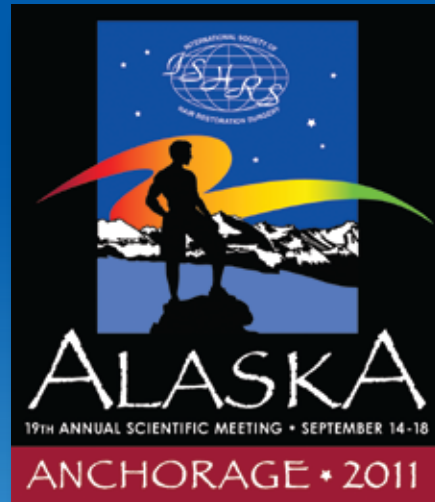


INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY
19TH ANNUAL SCIENTIFIC MEETING ★ SEPTEMBER 14-18

DETAILED PROGRAM



New Vistas & Trusted Techniques in Hair Transplantation



WHO WILL BENEFIT FROM ATTENDING?

- ▶ Experienced hair restoration surgeons
- ▶ Physicians with an interest in hair restoration surgery who are new to the field
- ▶ Surgical assistants and medical personnel involved in hair restoration surgery procedures
- ▶ Office managers, clinic directors, and consultants who staff hair restoration surgery offices

ADVANCE REGISTRATION DEADLINE ★ AUGUST 14, 2011

MESSAGE

FROM THE PRESIDENT

Dear Colleagues,

It is time to begin making your plans for the next Big One. This year our Annual Scientific Meeting will take place in Anchorage, Alaska, September 14-18.



With the abundance of wildlife and scenic vistas, it will be a memorable trip. Why not plan a cruise before or after the conference to make it a truly unforgettable experience? We are working to provide members guidance in planning their trips so let us know if you need more information about tourism in the area. There is certainly a lot to choose from so everyone should find something to their liking.

We have already received higher than expected numbers of abstracts and Dr. Melvin Mayer, the year's Program Chair, is putting together a program focused on "New Vistas and Trusted Techniques in Hair Transplantation." If you are serious about hair restoration, can you really afford to miss out on the Big One? New ideas, new techniques, and pertinent reviews promise to keep all of us at the top of our game. The opportunity to socialize and network with your peers is another draw. I have found that I often learn as much chatting with my colleagues as I do attending the lectures. Together, the lectures and networking found at our annual meeting create a stabilizing force that keeps my professional career on track. I hope you feel the same.

Many of us have always thought we should one day visit Alaska, and what better plan than to combine a vacation there with attendance at the world's biggest and best hair restoration surgery conference?!

I look forward to seeing you in Anchorage!

Warmest regards,

Jerry E. Cooley, MD, President



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CORPORATE SUPPORT

The ISHRS gratefully acknowledges the following corporate supporters of its 19th Annual Scientific Meeting for their generosity.

PLATINUM



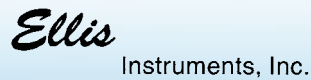
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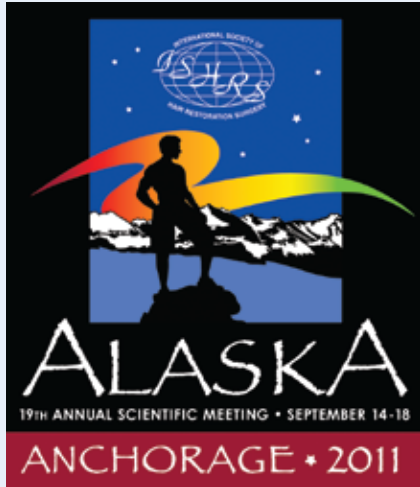


SILVER



IN-KIND





MESSAGE

FROM THE PROGRAM CHAIR

Dear Colleagues:

Excitement is building for the 19th Annual Scientific Meeting of the International Society of Hair Restoration Surgery. Already we have received 135 abstracts for consideration. Excellent cutting edge science with presentations from surgeons around the world will be presented. A big “thank you” is deserved to all of our ISHRS members who have put forth so much effort in making our scientific meetings so worthwhile.



This year’s theme is: New Vistas & Trusted Techniques in Hair Transplantation. Our key note speakers this year include Dr. Marty Sawaya, who will be updating us on the effects of inflammasome in androgenetic alopecia and inflammatory diseases of the scalp, Dr. Bill Ehringer, who will be discussing the latest information on storage solutions and additive agents in organ transplantation, and Dr. Vera Price, founder of CARF (Cicatrical Alopecia Research Foundation), who will be discussing new treatments for scarring alopecias.

The Workshop Directors are already busy organizing excellent workshops which this year include: “Recipient Sites,” “FUE: Different Technical Approaches,” “Understanding Cell Therapy and Related Follicular Research Advances,” and “How to Compile a Patient Record and Proper Patient Photographs.”

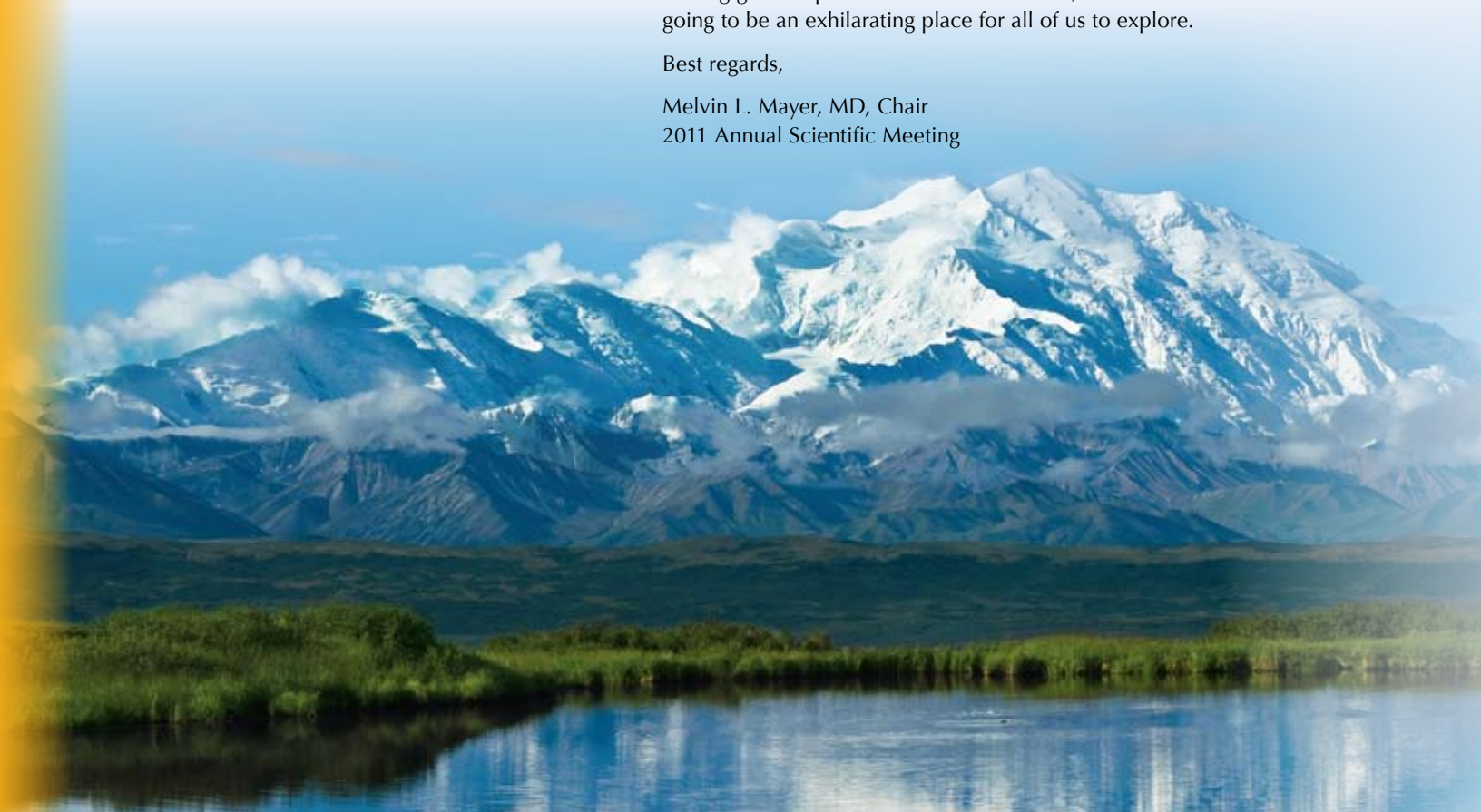
In addition to scores of excellent topics at Breakfast with the Experts, Lunch Symposia will include the following topics: Hairline Design, Top 10 Clinical Pearls to Achieve Best Results and Happy Patients, and Hair Duplication and Other Uses of Extracellular Matrix.

We are going to be expanding the session on “Difficult and Atypical Cases,” so be sure to think about a case from your practice that you can share to enlighten our members.

Having grown up in the mountains of Utah, the vast wilderness of Alaska is going to be an exhilarating place for all of us to explore.

Best regards,

Melvin L. Mayer, MD, Chair
2011 Annual Scientific Meeting



CME CREDIT

The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The International Society of Hair Restoration Surgery designates this live activity for a maximum of 32.50 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The International Society of Hair Restoration Surgery Annual Scientific Meeting (Program #611100) is recognized by the American Academy of Dermatology for 32.5 AAD Recognized Category 1 CME Credit(s) and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

CME MISSION STATEMENT

CME PURPOSE The purpose of the International Society of Hair Restoration Surgery's (ISHRS) CME program is to meet the educational needs of its members and close the gap that exists between current and best practices by providing practice-oriented, scientifically-based educational activities that will maintain and advance skills and knowledge as well as promote lifelong learning for its members. CME activities will result in improvement of physician competence and performance in practice.

CONTENT AREAS The curriculum of the ISHRS's CME program includes but is not limited to hair transplantation, alopecia reduction surgery, hair biology and physiology, congenital and acquired alopecias, other hair and scalp related ancillary procedures and disorders, and risk and practice management. (ISHRS Core Curriculum of Hair Restoration Surgery and Core Competencies of Hair Restoration Surgery). Content is determined by the integration of various sources of needs, including gaps in knowledge and/or performance of hair restoration surgeons, national guidelines, emerging research, and expert opinion.

TARGET AUDIENCES The target audiences of the ISHRS are as follows:

- The primary target audience is its physician members with varying medical specialty backgrounds from around the world.
- Secondary audiences for the CME program include non-member physicians, as well as residents, nurses, surgical assistants, and other allied health personnel.

The ISHRS recognizes the importance of and encourages

international and interdisciplinary exchange of medical knowledge and practice through calls for papers and invitations to interdisciplinary and international speakers with special expertise.

TYPES OF ACTIVITIES The activities that support the CME mission are diverse and multifaceted in order to provide multiple approaches for knowledge acquisition. CME offerings include the following:

- Annual Meeting, which may include didactic and hands-on courses, live surgery workshops, seminars, scientific sessions, and poster presentations.
- Other activities include regional live surgery and didactic workshops, enduring materials, and Internet CME.

All CME activities will be cost-effective and will meet the criteria for continuing medical education of the ACCME and the AMA Physician's Recognition Award.

EXPECTED RESULTS The CME program will result in improved performance in practice (such as surgical skills) and competence (medical knowledge and ability) among its participants. All participants will be expected to provide written feedback following all educational activities, and the CME Committee will rely on this feedback as well as other methods to assess the effectiveness of educational efforts and direct changes in its CME Program.

LEARNING OBJECTIVES Within this program learning objectives are listed within the Day-by-Day program for each segment of the General Session. Course learning objectives are listed by their descriptions.



