.

Please consider submitting a case, which will be reviewed for inclusion in this or future M&M conferences.

LEARNING OBJECTIVES

- Upon completion of the course you will be able to:
- Learn from complications and errors, to modify future patient care based on previous experiences.
 - Prevent the repetition of errors leading to complications.
 - Identify areas for future improvement and evaluate systems issues which affect patient care.



SATURDAY * OCTOBER 11, 2014

7:00AM-8:00AM	Global Council of Hair Restoration Surgery Societies Meeting (invitation only)
7:00AM-3:30PM	E-Poster Viewing
7:45AM-8:45AM	Coffee & Pastries
7:45AM-4:30PM	Registration
8:00AM-3:45PM	Speaker Ready Room

8:00AM-8:55AM COFFEE WITH THE EXPERTS

Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic as noted on the list. The round tables in the General Session room will be labeled with a topic and table leader's name. You may sit at any table you like and rotate to as many tables as you wish.

At the half-way point, an announcement will be made so attendees can switch to another table if they choose. The table leader will repeat any mini-presentations or opening remarks about the topic. Coffee is available in the exhibit area.

LEARNING OBJECTIVE

Discuss various hair restoration surgery topics in-depth in small groups.

- 1. FUE – My Personal Technique**
Melike Kulahci, MD
- 2. How to Perform Giga Session with Efficiency**
Akaki Tsilosani, MD, PhD
- 3. Combination Between FUT and FUE: The Future in Hair Transplantation?**
Márcio Crisóstomo, MD
- 4. How I Prepare My PRP**
Fabio M. Rinaldi, MD
- 5. Bioenhancements in Hair Transplantation**
Jerry E. Cooley, MD
- 6. How to Select the Optimal Tool for FUE**
Jean Devroye, MD, FISHRS
- 7. Management of Wide Donor Scar with Efficiency**
Vincenzo Gambino, MD, FISHRS
- 8. How to Avoid Complications in Hair Transplantation**
William R. Rassman, MD
- 9. Expanders & ISHRS's Operation Restore Program**
Jerzy R. Kolasinski, MD, PhD, FISHRS

- 10. Management of Recipient Site**
Melvin L. Mayer, MD, FISHRS
- 11. Hair Transplantation in Asians**
Kristine Bunagan, MD & Rhada Rani Palakurthi, MD
- 12. Should We Routinely Use Hyaluronidase in Donor Harvesting?**
Antonio S. Ruston, MD
- 13. Hair Cosmeceuticals**
Thomas L. Dawson, Jr., PhD
- 14. Surgical Assistant Table: Tips and Pearls for Cutting and Placing Grafts**
Aileen R. Ullrich, CMA
- 15. Japanese-Speaking Table: Hair Transplantation in the Japanese Population**
Kenichiro Imagawa, MD, FISHRS & Akiko Kaneko, MD, PhD
- 16. Korean-Speaking Table: FUT/FUE**
Dae-young Kim, MD, PhD, FISHRS
- 17. Spanish-Speaking Table: Personal Experience in FUE**
Alejandro Chueco, MD

8:30AM-2:15PM	Exhibits Viewing
8:45AM-2:00PM	ISHRS Chartered Tour: Kuala Lumpur Rainforest & Canopy Walk (ticket required)
9:00AM-3:30PM	GENERAL SESSION
9:00AM-9:35AM	RECIPIENT SITES
	LEARNING OBJECTIVE Compare and contrast different surgeons' approach at creating recipient sites.
9:00AM-9:02AM	2 Moderator Introduction Marcelo Pitchon, MD
9:02AM-9:09AM	7 Preview Long Hair Marcelo Pitchon, MD
9:10AM-9:16AM	6 Should We Transplant Miniaturized Hair? Prapote Pete Asawaworarit, MD
9:16AM-9:23AM	7 A New Device for Depth Controlled Transplantation According to the Graft Sungjoo Tommy Hwang, MD, PhD
9:23AM-9:35AM	12 Q&A
9:35AM-9:50AM	Poster Awards & Discussion of 1st Place Poster Jerry E. Cooley, MD, <i>Scientific Research, Grants & Awards Committee</i> & Marco Barusco, MD, <i>CME Subcommittee on Evidence Based Medicine</i>
9:50AM-10:40AM	ISHRS General Membership Business Meeting & Service Awards
10:40AM-11:05AM	Coffee Break & Visit the Exhibits

11:05AM-11:55AM	Potpourri LEARNING OBJECTIVE Describe different approaches in hair restoration surgery.
11:05AM-11:07AM	2 Moderator Introduction Mohammed Humayun Mohmand, MD, FISHRS
11:07AM-11:14AM	7 Follicular Unit Extraction (FUE): A Novel Therapeutic Option for Leukotrichia Anastasios Vekris, MD
11:15AM-11:25AM	10 Analysis of Koreans' Satisfaction on Hair Transplantation Yun Joo Lee, MD
11:25AM-11:32AM	7 Various Cases of Secondary Female Hairline Correction for Unsatisfied Results Soo-ho Park, MD
11:33AM-11:40AM	7 TBA
11:40AM-11:55AM	15 Q&A
12:00PM-12:45PM	CHALLENGING PATIENTS PANEL Moderator: James E. Vogel, MD, FISHRS LEARNING OBJECTIVE To recognize candidates for hair restoration surgery.
12:45PM-1:45PM	Box Lunch For all registered attendees and exhibitors. Use the ticket in your registration packet to obtain a boxed lunch. You may choose to enjoy your lunch break by attending the lunch symposium, visiting the exhibits, or enjoying a break in the garden, lobby areas, or in your hotel room.
1:15PM-2:15PM	Lunch Symposium Moderator: Melvin L. Mayer, MD, FISHRS Panel: Paul C. Cotterill, MD, FISHRS, Thomas L. Dawson, Jr., PhD, Sharon A. Keene, MD Female Aging & Care for Your Hair – Making the Most of What You Have FEATURED GUEST SPEAKER Thomas L. Dawson, Jr., PhD <i>Principle Scientist, Beauty Care Technology, Procter & Gamble (P&G Science)</i>

2:15PM-5:00PM	Exhibits Dismantle
2:45PM-3:45PM	ADVANCED SURGICAL VIDEOS II LEARNING OBJECTIVE Describe various techniques of FUE.
2:45PM-2:47PM	2 Moderator Introduction Paul C. Cotterill, MD, FISHRS
2:47PM-2:54PM	7 Direct Non-Shaven FUE Technique Jae Park, MD
2:55PM-3:00PM	5 FUE Technique and for Afro-textured Hair Sanusi Umar, MD
3:00PM-3:05PM	5 Conversion of Dull (SAFE System) FUE to Sharp Trepine with Adjustable Depth Limiter Melvin L. Mayer, MD, FISHRS
3:05PM-3:11PM	6 Q&A
3:11PM-3:18PM	7 Body Hair Extraction by Powered FUE – Our Technique Kapil Dua, MBBS, MS
3:18PM-3:25PM	7 FUE Techniques Most Physicians Better Know Juyong Kim, MD
3:26PM-3:31PM	5 FUE Without Trim Aman Dua, MBBS, MD
3:31PM-3:36PM	5 Rapid Harvesting of Follicular Unit Grafts Using Serrated Sharp Punches Arika Bansal, MD
3:36PM-3:43PM	7 Q&A
3:45PM-4:10PM	NON-CME SESSION: ROBOTIC FUE
3:45PM-3:47PM	2 Moderator Introduction Damkerng Pathomvanich, MD
3:47PM-3:54PM	7 Robotic Recipient Site Creation Robert M. Bernstein, MD, FISHRS
3:55PM-4:02PM	7 Follicular Unit Distribution in 176 Consecutive Robot Assisted FUE Cases James A. Harris, MD, FISHRS
4:02PM-4:08PM	6 Q&A



4:08PM-5:00PM LIVE PATIENT VIEWING

LEARNING OBJECTIVE

Assess the results of real live patients from a variety of cases that utilized different approaches and techniques.

4:08PM-4:10PM 2 Overview of LPV Cases

Gholamali Abbasi, MD

4:10PM-4:10PM | Adjourn Main Meeting in General Session Room

Damkerng Pathomvanich, MD

4:10PM-5:00PM 50 Live Patient Viewing

5:00PM Meeting Adjourns

4:30PM-5:30PM CME Committee Meeting (invitation only)

7:00PM-12:00AM Gala Dinner/Dance & Awards Ceremony with Annual Giving Fund Recognition (ticket required)

**GALA DINNER DANCE
&
AWARDS CEREMONY**

WITH ANNUAL GIVING FUND RECOGNITION

Come and celebrate the final evening of this memorable annual meeting in Kuala Lumpur style with your friends and colleagues.

We will start off the evening with the Gala Dinner and Awards, where the Golden and Platinum Follicle Awards and Distinguished Assistant Award will be presented, in addition to other important awards and recognitions.

Learn about the ISHRS's Annual Giving Fund (AGF) and the important work it funds. The AGF will provide two (2) complimentary Gala tickets to Trustee and Leadership Circle donors.

Then, get ready to dance the night away as a local DJ spins some of the best international dance music.

DATE: Saturday * October 11, 2014

TIME: 7:00PM-12:00AM

Cocktail reception starts at 7:00PM, Dinner at 8:00PM

FEE: \$95 per person

2 tickets included with Trustee Circle and Leadership Circle AGF donation levels

LOCATION: Grand Ballroom

The attire for the evening is black tie optional, or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country.

Tickets are required for entry and must be purchased in advance (see registration form). Tickets are not included in the main meeting registration fee. No corporate support is received for the Gala Dinner/ Dance.

Please note: Tickets to the Gala are non-refundable due to the guaranteed reservation that the ISHRS must make on behalf of the attendee.





Scientific E-Poster Presentations

The scientific poster presentations will be on display in the Grand Ballroom in the rear of the general session. This year they will be presented as electronic posters (e-posters) which can be viewed at several monitors. The Scientific Research, Grants, and Awards Committee will review and rate the posters. Certificates of recognition will be awarded to the highest scoring posters.

SCIENTIFIC E-POSTER VIEWING HOURS

Thursday October 9, 2014	6:30AM-6:30PM
Friday October 10, 2014	7:00AM-6:00PM
Saturday October 11, 2014	7:00AM-3:30PM



EXHIBITS

Companies of interest to hair restoration surgeons will be displaying their products and services in our exhibit area located in the Grand Ballroom Foyer, located immediately outside the General Session. Representatives will be available to answer questions. Only registered attendees are permitted in the exhibit area.

EXHIBIT HOURS

Thursday October 9, 2014	8:00AM-7:30PM
Friday October 10, 2014	8:00AM-6:00PM
Saturday October 11, 2014	8:30AM-2:15PM

2014 EXHIBITING COMPANIES

current as of the printing of this brochure

- ▶ A to Z Surgical
- ▶ American Board of Hair Restoration Surgery
- ▶ Beauty Medical - Milena Lardi
- ▶ Beijing Sanhe Beauty Science & Technology Co. Ltd.
- ▶ Cesare Ragazzi Laboratories
- ▶ Choix Instruments Ltd.
- ▶ Cole Instruments
- ▶ Ellis Instruments
- ▶ Energy Delivery Solutions
- ▶ Ertip Medical
- ▶ Haircheck
- ▶ Hansbiomed
- ▶ Hong Kong Feat in Technology Company
- ▶ HTI Hair Transplant Informatics
- ▶ HSC Development
- ▶ Kafuring Hair Transplantation Hospital
- ▶ Lasercap
- ▶ LeadM Corporation
- ▶ Restoration Robotics
- ▶ Robbins Instruments
- ▶ Tejco Vision



The Advances in Hair Biology Lecture is generously supported by a grant from Bosley.

ADVANCES IN HAIR BIOLOGY LECTURER



Desmond J. Tobin, PhD, FSB, FRCPath

*Professor of Cell Biology,
Centre for Skin Sciences (Director),
School of Life Sciences,
University of Bradford, Bradford,
West Yorkshire, UK*

Dr. Desmond J. Tobin is Professor of Cell Biology and Director of the Centre for Skin Sciences (CSS) at University of

Bradford - the largest academic center for skin and hair sciences in Britain. He holds a BSc from the National University of Ireland (Maynooth), a PhD from the University of London (St. John's Institute of Dermatology) and post-doctoral training from New York University Medical School's Dept. of Dermatology. Over the past 20 years he has researched in basic and applied skin/hair sciences, with a particular focus on the biology of human melanocytes/ pigmentation and hair growth disorders especially those with an immune basis (e.g., alopecia areata). His team was the first to identify antibodies to hair follicle-specific antigens in patients with acute alopecia areata, and also the first to establish melanocytes from the human hair follicles in long-term culture. He has identified a self-similarity of the POMC peptide system in the human hair follicle pigmentary unit, how pigmentation can be regulated by CRF and POMC peptides (incl. beta endorphin), and more recently by bone morphogenetic proteins. Together with Suman Singh he has revealed an unexpected role for filopodia in melanin transfer under the influence of myosin-X and cdc42. Des Tobin is a Fellow of Royal College of Pathologists, Society of Biology, and Institute of Trichologists (Vice-President). He serves(ed) on several editorial boards and is executive editor of International Journal of Trichology. He has published over 140 publications, incl. 3 books. His H-Index is currently 45.

