



20TH ANNUAL SCIENTIFIC MEETING

BAHAMAS

ATLANTIS-PARADISE ISLAND, THE BAHAMAS • OCTOBER 17-21, 2012

CORPORATE SUPPORT & ADVERTISING OPPORTUNITIES

- **Corporate Support:** Levels of recognition on following page.
- **Exhibit.** See exhibit prospectus at: www.ishrs.org/AnnualMeeting.html or contact ISHRS Meeting & Exhibits Manager.
- **Hotel Room Drop marketing opportunity.** See the detailed flyer for more information or contact ISHRS Meeting & Exhibits Manager.
- **Advertising opportunities** are available in Hair Transplant Forum International, the official publication of the ISHRS, and in the Onsite Final Program Guide of the Annual Scientific Meeting. There are also opportunities for **web banner ads** on the ISHRS website and listing in the **Online Buyer's Guide**. Details are in the current Rate Card, located at: <http://www.ishrs.org/ishrs-advertising.htm> or by contacting the ISHRS Advertising Sales representative.

**To secure your corporate support level, hotel room drop,
or advertising commitment, contact:**

Corporate Support: Victoria Ceh, MPA, Executive Director, at 1-630-262-5399 or info@ishrs.org

Exhibits or Hotel Room Drop: Jule Uddfolk, CMP, Meeting & Exhibits Manager, at 1-773-883-1236 or juddfolk@ishrs.org

Advertising: Cheryl Duckler, Advertising Sales, at 1-262-643-4212 or cduckler@yahoo.com

DIAMOND

\$75,000 - \$125,000

Benefits and recognition include:

- Support of Welcome Reception with signage at event
- Support of one continental breakfast with signage at event
- Support of one coffee break with signage at event
- Support of conference tote bags or pens with recognition
- 8 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- Verbal recognition at the podium during the opening address
- Recognition on break slides
- Listing on signage at registration desk, with company logo
- Listing in Onsite Final Program Guide, with company logo (if support received by deadline)
- Listing in Program Book mailer, with company logo (if support received by deadline)
- Listing on ISHRS website meeting page with company logo, and link to company's main website

PLATINUM

\$45,000 - \$74,999

Benefits and recognition include:

- Support of one continental breakfast with signage at event
- Support of one coffee break with signage at event
- Support of printing of the Onsite Final Program Guide with recognition on inside front cover
- 6 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- Verbal recognition at the podium during the opening address
- Recognition on break slides
- Listing on signage at registration desk, with company logo
- Listing in Onsite Final Program Guide, with company logo (if support received by deadline)
- Listing in Program Book mailer, with company logo (if support received by deadline)
- Listing on ISHRS website meeting page with company logo, and link to company's main website

GOLD

\$20,000 - \$44,999

Benefits and recognition include:

- Support of one coffee break with signage at event
- 4 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- Verbal recognition at the podium during the opening address
- Recognition on break slides
- Listing on signage at registration desk, with company logo
- Listing in Onsite Final Program Guide, with company logo (if support received by deadline)
- Listing in Program Book mailer, with company logo (if support received by deadline)
- Listing on ISHRS website meeting page with company logo, and link to company's main website

SILVER

\$5,000 - \$19,999

Benefits and recognition include:

- 2 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- Verbal recognition at the podium during the opening address
- Recognition on break slides
- Listing on signage at registration desk, with company logo
- Listing in Onsite Final Program Guide, with company logo (if support received by deadline)
- Listing in Program Book mailer, with company logo (if support received by deadline)
- Listing on ISHRS website meeting page with company logo, and link to company's main website

BRONZE

\$1,000 - \$4,999

Benefits and recognition include:

- Verbal recognition at the podium during the opening address
- Recognition on break slides during coffee breaks and before and after sessions
- Listing on signage at registration desk, with company logo
- Listing in Onsite Final Program Guide, with company logo (if support received by deadline)
- Listing in Program Book mailer, with company logo (if support received by deadline)
- Listing on ISHRS website meeting page with company logo, and link to company's main website

CONTRIBUTOR

\$500 - \$999

Benefits and recognition include:

- Verbal recognition at the podium during the opening address
- Listing on signage at registration desk
- Listing in Onsite Final Program Guide (if support received by deadline)