Day-By-Day Program

TUESDAY ► SEPTEMBER 13, 2011

7:45AM-8:15AM	Glacier Tour Check-in
8:15AM-7:30PM	Optional Tour: 26 Glaciers Cruise & Wildlife Conservation Center (ticket required) Coach loads at 8:15AM at Hotel Captain Cook
3:00PM-9:00PM	Registration
3:00PM-9:00PM	Speaker Ready Room
4:00PM-5:00PM	Basics Faculty Meeting (invitation only)
8:00PM-10:00PM	Ancillary Meeting: ABHRS Board of Directors Meeting (invitation only)

WEDNESDAY ► SEPTEMBER 14, 2011

6:45AM-9:45AM; and 12:45PM-7:15PM Looping, limited mini-coach service between Hotel Captain Cook and Dena'ina Civic and Convention Center

7:00AM-7:00PM **Registration**

7:00AM-8:00PM **Speaker Ready Room**

8:00AM-4:00PM **Advanced/Board Review Course** (ticket required)

9:00AM-4:00PM **Basics Course** (ticket required)

9:30AM-4:00PM **Surgical Assistants Program**, includes business meeting luncheon

1:00PM-7:00PM **Exhibitors Set-up**

1:00PM-7:00PM **Poster Set-up by Poster Owners**

4:30PM-5:00PM **Moderators Meeting** (invitation only)

5:30PM-6:30PM **Newcomers Orientation & Reception** (ticket required)

6:30PM-9:30PM **Ancillary Meeting: ABHRS Recertification Exam**

THURSDAY ► SEPTEMBER 15, 2011

5:30AM-9:15AM; and 4:00PM-5:15PM Looping, limited mini-coach service between Hotel Captain Cook and Dena'ina Civic and Convention Center

6:00AM-5:00PM **Poster Viewing**

6:00AM-5:00PM **Registration**

6:00AM-5:00PM **Speaker Ready Room**

6:30AM-8:30AM **Workshops 101, 405** (ticket required)

7:00AM-8:30AM **Workshops 102, 103, 104** (ticket required)

8:00AM-5:00PM **Exhibits**

8:00AM-9:00AM **Continental Breakfast**

9:00AM-5:00PM GENERAL SESSION

9:00AM-9:18AM **Opening Session**
Moderator: Melvin L. Mayer, MD

9:00AM-9:08AM **8 Program Chair Welcome**
Melvin L. Mayer, MD

9:08AM-9:18AM **10 President's Address**
Jerry E. Cooley, MD



ABHRS RECERTIFICATION EXAM

DATE: Wednesday/September 14, 2011

TIME: 6:30PM-9:30PM

LOCATION: Hotel Captain Cook, Aft Deck Room
(Tower 1, Lobby Level)

For those ABHRS Diplomates who were board certified in 2001, in order to maintain certification you must register/apply for the Recertification Exam. The Recertification Exam is also being offered on January 28, 2012, from 2:00PM-5:00PM, in Houston, Texas. For those interested in first time certification, the next primary exam will take place on January 28, 2012, in Houston, Texas.

For further information and to register, contact:

Peter B. Canalia, JD, Executive Director

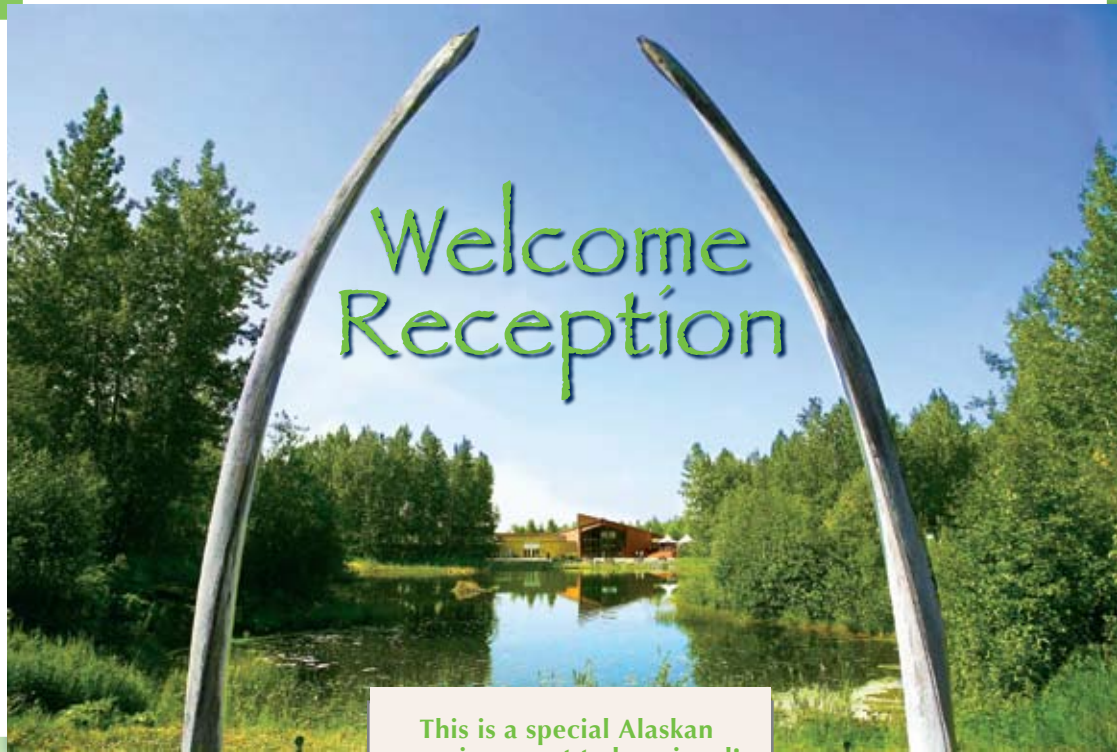
American Board of Hair Restoration Surgery (ABHRS)
419 Ridge Road, Suite C, Munster, IN, 46321, USA
TEL: 1-219-836-5858; FAX: 1-219-836-5525
E-MAIL: abhrs@sbcglobal.net
www.abhrs.org

Note: This information is being printed as a courtesy. The ISHRS is a separate organization than the ABHRS. All questions and registrations for the ABHRS should be directed to the ABHRS.

9:20AM-10:50AM	New Vistas in Hair Transplantation Moderator: Francisco Jimenez, MD	10:50AM-11:15AM	Coffee Break <i>Generously supported by a grant from Merck</i>
	<p>LEARNING OBJECTIVES:</p> <ul style="list-style-type: none"> • Describe ongoing studies involving pharmacologic agents being tested for treatment of androgenetic alopecia. • Discuss various research projects on the subject of hair and how they may impact therapies or treatments for hair loss. • Review the role of apoptosis and oxidative stress in hair loss and the effect of therapies aimed at reducing it in the donor and recipient areas. 	11:15AM-12:25PM	Challenging and Atypical HT Cases Moderator: Robert S. Haber, MD
9:20AM-9:22AM	2 Moderator Introduction Francisco Jimenez, MD		<p>LEARNING OBJECTIVES:</p> <ul style="list-style-type: none"> • Recognize surgical limitations in marginal candidates and develop appropriate treatment plans for these patients. • Discuss challenging and atypical cases and treatment options.
9:22AM-9:29AM	7 Update on Cell Therapy and Biotech Research Ken Washenik, MD, PhD	11:15AM-11:17AM	2 Moderator Introduction Robert S. Haber, MD
9:29AM-9:36AM	7 The Effect of Holding Solutions on Clinical Outcomes Following Hair Transplantation and on the Viability of Isolated Human Hair as Demonstrated in Their Ability to Grow in Tissue Culture Nilofer P. Farjo, MBChB	11:17AM-11:22AM	5 Case 1: Widened Donor Scar Treated with FUE – Resultant Hypopigmentation Scar – Tattoo Sharon A. Keene, MD
9:37AM-9:44AM	7 Embryonic-like Secreted Proteins Enhance Follicular Unit Viability and Improve Donor Site Healing Neil S. Sadick, MD	11:22AM-11:27AM	5 Discussion of Case 1
9:44AM-9:51AM	7 Two Year Follow Up of the Hair Stimulating Complex Exploratory Clinical Trial and Initiation of Phase I/II Trial Craig L. Ziering, DO	11:28AM-11:33AM	5 Case 2: Chronic Post-Op Folliculitis Sungjoo Tommy Hwang, MD, PhD
9:51AM-10:05AM	Q&A	11:33AM-11:38AM	5 Discussion of Case 2
9:59AM-10:06AM	7 Our Experience Utilizing Cellular Therapy in Hair Restoration Surgery and Non-Surgical Treatments of Hair Loss Disease Joseph F. Greco, PhD, PA/C	11:39AM-11:44AM	5 Case 3: Poor Production William M. Parsley, MD
10:07AM-10:14AM	7 Use of PRP and Extracellular Matrix-UBM in Hair Transplantation James B. DeYarman, DO	11:44AM-11:49AM	5 Discussion of Case 3
10:15AM-10:35AM	20 NORWOOD LECTURER New Horizons in Storage Solutions and Additive Agents in Organ Transplantation Featured Guest Speaker: William D. Ehringer, PhD <i>Associate Professor of Physiology, Biophysics, and Bioengineering, University of Louisville and Founder, VitaTech and Vital Solutions, LLC, Charlestown, Indiana, USA</i>	11:50AM-11:55AM	5 Case 4: Hair Transplantation in Psoriasis: To Cut or Not To Cut Anand Kumar, MD
10:35AM-10:50AM	Q&A	11:55AM-12:00PM	5 Discussion of Case 4
		12:01PM-12:06PM	5 Case 5: Trichohexis Nodosa: Unusual Hair Transplant Complication Shobit Caroli, MD
		12:06PM-12:11PM	5 Discussion of Case 5
		12:12PM-12:17PM	5 Case 6: Methicillin-resistant Staphylococcus aureus (MRSA), Carlos J. Puig, DO
		12:17PM-12:22PM	5 Discussion of Case 6
		12:25PM-12:45PM	Attendee Break & Convention Center prepares tables for lunch
		12:45PM-1:45PM	ISHRS General Membership Business Meeting Luncheon and Service Awards
		1:45PM-3:45PM	Surgical Assistant Program Committee Post-Meeting Wrap-Up (invitation only)

2:00PM-2:45PM	Emerging Issues and Treatments Moderator: Mario Marzola, MBBS LEARNING OBJECTIVE: • Describe various studies and emerging issues in hair restoration surgery.	3:25PM-3:32PM	7 How Dry I Am...Graft Desiccation Prevention During Suction-assisted FUE Alan J. Bauman, MD
2:00PM-2:02PM	2 Moderator Introduction Mario Marzola, MBBS	3:32PM-3:39PM	7 Powered FUE Hair Transplant: An Analysis of 233 Patients Kapil Dua, MD
2:02PM-2:09PM	7 Mesotherapy - Treatment of AGA in Patients Under 18 Years Old. A New Approach to an Old Dilemma Silvana Franzini, MD	3:40PM-4:00PM	Q&A
2:10PM-2:17PM	7 Is FUE Really a Repair Technique or Small case Technique Rather Than a 1st Option for MPB? Russell Knudsen, MBBS	4:00PM-4:15PM	Coffee Break <i>Generously supported by a grant from Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc.</i>
2:17PM-2:22PM	5 FUE versus Strip Harvest FUT: Fair and Balanced View David Perez-Meza, MD	4:15PM-5:00PM	Gigasessions: High Definition Surgical Theater "Workshop in Brazil" & Free Papers Moderator: Parsa Mohebi, MD LEARNING OBJECTIVE: • Review the treatment plan and observe key components during the procedure for a gigasession (5000 FUs).
2:23PM-2:30PM	7 TBD	4:15PM-4:17PM	2 Moderator Introduction Parsa Mohebi, MD
2:30PM-2:45PM	Q&A	4:17PM-4:24PM	7 Gigasession a Six Year Perspective Akaki Tsilosani, MD
2:50PM-4:00PM	FUE Moderator: Jean Devroye, MD LEARNING OBJECTIVE: • Better understand various techniques that can be used for FUE and their advantages, disadvantages, and average transection rates.	4:24PM-4:44PM	20 VIDEO: Planning and Execution of a Gigasession Arthur Tykocinski, MD
2:50PM-2:52PM	2 Moderator Introduction Jean Devroye, MD	4:45PM-5:00PM	Q&A
2:52PM-2:55PM	3 Proposal of Definition of FUE Transection Robert H. True, MD, MPH	7:00PM-9:00PM	Welcome Reception: Alaska Native Heritage Center Coach loads at 6:30PM at Hotel Captain Cook.
2:55PM-3:02PM	7 FUE Learning Curve Antonio S. Ruston, MD	9:30PM-1:00AM	Optional Outing: Chillkoot Charlie's
3:02PM-3:09PM	7 VIDEO – Efficient FUE Extraction and Implantation with Implanter Pen Jose Lorenzo, MD		
3:10PM-3:17PM	7 Analysis of the Measured Area of FUE Extraction Donor Zones Utilizing Dissecting Punches of Different Sizes James A. Harris, MD		
3:17PM-3:24PM	7 Integration of Suction-Assisted FUE in My Practice Robert T. Leonard, Jr., DO		





This is a special Alaskan experience not to be missed!

As a special Alaskan treat, this year's welcome reception will be held off-site at the Alaska Native Heritage Center Museum.

The ISHRS will provide round-trip transportation from the Hotel Captain Cook (the ISHRS Headquarter hotel) starting at 6:30PM. It takes approximately 15 minutes to get to the Center. Enjoy plentiful hors d'oeuvres, featuring Alaskan specialties, as well as Alaskan microbrew beer, wine and soft drinks while immersing yourself in the beauty of the Alaskan outdoors and the rich culture of its native peoples.

The evening will also feature a performance by tribal dancers and plenty of time to browse the Center's gift shop in case you want to take home some beautiful native wares.

- **DATE:** Thursday/September 15, 2011
- **TIME:** 7:00PM-9:00PM, transportation from the Hotel Captain Cook – 5th Avenue entrance begins at 6:30PM.
- **FEE:** No extra fee required; included with registration. For registered attendees, their spouse/guest, and registered exhibitors.
- **LOCATION:** Alaska Native Heritage Center, 8800 Heritage Drive, Anchorage, AK.
- **ATTIRE:** Business casual, no ties. Please bring a coat, as you may want to explore the outdoor exhibits.