Dr. Tobin will speak on "The Aging Scalp and its Hallmark Gray Hair."

The Norwood Lecture was established in 2006 by the ISHRS Board of Governors to honor the immense contributions of O'Tar T. Norwood, MD, co-founder of the ISHRS and founder of the *Hair Transplant Forum International*.

NORWOOD LECTURER



Valerie A. Randall, PhD

*Professor of Biomedical Sciences,
Centre for Skin Sciences,
School of Life Sciences,
University of Bradford, Bradford, UK*

Professor Randall's research interests focus on the regulation of human hair growth, particularly the action of androgens and drugs which promote unexpected hair growth side-effects.

After completing her PhD on hormonal regulation of sebaceous glands with Professor John Ebling at the University of Sheffield, she carried out postdoctoral research with him on androgens and hair growth. A further post-doc on androgens in the prostate with Professor Ian Mainwaring, the External Examiner of her PhD thesis, at the University of Leeds led to her first academic post at Manchester Metropolitan University. There, her novel hypothesis that androgens acted on hair follicles via the mesenchyme-derived dermal papilla in the bulb attracted Medical Research Council funding.

Moving to the University of Bradford, she established an internationally-renowned research group supported by funds from Research Councils, Charities and international industry. She was awarded her Chair in Biomedical Sciences in 2000 and the Centre for Skin Sciences is now one of the University's premier research groups. Her research has resulted in 3 edited books, about 90 publications and 21 research student graduations. She receives many invitations to present lectures at international conferences, contribute book chapters, chair scientific sessions at international conferences and act as Consultant for companies & lawyers.

Professor Randall combines her research activities with teaching at undergraduate and postgraduate levels and internal and external administrative roles, including External Examiner duties for degree courses & PhD theses. She has served the scientific community in many ways such as: Secretary & President of the European Hair Research Society; Council Member for: Society for Endocrinology, Institute of Biology (x2) & Heads of University Centres of Biomedical Sciences (x2); Review Group, British Journal of Biomedical Sciences; Editor, The Endocrinologist, Editorial Board, Journal of Endocrinology; Member, Faculty of Medicine 1000; Chair or Member, Organising Committees for 15 International Scientific Committees, e.g. Chair International Scientific Committee, World Congress of Hair Research, 2013.

Dr. Randall will speak on, "Is a Glaucoma Drug the Next Treatment for Hair Loss?"

**Maze Garden at
Shangri La Kuala Lumpur**

GUEST LECTURER



Thomas L. Dawson, Jr. PhD

*Principal Scientist,
Beauty Care Technology,
Procter & Gamble, Singapore*

Dr. Thomas L. Dawson, Jr. is a research scientist and author on more than 50 original articles, book chapters, papers and other scientific communications.

He is a Principal Scientist in Beauty Technology for The Procter & Gamble

Company, where he focuses on scalp, the hair follicle, fungal biology, host/commensal interactions, and dandruff biology. His current research interests include changes to women's hair and scalp with age and menopause, as well as continuing his leadership of the *Malassezia* Research Consortium and leading the Biology programs at P&G's Singapore Innovation Center.

Dr. Dawson was recognized with the "John Smale" award as P&G's top technologist in 2002. Dr. Dawson was also appointed to the faculty of Miami University (Ohio) Department of Botany as Adjunct Assistant Professor in 2004.

Prior to joining P&G, Dr. Dawson was a Fellow in Pediatrics with Duke University Medical Center working on metabolic disease, including development of a Pompe Disease treatment. He was a graduate student at the Lineberger Cancer Center at UNC-CH, where he studied breast cancer, a novel human proto-oncogene, *c-mer*; and ROS in orthotopic liver transplantation.

Dr. Dawson earned a Bachelor's in Chemistry from West Virginia University (1986) and a Ph.D. in Pharmacology from UNC-CH (1994).

Dr. Dawson currently resides in Singapore, where he relocated in 2013 to lead the development of the P&G Life Sciences Technical Team in the new P&G Singapore Innovation Center.

Dr. Dawson will speak on "Female Aging & Care for Your Hair – Making the Most of What You Have."

GUEST LECTURER



Rodney Sinclair, MBBS, MD, FACD

*Professor of Medicine,
University of Melbourne,
Director of Dermatology,
Epworth Healthcare, Director,
Sinclair Dermatology, Victoria, Australia*

Professor Rod Sinclair is a senior Australian Dermatologist. He is Director of Dermatology at the Epworth Hospital and Head of the Epworth Dermatology Research Centre.

The EDRC conducts clinical research in skin cancer, psoriasis, cellulitis, alopecia, and laser therapy. The EDRC undertakes laboratory based stem cell research, genetic research (gene discovery), immunology and fundamental skin biology research and supervises PhD students in affiliation with the University of Melbourne.

Professor Sinclair is a Founding Member and Past President of the Australasian Society for Dermatology Research, a Fellow of the American Dermatology Association, the British Association of Dermatology and the International Society of Dermatologists. He serves on the Editorial Board of *Experimental Dermatology*, the *British Journal of Dermatology*, *Clinics in Dermatology* and the *International Journal of Dermatology*.

He is formally Director of Dermatology at St Vincent's Hospital, Chairman of the Scientific Research Committee of the Australasian College of Dermatologists and a Past President of the Skin and Cancer Foundation.

With over 500 research publication including 10 textbooks and 50 chapters in multi-author Dermatology textbooks, Prof Sinclair is Australia's most highly cited clinical and research dermatologists.

Dr. Sinclair will speak on, "Androgenetic Alopecia: New Insights into the Role of the Arrector Pili Muscle in Hair Biology."

402-BASICS COURSE

DATE: Wednesday | October 8, 2014

TIME: 8:30AM-6:00PM

FEE: \$895

LEVEL: Beginner



Sara M. Wasserbauer, MD

Basics Course Chair: Sara M. Wasserbauer, MD

Basics Course Co-Chair: Ken L. Williams, DO

Faculty: Kenneth W. Anderson, MD, Roxana Barajas, MA, Marco N. Barusco, MD, Timothy P. Carman, MD, FISHRS, Jean M. Devroye, MD, FISHRS, Jeffrey C. Donovan, MD PhD, Aman Dua, MBBS, MD, Kapil Dua, MBBS, MS, Tina M. Lardner, Jennifer H. Martinick, MBBS, Mario Marzola, MBBS, Parsa Mohebi, MD, FISHRS, Ronald L. Shapiro, MD, Tseng-Kuo Shiao, MD, Robert H. True, MD, MPH, FISHRS, Bradley R. Wolf, MD, FISHRS



Ken L. Williams, DO

The 2014 Basics Course will be a comprehensive and hands-on review of all aspects of hair transplantation. For those who are new to the art and science of restoring hair, this course will introduce you to the wide range of best practices and allow you to try each skill under

the tutelage of some of the most experienced hair surgeons in the industry. For those more experienced with replacing hair surgically, this course will test your knowledge and require you to apply your techniques under the observation and guidance of our knowledgeable faculty. Whether you have experience with hair transplant or are an interested novice, this course will lead you through the basic principles and proven practices to be able to create the most natural and best outcomes for your patients.

The morning sessions will consist of lecture-style educational sessions peppered with interactive audience response quizzes and a team-building approach. In the afternoon, you and your team will put the skills you just learned into practice at each of six different hands-on stations. In order for attendees to get the most out of this fantastic educational opportunity, the ISHRS Basics Lecture Series will be made available online as part of the tuition for this course (a \$450 value). Viewing this web-based resource prior to attending the session is highly recommended and should be considered a pre-requisite.



OUTLINE

8:30AM-8:35AM	Introduction Sara M. Wasserbauer, MD
8:35AM-8:50AM	History of Hair Restoration Surgery Robert H. True, MD, MPH, FISHRS
8:50AM-9:05AM	Scalp Anatomy and Histology Timothy P. Carman, MD, FISHRS
9:05AM-9:15AM	Q&A
9:15AM-9:30AM	Non-AGA Jeffrey C. Donovan, MD, PhD
9:30AM-9:45AM	Ethics, Expectations, and Pt Selection Jennifer H. Martinick, MBBS
9:45AM-10:00AM	Non-Surgical Options for Hair Replacement Ronald L. Shapiro, MD
10:00AM-10:15AM	Break
10:15AM-10:30AM	Anesthesia and Sedation Parsa Mohebi, MD, FISHRS
10:30AM-10:37AM	Strip Overview Ken W. Anderson, MD
10:37AM-10:45AM	Donor Closure Mario Marzola, MBBS
10:45AM-10:52AM	FUE Overview Jean M. Devroye, MD, FISHRS
10:52AM-11:00AM	FUE "How I Do It" Ken L. Williams, DO
11:00AM-11:15AM	Q&A
11:15AM-11:30AM	Graft Preparation and Storage Marco N. Barusco, MD
11:30AM-11:45AM	Staff Training and Before and After Photos Bradley R. Wolf, MD, FISHRS
11:45AM-12:30PM	Lunch with faculty

PRECAUTION NOTE: This workshop will utilize sharps. Scrubs are not required.

LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Understand which areas are most important to transplant, and which to avoid.
- Understand the fundamental guidelines for designing and placing reasonable male and female hairlines and crown whorls.
- Understand what comprises the safe donor area.
- Plan and harvest a reasonable donor strip.
- Utilize techniques to minimize scarring and potential complications.
- Use microscopy, lighting, and ergonomics to maximize graft preparation efficiency and minimize staff fatigue.
- Identify the characteristics of the ideal graft and the key elements necessary for graft survival.
- Identify the ideal ergonomics for graft placement and use the various methods of graft placement.
- Manage common graft placement and recipient site creation challenges and diagnose errors in each.
- Identify the ideal candidates for FUE and manage common FUE challenges.
- Understand the differences between the various FUE devices.
- Monitor the correct angle, depth, and direction for the majority of hairline patterns.
- Understand the differences between the various site creation devices and be able to match the instrument to the graft being transplanted.





12:30PM-5:30PM Hands-On Work Stations

STATION 1: Hairline & Crown Design

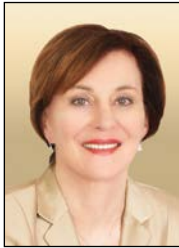
Faculty:

Jeffrey C. Donovan, MD, PhD and Jennifer H. Martinick, MBBS

Participants will learn the elements of a natural hairline for both men and women and be able to counsel patients regarding what will look most natural as the patient ages or possibly loses more hair. They will also learn the basics of recreating crown whorls while prioritizing the areas of the scalp that are most important to transplant and the areas that should be avoided.



Jeffrey C. Donovan, MD, PhD



Jennifer H. Martinick, MBBS

STATION 4: Introduction To FUE (Sharp Vs. Dull, Automated Vs. Manual)

Faculty:

Jean M. Devroye, MD, FISHRS and Kenneth W. Anderson, MD

Basic concepts of Follicular Unit Extraction including patient selection and the different FUE devices available will be reviewed. By the end of their time in this station, students will be able to identify the ideal candidates for FUE and manage common FUE challenges.



Jean M. Devroye, MD



Kenneth W. Anderson, MD

STATION 2: Recipient Sites

Faculty:

Mario Marzola, MBBS, Aman Dua, MBBS, MD, and Kapil Dua, MBBS, MS

Students will work one-on-one with faculty to learn the correct angle, depth, and direction for the majority of hairline patterns. They will also gain an understanding of the differences between the various site creation devices and be able to match the instrument to the graft being transplanted. Emphasis will be placed on managing common recipient site challenges and maximizing density for the patient.



Mario Marzola, MBBS



Aman Dua, MBBS, MD



Kapil Dua, MBBS, MS

STATION 5: Graft Preparation

Faculty:

Marco N. Barusco, MD and Tina M. Lardner

This station will introduce participants to the essential elements of optimal graft preparation including slivering the donor strip, and the use of microscopy, lighting, and ergonomics to maximize efficiency and minimize staff fatigue. After working closely with the experienced faculty, students will be able to identify the characteristics of the ideal graft and recognize the key elements necessary for graft survival.



Marco N. Barusco, MD



Tina M. Lardner

STATION 3: Strip Harvesting

Faculty:

Parsa Mohebi, MD, FISHRS and Timothy P. Carman, MD, FISHRS

Understanding what comprises a safe donor area is one of the fundamental skills a hair transplant surgeon needs to learn. Faculty at this station will work closely with each participant to develop and practice this skill on a model scalp. Students will also learn to plan and harvest a reasonable donor strip and estimate numbers of grafts, in addition to utilizing techniques to minimize scarring and potential complications.