The Alaska Native Heritage Center Museum is a gathering place that celebrates, perpetuates and shares Alaska Native culture, language, heritage and tradition.

Discover the rich heritage of Alaska's eleven cultural groups, drawing upon the life ways of long ago, the wisdom of their elders, and the traditions that endure. The Hall of Cultures features exhibits where visitors discover more about each of the five major culture groups through engaging exhibits. Outdoors you can stroll through six authentic life-sized native dwellings situated in a wooded area around beautiful Lake Tiulana. At the dwellings, a culture representative will introduce you to the traditional life ways of the Athabascan, Inupiaq/ St. Lawrence Island Yupik, Yup'ik/Cup'ik, Aleut, Alutiiq, and the Eyak, Tlingit, Haida and Tsimshian peoples. Each village site has a traditional structure along with artifacts that each group used in their daily lives.



Chillkoot Charlie's

A.K.A. "KOOT'S"



We will give you a ride to this ram-shackle, quirky "world famous" Anchorage nightspot, and the first drink is on us!

- ▶ **DATE:** Thursday/September 15, 2011
- ▶ **TIME:** 9:30PM-1:00AM
Shuttle service departs from the Hotel Captain Cook – 5th Avenue entrance, at 9:30PM, 10:00PM, 10:30PM, and 11:00PM. Return shuttles depart from Chillkoot Charlie's to the Hotel Captain Cook at 10:30PM, 11:00PM, 11:30PM, 12:00AM (midnight), 12:30AM, and 1:00AM.
- ▶ **FEE:** Free transportation, free cover charge and one free drink. The coach driver will hand out a drink coupon to each person. Additional drink purchases are responsibility of each attendee.
- ▶ **LOCATION:** On the corner of 25th and Spenard. Chillkoot's address is 2435 Spenard Road, Anchorage, Alaska.
- ▶ **ATTIRE:** Very casual (e.g., jeans)
- ▶ **AGE RESTRICTION:** Adults only are allowed at Chillkoot Charlie's (21 years and over), as this is a bar.
- ▶ **NOTE:** There is NO NEED TO REGISTER for this Chillkoot Charlie's outing – just show up to get on the shuttle bus.



Chillkoot Charlie's is an Alaska themed "watering hole" (bar) that features TEN THEMED BARS offering different atmospheres, some of the most popular being the legendary BIRD HOUSE (modeled after the earthquake sloped roadhouse of the same name in Bird Creek that burned down in 1996) and the RUSSIAN ROOM (offering a unique flavor of czarist Russia with a wonderful selection of memorabilia and beautiful designs). It also has THREE DANCE FLOORS and LIVE MUSIC seven days a week, ranging from rock to hip-hop to country-western. Bands come from all over Alaska and the United States to perform at the world famous Chillkoot Charlie's.

Some love it, some hate it, but it's definitely worth checking this place out while in Anchorage to form your own opinion. Read all about "Koots" on their website: www.koots.com



FRIDAY ► SEPTEMBER 16, 2011

5:45AM-9:00AM; and 3:30PM-6:00PM	Looping, limited mini-coach service between Hotel Captain Cook and Dena'ina Civic and Convention Center
6:00AM-7:00AM	Global Council of Hair Restoration Surgery Societies Meeting (invitation only)
6:30AM-6:00PM	Registration
6:30AM-6:00PM	Speaker Ready Room
6:30AM-5:45PM	Poster Viewing
6:30AM-5:45PM	Exhibits
6:30AM-8:30AM	Continental Breakfast <i>Generously supported by a grant from Merck</i>



7:00AM-8:00AM

Breakfast with the Experts

No extra fee. Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic. Come with your questions. Round banquet tables will be set in the back of the General Session room. Each table will be labeled with a topic and expert's name. Get your breakfast and then sit at the table of your choice to have "breakfast with an expert."

LEARNING OBJECTIVE:

- Discuss various hair restoration surgery topics in-depth in small groups.

TABLE TOPICS

1. **Social Media**
Craig L. Ziering, DO
2. **Eyelash Transplantation**
Alan J. Bauman, MD
3. **How to Train Your Staff**
Jennifer H. Martinick, MBBS
4. **Female Hair Loss and Treatment**
Matt L. Leavitt, DO
5. **Flaps and Expanders**
Sheldon S. Kabaker, MD
6. **Trichophytic Closures**
Mario Marzola, MBBS
7. **Tissue Storage Solutions**
William M. Parsley, MD & William D. Ehringer, PhD
8. **Use of Staining in Recipient Sites**
Ron Shapiro, MD & Muhammad Nasir Rashid, MD
9. **Beard and Mustache Transplantation**
Mohammad H. Mohmand, MD
10. **How to Incorporate HRS into Your Current Practice**
Carlos J. Puig, DO
11. **Mesotherapy**
Silvana Franzini, MD
12. **Electronic Medical Records-New U.S. Standards**
Marco Barusco, MD
13. **Surg Asst Topic: Infection Control**
MaryAnn Parsley
14. **Surg Asst Topic: Pre-Op & Post-Op Care**
Laureen Gorham, RN
15. **Japanese & English-speaking Table: Hairline Design in Male & Female; Prevention of Shock Loss; and Painless Anesthesia**
Kuniyoshi Yagyu, MD & Steven Chang, MD
16. **Spanish-speaking Table: Our Favorite Pearls in HT Surgery (Nuestras "Perlas" Favoritas en el Transplante de Pelo)**
Francisco Jimenez, MD, Alfonso Barrera, MD, Jose Lorenzo, MD, David Perez-Meza, MD

8:15AM-5:45PM	GENERAL SESSION	10:00AM-10:30AM	Coffee Break
8:15AM-9:00AM	Female Hair Loss Moderator: Jerzy R. Kolasinski, MD, PhD LEARNING OBJECTIVE: • Recognize variations in the management of hair loss in women.	10:30AM-11:20AM	Medical and Non-Surgical Treatments Moderator: Bessam K. Farjo, MBChB LEARNING OBJECTIVE: • Describe studies related to medical treatments for androgenetic alopecia.
8:15AM-8:17AM	2 Moderator Introduction Jerzy R. Kolasinski, MD, PhD	10:30AM-10:32AM	2 Moderator Introduction Bessam K. Farjo, MBChB
8:17AM-8:24AM	7 Myths and Tips for Female Hair Loss (Cosmetic Hair Loss) Jorge Gaviria, MD	10:32AM-10:39AM	7 A Report On "The Use Of Minoxidil that Makes Hair Transplantation from Impossible become Possible in the Poor Candidate" Damkerng Pathomvanich, MD
8:24AM-8:31AM	7 Follow up from the pilot study to Evaluate Two Independent Cohorts using the X chromosome weighted method of AR-CAG Genotype to Identify Female Hair loss patients who are likely to respond to Anti Androgen Therapy (Finasteride) Sharon A. Keene, MD	10:39AM-10:46AM	7 Contraindications to Hair Loss Medications Jeff Donovan, MD
8:32AM-8:39AM	7 Female Hair Loss: The Clinical Role of Hair Bundle Cross Section Trichometry Bernard P. Nusbaum, MD	10:47AM-10:54AM	7 The Whole Truth About PRL and Its Impact on the Hair Growth Cycle. Our Experience Silvana Franzini, MD
8:39AM-8:46AM	7 Post-Op Shedding: Female vs Male, Theories of Why? Nilofer P. Farjo, MD	10:54AM-11:01AM	7 Finasteride Induced Mood Changes- Case Reports and Literature Review Jorge Gaviria, MD
8:46AM-9:00AM	Q&A	11:01AM-11:08AM	7 Low-Level Laser Therapy for Androgenetic Alopecia: A 24-week Randomized Double-Blind Placebo Controlled Trial Chang-Hun Huh, MD, PhD
9:05AM-10:00AM	Advances in Hair Biology Moderator: Bernard P. Nusbaum, MD LEARNING OBJECTIVE: • Assess the latest developments in hair basic science.	11:08AM-11:20AM	Q&A
9:05AM-9:07AM	2 Moderator Introduction Bernard P. Nusbaum, MD	11:23AM-12:15PM	Advanced Surgical HD Videos Moderator: Vincenzo Gambino, MD LEARNING OBJECTIVE: • Compare and contrast different surgeons' approaches to various aspects of the hair transplant procedure.
9:07AM-9:14AM	7 Study Update: Growth Stimulation of Scalp Hair Follicles by Prostaglandins Bessam K. Farjo, MBChB	11:23AM-11:25AM	2 Moderator Introduction Vincenzo Gambino, MD
9:14AM-9:21AM	7 The Role of Inflammation and Immunity in Pathogenesis of Androgenetic Alopecia Neil S. Sadick, MD	11:25AM-11:31AM	6 VIDEO: Surgical Transplantation of the Crown Vincenzo Gambino, MD
9:22AM-9:42AM	20 ADVANCES IN HAIR BIOLOGY LECTURER Regulation in Hair Disorders and Diseases Featured Guest Speaker: Marty E. Sawaya, MD, PhD <i>Chief Medical Officer, InflamaCORE, University of Miami & the Miami Project to Cure Paralysis, Ocala & Miami, Florida, USA</i> <i>The Advances in Hair Biology Lectureship is generously supported by a grant from BOSLEY.</i>	11:31AM-11:37AM	6 VIDEO: My Preferred Method to Make the Recipient Sites: Evolution of former Method Francisco Jimenez, MD
9:42AM-10:00AM	Q&A	11:37AM-11:43AM	6 VIDEO: Trichoscan Enhances Patient Selection for hair Transplantation Jerzy R. Kolasinski, MD, PhD
		11:43AM-11:49AM	6 VIDEO: Throw Away Your Loupes: Plantation Under digital video Microscope Sanjiv Vasa, MD

11:49AM-11:55AM	6 VIDEO: Scoring – Blunt dissection for Minimal Transection Donor Strip Harvesting with 0-1 Assistants and Tools You Already Own Cam Simmons, MD
11:55AM-12:01PM	6 VIDEO: Transection Rate and Speed of Combining Graft Dissection (Slivering Under 20x digital Video Microscope and Graft cutting under 2x Loupe) Dee-Young Kim, MD
12:01PM-12:15PM	Q&A
12:30PM-1:45PM	Lunch Symposia 211, 212, 213 For all registered attendees except exhibitors. No extra fee required, but you must sign-up for the symposium of your choice during the registration process so we can properly plan for food and room size.
2:00PM-2:28PM	Controversy: FUE vs. Strip Harvest FUT Moderator: William R. Rassman, MD Panelists: PRO FUE TEAM: Alan J. Bauman, MD, Melike Kuelahci, MD, Ken Williams, MD, Bradley Wolf, MD PRO STRIP HARVEST TEAM: Edwin Suddleson, MD, Jon Ballon, MD, Jerry Wong, MD LEARNING OBJECTIVE: • Compare and contrast the benefits and drawbacks of follicular unit extraction versus strip harvest follicular unit transplantation
2:00PM-2:02PM	2 Moderator Introduction William R. Rassman, MD
2:02PM-2:07PM	5 Pro FUE, team leader presentation Alan J. Bauman, MD
2:08PM-2:13PM	5 Pro Strip Harvest FUT, team leader presentation Edwin Suddleson, MD
2:13PM-2:28PM	Panel Discussion and Q&A
2:30PM-2:58PM	Finasteride Adverse Events Controversies Moderator: Edwin S. Epstein, MD



3:00PM-3:30PM	Scientific Free Papers I Moderator: Sungjoo Tommy Hwang, MD, PhD LEARNING OBJECTIVE: • Discuss various research projects on the subject of hair and how they may impact therapies or treatments for hair loss.
3:00PM-3:02PM	2 Moderator Introduction Sungjoo Tommy Hwang, MD, PhD
3:02PM-3:09PM	7 Meta Analysis of All Hair Transplant Studies to Date Michael L. Beehner MD
3:09PM-3:16PM	7 15 Years of Experience With the Use of Crosshatching Surgical Technique to Improve Naturalness of Hair Transplantation Matt L. Leavitt, DO
3:17PM-3:24PM	7 Mastering Clinical Photography in Hair Restoration Surgery Robert S. Haber, MD
3:24PM-3:30PM	Q&A
3:30PM-4:00PM	Coffee Break & Poster Inquiry Session
4:00PM-4:45PM	Body and Beard Used as Donor – Eyebrow & Eyelash Transplants Moderator: John P. Cole, MD LEARNING OBJECTIVE: • Discuss the results of a variety of free papers and research on topics relating to the use of body and beard hair as donor, as well as surgical treatments of the eyebrow and eyelash.
4:00PM-4:02PM	2 Moderator Introduction John P. Cole, MD
4:02PM-4:09PM	7 VIDEO: One-Hour Eyebrow Transplantation (Rapid Placing 160 grafts in 10 min with Choi Implanter) Dae-Young Kim, MD
4:09PM-4:16PM	7 Hair Refinement Using Leg Hair Sanusi Umar, MD
4:17PM-4:24PM	7 Case Study of Clinical Result of 4100 Beard Graft Transplants to the Scalp James A. Harris, MD
4:24PM-4:31PM	7 Eyebrow Transplantation – Problems and Outcomes Melike Kulahci, MD
4:32PM-4:39PM	7 Magnifying-aided High Density Eyelash Transplantation Weiming Jing, MD
4:39PM-4:55PM	Q&A

5:00PM-5:45PM	Scientific Free Papers II Moderator: Jorge Gaviria, MD LEARNING OBJECTIVE: • Discuss various research projects on the subject of hair and how they may impact therapies or treatments for hair loss.
5:00PM-5:02PM	2 Moderator Introduction Jorge Gaviria, MD
5:02PM-5:09PM	7 A Simple Way to Isolate and Cultivate Dermal Papilla Cells from Human Scalp Hair Follicle Ratchathorn Panchaprateep, MD
5:09PM-5:16PM	7 Management of Arrhythmias and Updated Guidelines for Perioperative B-blockade Therapy Kuniyoshi Yagyu, MD
5:17PM-5:24PM	7 Vitamin D and Hair: Should We Care? Nicole E. Rogers, MD
5:24PM-5:31PM	7 Hair Grafting in Non-healing Chronic Leg Ulcers: A Pilot Clinical Study Francisco Jimenez, MD
5:31PM-5:45PM	Q&A
6:00PM-10:15PM	Optional Group Excursion: Alaska Railroad Dinner Excursion Coach loads at 5:15PM at Hotel Captain Cook.



SATURDAY ► SEPTEMBER 17, 2011

6:15AM-9:00AM; and 3:30PM-6:00PM	Looping, limited mini-coach service between Hotel Captain Cook and Dena'ina Civic and Convention Center
6:30AM-5:30PM	Registration
6:30AM-4:00PM	Speaker Ready Room
6:30AM-1:30PM	Poster Viewing
6:30AM-5:00PM	Exhibits
6:30AM-8:30AM	Continental Breakfast

7:00AM-8:00AM Breakfast with the Experts
No extra fee. Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic. Come with your questions. Round banquet tables will be set in the back of the General Session room. Each table will be labeled with a topic and expert's name. Get your breakfast and then sit at the table of your choice to have "breakfast with an expert."

LEARNING OBJECTIVE:
• Discuss various hair restoration surgery topics in-depth in small groups.

- Asian HT**
Sungjoo Tommy Hwang, MD, PhD
- Non-Androgenetic Alopecias**
Nicole E. Rogers, MD
- Flaps and Expanders**
E. Antonio Mangubat, MD
- FUE**
Bradley R. Wolf, MD
- Female Hair Loss**
Paul C. Cotterill, MD
- Preview Long Hair Transplants**
Marcelo Pitchon, MD
- Autocloning/Plucking**
Gary Hitzig, MD
- Body Hair and Beard as Donor Source for FUE**
John P. Cole, MD
- Lighting & Polarized Lights**
William M. Parsley, MD
- PRP**
Michael Markou, DO & Robert J. Reese, DO
- Considerations When Building a Large, Quality-Driven, Multinational Practice**
Armen Markarian
- Crown Design and New Techniques**
Marco Barusco, MD & Craig L. Ziering, DO
- Surg Asst Topic: Tech Recruitment,**
Tina Lardner

8:15AM-5:30PM	GENERAL SESSION
8:15AM-9:20AM	<p>Non-Androgenetic Alopecias Moderator: Ken Washenik, MD, PhD</p> <p>LEARNING OBJECTIVES:</p> <ul style="list-style-type: none"> • Discuss the role of hair transplants in non-androgenetic alopecia. • Discuss the diagnosis and treatment of non-androgenetic alopecia.
8:15AM-8:17AM	2 Moderator Introduction Ken Washenik, MD, PhD
8:17AM-8:22AM	5 Update on ISHRS Project: Registry for Transplantation Results of Cicatricial Alopecias Nina Otberg, MD
8:22AM-8:42AM	20 Cicatricial Alopecia Update Featured Guest Speaker: Vera H. Price, MD, FRCP(C) <i>Professor, Department of Dermatology, University of California, San Francisco, USA</i>
8:43AM-8:50AM	7 Clinical and Histopathological Analysis of Frontal Fibrosing Alopecia Francisco Jimenez, MD
8:50AM-8:57AM	7 Association of Hair Transplantation and Lichen Planopilaris Nilofer P. Farjo, MBChB
8:58AM-9:05AM	7 TBD
9:05AM-9:20AM	Q&A
9:25AM-10:10AM	<p>What's the Diagnosis? Moderator: Ivan S. Cohen, MD</p> <p>LEARNING OBJECTIVE:</p> <ul style="list-style-type: none"> • Test your diagnostic skills on various hair loss cases. <p><i>Each case has 5' case presentation and then 3' discussion.</i></p>
9:25AM-9:27AM	2 Moderator Introduction Ivan S. Cohen, MD
9:27AM-9:35AM	8 Case 1 Ivan S. Cohen, MD
9:35AM-9:43AM	8 Case 2 Bessam K. Farjo, MBChB
9:44AM-9:52AM	8 Case 3 Vera H. Price, MD
9:53AM-10:01AM	8 Case 4 Bernard P. Nusbaum, MD
10:02AM-10:10AM	8 Case 5 Dow B. Stough, MD

10:15AM-10:30AM	<p>ISHRS Best Practices Project Facilitator: Paul C. Cotterill, MD</p>
10:30AM-11:00AM	Coffee Break
11:00AM-11:45AM	<p>Hairline Design Panel Panel Moderator: Russell Knudsen, MBBS Surgeon Designers: Robert Bernstein, MD; Jean Devroye, MD; Mario Marzola, MBBS; Damkerng Pathomvanich, MD</p> <p>LEARNING OBJECTIVE:</p> <ul style="list-style-type: none"> • Compare and contrast different surgeons' approaches to designing hairlines and temporal points. <p><i>The ISHRS gratefully acknowledges CANFIELD IMAGING SYSTEMS for its generosity in helping with this session.</i></p>
11:50AM-12:30PM	<p>Difficult Cases Moderator: E. Antonio Mangubat, MD Panelists: Jon Gaffney, MD, Sheldon S. Kabaker, MD, Mario Marzola, MBBS</p> <p>LEARNING OBJECTIVES:</p> <ul style="list-style-type: none"> • Recognize surgical limitations in marginal candidates and develop appropriate treatment plans for these patients. • Discuss difficult cases and treatment options. • Explain when to consider flaps and expanders over grafting techniques.
11:50AM-11:52AM	2 Moderator Introduction E. Antonio Mangubat, MD
11:52AM-12:30PM	Case Presentations and Discussion
12:30PM-2:00PM	Lunch on your own (lunch concessions for purchase in exhibit area)
12:30PM-2:00PM	Ancillary Meeting: Asian Association of Hair Restoration Surgeons (AAHRS) Board of Governors Meeting (invitation only)
1:30PM-4:30PM	Posters Dismantle



GALA DINNER/DANCE & AWARDS CEREMONY

COME & CELEBRATE *the final evening of the annual meeting under the arctic splendor of the northern lights, as the aurora borealis will be our decor theme for the evening. Join your friends and colleagues to wrap up this Alaskan meeting in Alaskan style!*

The Golden and Platinum Follicle Awards and Distinguished Assistant Award will be presented.

► **DATE**
Saturday/September 17, 2011

► **TIME**
7:00PM-12:00AM
(cocktail reception starts at 7:00PM, dinner at 8:00PM)

► **FEE**
\$95 per person

► **LOCATION**
Hotel Captain Cook,
Discovery Ballroom

► **ATTIRE**
Black-tie optional, or if you prefer, a costume reflective of your native country

TICKETS ARE REQUIRED FOR ENTRY AND MUST BE PURCHASED IN ADVANCE (see registration form). Tickets are not included in the main meeting registration fee. No corporate support is received for the Gala Dinner/Dance.

Please note: Tickets to the Gala are non-refundable due to the guaranteed reservation that the ISHRS must make on behalf of the attendee.

2:00PM-2:40PM	<p>New Surgical Instruments and Techniques Moderator: Sanjiv A. Vasa, MD</p> <p>LEARNING OBJECTIVE:</p> <ul style="list-style-type: none"> Identify advantages and disadvantages of various surgical techniques and surgical pearls.
2:00PM-2:02PM	2 Moderator Introduction Sanjiv A. Vasa, MD
2:02PM-2:09PM	7 New Generation of the Laxometer Parsa Mohebi, MD
2:09PM-2:16PM	7 Hair Bundle Cross Section Trichometry Measurements in 250 Consecutive Cases of Hair Loss Alan J. Bauman, MD
2:17PM-2:24PM	7 Longitudinal or Horizontal Slivering Instead of Ordinary Method Kongkiat Laorwong, MD
2:24PM-2:31PM	7 Robotic Assisted Harvest of Follicular Units Sara Wasserbauer, MD
2:31PM-2:40PM	Q&A
2:45PM-3:30PM	<p>Donor Management and Closure Techniques Moderator: Damkerng Pathomvanich, MD</p> <p>LEARNING OBJECTIVE:</p> <ul style="list-style-type: none"> Compare and contrast methods and techniques relating to donor area management and closure.
2:45PM-2:47PM	2 Moderator Introduction Damkerng Pathomvanich, MD
2:47PM-2:54PM	7 How Deep Should We Score While Actually Taking Donor Strip? Damkerng Pathomvanich, MD
2:54PM-3:01PM	7 Evaluation and Comparison of Linear Scar Line in Donor Area After Lower and Upper Lower Edge Trichophytic Closure Gholamali Abbasi, MD
3:02PM-3:07PM	5 VIDEO: V-Loc Knotless Dermal Wound Closure Suture Edwin S. Epstein, MD
3:07PM-3:14PM	7 The Importance of Hair Alignment in Disguising the Donor Scar Bessam K. Farjo, MBChB
3:15PM-3:22PM	7 FUE vs. Strip FUT: A Side by Side Comparison Bradley R. Wolf, MD
3:22PM-3:30PM	Q&A

3:35PM-4:15PM	<p>Unique Issues in Ethnic Transplantation Moderator: Nicole E. Rogers, MD</p> <p>LEARNING OBJECTIVE:</p> <ul style="list-style-type: none"> Describe techniques and special considerations for achieving optimal cosmetic outcomes in patients of non-Caucasian ethnic origins.
3:35PM-3:37PM	2 Moderator Introduction Nicole E. Rogers, MD
3:37PM-3:44PM	7 Comparative Study of Follicular Unit Extraction between Different Ethnic Groups with 0.9 mm and 1.0 mm Punches Anastasios Verkris MD
3:44PM-3:51PM	7 FUE Donor Harvesting All Over the World, Our Experience considering Ethnic Variations Frank Neidel, MD
3:52PM-3:59PM	7 Demographics of Male Pattern Baldness in India Tejinder Bhatti, MD
3:59PM-4:06PM	7 Refinements of Asian Female Hairline Surgery Sung-Jae Yi, MD
4:06PM-4:15PM	Q&A
4:15PM-5:30PM	<p>Live Patient Viewing Chair: Robert P. Niedbalski, DO Co-Chairs: Nina Otberg, MD, Rajesh Rajput, MD</p> <p>LEARNING OBJECTIVE:</p> <ul style="list-style-type: none"> Assess the results of real live patients from a variety of cases that utilized different approaches and techniques.
4:15PM-5:15PM	Visit Exhibits (Final Hour) & Coffee Break
4:45PM-5:45PM	CME Committee Meeting (invitation only)
7:00PM-12:00AM	Gala Dinner/Dance & Awards Ceremony (ticket required)
7:15AM-9:00AM	Registration/Information Desk (Hotel Captain Cook)
7:45AM-8:30PM	Optional Tour: Kenai Fjords National Park Whale Watching Cruise (ticket required) Coach loads at 7:45AM at Hotel Captain Cook

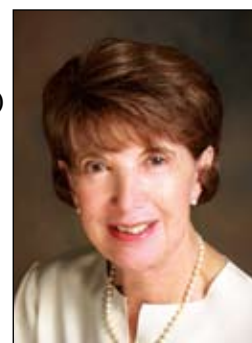
SUNDAY ► SEPTEMBER 18, 2011



Featured Guest Speakers

Vera H. Price, MD, FRCP(C)

Professor,
Department of Dermatology,
University of California,
San Francisco, USA



After moving to California, Dr. Price was a research dermatologist at UCSF, and spent three years doing basic research on the structure and biochemistry of human hair with the wool chemists at the Western Regional Research Laboratory of the United States Department of Agriculture in Berkeley, California. This subsequently led to her expertise and subspecialty in hair and hair biology.

In addition to actively seeing patients, Dr. Price has described several new hair disorders, and has authored 121 publications covering her research interests, and most recently a book about cicatricial alopecia which made its debut at the 2011 Annual Meeting of the American Academy of Dermatology. Her research interests include histologic and molecular studies in cicatricial alopecia, immunopathologic and genetic studies in alopecia areata, hormonal regulation of the hair follicle, quantitative methods of estimating hair growth, structural hair shaft anomalies, and special aspects of Afro-American hair.