Parsa Mohebi, MD



Timothy P. Carman, MD

STATION 6: Graft Placement

Faculty:

Bradley R. Wolf, MD, FISHRS, Tseng-Kuo Shiao, MD, and Roxana Barajas, MA

Faculty at this station will help participants identify and practice the ideal techniques for graft placement including optimizing ergonomics, proper storage and handling of grafts. Students will be able to try the various methods of graft placement (forceps, implanters, etc.) and learn to manage common graft placement challenges and diagnose errors in graft placement.



Bradley R. Wolf, MD



T. K. Shiao, MD



Roxana Barajas, MA

5:30PM-6:00PM Wrap-up and Q&A with Faculty

406-ADVANCED / BOARD REVIEW COURSE

DATE: Wednesday | October 8, 2014

TIME: 1:00PM-6:00PM

FEE: \$495

LEVEL: Intermediate and Advanced



Michael W. Vories, MD

Advanced/Board Review Course Chair:
Michael W. Vories, MD

Advanced/Board Review Co-Chair:
Scott A. Boden, MD, FISHRS

Faculty:

Nilofer P. Farjo, MBChB, FISHRS,
Paul J. McAndrews, MD, FISHRS,
Robert H. True, MD, MPH, FISHRS

This is a review course covering both the structure and overview of the material covered for the ABHRS written and oral examination.



Scott A. Boden, MD

LEARNING OBJECTIVE

Upon completion of this course you will be able to understand the scope of the examination and will be exposed to mock oral examinations.



OUTLINE

- | | |
|------------------|---|
| 1:00 PM- 1:15 PM | Introduction and Orientation
Michael W. Vories, MD |
| 1:15 PM- 1:30 PM | Test Taking Strategies
Robert H. True, MD, MPH, FISHRS |
| 1:30 PM- 1:45 PM | Hair Biology and Physiology
Nilofer P. Farjo, MBChB, FISHRS |
| 1:45 PM- 2:00 PM | Androgenetic Alopecia
Michael W. Vories, MD |
| 2:00 PM- 2:15 PM | Coffee Break |
| 2:15 PM- 2:30 PM | Non-Androgenic Alopecia
Scott A. Boden, MD, FISHRS |
| 2:30 PM- 2:45 PM | Surgical Planning -FUE and FUT
Michael W. Vories, MD |
| 2:45 PM- 3:00 PM | Peri-Operative Complications
Scott A. Boden, MD, FISHRS |
| 3:00 PM- 3:15 PM | Set Up for Mock Oral Examinations |
| 3:15 PM- 5:15 PM | Mock Oral Examinations
Scott A. Boden, MD, FISHRS
Nilofer P. Farjo, MD, MBChB, FISHRS
Paul J. McAndrews, MD, FISHRS
Robert H. True, MD, MPH, FISHRS
Michael W. Vories, MD |
| 5:15 PM- 5:30 PM | Final Questions and Discussion
Michael W. Vories, MD
Scott Boden, MD, FISHRS |



FUT MINI COURSES

DATE: Wednesday | October 8, 2014

TIME: Morning Session 9:00AM-12:00PM (403)
Afternoon Session 2:00PM-5:00PM (407)
Separate registration required for each course.

FEE: \$395 per course

LEVEL: Beginner - Intermediate



Piero Tesauro, MD

Director: Piero Tesauro, MD

Faculty: Márcio R. Crisóstomo, MD,
Dae-Young Kim, MD, PhD, FISHRS

The FUT Mini Courses will allow participants to obtain knowledge on how to design the strip - length, location, width, shape, etc. The course will include lectures and discussion on details of the methodology and instrumentation. This course does not include hands-on training. Each session will accept a limited number of students. The same content is presented in the morning course and afternoon course.

LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Demonstrate the selected method of graft dissection.
- Describe the nuances of the application of the technique and instrumentation.
- Gain insight into any particular indications, contraindications or limitations of the technique/instrument.

9:00AM-12:00PM **403: FUT Mini Course**

9:00AM-12:00PM **404: FUE Mini Course: Manual, Non-Powered FUE Techniques and Instrumentation**

9:00AM-12:00PM **405: FUE Mini Course: Utilizing SAFE System for FUE**

2:00PM-5:00PM **407: FUT Mini Course**

2:00PM-5:00PM **408: FUE Mini Course: Manual, Non-Powered FUE Techniques and Instrumentation (TAUGHT IN SPANISH)**

2:00PM-5:00PM **409: FUE Mini Course: Utilizing the Programmable Cole Isolation Device (PCID) for FUE**



FUE MINI COURSES

DATE: Wednesday | October 8, 2014

TIME: Morning Session 9:00AM-12:00PM (404 & 405)
Afternoon Session 2:00PM-5:00PM (408 & 409)
Separate registration required for each course.

FEE: \$395 per course

LEVEL: Beginner - Intermediate

The FUE Mini Courses will allow participants to obtain detailed exposure to the FUE technique listed. Each course will include a lecture portion where the details of the methodology and instrumentation will be presented followed by a hands-on opportunity using models. The course options include manual non-powered sharp punch techniques, the Powered Cole Isolation Device (PCID), and the powered Harris SAFE System. The afternoon session of the manual non-powered sharp punch course will be conducted in Spanish. Each session will accept a limited number of students. **PRECAUTION NOTE:** These workshop will utilize sharps. Scrubs are not required.



José Lorenzo, MD

COURSE OPTIONS

Manual Non-Powered Sharp Punch FUE

Director: José Lorenzo, MD

Faculty AM Course (English):
Koray Erdogan, MD, Bijan Feriduni, MD,
Emorane C. Lupanzula, MD

Faculty PM Course (Spanish):
Alejandro Chueco, MD, Sara L. Salas, MD,
Ximena Vila, MD



Scott A. Boden, MD

SAFE System

Director: Scott A. Boden, MD, FISHRS

Faculty: Tejinder Bhatti, MBBS, MCh,
Kapil Dua, MBBS, MS



John P. Cole, MD

Powered Cole Isolation Device (Non-CME)

Director: John P. Cole, MD

Faculty: Prapote Pete Asawaworarit, MD,
Jisung Bang, MD, Benjamin Chang, MD,
Chiara Insalaco, MD,
Conradin Von Albertini, MD

LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Demonstrate the selected method of graft dissection.
- Describe the nuances of the application of the technique and instrumentation.
- Gain insight into any particular indications, contraindications or limitations of the technique/instrument.

401-SURGICAL ASSISTANTS PROGRAM

DATE: Wednesday | October 8, 2014

TIME: 7:30AM-12:00PM

FEE: No extra fee required but you must register in advance to obtain lunch ticket.



Aileen Ullrich, CMA

Surgical Assistants Chair:

Aileen Ullrich, CMA

Each year our surgical assistant's program serves as a platform to help sharpen our skill sets, improve patient care, and deepen our understanding of the field of hair restoration.

Our program in Kuala Lumpur will prove to be beneficial and engaging for all levels of assistants. We will cover ancillary issues for the surgical assistant, discuss hair sciences to aid in graft

survival and growth, and share techniques used for slivering, cutting, and placing grafts. Participants will compare workflows, instrumentation, and methods used for graft dissection and placement with an aim toward surgical efficiency and quality.

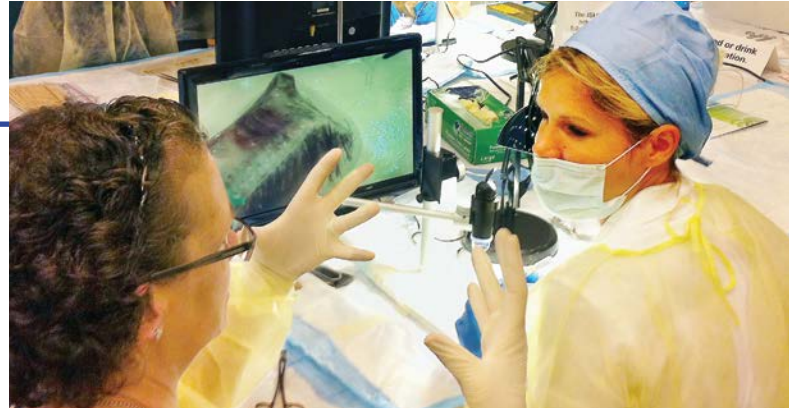
The program handout will capture key points from each presentation and feature useful tools and resources for surgical assistants. During the general session, surgical assistant's coffee with the expert table will address "Tips and Pearls for Cutting and Placing Grafts" on Saturday and "The Role of the Surgical Assistant in Hair Restoration Surgery" on Friday.

We all have so much to gain from these meetings and the interaction with our colleagues. Please come prepared with questions and challenges you would like addressed. I look forward to seeing you all in Kuala Lumpur.

LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Understand the role, responsibilities, and boundaries of the surgical assistant in hair restoration surgery.
- Develop strategies to foster an environment that promotes a positive patient experience and surgical outcome.
- Improve policy and procedures for staff training and instrument processing.
- Develop a plan to recognize and assist in the treatment of patient emergencies in hair restoration surgery.
- Increase knowledge of hair anatomy and physiology, and identify factors that effect graft survival.
- Compare and contrast techniques for graft preparation and placement.
- Understand different techniques and instruments used in FUE procedures.



OUTLINE

7:30AM-7:40AM	Welcome and Introductions Aileen Ullrich, CMA
7:40AM-8:00AM	The Roles of Ancillary Staff TBA
8:00AM-8:10AM	Staff Training Sara Roberts, RN
8:10AM-8:20AM	Patient Communication TBA
8:20AM-8:35AM	Surgical Flow & Efficiency Salome Vadachkoria
8:35AM-8:45AM	Infection Control Laura E. Burdine
8:45AM-8:55AM	Instrument Care Kenny Moriarty
8:55AM-9:10AM	Handling Emergencies Helen G. Marzola, RGN
9:10AM-9:15AM	Q&A
9:15AM-9:25AM	Break
9:25AM-9:40AM	Basic Anatomy and Physiology Steven P. Gabel, MD
9:40AM-9:55AM	Acell/PRP/ATP What & Why? Jerry E. Cooley, MD
9:55AM-10:10AM	Graft Growth/Survival TBA
10:10AM-10:15AM	Q&A
10:15AM-10:25AM	Break
10:25AM-10:35AM	Slivering I Patcharee Thienthaworn
10:35AM-10:45AM	Slivering II Roxanna Barajas, MA
10:45AM-10:55AM	Cutting I Brandi J. Burgess
10:55AM-11:05AM	Cutting II TBA
11:05AM-11:15AM	Graft Placement I Saranya Manochai
11:15AM-11:25AM	Graft Placement II TBA
11:25AM-11:35AM	FUE I Kim Wallace
11:35AM-11:45AM	FUE II Tina M. Lardner
11:45AM-11:55AM	Patient Pre/Postoperative Instructions Felipe Reynoso
11:55AM-12:00PM	Q&A and Closing Remarks Aileen R. Ullrich, CMA

WORKSHOPS

DATE: Friday | October 10, 2014

TIME: 7:00AM-8:30aM

FEE: \$95 per workshop

Workshops & Lunch Symposia Chair: Antonio S. Ruston, MD

We have worked hard to put together an excellent selection of mini courses, workshops and lunch symposia topics and faculty. Attendees will have the opportunity for in-depth discussions and exploration of these topics. The mini-courses will take an extensive approach to FUT and FUE (manual and motorized). It is a good opportunity to go learn a new technique or enhance the technique you have already been using.

Workshops are open to physicians and interested surgical assistants and office staff, however, these workshops are taught at the physician level.

Registration is required and will be confirmed on a first-come, first-served basis. As a member-benefit, only ISHRS members and member applicants may advance register for these workshops. Registration is open to non-members beginning September 1, 2014. The listed faculty are preliminary as of the date of the release of this program. Directors and faculty are subject to change without prior notification to registrants and will not be considered a reason for requested refund.



Antonio S. Ruston, MD

Workshop 201: Bioenhancements for Hair Restoration Surgery

CO-DIRECTORS: Jerry E. Cooley, MD
Robert H. True, MD, MPH, FISHSR

DATE: Friday | October 10, 2014

TIME: 7:00AM-8:30AM

LEVEL: Intermediate & Advanced

FEE: \$95

This workshop will provide participants an opportunity to review current applications of biological agents to hair restoration surgery. This course will provide an in depth look at the scientific basis for use and practical application of Platelet Rich Plasma, Acell extra cellular matrix, Hypothermasol, Liposomal ATP, and Human Recombinant Hyaluronidase. Clinical case studies and investigation will be presented. There will be ample opportunity for attendee participation and interaction with the faculty.

LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Discuss the scientific basis for using biological agents in surgery.
- Discuss the potential benefits of bio-enhancements in hair restoration surgery (HRS).
- Describe the specific uses of each agent in HRS.
- Outline the step by step preparation and administration of each agent.
- Explain to a patient the risk benefit of bio-enhancing agents in HRS.