Dr. Price will speak on "Cicatricial Alopecia Update."

ADVANCES IN HAIR BIOLOGY LECTURE

The Advances in Hair Biology Lecture is generously supported by a grant from Bosley.



Marty E. Sawaya, MD, PhD
Chief Medical Officer,
InflamaCORE, University of Miami
 & the Miami Project to Cure
 Paralysis, Ocala & Miami,
 Florida, USA

Dr. Sawaya obtained both
 PhD in Biochemistry in
 1983, and MD in 1986 from
 the University of Miami

School of Medicine. After completing internship
 and postdoctoral training, she joined the faculty in
 dermatology and biochemistry at the University of
 Miami's Departments of Dermatology & Cutaneous
 Surgery, and Biochemistry & Molecular Biology, from
 1988-1992, later completing dermatology residency
 training at SUNY Brooklyn Health Science Center, and
 University of Florida in 1996.

For the last 30 years Dr. Sawaya has published
 extensively in the field of steroid metabolism and
 biochemistry in skin, especially the androgen receptor,
 5 α -reductase in the human hair follicle and androgenetic
 alopecia. Current investigations from the last few
 years have focused on the influence of steroids on
 the inflammatory/apoptosis pathways, especially
 inflammasome in hair disorders/diseases.

Dr. Sawaya is the chief medical officer of InflamaCORE,
 a new innovative company focused on inflammatory
 diseases pertaining to dermatology and the
 neurosciences, which is a part of the University of
 Miami and the Miami Project to Cure Paralysis.

***Dr. Sawaya will speak on "Inflammasome Regulation
 in Hair Disorders & Diseases."***

NORWOOD LECTURE

The Norwood Lecture was established by the ISHRS
 Board of Governors to honor the immense contributions
 of O'Tar T. Norwood, MD, co-founder of the ISHRS and
 founder of the *Hair Transplant Forum International*.

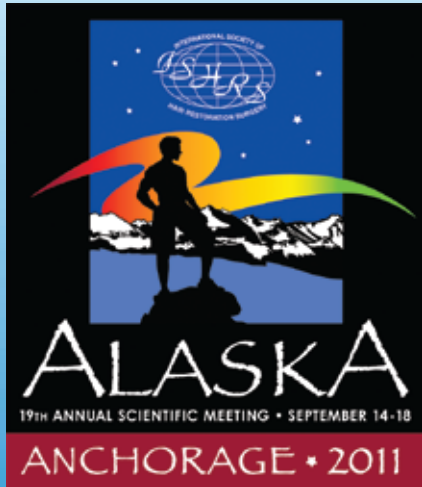


William D. Ehringer, PhD
Associate Professor of Physiology,
 Biophysics, and Bioengineering,
 University of Louisville and
Founder, VitaTech and Vital
 Solutions, LLC, Charlestown,
 Indiana, USA

Dr. Ehringer is a graduate of
 Indiana University, where he
 received his PhD in Medical

Biophysics in 1993. Dr. Ehringer's postdoctoral work
 in the area of human microcirculation from 1993-
 1995 focused his interest in ischemia and potential
 interventions to combat this pathophysiological state.
 Dr. Ehringer is an Associate Professor of Physiology
 and Biophysics at the University of Louisville, School
 of Medicine, and Founder and Chief Science Officer
 of VitaTech, LLC, and Vital Solutions, LLC. He has
 published over 120 peer-reviewed publications,
 book chapters, and abstracts. In 2002, Dr. Ehringer
 invented a method for delivery of adenosine-5'-
 triphosphate to cells to reduce the affects of ischemia
 and hypoxia. In 2006 he was awarded 2 U.S. patents
 for delivery of ATP to cells, tissues, and organs. The
 patented solution utilizes fusogenic lipid vesicles,
 which are designed to increase lipid vesicle-cell
 membrane fusion. The fusogenic lipid vesicle contains
 millimolar quantities of Mg-ATP that is released
 into the cytosol of the cell upon fusion. Using this
 combination of ATP and fusogenic lipid vesicles
 (VitaSol), Dr. Ehringer has demonstrated that cells or
 tissues treated with VitaSol are resistant to hypoxia or
 ischemia.

***Dr. Ehringer will speak on "New Horizons in
 Storage Solutions and Additive Agents in Organ
 Transplantation."***



ADVANCED/BOARD REVIEW COURSE

DATE: Wednesday • September 14, 2011

TIME: 8:00AM-4:00PM

FEE: \$495

LEVEL: Intermediate and Advanced



Glenn M. Charles, DO

ADVANCED/BOARD REVIEW
COURSE CHAIR & CO-CHAIR:
Glenn M. Charles, DO &
James A. Harris, MD



James A. Harris, MD

The Advanced/Board Review Course will provide an opportunity for hair restoration surgeons to review a range of topics that are representative of information that will be present on both the initial certification exam and the re-certification exam for the American Board of Hair Restoration Surgery (ABHRS). This course will also teach a methodology for preparing for and navigating the ABHRS written and oral examination. The presentations are intended to provide in depth or advanced information in topics such as the etiologies of hair loss, anatomy/histology of scalp and hair, medical treatments, donor and recipient area management, cell and gene therapy, anesthesia, and emergency interventions.

This course will also have the attendees run through numerous case scenarios to help the attendees hone their skills in preparing to take the oral exam part of the ABHRS Certification Exam. There will be ample opportunities for attendee participation and question and answer sessions.

Course tuition includes online access to the ISHRS Basics Lecture Series enduring material that includes 15 pre-recorded comprehensive lectures covering medical and surgical hair restoration. The material extensively reviews the vital information necessary to pass the ABHRS exam. The URL and passcode will be e-mailed to you prior to the meeting.



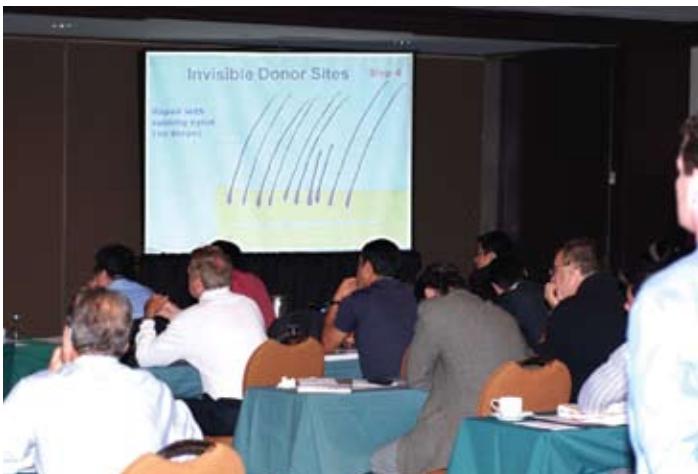
LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Describe an organized strategy for studying for the ABHRS exam.
- Outline and describe a strategy for taking the ABHRS Oral exam.
- Outline the core content of the ABHRS examination.
- Discuss the pharmacology of medical therapy for hair loss.
- Distinguish between the non-androgenetic etiologies of hair loss, recognize basic dermatologic conditions, and understand the medical treatments of hair loss.
- Describe the principles of donor site management and all major methods of graft production, recipient site creation, graft placement techniques, and methods for maximizing density.
- Explain to a patient the risk benefits of FU Transplantation vs. Follicular Unit Extraction.
- Explain to a patient the risk benefits associated with a trichophytic closure donor area harvesting.
- Understand the risks benefits of Scalp Reduction, Juri Flap, and Frechet Flap and the anatomy of the scalp involved.
- Describe to an examiner the difference between tissue expansion and tissue extension.
- Outline the anatomy, histology, and physiology of the scalp and hair follicle.
- Describe anesthesia used in hair restoration surgery.
- Discuss the work up for females with hair loss.
- Identify the emergency interventions for hair restoration surgery.

OUTLINE

7:30AM-8:30AM	Continental Breakfast
8:00AM-8:10AM	Introduction & Orientation Glenn M. Charles, DO and James A. Harris, MD
8:10AM-8:30AM	Test Taking Strategies Robert H. True, MD, MPH
8:30AM-10:15AM	Advance Technologies Panel Discussions Note: each presenter has 10' lecture and then 5' Q&A.
8:30-8:45	Donor Removal Techniques (strip): Sungjoo Tommy Hwang MD, PhD
8:45-9:00	FUE: James A. Harris, MD
9:00-9:15	Trichophytic Closures: Mario Marzola, MBBS
9:15-9:30	Hairline Design: Ronald L. Shapiro, MD
9:30-9:45	Tissue Expansion & Flaps: E. Antonio Mangubat, MD
9:45-10:00	Graft Placement Techniques: Glenn M. Charles, DO
10:00-10:15	Recipient Sites: Vance W. Elliott, MD
10:15AM-10:30AM	Coffee Break
10:30AM-10:55AM	Medical Treatments – Lectures
10:30-10:40	Medical Therapies: Paul J. McAndrews, MD
10:40-10:50	OTC's: Matt L. Leavitt, DO
10:50-10:55	Q&A
10:55AM-11:15AM	Female Hair Loss Work Up & Non-Androgenetic Hair Loss Daniel Didocha, DO
11:15AM-12:30PM	Lunch
12:30AM-12:50AM	Pre and Post-op Management: Robert J. Reese, DO
12:50PM-1:10PM	Cell and Gene Therapy Ken Washenik, MD, PhD
1:10PM-1:30:PM	Overview of BLS with AED Mark McKenzie, MD
1:30PM-1:40PM	Coffee Break
1:40PM-3:30PM	Oral Exam Scenarios Glenn M. Charles, DO; Robert H. True, MD, MPH; Mark McKenzie, MD; Daniel Didocha, DO; James A. Harris, MD; Robert J. Reese, DO; Sungjoo Tommy Hwang, MD, PhD; Vance W. Elliot, MD
3:30PM-4:00PM	Final Questions & Open Discussion Glenn M. Charles, DO and James A. Harris, MD



BASICS COURSE*IN FU HAIR RESTORATION SURGERY*

DATE: Wednesday • September 14, 2011

TIME: 9:00AM-4:00PM

FEE: \$895

LEVEL: Beginner



David Perez-Meza, MD

BASICS COURSE CHAIR & CO-CHAIR:
David Perez-Meza, MD and
Marco N. Barusco, MD

The 2011 Basics Course is a unique, hands on and indispensable experience with the overall emphasis for the knowledge of contemporary hair restoration surgery. Also this course is designed for providing basic and core skills essential for the practice of safe, aesthetically sound hair restoration surgery.



Marco N. Barusco, MD

The course is geared toward the novice level. Intermediate and advanced surgeons will also find the course useful as a refresher.

Participants should already possess an understanding of hair and skin biology, and general surgical technique/ experience. Lectures will include "Introduction and Guide for Beginners," and "Hair Loss, Scarring and Non-scarring Alopecias." Then the students will formally rotate through four hands-

on stations to learn the different aspects of hair restoration surgery, many of which will utilize human cadaveric scalp tissue. The students will spend 55 minutes at each station to practice the different skills. The course concludes with a wrap-up session and Ask the Experts.

Course tuition includes online access to the ISHRS Basics Lecture Series enduring material (value \$450) which includes 15 pre-recorded comprehensive lectures covering medical and surgical hair restoration. The URL and passcode will be e-mailed to you prior the meeting. It is highly encouraged that you review the 15 lectures PRIOR TO THE MEETING. In addition, each student will receive a Physician Kit (value \$160) which includes the instruments and supplies necessary to participate in the course. Participants may bring their own instruments for their own personal use during the course, if they wish.

PRECAUTION NOTE: This course will utilize human cadaver tissue and sharps. Although all tissue is pre-screened for contaminants and communicable disease, Universal Precautions must be observed for the entirety of this course. Please see the Attendee Agreement on the registration form. Scrubs are not mandatory, but you may wear scrubs for this course if you choose. Disposable protective coverings will be provided, including standard disposable latex gloves. If you have an allergy to latex or glove powder, please bring several sets of your own gloves.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Identify, advise and manage patients whose hair loss is androgenic and non-androgenic including scarring and non-scarring alopecias.
- Design integrated medical and surgical treatment plan including hairlines and crowns for patients between the ages of 18 and 65 who have Norwood-Hamilton patterns II-VII taking into account both their current medical examination and potential for future hair loss.
- Calculate and safely administer an appropriate dose of medication for sedation and local anesthesia for hair restoration surgery including the use of techniques to minimize patient discomfort and the use of tumescent solution.
- Estimation of the donor area including scalp elasticity and density. Harvest hair bearing donor scalp with minimum follicular unit transection damage, and perform a trichophytic closure of the surgical wounds without tension.
- Prepare slivers and follicular units from donor tissue under the microscope with a minimum amount of transection damage to hair follicles.
- Prepare recipient sites for 1, 2, 3 and 4 hair grafts in both hairline, frontal, mid and posterior (crown) scalp with proper attention to exit angle, hair direction, depth of incision and spacing, so as to attain a natural appearance and optimize hair growth.
- Place follicular units grafts into the recipient sites oriented in both coronal and sagittal directions.