Jerry E. Cooley, MD



Robert H. True, MD, MPH

Workshop 202: Scalp Micropigmentation

CO-DIRECTORS: William R. Rassman, MD
Jino Kim, MD

FACULTY: Milena Lardi
YG Ryu, MD
Ronald L. Shapiro, MD

DATE: Friday | October 10, 2014

TIME: 7:00AM-8:30AM

LEVEL: All Levels

FEE: \$95

Through video, lecture and discussion, this workshop will review the technique of scalp micro-pigmentation. The technique involves placing a special pigment into the skin of the scalp to mimic 'hair follicle' almost to the size of a closely cropped head of hair. Think 5 o'clock shadow or stubble. We have been using this technique as an alternative style for making a balding person look full headed with the placement of pigment into the scalp and to camouflage the scars from a strip procedure or anywhere on the scalp. Almost any size scar can be treated with this technique.

LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Describe the technique of scalp micro-pigmentation and understand when it may be a good option.
- Discuss permanent and non-permanent techniques.
- Discuss pros and cons of this technique with your patients.



William R. Rassman, MD



Jino Kim, MD

Workshop 203: Top 10 Clinical Pearls to Achieve the Best Results and Happy Patients

DIRECTOR: Francisco Jimenez, MD, FISHSR

FACULTY: Bessam K. Farjo, MBChB, FISHSR
Sungjoo Tommy Hwang, MD, PhD
Jennifer H. Martinick, MBBS
Sara M. Wasserbauer, MD
Bradley R. Wolf, MD, FISHSR

DATE: Friday | October 10, 2014

TIME: 7:00AM-8:30AM

LEVELS: Beginner & Intermediate

FEE: \$95

Our practices are rich and evolving constantly. That's why we have to update our knowledge all of the time. Physicians who have visited their colleagues understand how rewarding this approach can be – it allows us to discover a practice and a philosophy different from our own. Six experienced hair transplant surgeons will present ten elements they believe essential to achieve the best results, to run an office properly and to keep their patients happy. Particular emphasis will be placed on the "little things" that each surgeon finds important. This symposium will be a panel discussion format.

LEARNING OBJECTIVES

Upon completion of this workshop you will be able to:

- Identify several ideas and tips that can be taken home and incorporated into your practice.
- Discover the similarities and differences in the surgeons' top 10 pearls.



Francisco Jimenez, MD

If you sign-up for this program, it is obligatory that you attend the Newcomers Orientation & Speed Networking session!

Newcomers Orientation & Speed Networking

DATE: Thursday | October 9, 2014

TIME: 7:00AM-8:30AM

FEE: No extra fee required, but we ask that you register for this program in advance. A ticket is required to enter. Registration is limited.

What is speed networking?

Speed Networking is an efficient, face-to-face professional networking model similar to "speed dating", that enables participants to make new contacts through one-on-one focused conversations lasting between 2-5 minutes. We are using speed networking to help you forge new connections among your ISHRS peers.

How does speed networking work?

It's organized chaos – loud, energizing, and fun! Participants are split into two groups (Hosts and Newcomers) and are seated at tables in pairs facing each other. The person sitting across from you is your first partner. You spend no more than 5 minutes with each partner (2 minutes for each person to speak plus 1 minute for questions) before the bell/horn/whistle indicates that time is up and the Newcomers are told to move one seat over to face the next person.

Just like speed dating, but without the anxiety.

Speed networking gives newcomers the opportunity to meet ISHRS members, network with other colleagues, learn the benefits of membership, and to meet the leadership of the ISHRS.

If you have questions, please contact the ISHRS Headquarters at info@ishrs.org or the Chair of the Newcomers Program, Dr. Russell Knudsen at drknudsen@knudsen.com.au.

ISHRS MEETING

Newcomers Program

FEE: No extra fee required, but we ask that you register for this program in advance if you wish to participate.

If you would like to be a host, please register accordingly!



Russell G. Knudsen, MBBS

Newcomers Chair:

Russell G. Knudsen, MBBS, FISHS
Newcomers are paired with Member Hosts who contact the Newcomers prior to the meeting and with an option to extend the collegial relationship for 2 years as an informal mentorship relationship.

Once onsite, matched pairs will meet at the Newcomers Orientation & Speed Networking session, sit together at the Thursday opening session, and the Host will introduce the Newcomer to other members over the course of the meeting. We encourage long-standing ISHRS members to sign-up as Hosts.

GUIDELINES

1. **Host should contact the Newcomer** prior to the meeting and answer questions.
2. Host and Newcomer must attend **Newcomers Orientation & Speed Networking** session.
3. Host and Newcomer check-in with one another; sit together during opening session.
4. **Host and Newcomer communicate** with each other throughout a 2-year term via email, phone or face-to-face. Newcomers are encouraged to email and call their host with questions or for advice regarding hair restoration surgery matters.
5. **Neither the Host nor the Newcomer may claim that they "trained" as a result of this Host-Newcomer relationship. Neither may advertise this relationship in their promotional materials, website, or curriculum vitae.**

Let's Meet & Green

As part of the efforts to help mitigate the greenhouse effect and to address the issue of climate change, a tree planting programme was developed to offset the price of progress by giving back to the environment.

Aptly named "Let's Meet & Green", this programme is an extension of the green campaign launched



by the Malaysia Convention & Exhibition Bureau (MyCEB) on 9 November 2010 to help enhance the commitment made by the Malaysian Government to offset the nation's carbon emission by 40% by the year 2020.

For more information, please visit <http://www.myceb.com.my/lets-meet-green>

ISHRS MEETING ATTENDEES

are encouraged to give a donation to this worthwhile program. The suggested donation is \$10 USD per attendee. This is an optional donation and may be made during the registration process.

Thank you for your consideration!



Kuala Lumpur (commonly called "KL"), Malaysia's **vibrant capital city and business hub**, is an **amazing cultural melting pot**.

Here, you will wander through communities of Chinese, Malays, South Indians, East Malaysian ethnic groups, Thais, Indonesians, Sikhs and a huge community of expats. Each community offers its own festivals, food, music, art and fashion while influencing each other's cultures.

Less than two centuries since Chinese tin miners hacked a base out of the jungle, KL has evolved into an **affluent 21st-century metropolis remarkable for its diversity**.

Kuala Lumpur's architecture is a little like its food: a **melange of styles, tastes and inspirations** that together result in a city that is anything but dull. The architecture is somewhat eccentric and is certainly unique, from **hundred year old mansions to awe-inspiring sky scrapers**, and all within meters of each other. In KL, historic temples and mosques rub shoulders with space-age towers and shopping malls, traders' stalls are piled high with pungent durians and counterfeit handbags, and monorail cars zip by **lush jungle foliage**.



Treat your tastebuds to Kuala Lumpur's **extremely varied cuisine**, which is certainly a tasty adventure in itself! KL is also known as a **shopping haven**, offering everything from street side trinkets to haute couture. And there is a wide range of **sporting activities** available with state-of-the-art facilities to impress any sporting enthusiast.

The population of KL is approximately 29 million. Malays make up 55% of the population and are the predominant group.



The other 45% are made up of Chinese, Indians and indigenous groups. Although you will hear many languages, Bahasa Melayu (Malaysian) is the national language, **English is widely spoken and is the language of business**. Regarding religion, Malaysia is a moderate Islamic country, as about 60% of the population is Muslim, but the constitution guarantees religious freedom for many other faiths. Non-Muslim women are not required to cover their heads. Other religions include Buddhism, Hinduism and Christianity. **Relations between the religious groups are harmonious and tolerant**. Christmas, Chinese New Year and Deepavali have all been declared national holidays alongside Islamic holidays.

KL has a **lively nightlife scene** and a **fascinating art and performance culture**, which blends contemporary and traditional styles from many backgrounds. When going out, keep in mind that attitudes towards drinking alcohol are founded in religion. Establishments catering to Chinese, Indian Malaysians and foreigners normally serve alcohol; places that target Malays stick to tea, coffee and juices. The **Golden Triangle** caters to both crowds with Jin Bukit Bintang and Changkat Mukit Bintang being the busiest streets. Bangsar also continues to hold its own for **classy expat bars and cafes**. The majority of bars are open 5:00PM to 2:00AM.

For more information about Kuala Lumpur, visit: www.tourism.gov.my/en/my/Web-Page/Places/States-of-Malaysia/Kuala-Lumpur.



Leboh Ampang





Mariamman Temple



National Monument



Brickfields

THINGS TO *Do & See*

Petronas Towers No trip to Malaysia's capital would be complete without a visit to these 88-story twin towers. Enjoy views from the midlevel Skybridge, and the amazingly varied food courts in the Suria KLCC Mall. There is a park all around with a merry-go-round, mosque, jogging trails and more.

KL Tower Standing majestically atop Bukit Nanas, KL Tower is a prominent feature of the city's skyline and boasts magnificent views of KL from its viewing deck.

Central Market Located in the heart of KL, the Central Market is known for its variety of handicrafts, art and Malaysian souvenirs. Exciting arts and cultural events can be found on the outdoor stage.

Bukit Bintang Nestled within KL's Golden Triangle, the Bukit Bintang is one of the most trendy and busiest shopping clusters in the city. Shopping centers, upscale cafes, restaurants and clubs continue to make their presence felt here. It is home to many landmark shopping centres, al-fresco cafes, swanky bars, night markets, as well as hawker-type eateries. This area is popular among tourists and locals.

Petaling Street The sights, sounds and entertainment in the night market located in the center of KL's original Chinatown is a draw for locals and tourists.

Little India Brickfields Visit this concentrated wedge of Indian culture, located just outside of central KL. Wander the colorful streets, sample Indian food from the stalls, and admire all the beautiful saris.

Jamek Mosque Known to locals as Masjid Jamek, this is the oldest mosque in the city. The Mosque sits at the base of the Klang and Gombak rivers.

Merdeka Square The flag of Malaysia flies 100 meters high in this spot where it was raised for the first time in 1957. This historical landmark is located near the Sultan Abdul Samad building and the Royal Selangor Club.

National Palace Also known as Istana Nagara, the architecture is not to be missed. Surrounded by a beautiful park, green lawns and ponds the King's Palace is the official residence of the "Supreme Head" or King. You can view the Palace from outside the main gate where you can see the changing of the Royal Guards, dressed in white Malay as well as red British inspired uniforms, on the hour. The guards are positioned at the main gate on horse and on foot.

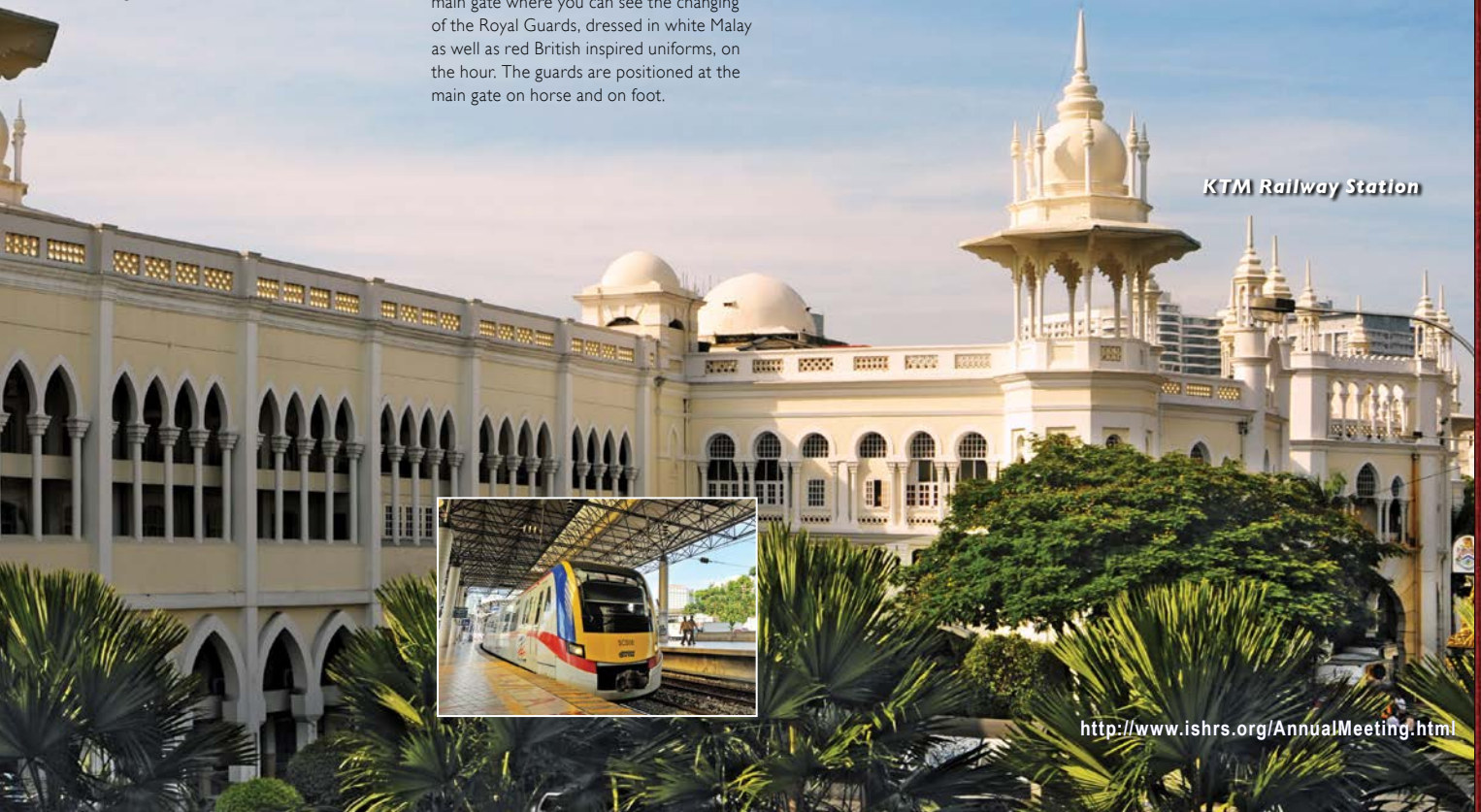


KL Bird Park Visitors will have an exciting experience of watching colorful and melodic birds perching and winging about freely while relaxing in a natural and beautifully landscaped surrounding. KL Bird Park is known to be the largest walk-in free-flight aviary in the world.