The ISHRS gratefully acknowledges **A to Z SURGICAL**, **ELLIS INSTRUMENTS**, and the **FACULTY** for their generosity in loaning instruments and equipment for this course; and **PETER EHRNSTROM, MD**, of Alaska Center for Dermatology for serving as this year's Local Liaison. THANK YOU!

STATION 1: Hairline & Crown Design

STATION LEADERS: William M. Parsley, MD and Mark A. Waldman, MD

The hairline design station will review the full (no hair loss) patterns in men. This will be followed by the androgenetic hair loss patterns in both men and women. The anatomic landmarks used to help in design and will be presented and discussed. Once a general understanding of full and hair loss patterns is achieved, appropriate hairline designs will be drawn by participants with consideration of age, permanent donor supply, donor quality, balding patterns and patient desires.



W. M. Parsley, MD



M. A. Waldman, MD

STATION 2: Anesthesia & Donor Harvesting & Donor Closure

STATION LEADERS: Parsa Mohebi, MD, David Clas, MD, Jonathan L. Ballon, MD and Samir R. Ibrahim Abu Ghoush, MD

Participants will learn techniques for safe administration of tumescent donor anesthesia with minimal patient discomfort. Techniques will include the use of distraction tools, micro drip "wand" injections and various mixtures of anesthetic agents and tumescent solutions. Strip harvesting with single and double bladed scalpels, and donor closure techniques including the trichophytic closure will be practiced on cadaver scalp tissue. Safe management of tissue will be demonstrated.



P. Mohebi, MD



D. Clas, MD



J. L. Ballon, MD

Samir R. Ibrahim
Abu Ghoush, MD**STATION 3: Graft Slivering & Preparation**

STATION LEADERS: William H. Reed II, MD and Timothy P. Carman, MD

Participants will learn safe and effective techniques for accurate and efficient slivering of donor strips and preparation of single follicular grafts using microscopes, loupe magnification, backlighting and a variety of blades and instruments.



W. H. Reed II, MD



T. P. Carman, MD

STATION 4: Recipient Sites

STATION LEADERS: Robert P. Niedbalski, DO, Shelly A. Friedman, DO and Antonio S. Ruston, MD

Participants will practice creation of recipient sites on cadaveric tissue using a variety of instrumentation. Design and arrangement of sites will be practiced in the context of a complete hair restoration procedure. Special emphasis will be placed on matching the recipient site tool with the size and location of the graft.



R. P. Niedbalski, DO



S. A. Friedman, DO



Antonio S. Ruston, MD

WRAP UP SESSION

Participants will convene with the entire faculty for a session of "Ask the Experts." Here is your chance to ask the question that has been nagging you about the information and skills taught at the various stations.

SURGICAL ASSISTANTS PROGRAM

DATE: Wednesday • September 14, 2011

TIME: 9:30AM-4:00PM

FEE: No extra fee required, but we ask that you register for this program if you wish to attend so we can properly plan for food & beverage.



Margaret Dieta

SURGICAL ASSISTANTS CHAIR:
Margaret Dieta

Our Surgical Assistants Program in Anchorage is presenting an innovative and interactive course for all attendees that includes an informal networking luncheon on Wednesday and Breakfast with the Experts sessions on Friday and Saturday mornings (alongside the Physicians' tables). Surgical and management techniques will be discussed

in several aspects of hair transplantation expediting the novices' learning and refreshing experienced assistants' knowledge.

In addition, the ISHRS Surgical Assistants Auxiliary Resource Manual (PDF) will be accessible to each attendee. It is a helpful guide and compilation of pearls, photographs, anatomy and physiology of hair follicles, and terminology relative to hair transplantation.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Improve your training techniques in slivering, dissection, and implantation.
- Compare and contrast various instrumentation used by surgical assistants during the hair transplant procedure.
- Recognize best practices in ergonomics for surgical assistants during dissection and implantation.
- Understand the importance of quality patient care.
- Describe optimal leadership in the front and back office.



OUTLINE

9:30AM-10:00AM	Welcome and Introductions Margaret M. Dieta
10:00AM-11:00AM	Surgical Techniques: Comparisons on Graft Placement
10:00-10:10	Top Three Tools: Dissecting, Implanting, Slivering: Deanne Barron
10:10-10:20	FUE: The Assistant's Role: Tina Lardner
10:20-10:30	Two Hand Technique: Felipe Reynoso
10:30-10:45	Comparison Placement: FUT vs FUE: Larry Leonard
10:45-11:00	Panel Discussion and Q&A
11:00AM-11:15PM	Coffee Break
11:15AM-12:00PM	Surgical Techniques: Comparisons on Graft Dissection
11:15-11:25	Comparison of Methods & Quality Speed: Larry Leonard
10:40-10:50	Slivering Technique: "Thin vs Thick": Patrick A. Tafoya
11:40-11:50	Dissection and Slivering: Sarah L. Salas, MD
11:50-12:00	Panel Discussion and Q&A
12:00PM-12:15PM	Restroom Break/Buffer Set-up by Convention Staff
12:15PM-1:15PM	Lunch & Informal Networking
1:15PM-2:00PM	Management Techniques: Ergonomics
1:15-1:30	Ergonomics for the Hair Tech: Dissection & Implantation: Patrick A. Tafoya
1:30-1:40	Exercising Limbs and Body: Kathryn Morgan
1:40-1:50	Graft Preparation, Survival, & Growth: Joanne Scannell, RN
1:50-2:00	Panel Discussion and Q&A
2:00PM-2:15PM	Coffee Break
2:15PM-3:15PM	Management Techniques: Ergonomics
2:15-2:25	Importance of Patient Education: Liz Ashe
2:25-2:40	Surgical Assistant Team Leadership: Aileen Ullrich
2:40-2:55	Emphasis on Front Office Leadership: Laureen Gorham, RN
2:55-3:05	Cleaning Etiquette for Surgical Tools: Denise S. Kernan
3:05-3:15	Panel Discussion and Q&A
3:15PM-4:00PM	Potpourri: Tissue Management
	Kathryn Morgan; MaryAnn Parsley, RN; Joanne Scannell, RN; Patrick A. Tafoya

SURGICAL ASSISTANTS

WORKSHOP

Hands-On Cadaver Tissue Workshop: Dissecting & Implanting

DATE: Thursday • September 15, 2011

TIME: 6:30AM-8:30AM

FEE: \$245



Brandi Burgess

FACULTY: Brandi Burgess, Chair

IMPLANTING STATION:

Tina Lardner, Sara Kotai, MBBS,
Larry Leonard, and Joanne Scannell, RN

SLIVERING STATION: MaryAnn Parsley, RN,
Laureen Gorham, RN, Janna Shafer,
and Aileen Ullrich

DISSECTING STATION: Kathryn Morgan,
Deanne Barron, LPN, Sara L. Salas, MD,
and Salome Vadachkoria

The first Hands-On Cadaver Tissue Workshop was implemented in 2006 at the ISHRS's San Diego Annual Meeting. I had the honor of teaching at that first workshop, and I look forward each year to not only seeing old friends and colleagues, but hopefully, to impart my knowledge and to learn from this event. We knew from that first workshop that we had a wonderful tool. The hands-on workshop allowed us to not only "talk" about our techniques but to "show" them. The workshop is still evolving, and each year we gather to discuss and improve on our own techniques and to help other clinics to evolve.

In the hair restoration world, we all know that there are many different techniques to observe, learn, implement and refine. What better environment to be able to have one-on-one instruction, demonstrations and discussions on the "how to's"?

Each year this workshop sells out, so early registration is the key to knowing you will be able to attend. Enrollment is limited purposely to maintain a low student-to-faculty ratio. Physicians and Assistants are both encouraged to register and attend. There is a wealth of information to be learned!

Instruments and supplies will be provided and shared. However, students are encouraged to bring their own preferred personal instruments to use during the workshop, if they wish.

If you would like to be a part of the faculty for the Cadaver Workshop for this year in Alaska or for the Assistants Program for next year, please contact Brandi Burgess at bburgess@haircenter.com. It is never too early to start planning!

The ISHRS gratefully acknowledges **A to Z SURGICAL, ELLIS INSTRUMENTS**, and the **FACULTY** for their generosity in loaning instruments and equipment for this course.

TIPS TO BENEFIT FROM THIS WORKSHOP:

1. Have an open mind! Visit all of the stations, and observe, take notes, and ask for a turn using new instruments or trying different techniques. Remember, even with a technique that you have mastered, you had to learn it first and when anyone does something for the first time, it will be awkward.
2. ASK QUESTIONS. If you have a different opinion, discuss the reason you feel your way may be more beneficial, but also listen to the instructors in their responses. Remember, the reason for a workshop is to learn!

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Compare and contrast tools and techniques for graft dissection and implantation.
- Exhibit skills in dissection, implantation, and slivering.
- Recognize basic anatomy of hair relating to hair transplantation.

PRECAUTION NOTE: This workshop will utilize human cadaver tissue and sharps. Although all tissue is pre-screened for contaminants and communicable disease, Universal Precautions must be observed for the entirety of this workshop. See Attendee Agreement on the registration form. Scrubs are not required. Necessary disposable coverings will be provided included standard disposable latex gloves. If you have an allergy to latex or glove powder, then bring several sets of your own gloves.



WORKSHOPS

DATE: Thursday • September 15, 2011

TIMES: 7:00AM-8:30AM, except Workshop 101 runs 6:30AM-8:30AM

FEE: \$95 per workshop

WORKSHOP CHAIR: Jean M. Devroye, MD

We have chosen some of the most popular workshops from previous years along with workshops that the membership indicated they wanted via the 2011 Needs Assessment Survey. Attendees will have the opportunity for in-depth participation, exploration and discussion of these topics. Each workshop is 90 minutes, with the exception of Workshop 101 which is 120 minutes. The workshop will be taught at the level in which it is designated.

Workshops are open to physicians and interested surgical assistants and office staff, however, these workshops are taught at the physician level.

Registration is required and will be confirmed on a first-come, first-served basis. As a member-benefit, only ISHRS members and member applicants may advance register for these workshops. Non-members may purchase tickets onsite, pending availability. The faculty listed are preliminary as of the date of the printing of this program. Directors and faculty are subject to change without prior notification to registrants and will not be considered reasons for refund requests.



Jean M. Devroye, MD

WORKSHOP 101 Recipient Sites

DIRECTOR: Robert P. Niedbalski, DO

LEVEL: All Levels

TIME: 6:30AM-8:30AM

FACULTY: Jennifer Martinick, MBBS; William M. Parsley, MD; William H. Reed II, MD; Arthur Tykocinski, MD; Jerry Wong, MD

This workshop is designed to be a hands-on experience with experts in the field. Several methods of recipient site creation will be discussed and demonstrated, including: sagittal and coronal incisions, variable densities, stick and place, and some tips will be given for the hairline incisions. This workshop will give participants the opportunity to see how each faculty performs their own technique and learn why they prefer their particular technique. You will also learn the pros and cons compared with other techniques in terms of technical difficulty and cosmetic outcome.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Describe various types of recipient sites and recognize the tools used to create them (e.g., slits, slots, and punch holes).
- State the differences between perpendicular (coronal) slits and parallel (sagittal) slits and describe the situations when they are used.
- Compare and contrast follicular unit grafts and multi-follicular unit grafts. You will also understand how the type of graft influence the size of the recipient slit and density.
- Identify patient's features that would enable use of combination grafting.
- Discuss how recipient site variables may impact the cosmetic outcome in terms of impact on the scalp and appearance of density.



R. P. Niedbalski, DO

PRECAUTION NOTE: This workshop may utilize porcine legs and/or human cadaver tissue and sharps. Although all human tissue is pre-screened for contaminants and communicable disease, Universal Precautions must be observed for the entirety of this workshop. See Attendee Agreement on the registration form. Scrubs are not required. Necessary disposable coverings will be provided included standard disposable latex gloves. If you have an allergy to latex or glove powder, then bring several sets of your own gloves.

WORKSHOP 102 FUE: Different Technical Approaches

DIRECTOR: Robert H. True, MD, MPH

LEVEL: Intermediate & Advanced

TIME: 7:00AM-8:30AM

FACULTY: Demir Ilter, MD; Jose F. Lorenzo, MD; Patrick T. Mwamba, MD; Bradley R. Wolf, MD

Nowadays, we notice a wide spreading of the FUE technique and several hair transplant surgeons are using this technique more and more. It is known that performing FUE procedures is not easy. Moreover, physicians give priority to different techniques: using a manual extractor with cutting punches or doll punches, or using a powered unit. The faculty will discuss and introduce these approaches and will also explain the reasons

why they exist. The rate of transections and the rate of growth will be discussed in details. This workshop will be conducted in lecture and panel discussion format (not hands-on).

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Better understand the different techniques that can be used for FUE and their special features.
- Recognize the current indications of FUE.
- Distinguish the advantages and disadvantages of the FUE technique versus the traditional strip harvesting.