Batu Caves A Hindu temple and shrine, located just north of KL featuring three main caves. This is a popular spot for rock climbers, perhaps because they can see the monkeys playing around the caves. The main attraction is the large statue of the Hindu God at the entrance, beside a 272 step climb to view the skyline of city center.

Kuala Gandah Elephant Conservation Center Located two hours from Kuala Lumpur in a small village called Lanchang, the Kuala Gandah Elephant Sanctuary. The elephant sanctuary was established in 1989 within the Krau Wildlife Reserve, and is managed by the Malaysian Department of Wildlife and National Parks. Here many orphaned elephants are raised and given shelter.

No Black Tie Every city should have a venue that captures a microcosm of its society and in this case, NBT, as it is affectionately known by its loyal patrons, is it. Its stage has seen the likes of Malaysia's top singers and musicians and the region's best.



KTM Railway Station

ISHRS OPTIONAL GROUP CHARTERED TOURS FOR SPOUSE/GUEST

The ISHRS is offering three optional group chartered tours. These tours take place during the time of the general session, so they are intended for spouses/guests. However, attendees may choose to sign-up as well, but must realize they will then miss a portion of the scientific general session. Tickets are limited, so please register early for best availability. You may register for the tours when registering for the meeting.

In addition to our ISHRS group tours, the Shangri-la Hotel Kuala Lumpur offers tours through their tour partner, **Reliance Sightseeing**. These tours can be arranged directly through the hotel concierge. The ISHRS is not affiliated with, nor any formal arrangements made, for tours through Reliance Sightseeing.

TO ARRANGE TOURS DIRECTLY THROUGH THE HOTEL CONCIERGE

You may view the hotel's tour brochure which is posted to the ISHRS website at:

www.ISHRS.org/AnnualMeeting.html.

Then book directly with the Hotel Concierge at: concierge.slkl@shangri-la.com.

701-Kuala Lumpur City Tour

DATE: Thursday | October 9, 2014

TIME: 9:00AM-2:00PM

The tour departs promptly from the Lower Lobby Level entrance of the Shangri-la Hotel Kuala Lumpur. Please arrive at 8:45AM to check-in and board the coach.

PRICE: \$80 per person (includes lunch)

ATTIRE: Casual, cool attire and good walking shoes.

MEALS: Enjoy lunch at Atmosphere 360 atop the KL Tower. Bottled water available on coach.

architecture and the ultra modern edifices, the Petronas Twin Towers – tallest twin towers in the world.

The tour starts where the city first began, at the confluence of the two rivers, where the Gombak and Klang river meet. “Kuala” means confluence and “Lumpur” means muddy, and that was how Kuala Lumpur first began. From here, the tour moves on to the **King's Palace**, the **National Monument**, and the spectacular **Independence Square**, or known locally at Dataran Merdeka. At the Dataran Merdeka, you will see the majestic **Sultan Abdul Samad Building**, once the administration center of the former British colonial rule, with similar architectural intricacy in the next few adjoining buildings; the **Tudor style Royal Selangor Club** and **St. Mary's Cathedral**, at the opposite side of the green lung, once the cricket playing field of the elite. Dubbed the world's tallest flagpole, a Malaysian flag is hoisted at one end of the green field, giving visitors a warm welcome.

The tour continues on to the old railway station of Kuala Lumpur, where the **beautiful Moorish style building** was restored and maintained as a historical heritage, together with the administration building flanking from the opposite side of the road.

Finally, the tour moves on to the “**new City Center of Kuala Lumpur**,” where it is now known as KLCC. Here, where once the Selangor Race Track was located, is now home to the renowned **Petronas Twin Towers**, soaring 452 metres into the sky.

Stops on the tour include the **King's Palace**, **National Monument**, **Independence Square & Sultan Abdul Samad Building**, and **Petronas Tower**. The tour will pass by the Bird Park, National Mosque and Old Railway Station.

The tour ends with a **delightful lunch** at the Atmosphere 360 Revolving Restaurant up at the **KL Tower**, where guests can enjoy a **panoramic view of the city of Kuala Lumpur**, while savoring a delicious lunch. Atmosphere 360 is a modern and elegant revolving restaurant situated 282 meters above ground level. Offering only premium produce of the highest quality, the expert culinary artists will delight you with their meticulous preparations. Each dish is carefully conceived and deliciously presented for your discerning taste buds.

Visit Malaysia's capital city, Kuala Lumpur, and explore the charm of the city with a skyline that blends the **Old World with the New in an air-conditioned motor coach** with an English speaking guide. See the contrast between the Moghul-Moorish



Batu Caves & Temple



Sultan Abdul Samad



King's Palace



Lake Garden

702–Batu Caves & Temple Tour with Visits to Royal Selangor Pewter Factory & The Malaysian Batik Cottage

DATE: Friday | October 10, 2014

TIME: 9:00AM-2:00PM

The tour departs promptly from the Lower Lobby Level entrance of the Shangri-la Hotel Kuala Lumpur. Please arrive at 8:45AM to check-in and board the coach.

PRICE: \$80 per person (includes lunch)

ATTIRE: Casual, cool attire and good walking shoes. As this is a temple, please do not wear shorts or skirts/dresses above the knee.

MEALS: Enjoy a banana leaf lunch at Gem Restaurant, a typical Indian restaurant. Bottled water available on coach.

NOTE: If you are unable to climb the many stairs up to Batu Cave and the temple, then there is no other way to get up there. However, you can view the smaller temples on the ground level and also enjoy the visits to the pewter factory and batik cottage.

Your tour departs from the Shangri-la Hotel Kuala Lumpur where you will board an **air-conditioned motor coach**. You will be escorted on the tour by an English speaking guide. This tour will take you away from the city centre.

On the way to Batu Caves, you will visit some of Kuala Lumpur's best-known handicraft houses. It begins with a visit to the **Malaysian Batik Cottage** where you can see and even try to make Batik designs on cloth, which are later treated and tailored into stunning garments. The journey continues on to the renowned **Royal Selangor Pewter Factory**. Pewter is a renowned Malaysian handicraft, made of 97% Malaysian tin, with 3% copper and antimony. At Royal Selangor, you can observe how this special alloy is made, as well as purchase **souvenirs** to take home. At times, you may be invited to try your hand in knocking some designs on to the pewter pieces. The last stop on the tour, and the most exciting, is a visit to **Batu Caves** – a towering limestone outcropping just 13 kilometres north of Kuala Lumpur. The caves house numerous **Hindu shrines** and is a famous landmark in Kuala Lumpur. Pick your feet up **272 steps** to reach the top of the caves where you can admire the limestone formations and watch devotees pay homage to their respective deities.

703–Kuala Lumpur Rainforest & Canopy Walk

DATE: Saturday | October 11, 2014

TIME: 9:00AM-2:00PM

The tour departs promptly from the Lower Lobby Level entrance of the Shangri-la Hotel Kuala Lumpur. Please arrive at 8:45AM to check-in and board the coach.

PRICE: \$85 per person (includes lunch)

ATTIRE: Casual, cool attire and good walking/climbing shoes. Wear pants that are knee length or longer. Bring sunscreen and insect repellent. It is best not to carry a purse. A small backpack or similar is more suitable for hiking. Bring extra bottled water with you for the hike.

MEALS: Enjoy lunch at Precious Old China Cafe, located in the Central Market. Bottled water available on coach.

Take a ride in an **air-conditioned motor coach** with an English speaking nature guide to the outskirts of Kuala Lumpur, to the **Forest Research Institute of Malaysia (FRIM)**, located in Kepong, which is about a 30 minute drive from the city centre. Here you will **hike through the lush rainforest** and up to the canopy where you will be able to **view the canopy from the bridge-like canopy walkway**. The hike

up to the canopy is a **moderate to difficult hike**, so please dress appropriately and be prepared.

FRIM is a statutory agency of the Government of Malaysia, under the Ministry of Natural Resources and Environment. FRIM promotes sustainable management and optimal use of forest resources in Malaysia by generating knowledge and technology through research, development and application in tropical forestry.

FRIM recently celebrated the official declaration of its main campus in Kepong as one of the country's natural heritage sites. Since 1926, pioneer foresters and scientists began planting various tree species and they nurtured the forest back to life. Today, besides being a **centre for forest research**, it is also a **popular recreational and ecotourism destination** among visitors who enjoy the greeneries and nature.



MEETING VENUE INFORMATION

Shangri-la Hotel Kuala Lumpur

11 Jalan Sultan Ismail
50250 Kuala Lumpur, Malaysia
Hotel Main Phone: (60 3) 2032 2388
Hotel Reservations Phone: (60 3) 2026 8488
www.shangri-la.com/kualalumpur/shangri-la/#

The **Shangri-la Hotel Kuala Lumpur** is a hidden paradise in the heart of a metropolis. This **award winning 5-star hotel** has an enviable location, **ideally placed for exploring the city**. Nestled amidst lush greenery in the heart of the city, the Shangri-La Hotel Kuala Lumpur is just moments from the city's leading business, shopping and entertainment districts. The hotel is merely a five minute walk to the iconic Petronas Twin Towers and Kuala Lumpur Tower, and the Kuala Lumpur International Airport is only 45-60 minutes away by car.

The Shangri-La Hotel Kuala Lumpur **seamlessly combines natural beauty and modern advances** through top-notch business and leisure facilities nestled in **lush tropical gardens**, including a garden maze to be explored. Revitalize by using the **Health Club**, which is fitted with state-of-the-art equipment for strength training, toning, cardio workouts and body building. There are Jacuzzis, saunas and steam rooms to complete the fitness experience. Or relax and recharge your energy at the **Spa**. Choose from a wide range of massages and body treatments. An **adult swimming pool** and **children's paddling pool** outside are available to guests.



The hotel offers 662 luxurious guestrooms, including 101 elegant suites, all with panoramic views of the city or the tranquil gardens.

For the more discerning traveler, the Horizon Club provides the highest level of personalized attention with four floors of executive accommodation and an exclusive private lounge.

Stylishly decorated, the luxurious guest rooms at Shangri-La Hotel Kuala Lumpur feature large clear windows with beautiful city views.

Standard guestroom features:

- LCD television with free movie channels
- Full-size executive desk with universal plug built-in power points in all guest rooms for 240V (for other voltage, you will need to bring your own adapter/converter)
- IDD telephones with data port and voice mail
- Complimentary Wifi (100Mbps) internet access (there is also complimentary internet access throughout the hotel, including the meeting space)
- Fully stocked mini-bar and refrigerator
- Tea & coffee Maker
- 24 hour room service
- In-room safe
- Hair dryer
- Iron & ironing board
- Complimentary health club access
- Two bottles of water on a daily basis

The hotel's **six on-site restaurants** serve a variety of Japanese, Chinese, international and vegetarian cuisines. Drinks are available at the Lobby Lounge, Poolside Terrace and Arthur's Bar and Grille. While staying at the hotel, guests can relax in the hot tub or enjoy a massage. The Shangri-La Hotel Kuala Lumpur also provides a helpful tour desk and a business center. Learn more about the Shangri-la Hotel Kuala Lumpur at www.shangri-la.com/kualalumpur/shangri-la/#.

HOTEL ACCOMMODATIONS AND RATES

The ISHRS has secured the following discounted group rates at the Shangri-la Hotel Kuala Lumpur for the dates of Wednesday/October 1, 2014, through Wednesday/October 15, 2014, based on availability. All rates are in Malaysian Ringgit (RM). Please see the reservation links to view room type details.

For Run-of-House Rooms Deluxe Room or Executive Room. These two room types are very similar. The differences are the Executive Room is slightly larger by two square meters, can come with either a king bed or twins beds, and has both a shower and bathtub. The Deluxe Room only comes with a king bed and a shower (no bathtub).

Bedding The bedding choices for all rooms, except Deluxe Room, are either one King Bed (for two people) or two Twin Beds (for a single person in each bed).

Breakfast Full breakfast *will not* be served on the meeting floor this year. Rather, complimentary coffee, tea and pastries will be served each morning. Therefore, you may wish to choose to book a sleeping room with breakfast. If choosing a Run-of-House Standard Room (Deluxe or Executive Room) or Premier Room, you may choose the rate that includes daily breakfast in the hotel's Lemon Garden Café. *NOTE there is a*

separate reservation link for rooms with or without breakfast. For the Horizon Executive Room, Executive Suite and Premier Selection Suite, breakfast is included as it is part of the Horizon Club benefits. You may reserve those rooms through either of the links.

Run-of-House Standard Rooms – Deluxe & Executive Rooms

With Breakfast Included:

RM530 single occupancy/RM560 double occupancy

Without Breakfast:

RM490 single occupancy/RM520 double occupancy

Premier Room

With Breakfast Included:

RM545 single occupancy/RM575 double occupancy

Without Breakfast:

RM505 single occupancy/RM535 double occupancy

Horizon Club Executive Room (includes breakfast)

RM650 single occupancy/RM700 double occupancy

Executive Suite (includes breakfast)

RM900 single occupancy/RM900 double occupancy

Premier Selection Suite (includes breakfast)

RM1,000 single occupancy/RM1,000 double occupancy

All room rates are currently subject to 10% service charge and 6% tax, which is subject to change. Children under 12 years and younger may stay in their parent's or guardian's room at no charge in the existing bedding.

Please make your reservation early – this room rate is available through September 24, 2014, or while room availability lasts.

Reservation requests after **September 24, 2014**, will be accepted on a space available basis, at the group rate.

Online (Preferred Method) You may make your reservation online at the group rates. To access the Shangri-la Hotel Kuala Lumpur's group booking website for the ISHRS, use the links below.

Use this link for Hotel Reservations WITH Breakfast included

(The optional breakfast applies to Deluxe, Executive & Premier Rooms.

The following room types include breakfast as part of the upgraded room category and you can reserve these upgraded rooms through either link: Horizon Executive Room, Executive Suite and Premier Selection Suite.)

http://www.shangri-la.com/reservations/booking/en/index.aspx?hid=SLKL&group_code=ISH041014B&check_in=20141001&check_out=20141016

Alternatively, you can make your group reservation WITH breakfast included directly on the Shangri-la Hotel Kuala Lumpur's standard reservation website by choosing "Group" in the "Corporate/Special Rate" drop down menu, then inserting the Group Code of ISH041014B in the field next to it, which will lead you to our room only group rates.

Use this link for Hotel Reservations WITHOUT Breakfast included

(The optional breakfast applies to Deluxe, Executive & Premier Rooms. The following room types include breakfast as part of the upgraded room category and you can reserve these upgraded rooms through either reservation link: Horizon Executive Room, Executive Suite and Premier Selection Suite.)

http://www.shangri-la.com/reservations/booking/en/index.aspx?hid=SLKL&group_code=ISH041014&check_in=20141004&check_out=20141013

Alternatively, you can make your group reservation WITHOUT breakfast included directly on the Shangri-la Hotel Kuala Lumpur's standard reservation website by choosing "Group" in the "Corporate/Special Rate" drop down menu, then inserting the Group Code of ISH041014 in the field next to it, which will lead you to our room only group rates.



VISIT THE ISHRS WEBSITE FOR MEETING INFORMATION

To download this program brochure as a PDF,
to register online, or for meeting information,
go to
www.ishrs.org/AnnualMeeting.html

By Telephone You may make your reservation by calling the hotel directly at (603) 2026 8488. Please be sure to **identify yourself as being with the ISHRS** to receive the group rates, and to clearly specify the room type you wish and if you would like breakfast included.

HOTEL DEPOSIT/GUARANTEECANCELLATION POLICY

In order to confirm a guestroom, the hotel requires a one night deposit by credit card, cash or bank draft at the time of booking. The Hotel will not issue a charge to your credit card until the actual meeting. Guaranteed reservations will be held until 12:00 noon on the second day of your reservation and thereafter will be released to the hotel for re-sale. You may cancel up to 72 hours prior to your arrival date without charge. If you are a no-show (do not show up) for your reservation, your credit card will be charged a penalty of one night only.

Check-in time is 2:00PM and check-out time is 12:00PM (noon).

AIRPORT & GROUND TRANSPORTATION INFORMATION

The Shangri-la Hotel Kuala Lumpur is located a 45-60 minute drive from the Kuala Lumpur International Airport (the official airport code is KUL, but locally it is referred to as KLIA).

Listed here are airport transportation options between Kuala Lumpur International Airport and the Shangri-la Hotel Kuala Lumpur.

Taxis The one-way airport taxi fare is between RM75 to RM150, depending on traffic and the type of taxi category you are using (budget, regular or executive). Any taxi can bring passengers to Kuala Lumpur International Airport (KLIA). The budget taxis from the airport to the hotel (or to anywhere else in the city) at RM75 require a coupon which can be purchased at any budget taxi counter in the airport arrival hall. Please note that rides between 12:00AM midnight and 6:00AM are subject to a 50% surcharge, in addition to the metered fee.

For return taxis from the Shangri-la Hotel Kuala Lumpur to the airport, executive taxis are always available at the Hotel Main Lobby. Guests can pre-book these if desired through the hotel. You may also take the less expensive budget taxi from the hotel to the airport, but you will have to wait for an available budget taxi to arrive at the hotel to drop off a guest. No coupon is required to take a budget taxi from the hotel (or anywhere else in the city) to the airport. Some budget taxis going to the airport charge a flat rate and some go by meter – it is not a guaranteed rate.

Taxi use for getting around the city Metered taxis are the most widely and easily available. Taxi stands are very easy to find, but it is also possible to lift your hand to hail a taxi. Taxi fares in Malaysia are calculated according to meters.

- The flag-off fare for taxis is RM3 and passengers will be charged 10 cents for every 115 meters thereafter.
- An additional RM1 is charged for the 3rd adult passenger (max 4) and/or baggage.

Hotel Limousine The Shangri-la Hotel Kuala Lumpur offers limousine service. You may view the vehicle type and pricing on their website at <http://www.shangri-la.com/kualalumpur/shangrila/about/map-directions/>. You can book your limousine directly with them by telephone at (603) 2032 2388 or reservations.slkl@shangri-la.com.

Car Rental & Parking The Shangri-la Hotel Kuala Lumpur offers car rental service. Drivers must hold an international drivers license and be at least 23 years old. In Malaysia, traffic keeps to the left. The hotel offers complimentary parking for guests of the Shangri-la Hotel Kuala Lumpur. Valet parking is also available for a nominal fee.

WEATHER

Kuala Lumpur enjoys a warm and attractive climate through the year, with mild showers seasonally. Overall, it gets quite warm during the day and cooler at night. October temperatures range from a high of 90°F/32°C to a low of 75°F/24°C. October is a rainy month, so plan to bring an umbrella. Although it can rain any time of day, mornings are usually clearer and the afternoons will almost always have showers, like in most tropical areas.

Some weather rules to follow: (courtesy of Trip Advisor)

The first rule about the weather in Kuala Lumpur is "Don't worry about the weather!" It will always rain at some point of your visit, but you will always see sunshine as well. Except on the east coast of Malaysia during the North-East monsoon season, there will never be a time of non-stop rain throughout the day and night during your visit. Besides, weather in Malaysia is unpredictable and the weather will do what it wants to do. So there is no point stressing out about it.

The second rule is don't bother looking at weather forecasts. It will always perpetually show cloudy with a chance of rain, when the truth is it could be a five minute warm shower in the morning and a blazing hot day for the rest of the time.

The third rule is to carry a small mini-umbrella around with you. Don't bother with raincoats or you will be cooked in the equatorial heat. The umbrella serves a dual purpose of covering you when it rains, and protecting you from the intense heat of the sun most of the times.

The fourth rule is drink plenty of water and keep hydrated at all times. Carry around bottled mineral water to deal with the high humidity.

From: <http://www.tripadvisor.com/Travel-g298310-s2081-Selangor-Malaysia:Weather.And.When.To.Go.html>

PERSONS WITH DISABILITIES

The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the ISHRS Headquarters Office at 1-630-262-5399 or info@ishrs.org as soon as possible, and preferably before September 24, 2014.

MEETING ATTIRE

To reflect the tropical climate of Malaysia the attire for the educational sessions is **business casual, no ties**. Presenters may choose to wear ties (optional). Attire at the Saturday Evening Gala Dinner Dance will be black tie optional, or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country for the Gala Dinner.

OFFICIAL LANGUAGE

The official language of the meeting is English. One-way simultaneous interpretation will be offered in the General Session on Thursday, Friday, and Saturday. The languages offered will be: Korean, Japanese and Spanish. Attendees wishing to utilize a simultaneous interpretation headset must advance register for this option via the registration process.

CANCELLATION/REFUND POLICY

Registration fees, less a \$100.00 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before September 24, 2014. After September 24, 2014, there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

CELLULAR PHONE POLICY

The use of cellular phones in the General Session or workshop rooms is strictly prohibited. Attendees must either turn off or vibrate cellular phones.

VIDEO, PHOTOGRAPHY & AUDIO RECORDING POLICY

Video recording and/or photography are strictly prohibited in all educational sessions. Under no circumstances are video, digital or still cameras to be utilized in the educational sessions. This includes photos and videos taken with cellular phones. **Violators will be dismissed from the meeting.** Audio recording for personal use only is permitted (i.e., for gathering information and NOT for rebroadcast or reproduction). **Photography of scientific material is strictly prohibited. The only exception to the photography policy is photos taken by the official ISHRS photographer, for purposes of podium photos to use in ISHRS publications.**

RULES AND PROPER ETIQUETTE

The Annual Scientific Meeting is an educational activity. Attendees are expected to maintain professional etiquette and extend proper courtesies. Inappropriate behaviors will not be condoned. The meeting should not be used as an opportunity for solicitation of other physicians' staff or other unethical, inappropriate, and distasteful activities. It may seem obvious, but it is inappropriate and rude to make negative or soliciting comments to the live patients in the various sessions. Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm." Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience.

Soliciting business in the meeting rooms or meeting area hallways is prohibited. Only registered exhibitors, in the Exhibit Hall, may solicit business. There will be no distribution of handouts, flyers or promotional items other than the official Abstract Book and workshop/course handouts, or other than exhibitor items in the exhibit hall. Any handout or flyer intended for the handout table by the registration desk must be pre-approved by the ISHRS Executive Director. Any unapproved handouts will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded.

It is vital for the doctors to discuss their complications and show patient photos. Public disclosure of a specific doctor's complications or patients is prohibited. There are ongoing debates in any field of evolving science, and disagreement between professionals is expected. However, inflammatory or inappropriate criticism of any specific ISHRS doctor's or assistant's lecture that has been made in good faith and according to the ethical standards of our Society is prohibited.

The timing of any private social functions must be approved by the ISHRS.

The purpose of these guidelines is not to suppress free speech or to conceal items from the public; rather, it is to encourage a free exchange among doctors without worries that anything said or done will be used against them by a competitor. All doctors have complications at various times, but it takes a special form of integrity to discuss them before a large group of colleagues. By the same token, we understand that most of the non-medical promotional professionals in our field provide a helpful public service while pursuing their business interests. We hope this communication between us will be on a high professional level that will benefit both the field and the patients.

DISCLAIMER

As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at its Annual Scientific Meetings. **By attending this program, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery.** All speakers, topics, and schedules are subject to change without prior notification, and will not be considered reasons for refund requests.

FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT

International Society of Hair Restoration Surgery
303 West State Street | Geneva, IL 60134 USA

TEL 1-630-262-5399

U.S. DOMESTIC TOLL-FREE 1-800-444-2737

FAX 1-630-262-1520 E-Mail: info@ishrs.org

www.ISHRS.org

REGISTRATION FEES

The general registration fee includes: admittance to general scientific sessions, scientific e-posters, exhibits, coffee/ refreshment breaks, box lunches and lunch symposia (Thursday, Friday, and Saturday), Welcome Reception, a Final Program Guide, and access to the electronic Abstract Book. For Surgical Assistants and Ancillary Staff categories, it also includes admittance to the Surgical Assistants Program. Extra courses and ticketed events may require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise indicated.

REGISTRATION VERIFICATION

Registration verification is required for the indicated categories and must accompany registration form. Acceptable forms of verification are as follows:

- For the **Non-Member Physician:** a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.
- For the **Non-Member Adjunct/Trichologist:** a statement on the person's business letterhead attesting to the credentials of the person or a certificate of membership in his/her trichologic society.
- For the **Non-Member Physician Resident:** a letter of verification from the residency program director.
- For the **Training Fellow:** a letter of verification from the fellowship training program director.
- For **Surgical Assistant, Office Manager, Office Staff, Clinic Director, Marketing/Webmaster:** the official Letter of Attestation as provided on the ISHRS website or ISHRS meeting registration site.
- **Spouse/Guest:** a letter from the Physician or Adjunct noting the relationship with the individual.