R. H. True, MD, MPH

WORKSHOP 103 Understanding Cell Therapy and Related Follicular Research Advances

DIRECTOR: Ken Washenik, MD, PhD

LEVEL: All Levels

TIME: 7:00AM-8:30AM

FACULTY: Bessam K. Farjo, MBChB

Regenerative cell and molecular therapy intended to reprogram hair follicles toward increased growth is a rapidly expanding area of preclinical as well as clinical advances. The theoretical basis of the potential therapies will be reviewed and the status of the research or trials will be discussed. This workshop will attempt to demystify some of the recent research advances in the area of follicle regenerations.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Understand some of the major areas of biotechnology research for the treatment of hair loss.
- Describe the models for "cell based" follicle regeneration.
- State the rationale behind the clinical implications of this research.



K. Washenik, MD, PhD

WORKSHOP 104 How to Compile a Patient Record and Proper Patient Photographs

DIRECTOR: Shelly Friedman, DO

LEVEL: Beginner & Intermediate

TIME: 7:00AM-8:30AM

FACULTY: Marco N. Barusco, MD; James E. Vogel, MD

It is essential to properly compile the patient record. Key components will be reviewed including those particular to hair restoration surgery. In addition, a brief overview of available electronic medical records (EMT) software will be presented, as many physicians are now mandated to comply with EMT policies in their countries.

The proper use of photography and video is essential for proper documentation, medico-legal protection, and marketing. Digital technology makes it possible to transfer files from the camera to the computer to be used for marketing, documentation, internet communication, and virtual consultations. With the explosion of technology in digital imaging, physicians must be familiar with modalities

necessary to produce and store images. This comprehensive workshop will deal with how to produce, store, transfer, and manipulate images.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- List key components when compiling a patient record.
- Better understand electronic medical records and name at least one available software.
- Set-up an area in your office for taking proper patient photographs.
- Understand the elements of proper patient photographs and learn several pearls to help you take high quality, digital photographs.



S. Friedman, DO

LUNCH SYMPOSIA

DATE: Friday • September 16, 2011

TIMES: 12:30PM-1:45PM

FEE: No extra fee required, but you must sign-up for the symposium of your choice during the registration process so we can properly plan for food and room size.

CHAIR: Jean M. Devroye, MD



Jean M. Devroye, MD

LUNCH SYMPOSIUM 211 Hairline Design



Ronald L. Shapiro, MD

DIRECTOR: Ronald L. Shapiro, MD
FACULTY: Michael L. Beehner, MD and Paul J. McAndrews, MD
LEVEL: All Levels

The hairline, more than any other aspect, defines the result of hair restoration surgery. It is often the signature of the physician and becomes that of the patient. Experience, artistic foresight, and knowledge of anatomical landmarks are necessary

to produce natural appearing hairlines in all patients. This symposium features experienced physicians who will explore various aspects of artistic hairline creation.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Identify the patterns and characteristics of a natural hairline.
- Individualize the hairline based on the patient's current and expected future pattern of hair loss which takes into account age, gender, and ethnicity.

LUNCH SYMPOSIUM 212 Top 10 Clinical Pearls to Achieve Best Results and Happy Patients



Dow B. Stough, MD

DIRECTOR: Dow B. Stough, MD
FACULTY: Matt L. Leavitt, DO; William R. Rassman, MD; William H. Reed II, MD; Antonio S. Ruston, MD; Kuniyoshi Yagyu, MD
LEVEL: All Levels

Our practices are rich and evolving constantly. That's why we have to update our knowledge all of the time. Physicians who have visited their colleagues understand how rewarding

this approach can be – it allows us to discover a practice and a philosophy different from our own. Six experienced hair transplant

surgeons will present ten elements they believe essential to achieve the best results, to run an office properly, and to keep their patients happy. Particular emphasis will be placed on the "little things" that each surgeon finds important. This symposium will be a panel discussion format.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Identify several ideas and tips that can be taken home and incorporated into your practice.
- Discover the similarities and differences in the surgeons' top 10 pearls.

LUNCH SYMPOSIUM 213 Hair Duplication & Other Uses of Extracellular Matrix



Jerry E. Cooley, MD

DIRECTOR: Jerry E. Cooley, MD
FACULTY: John P. Cole, MD and Gary Hitzig, MD
LEVEL: All Levels

This symposium will introduce attendees to clinical applications of porcine urinary bladder matrix – UBM (i.e., ACell MatriStem). UBM is an extracellular matrix, FDA-approved wound healing agent being studied for its practical uses in hair restoration

surgery. Use of this agent has been found to stimulate regenerative potential including angiogenesis and recruitment of stem cells.

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Understand extracellular matrix (ECM) technology and its mechanism of action in wound healing.
- Describe ECM as it relates to hair duplication (also referred to as "autocloning"), including definition, clinical and histologic observations, and potential role in hair restoration.
- Discuss uses of ECM for FUT and FUE donor healing and graft survival.
- Understand the possible use of ECM as a non-surgical hair stimulation treatment.

2011 EXHIBITING COMPANIES

(current as of the printing of this brochure)

- A to Z Surgical
- ACell, Inc.
- ACIGI Relaxation/Fujiiryoki
- American Board of Hair Restoration Surgery, Inc.
- BioLife Solutions, Inc.
- Canfield Imaging Systems
- Cole Instruments, Inc.
- Cytomedix, Inc.
- Ellis Instruments, Inc.
- Folliscope, LeadM
- HairCheck
- HSC Development
- The LaserCap Company
- Merck
- MTI
- Nanogen
- NeoGraft
- PhotoMedex
- Q-Optics
- Restoration Robotics, Inc.
- Robbins Instruments
- Rogaine-Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc.
- Spencer Forrest, Inc.
- Viviscal Professional
- Wontechology



EXHIBIT HOURS

Thursday • September 15, 2011	8:00AM-5:00PM
Friday • September 16, 2011	6:30AM-5:45PM
Saturday • September 17, 2011	6:30AM-5:15PM

Companies of interest to hair restoration surgeons will be displaying their products and services in our exhibit area located in the Tikahtnu Ballroom Foyer, 3rd floor of the Dena'ina Civic and Convention Center. Representatives will be available to answer questions. Only registered attendees are permitted in the exhibit area.

ELECTRIC PLUG-IN STATIONS

NEW! Several "Electrical Plug-in Stations" with tables, chairs, and electrical power bars will be available throughout the meeting for attendees to plug-in their laptops, iPads, or other electronic devices, and power up! Bring your own adapters.

As a reminder, this year there is **COMPLIMENTARY WIRELESS INTERNET** throughout our meeting space in the Dena'ina Civic and Convention Center. It is a great year to bring your laptop or iPad to take notes and/or view the abstract book electronically!

NEW! We are providing the Abstract Book in traditional hard copy format as well as a PDF that you may download prior to the meeting. The URL to the Abstract Book PDF will be provided to meeting attendees approximately 2 weeks before the meeting.

ELECTRICAL PLUG-IN STATION HOURS

Thursday • September 15, 2011	6:00AM-5:00PM
Friday • September 16, 2011	6:30AM-5:45PM
Saturday • September 17, 2011	6:30AM-1:30PM

We gratefully acknowledge **HAIR CLUB MEDICAL GROUP** for its generous support of the meeting that enabled us to offer the Electrical Plug-in Stations!



SCIENTIFIC POSTER VIEWING HOURS

Thursday • September 15, 2011	6:00AM-5:00PM
Friday • September 16, 2011	6:30AM-5:45PM
Poster Inquiry Session (Friday)	3:30PM-4:00PM
Saturday • September 17, 2011	6:30AM-1:30PM

The scientific poster presentations will be on display in Tikahtnu Ballroom C, 3rd floor of the Dena'ina Civic and Convention Center. The Scientific Research, Grants, and Awards Committee will review and rate the posters. Certificates of recognition will be awarded to the highest scoring posters.

SCIENTIFIC POSTER PRESENTATIONS

This list is current as of the printing of this brochure, and is subject to change.

- Determining the Efficacy of Supra-orbital/ Supra-trochlear Nerve Blocks in Hair Transplant Surgery - *Muhammad Ahmad, MD*
- Donor Strip Slivering, Submerses in Normal Saline to Avoid Grafts Desiccation - *Kulakarn Amonpattana, MD*
- The Forelock Transplant Pattern Still Has a Place - *Michael L. Beehner, MD*
- Hair Transplantation in Frontal Fibrosing Alopecia: 2 Prospective Cases - *Shobit Caroli, MD*
- Optimize the Efficiency of Recipient Area Estimation: A Comparative Study - *Shobit Caroli, MD*
- A Prospective Study on the Role of Commercially Available Growth Factors in Hair Growth - *Shobit Caroli, MD*
- To Transplant or Not to Transplant: Lessons from 10 Cases - *Jeff Donovan, MD, PhD*
- Effects of Caffeine on Human Hair Follicles and the Dermal Papilla Cells in Vitro - *Weixin Fan, MD, PhD*
- Selected Thymic Peptides Directly and Differentially Modulate Human Hair Growth, Stem Cell Activity - *Nilofer P. Farjo, MBChB*
- Intradermotherapy in Scarring Alopecias Could it be an Alternative Treatment to Delay Their Progress Waiting New Developments? - *Silvana Franzini, MD*
- Is Soy Isoflavones an Alternative Treatment in Perimenopausal Females to Improve Hair Quality and Stop Hair Loss? - *Silvana Franzini, MD*
- The Use of Silicone at the End of Graft Placing to Prevent Bleeding, Contamination and Improve Early Scabs Removing in Hair Restoration Surgery - *Silvana Franzini, MD*
- How to Try to Reduce the Possibility of Over Cutting and Subsequently Piggy Backing or Popping - *Shahin Gholami, MD*
- Prescribing Finasteride at Distance in a Safe Way, Including the Simplified BCS Scoring - *Mats Ingers, MD*
- The Gene Expression Patterns of Transplanted Human Hairs in Nude Mice - *Moonkyu Kim, MD PhD*
- Analysis of EGFR Expression in Human Hair Follicles in Frontoparietal and Occipital Scalp - *Jerzy R. Kolasinski, MD, PhD*
- Comparison Study of FUE Techniques: Sharp vs Dull Punch - *Larry Leonard*
- New Anesthesia Mixture for FUE - *Larry Leonard*
- The Hair Clock, Or (To Put It Another Way) Why is Hair Growth Cyclical? - *Andrea Marliani, MD*
- How to Manage an Intra-Operative Surprise When We Encounter Slippery Grafts - *Damkerng Pathomvanich, MD*
- Preview Long Hair Transplantation, The P Constant, the Patient Maximum Efficiency Equations and Therasession - *Marcelo Pitchon, MD*
- Scoping Scalp Disorders: Updates in Dermatoscopy - *Nicole E. Rogers, MD*
- Surgical Complications In Hair Transplantation: A Series Of 533 Procedures - *Sandro Salanitri, MD*
- Ergo-scope, the New Microscope for Hair Transplant - *Patrick A. Tafoya*
- Are Analgesics and Sedatives Safe? Hair Transplantation in G6PD Deficiency - *Anand K. Vaggu, MD*
- Oral Tranexamic Acid as a Pre-operative Medication Before Hair Transplant Surgery - *Pradyumna P. Vaidya, MD*
- Beginner Small Team's Dream Comes True - Mega and Giga Session by Multiple Mini Sessions on Consecutive 3 to 4 Days - *Sanjiv A. Vasa, MD*
- Comparative Study Between Direct Hair Implantation and Classic FUE. How Can a Minimally Invasive Procedure Affect the Survival of Hair Follicles? - *Anastasios Vekris, MD*
- FUE Transection Rates - *Sara M. Wasserbauer, MD*
- A Proposal for Standard FUE Nomenclature - *Sara M. Wasserbauer, MD*
- Management of Patients with Coronary Artery Disease and Updated Guidelines for Antithrombotic Therapy in Hair Restoration Surgery - *Kuniyoshi Yagyu, MD*
- Additional Intra-epidermal Suture to Trichophytic Closure of Both Wound Edges to Minimize Scarring and Camouflage Donor Scars Effectively - *Kuzuhito Yamamoto, MD*
- Zones for Hair Restoration - *Craig L. Ziering, DO*
- Mathematical Approach Of Lateral And Sagittal Incisions - *Georgios Zontos, MD*
- Hair Restoration For Congenital Etiology Baldness In Occipital Region Of The Head Of 15 Years Old Male Patient Using FUE - *Georgios Zontos, MD*

ISHRS MEETING

Newcomers Program

NEW! EXPANDED PROGRAM!

FEE: No extra fee required, but we ask that you register for this program in advance if you wish to participate.



Robert T. Leonard, Jr., DO

NEWCOMERS CHAIR: Robert T. Leonard, Jr., DO

This program is designed to help our newest ISHRS meeting attendees become acquainted with the Society, its members, and the field. "Newcomers" will be paired with volunteer member "hosts" prior to the meeting and with an option to extend the collegial relationship for 2 years as an informal mentorship relationship. We encourage long-standing members to sign-up as hosts.

All physician and surgical assistant registration types may participate in the program. We expect that non-members who wish to participate for the longer term program apply for membership.