**BRING 3 OR MORE NON-PHYSICIAN PERSONNEL
RECEIVE A \$50 REBATE PER PERSON!**

MULTIPLE STAFF DISCOUNT

Bring multiple staff to the meeting and receive a special rebate offer! Medical offices that register 3 or more non-physician personnel qualify for a \$50 rebate per person. The following guidelines apply to qualify for the rebate.

- Rebates are offered only for non-physician personnel who are employed in the same office. I.e., surgical assistants (member/non-member), office staff, office manager, and clinic director registration categories.
- A Registration Rebate Form must be completed and submitted no later than November 15, 2014. Forms received after this date will not be eligible for this special offer. Contact the ISHRS Headquarters office for a Rebate Request Form or obtain from Meeting Registration Desk.
- A rebate check will be issued 6 weeks after the meeting, so that attendance can be verified for the individuals listed on the Registration Rebate Form.
- Only one rebate check will be issued to the employing physician at the address indicated on the Registration Rebate Form.

BE AN EARLY BIRD TO RECEIVE THE BEST RATES!

Early Bird Registration Deadline: September 1, 2014

Regular Registration Deadline: September 29, 2014

Post- and Onsite Registration: after September 29, 2014

**EARLY BIRD
RATE!**
By Sept 1

**REGULAR
RATE**
Sept 2-29

**LATE/ONSITE
RATE**
After Sept 29

	EARLY BIRD RATE! By Sept 1	REGULAR RATE Sept 2-29	LATE/ONSITE RATE After Sept 29
PHYSICIAN CATEGORIES			
PHYSICIAN – ISHRS MEMBER	\$1,290	\$1,390	\$1,490
For Physician members of the ISHRS.			
PHYSICIAN – PENDING ISHRS MEMBER	\$1,390	\$1,490	\$1,590
For physicians who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.			
PHYSICIAN – NON-MEMBER	\$1,540	\$1,640	\$1,740
For physicians who are not current ISHRS members and have not submitted a completed membership application. Registration verification is required for all non-members and must accompany the registration form.			
RESIDENT CATEGORIES			
PHYSICIAN RESIDENT OR TRAINING FELLOW – ISHRS MEMBER	\$595	\$695	\$795
For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form.			
PHYSICIAN RESIDENT – PENDING ISHRS MEMBER	\$620	\$720	\$820
For physician residents who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.			
PHYSICIAN RESIDENT OR TRAINING FELLOW - NON-MEMBER	\$645	\$745	\$845
For physician residents who are not current members of ISHRS and are currently participating in an approved residency training programs. Or, for non-member physicians who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form. Non-member residents must submit a letter of verification from the residency program director along with their registration form.			
ADJUNCT CATEGORIES			
ADJUNCT – ISHRS MEMBER	\$1,290	\$1,390	\$1,490
For Adjunct members of the ISHRS.			
ADJUNCT – PENDING ISHRS MEMBER	\$1,390	\$1,490	\$1,590
For individuals who have applied for and meet the qualifications of Adjunct category of membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.			
ADJUNCT – NON-MEMBER/TRICHOLOGIST	\$1,540	\$1,640	\$1,740
For individuals who are not current or member-pending ISHRS Adjunct Members, but meet the qualifications for Adjunct Membership (i.e., individuals who hold a doctorate PhD or equivalent in a biomedical-related area and devote the majority of their professional activities to hair research in an academic setting). In addition, this category includes individuals who are trichologists. Registration verification is required for all non-members and must accompany the registration form.			
SURGICAL ASSISTANT CATEGORIES			
SURGICAL ASSISTANT – ISHRS MEMBER	\$515	\$615	\$715
For members of the ISHRS Surgical Assistants Auxiliary. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.			
SURGICAL ASSISTANT – PENDING ISHRS MEMBER	\$595	\$695	\$795
For surgical assistants who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.			
SURGICAL ASSISTANT – NON-MEMBER	\$695	\$795	\$895
For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.			
OTHER CATEGORIES			
CLINIC DIRECTOR	\$1,540	\$1,640	\$1,740
For non-physician clinic directors and/or owners of hair restoration practices. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.			
OFFICE MANAGER	\$695	\$795	\$895
For office managers of a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.			
OFFICE STAFF	\$695	\$795	\$895
For office staff in a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.			
MARKETING/WEBMASTER	\$1,540	\$1,640	\$1,740
For marketing, media, PR persons, and webmasters in a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.			
SPOUSE/GUEST	\$695	\$795	\$895
For a spouse or guest of the Physician or Adjunct who does not belong in any of the above categories. Registration verification is required. Spouses/guests who are not registered will not be permitted into the meeting (except for the Welcome Reception) and will not receive a name badge.			
WEDNESDAY DAY PASSES			
WEDNESDAY DAY PASS – DOCTORS	\$350	\$400	\$450
For physicians, residents, adjuncts, or clinic directors who only plan to participate in meeting activities on Wednesday. In addition to the daily registration pass, registration fees are required to attend the Basics Course, Advanced/Board Review Course, and FUT & FUE Mini Courses. The Wednesday Day Pass includes the meeting program and electronic abstract book. Day passes will NOT be sold or honored for Thursday, Friday, or Saturday.			
WEDNESDAY DAY PASS – ASSISTANTS	\$150	\$200	\$250
For surgical assistants and other ancillary staff who only plan to participate in meeting activities on Wednesday, including the Surgical Assistants Program. The Wednesday Day Pass includes the meeting program and electronic abstract book. Day passes will NOT be sold or honored for Thursday, Friday, or Saturday.			

REGISTRATION PROCESS

The following categories may register as usual:
PHYSICIANS, RESIDENTS, ADJUNCTS.

The following categories must have the Employing Physician register first and then fax or email the signed Letter of Attestation to ISHRS headquarters: SURGICAL ASSISTANTS, OFFICE MANAGERS, OFFICE STAFF, CLINIC DIRECTORS, MARKETING/MEDIA/WEBMASTERS.

The following category must have the Physician or Adjunct register first: SPOUSE/GUEST

Only ISHRS Physician Members and ISHRS Physician Member Applicants may sponsor Surgical Assistants and Office Personnel to attend the meeting. Please see the policy for details.

ISHRS POLICY LIMITING ATTENDANCE BY NON-PHYSICIANS AT ISHRS MEETINGS

The International Society of Hair Restoration Surgery ("ISHRS") Board of Governors ("Board") recognizes that the ISHRS's exempt purpose is advanced by, among other things, providing educational opportunities, training, and courses to physicians and their assistants regarding hair restoration techniques, procedures, and related issues. The Board also recognizes that there have been, and are, physician assistants, and other non-physician personnel, who seek to perform hair restoration techniques and procedures without a physician and/or otherwise outside the scope of their licensure and area of expertise, thereby jeopardizing patient safety. Accordingly, the Board determined that patient safety is advanced and the ISHRS's exempt purpose is furthered by limiting attendance by non-physicians at ISHRS educational meetings and courses in accordance with this Policy.

- Only physicians and Authorized Non-Physicians (as defined herein) may attend the ISHRS's Annual Scientific Meeting or any ISHRS sponsored educational courses ("ISHRS Course"). For the purposes of this Policy, Authorized Non-Physicians include only surgical assistants, technicians, and other office personnel employed by an ISHRS Physician Member (as defined in ISHRS's Bylaws, including Fellow, Associate Member, Member, Resident Member, Emeritus Member) or ISHRS Physician Member Applicant (Member-Pending) with a completed application on file (Associate Member, Member, Resident Member, Emeritus Member) who attends the same ISHRS Course. The ISHRS Physician Member or ISHRS Physician Member Applicant must have a clinical hair restoration practice and perform hair restoration surgery. For the purposes of this Policy, an Authorized Non-Physician is "employed by" an ISHRS Physician Member or ISHRS Physician Member Applicant only if they have an employer-employee relationship as recognized by law, and the employment is full-time or permanent part-time (i.e., as opposed to an independent contractor, partner, part-time, or temporary service provider, or any other business relationship), and the Authorized Non-Physician must be located in the same state/location as the physician who must be licensed in that state/location.
- An Authorized Non-Physician will only be permitted to attend an ISHRS Course if his/her ISHRS Physician Member/ISHRS Physician Member Applicant employer also attends the ISHRS Course and completes and submits a signed Letter of Attestation in the form prescribed by ISHRS verifying their employment. A copy of the current Letter of Attestation required by ISHRS is attached to this Policy.
- Falsifying the Letter of Attestation is an ethics violation, and grounds for revoking a Physician Member's membership.
- Any person or entity who wants to exhibit and/or market their products or services at an ISHRS event may apply for an exhibit booth at the Annual Scientific Meeting or Regional Workshop in accordance with the ISHRS's applicable policies and procedures, but are otherwise precluded from participating in an ISHRS Course unless they are a physician or Authorized Non-Physician.
- It is the ISHRS's intention to closely monitor attendees and participants at ISHRS Courses to ensure compliance with this Policy. Without limiting the foregoing, the ISHRS's Bylaws & Ethics Committee will play an active role in proctoring and taking action on any unethical behavior during all ISHRS Courses.

LETTER OF ATTESTATION

I, _____, am a licensed physician and Member
INSERT PHYSICIAN NAME
(Fellow, Associate Member, Member, Resident Member, Emeritus Member) or Member Applicant of the International Society of Hair Restoration Surgery ("ISHRS") in good standing, and as such have agreed to comply with all ISHRS bylaws, rules, regulations, policies, procedures, and other governing documents. I have read and understand the ISHRS's Policy Limiting Attendance by Non-Physicians at ISHRS Meetings ("Policy"). In accordance with the Policy, I hereby attest and represent that _____
INSERT SURGICAL ASSISTANT'S NAME
is directly employed by me (or my medical practice if I conduct business through an entity as opposed to individually) on a full-time or permanent part-time basis, that I perform hair restoration surgery, that I am licensed in the same state/location in which the Authorized Non-Physician is located, and that _____ constitutes an
REPEAT SURGICAL ASSISTANT'S NAME
"Authorized Non-Physician" as that term is defined in the Policy. I further attest and represent that I will be attending the ISHRS's 22nd Annual Scientific Meeting ("Meeting") and request that _____ be permitted to attend the Meeting
REPEAT SURGICAL ASSISTANT'S NAME
as an Authorized Non-Physician. I have provided a copy of the Policy to _____ who has read and understands the same.
REPEAT SURGICAL ASSISTANT'S NAME
I agree to immediately notify ISHRS if for any reason I will not attend the Meeting, and simultaneously notify _____ that he/she is therefore
REPEAT SURGICAL ASSISTANT'S NAME
precluded from attending the Meeting.

I declare that the above statement is true, and I understand that providing false information to the ISHRS would constitute, among other things, an ethics violation and grounds for revoking my ISHRS membership and prohibiting my attendance at future ISHRS meetings.

SIGNATURE OF ISHRS PHYSICIAN MEMBER OR PHYSICIAN MEMBER APPLICANT

DATE

PRINT NAME OF PHYSICIAN

PRINT EMPLOYING ENTITY'S NAME, IF DIFFERENT, AND TITLE WITH EMPLOYING ENTITY



22ND ANNUAL
SCIENTIFIC MEETING

*Register
Today*





**EARLY BIRD
REGISTRATION DEADLINE
September 1, 2014**

ONE FORM PER PERSON. SUBMIT BOTH PAGES.

THREE METHODS TO REGISTER:

1. ONLINE: www.ISHRS.org/AnnualMeeting.html
2. FAX: 1-630-262-1520
3. MAIL: ISHRS, 303 West State Street, Geneva, IL 60134, USA

QUESTIONS?

TELEPHONE: 1-630-262-5399
or 1-800-444-2737
E-MAIL: info@ishrs.org

Online registration is the recommended method. Online registrations are processed immediately in real time. A confirmation letter/receipt will automatically be e-mailed to you. If you register via fax or mail, please allow 5-7 days for processing – a confirmation letter/receipt will be e-mailed to you.

NAME _____

ADDRESS _____

CITY _____

STATE/REGION _____

POSTAL/ZIP CODE _____

COUNTRY _____

TELEPHONE _____

FAX _____

E-MAIL (REQUIRED) _____

NON-PHYSICIANS: INDICATE NAME OF YOUR EMPLOYING PHYSICIAN _____

IN CASE OF EMERGENCY, CONTACT (NAME) _____

RELATION _____

TELEPHONE _____

E-MAIL _____

NOTE: When you pick-up your name badge and packet at the meeting, please complete the reverse side of your name badge. It asks for Emergency Information and Allergy/Medical conditions.

MISCELLANEOUS ITEMS:

SPECIAL MEAL REQUESTS. If applicable, please indicate:

- Vegetarian Vegan Kosher Halal

You will receive tickets in your registration packet for your special meals at the functions where special meals may be ordered. You must exchange your ticket for the meal with a server. Certain meal functions, such as buffets, will not have special tickets since there will be items on the buffet that you may choose from. All special meal requests must be received by September 1, 2014

NEWCOMERS PROGRAM. please indicate if you wish to participate in this program as a:

- Newcomer
Volunteer Host (active ISHRS member)

FIRST TIMERS Please check this box if this will be your *first ISHRS Annual Scientific Meeting.*

VISA HELP? Please check box if you will need an invitation letter to the meeting on ISHRS letterhead for purposes of obtaining a visa. A letter will be e-mailed to you in the coming weeks.

NON-MEMBERS, please tell us how you heard about our program: _____

**ATTENDEE PARTICIPATION AGREEMENT
(All registrants must read and sign this Agreement.)**

I hereby request and consent to participate as an attendee at the International Society of Hair Restoration Surgery's 22nd Annual Scientific Meeting to be held October 8-11, 2014, in Kuala Lumpur (the "Annual Meeting").

I understand that the material presented at the Annual Meeting has been made available under sponsorship of the International Society of Hair Restoration Surgery ("ISHRS") for educational purposes only. This material is not intended to represent the only, nor necessarily the best, method or procedure appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be of interest to others.

I understand and acknowledge that volunteer patients have been asked to participate in the Annual Meeting sessions, courses, and workshops ("Sessions") for educational and training purposes. I represent and warrant that I shall keep confidential the identity of, and any information I may receive during the Annual Meeting regarding, such volunteer patients.

I further understand and agree that I cannot reproduce the Annual Meeting Sessions, or portions thereof, in any manner, including, without limitation, by photograph, audiotape, or videotape – otherwise I will be dismissed from the session. All property rights in the material presented, including common law copyright, are expressly reserved to the presenter or to the ISHRS. The Sessions may be audiotaped, videotaped, or photographed by the ISHRS. I expressly grant the ISHRS permission to record my voice and/or my image by audiotape, videotape, and/or still photography during such Sessions, and I hereby waive any and all rights in and to such recordings.

I represent and warrant that I shall adhere to universal precautions during all Sessions I attend, and that I shall conform to all proper medical practices and procedures for the treatment of patients for whom no medical history is available when coming into contact with such patients, as well as with cadaveric specimens or cadaveric material. In the event that I incur a needle stick injury, cut, or other exposure to blood borne pathogens, I shall immediately notify the Session Director and the ISHRS and take such other follow-up measures as deemed appropriate.

I acknowledge that if I attend the Morbidity & Mortality (M&M) Course, that I will have access to confidential information regarding specifics about cases and procedures presented. For purposes of this Agreement, "Confidential Information" shall mean information not generally known or available to the public without restriction that arises from or related to the practice of the presenters. Confidential Information includes, by way of example but is not limited to, complications, pre and post operation evaluation, treatment plan, judgment error, etc. Absent prior written authorization, I shall neither use or permit the use of, nor disclose or permit the disclosure or publication to any third party of any such Confidential Information. I acknowledge the importance of such non-disclosure is necessary to protect the presenter's reputation from unethical discussions or disclosures from competing practices which violates the intent of this paragraph.

The ISHRS is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available. Costs incurred by such individuals, such as airline or hotel fees or penalties, are their responsibility.

As a condition of my participation, I hereby waive any and all rights, actions, and claims I may have against the ISHRS, its directors, officers, members, employees and agents, or against the presenters or speakers, and release and discharge them from and against any and all liability for damage, injury, or disease that may arise from my participation or attendance at the Annual Meeting, including, without limitation, the manner in which the Annual Meeting is conducted and the information is presented.

By signing below and/or registering for the Annual Meeting, I agree to be bound by the terms of this Attendee Participation Agreement and to abide by all other policies and procedures of ISHRS.

SIGNATURE _____

DATE _____



EARLY BIRD REGISTRATION DEADLINE: September 1, 2014

ONE FORM PER PERSON. SUBMIT BOTH PAGES.



NAME: _____

GENERAL REGISTRATION FEES

All fees are indicated in U.S. dollars.

PHYSICIAN CATEGORIES

	EARLY BIRD By Sept 1	REGULAR Sept 2-29	LATE & ONSITE After Sept 29
<input type="checkbox"/> Physician – ISHRS Member	\$1,290	\$1,390	\$1,490
<input type="checkbox"/> Physician – Pending ISHRS Member	\$1,390	\$1,490	\$1,590
<input type="checkbox"/> Physician – Non-Member*	\$1,540	\$1,640	\$1,740

RESIDENT CATEGORIES

<input type="checkbox"/> Physician Resident or Training Fellow – ISHRS Member	\$595	\$695	\$795
<input type="checkbox"/> Physician Resident – Pending ISHRS Member	\$620	\$720	\$820
<input type="checkbox"/> Physician Resident or Training Fellow – Non-Member*	\$645	\$745	\$845

ADJUNCT CATEGORIES

<input type="checkbox"/> Adjunct – ISHRS Member	\$1,290	\$1,390	\$1,490
<input type="checkbox"/> Adjunct – Pending ISHRS Member	\$1,390	\$1,490	\$1,590
<input type="checkbox"/> Adjunct – Non-Member/Trichologist*	\$1,540	\$1,640	\$1,740

SURGICAL ASSISTANT CATEGORIES

<input type="checkbox"/> Surgical Assistant – ISHRS Member†	\$515	\$615	\$715
<input type="checkbox"/> Surgical Assistant – Pending ISHRS Member†	\$595	\$695	\$795
<input type="checkbox"/> Surgical Assistant – Non-Member†	\$695	\$795	\$895

OTHER CATEGORIES

<input type="checkbox"/> Clinic Director†	\$1,540	\$1,640	\$1,740
<input type="checkbox"/> Office Manager†	\$695	\$795	\$895
<input type="checkbox"/> Office Staff†	\$695	\$795	\$895
<input type="checkbox"/> Marketing/Webmaster†	\$1,540	\$1,640	\$1,740
<input type="checkbox"/> Spouse/Guest*	\$695	\$795	\$895

WEDNESDAY DAY PASSES

<input type="checkbox"/> Wednesday Day Pass – Doctors*	\$350	\$400	\$450
<input type="checkbox"/> Wednesday Day Pass – Assistants†	\$150	\$200	\$250

*Registration verification is required for non-members and must accompany registration form. For online registration you may fax verification to 1-630-262-1520. See Registration Categories page for specific details.

† Signed Letter of Attestation is required. See Registration Policy for specific details.

SIMULTANEOUS INTERPRETATION HEADSET

Japanese Korean Spanish each \$10 \$

PRINTED ABSTRACT BOOK

All paid attendees will receive a link to the downloadable electronic Abstract Book (in PDF format). **If you would like a hard copy** of the printed abstract book, you must order it in advance. There is a cost of \$50 per book.

Printed Abstract Book # Printed Books @ \$50 each \$

EXTRA COURSES

<input type="checkbox"/> 401: Surgical Assistants Program (WED.)	\$0
<input type="checkbox"/> 402: Basics Course (WED.)	\$895
<input type="checkbox"/> 403: FUT Mini Course (WED. AM)	\$395
<input type="checkbox"/> 404: FUE Mini Course – Manual (WED. AM)	\$395
<input type="checkbox"/> 405: FUE Mini Course – SAFE System (WED. AM)	\$395
<input type="checkbox"/> 406: Advanced/Board Review Course (WED.)	\$495
<input type="checkbox"/> 407: FUT Mini Course (WED. PM)	\$395
<input type="checkbox"/> 408: FUE Mini Course – Manual SPANISH (WED. PM)	\$395
<input type="checkbox"/> 409: FUE Mini Course – PCID (WED. PM)	\$395
<input type="checkbox"/> III: Satellite Symposium: Restoration Robotics (THURS.)	\$0
<input type="checkbox"/> 21I: M&M Conference (FRI.)	\$75

WORKSHOPS

Seating is limited. As a member-benefit, only ISHRS members and member applicants may advance register for workshops. Registration is open to non-members beginning September 1, 2014.

<input type="checkbox"/> 201: Workshop: Bioenhancements (FRI. AM)	\$95
<input type="checkbox"/> 202: Workshop: Scalp Micropigmentation (FRI. AM)	\$95
<input type="checkbox"/> 203: Workshop: Top 10 Clinical Pearls (FRI. AM)	\$95

SOCIAL ACTIVITIES

ISHRS CHARTERED TOURS

<input type="checkbox"/> 701: Kuala Lumpur City Tour (THURS.)	<input type="text"/> # Tickets @ \$80 each
<input type="checkbox"/> 702: Batu Caves Tour (FRI.)	<input type="text"/> # Tickets @ \$80 each
<input type="checkbox"/> 703: KL Rainforest & Canopy Walk Tour (FRI.)	<input type="text"/> # Tickets @ \$85 each

GALA

<input type="checkbox"/> 704: Gala Dinner/Dance (SAT.)	<input type="text"/> # Tickets @ \$95 each
<input type="checkbox"/> 705: Gala Dinner/Dance (SAT.)	<input type="text"/>

I am a Trustee Circle or Leadership Circle donor and should receive 2 complimentary adult tickets.

MYCEB GREEN INITIATIVE – OPTIONAL DONATION

The ISHRS is pleased to partner with the Malaysian Convention & Exhibition Bureau (MyCEB), which is an arm of the Malaysian Ministry of Tourism and Culture. The "Let's Meet & Green" program funds the planting of trees, which will offset the nation's carbon emissions by 40% by the year 2020. Attendees are encouraged to make a \$10 USD donation.

Optional donation to "Let's Meet & Green" Malaysian Green Program \$

TOTAL \$

PAYMENT INFORMATION If paying by CHECK, make payable in U.S. DOLLARS to: **INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY**

If paying by CREDIT CARD: Visa MasterCard American Express

CARD NUMBER _____

NAME ON CARD (PRINT) _____

EXPIRATION DATE (MM/YYYY) _____

BILLING ADDRESS (PRINT) _____

AUTHORIZED SIGNATURE _____

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Plus 2014 Annual Scientific Meeting Committee (ex-officio)

**NOT A MEMBER OF
THE ISHRS?**

CONSIDER JOINING.



Go to www.ISHRS.org for your member application

The International Society of Hair Restoration Surgery is a non-profit medical association dedicated to hair loss and hair restoration comprised of over 1,200 members – physicians & surgeons, researchers, and a surgical assistants auxiliary.

Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The Annual Meeting is a highlight of the year in which the top minds in HRS come together to advance the art and science of hair restoration surgery!

MISSION & VISION

The mission of the International Society of Hair Restoration Surgery is to achieve excellence in medical and surgical outcomes by promoting member education, international collegiality, research, ethics, and public awareness. The vision is to establish the ISHRS as a leading unbiased authority in medical and surgical hair restoration.

BENEFITS OF ISHRS MEMBERSHIP INCLUDE:

- ▶ **Reduced registration fees** for ISHRS annual meetings, live surgery workshops, online webinars, and other training programs
- ▶ Opportunities to earn continuing medical education (CME) credits – **AMA PRA Category 1 Credits™**.
- ▶ Eligibility for **research grants**
- ▶ Subscription to the bi-monthly newsletter, **Hair Transplant Forum International**
- ▶ Access to the **Online Forum Article Archives Database Search**
- ▶ Subscription to the peer-reviewed journal, **Dermatologic Surgery (physicians, adjunct, and residents only)**
- ▶ Electronic PDF journal, **Human Trichology**, and **Drugs in Dermatology**
- ▶ **www.ISHRS.org** - A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members. Free downloadable patient brochure on HRS in multiple languages.
- ▶ **Unified public relations** effort to increase the public's perception and awareness of hair restoration surgery
- ▶ **A team of leaders, volunteers, and staff** dedicated to making the ISHRS a valuable resource for the profession.

EDUCATION – RESEARCH – COLLEGIALLY

FOR MORE INFORMATION CONTACT

INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY

303 West State Street | Geneva, IL 60134 USA

TEL 1-630-262-5399 | U.S. DOMESTIC TOLLFREE 1-800-444-2737

FAX 1-630-262-1520 | E-MAIL info@ishrs.org | www.ISHRS.org

GLOBAL COUNCIL OF HAIR RESTORATION SURGERY SOCIETIES

MEMBERSHIP PROUDLY INCLUDES:

American Board of Hair Restoration Surgery

Asian Association of Hair Restoration Surgeons

Association of Hair Restoration Surgeons-India

Australasian Society of Hair Restoration Surgery

Brazilian Society of Hair Restoration Surgery

British Association of Hair Restoration Surgery

French Hair Restoration Surgery Society

Italian Society for Hair Restoration

Japanese Society of Clinical Hair Restoration

Korean Society of Hair Restoration Surgery

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Sociedad IberoLatinoamericana de Trasplante de Cabello

International Society of Hair Restoration Surgery



International Society of Hair Restoration Surgery

303 West State Street, Geneva, IL 60134 USA

TEL 1.630.262.5399 or 1.800.444.2737 | FAX 1.630.262.1520

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*Reflections for
Ultimation
and Evaluation of the
Current and
New Trends in Hair
Restoration Surgery for
Optimum Outcomes*

**ISHRS 22ND ANNUAL
SCIENTIFIC MEETING
OCT 8-11, 2014**

**Shangri-La Hotel
Kuala Lumpur**



REGISTER TODAY!
Early Bird Deadline
Sept 1, 2014
www.ISHRS.org