Please select the option (Newcomer or Host) during the registration process if you would like to sign up for this program.

If you have any questions please contact the Liz Rice-Conboy at ISHRS Headquarters, info@ishrs.org, or Chair of the Newcomers Program, Dr. Robert Leonard, Jr. at hairdr@pol.net. They will be in contact with you once you sign up for the program.

GUIDELINES

1. Host contact the Newcomer prior to the meeting and answer questions.
2. Host and Newcomer must attend **Newcomers Orientation & Reception** on Wednesday • September 14, 2011, 5:30PM-6:30PM, Quarter Deck, Hotel Captain Cook, Anchorage, Alaska. Meet and greet!
3. Host and Newcomer check-in with one another; sit together during opening session.
4. Host and Newcomer communicate with each other throughout a 2-year term via email, phone or face-to-face. Newcomers are encouraged to email and call their host with questions or for advice regarding hair restoration surgery matters.
5. **Neither the Host nor the Newcomer may claim that they "trained" as a result of this Host-Newcomer relationship. Neither may advertise this relationship in their promotional materials, website, or curriculum vitae.**



Welcome to Anchorage, Alaska!



Alaska is America's last frontier...a land of extremes and arctic grandeur. Anchorage, Alaska's largest city, is a modern city set amidst the vast expanse of pristine Alaskan wilderness.

Throughout the seasons, visitors can enjoy the **EVER-CHANGING SCENERY** that surrounds Anchorage: the Alaska Range and Cook Inlet to the west, Denali (Mt. McKinley) to the north and Anchorage's local playground, the Chugach Mountain Range, to the south and the east. Get up close to beautiful blue glaciers, relics from the ice age. View the **ABUNDANT WILDLIFE** ranging from moose to bears to whales. Come experience the allure of Alaska.



THE CITY OF ANCHORAGE is where gold rush adventure meets Russian and Alaska Native culture – where a tent city in the wilderness blossomed into the state’s largest urban center. With a rich past and a bright future, Anchorage offers a multitude of attractions. An urban wilderness, visitors to Anchorage can fish for king salmon in the heart of downtown, hike or bike away the day, meander near moose on city trails, or take a day cruise to spy abundant wildlife and gaze at glaciers. But Anchorage also offers the creature comforts one would expect in a city.

Anchorage offers **NUMEROUS AND VARIED DINING EXPERIENCES**, highlighting the **WORLD FAMOUS ALASKA SEAFOOD**. And thanks to Alaska’s “1% for Art Program,” you will experience **GREAT PUBLIC ART**, including native art, concerts, and galleries. Enjoy **PLENTY OF SHOPPING** while in Alaska as there are no sales taxes (the only tax is the hotel occupancy tax).



FOR MORE INFORMATION ON ANCHORAGE and all it has to offer, visit www.anchorage.net, the website of the Anchorage Convention & Visitors Bureau (ACVB). You may also phone the ACVB at 1-907-276-4118 or e-mail them at info@anchorage.net.

Inspired by nature's wild beauty and the highest caliber of educational presentations, this year's meeting promises to be a trip of a lifetime!



HOP ABOARD THE ANCHORAGE TROLLEY!



This SIGHT-SEEING TOUR is a great way to get acquainted with Anchorage before the meeting begins.

Relax on board while the Alaskan guide shows you how and where Alaskans live, the Alaska Railroad, Lake Hood (the largest and busiest floatplane base in the world), mysterious Earthquake Park, Cook Inlet (where the tides are the second largest in the world), Anchorage Museum of History and Art, their famous fragrant flowers, great shopping areas, and favorite dining restaurants.

The tours run seven days a week, every hour on the hour, with the first tour departing at 9:00AM and the last departing at 5:00PM. The tours are approximately 50 minutes long and depart from the log cabin Visitors Information Center at 4th Avenue and F Street. Prices are currently \$15 for adults, \$7.50 for children 6-12, and free for children under 6 years of age accompanied by an adult.

For more information or to book tickets, go to www.alaskatrolley.com, or call 1-907-775-5603 or toll-free (U.S. and Canada) at 1-888-917-8687. You may also purchase tickets onboard the trolley.



Things To Do In Anchorage & Nearby

- ▶ ENJOY VARIOUS OUTDOOR ACTIVITIES such as hiking, biking (rent a bike and get on the 10+ mile Tony Knowles Coastal Trail in Anchorage!), kayaking, canyoneering, rock climbing or ice climbing.
- ▶ WILDLIFE VIEWING....moose, bears, whales, sea otters and more.
- ▶ EXPERIENCE FLIGHT SEEING in Anchorage from Lake Hood, the world's busiest seaplane base. Or go flightseeing at Denali, including a mountain glacier landing.
- ▶ Try Your Hand At WORLD CLASS FISHING, everything from remote location fly-in fishing to deep sea halibut fishing to trying to land a salmon in Anchorage's Ship Creek, right in the heart of downtown.
- ▶ TAKE AN ATV (ALL-TERRAIN VEHICLE) TOUR in the wilderness.
- ▶ GO ON A GLACIER OR WHALE WATCHING CRUISE.
- ▶ SHOP the 5th Avenue Mall and the many small, charming specialty shops, including those selling native wares and local specialties. Stop by one of the many coffee shops to recharge.
- ▶ HOME OF THE IDITAROD, Alaska's famous dog sled race. Visit a musher's kennel and hold sled dog pups, or visit the Iditarod Headquarters in Wasila to view trophies, displays, photos and in the summer, meet some of the sled dogs.



The Northern Lights/
Aurora Borealis

This beautiful, natural light show phenomenon in the sky makes appearances in fall, winter and spring. The northern lights can be incredibly bright, multihued and fast moving. The most common color is a brilliant yellow-green. Colorful northern lights displays can produce red, blue and purple patterns. Many of the area hotels have a "northern lights wake-up call" for guests who indicate that they want to be awakened if the lights are dancing in the night sky (note that the Hotel Captain Cook does not offer this service). For the likelihood of seeing the Northern Lights while you are in Anchorage, you can check the following link for the forecast: <http://www.gedds.alaska.edu/auroraforecast> .



ISHRS GROUP Chartered Excursions



The ISHRS will be offering two different day cruises as well as the Alaska Railroad Dinner Excursion and the Chillkoot

Charlie's outing. Regarding the cruises, the 26 Glaciers Cruise on Tuesday is mainly a Glacier Cruise, and not a whale watching cruise. As mentioned in the cruise description on the next page, there is a possibility you may see whales and other wildlife, but this cruise does not track the whales. If you are interested in viewing whales, you should sign up for the Kenai Fjords Whale Watching Cruise on Sunday.

Also, if you are concerned about seasickness, the 26 Glaciers Cruise is a very calm cruise because it is on a stable catamaran and also on the calm, protected waters of Prince William Sound. Of the two ISHRS group cruises, this one is more suitable for those who experience seasickness. The Kenai Fjords Whale Watching Cruise is calm when in the bays, but may hit rougher water when moving between the bays.

Suggestion: if you tend to get seasick, you may wish to take a seasickness medicine prior to the departure, e.g. Meclizine (Bonine, Dramamine Non-Drowsy, etc.).

Keep in mind

it may be better to plan your vacation *PRIOR* to the meeting, versus after, as some tours and attractions begin to close for the season in mid-September. See the ISHRS Group Excursions and other tour and hotel stay special offers in the following pages.

- EXPLORE THE NATIVE CULTURES.
- Visit the Anchorage Museum, a WORLD-CLASS MUSEUM which seeks to preserve, exhibit and interpret the art and history of Alaska.
- Try your luck at seeing the elusive NORTHERN LIGHTS.
- Learn to PAN FOR GOLD...and you just might find some!
- Visit Chugach State Park, the THIRD LARGEST STATE PARK IN THE U.S., where you can hike, bike, climb and view wildlife, all in the vicinity of Anchorage.
- Plan a post meeting trip to ALYESKA RESORT, a mountain resort 40 miles from Anchorage where you can ride the gondola to the summit.
- Visit Denali/Mount McKinley, AMERICA'S HIGHEST MOUNTAIN. (This is a 2 to 2.5 hour drive from Anchorage. It is possible to do as a day trip if you don't have time for an overnight stay.)



26 Glacier Cruise

WITH A STOP AT THE ALASKA WILDLIFE CONSERVATION CENTER



► **DATE:** Tuesday/September 13, 2011

► **TIME:** Departs from the Hotel Captain Cook – 5th Avenue entrance at 8:15AM and returns at 7:30PM



► **PRICE:** \$199 per person (same price for adults and children)

► **ATTIRE:** Dress warm, bringing several layers and gloves as it can get cold when outdoors on the boat.

► **MEALS:** Note this tour includes LUNCH ONLY.

Please eat breakfast on your own prior to departure. Dinner will also be on your own upon return to the hotel. A light snack and bottled water will be served on the coach; and a basic lunch will be served on the boat.

On the way to Whittier, the departure town for the Phillips 26 Glaciers Cruise, we will visit the ALASKA WILDLIFE CONSERVATION CENTER. This center is a nonprofit organization dedicated to preserving Alaska's wildlife through public education. The Center takes in injured and orphaned animals year-round and provides spacious enclosures and quality animal care. Animals that cannot be released into the wild are given a permanent home at the center. Animals that you may see

include: bear, elk, bison, moose, musk oxen, coyote, eagles, caribou, and more.

After the visit to the Alaska Wildlife Conservation Center, we will cross through the mountain via the Anton Anderson Memorial Tunnel to enter the town of WHITTIER. This is the largest mountain tunnel in North America. Automobile traffic can only cross for 15 minutes every hour, but the crossing is smooth and on time.

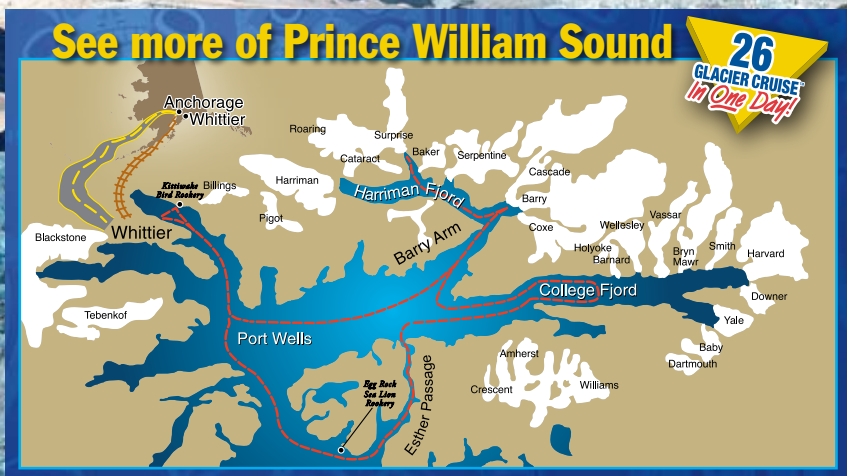
The 26 Glacier Cruise travels over 135 miles into PRINCE WILLIAM SOUND where you will see 26 named glaciers and many more unnamed. Get face to face with these towering masses of ice, so close you can hear the glaciers move and gaze at their brilliant blues hues. On this cruise, you will see several types of glaciers, including Alpine (hanging), Piedmont and Tidewater. Glacier calvings are normally seen on each cruise – this is when broken pieces of ice fall into the water with a thundering sound and become icebergs.

THE CRUISE IS NOT JUST ABOUT THE ICE! It is very common to see sea otters, seals, porpoises, sea lions and sometimes whales – humpback and orca – during the

cruise. You may also spot bear, mountain goats and bald eagles. At the end of the trip there is a stop at a bird rookery which is home to thousands of Kittiwakes. PROFESSIONAL NARRATION is provided by U.S. Forest Service Rangers on every cruise.

You will enjoy SMOOTH SAILING aboard the Klondike Express, which is the LARGEST, FASTEST AND MOST LUXURIOUS CATAMARAN in all of Alaska. This 137-foot, high-speed catamaran holds 342 passengers on three decks, two of which are enclosed and heated. Comfortable upholstered booths with tables are available for all passengers and the large picture windows provide a view from every seat. A saloon, snack bar, gift shop and seven restrooms are a few of the other amenities available to glacier cruise passengers. A hot lunch is included in the price of the cruise and is served to passengers at their booths.

There will also be a TOUR GUIDE aboard the ISHRS motor coach to point out sites along the way and answer any questions you may have.



DINNER EXCURSION ON The Alaska Railroad



Join your colleagues for a unique and memorable ISHRS Dinner Excursion aboard the Alaska Railroad!

- **DATE:** Friday/September 17, 2011
- **TIME:** The actual train excursion is approximately 4.25 hours, 6:00PM-10:15PM. Shuttle service from the Hotel Captain Cook – 5th Avenue entrance to the Alaska Railroad Depot will depart from the hotel at **5:30PM**, and the train will depart from the depot at **6:00PM** sharp. The Alaska Railroad Depot is located at 431 West 1st Avenue, in case you are not riding the shuttle from Hotel Captain Cook.
- **PRICE:** \$225 per person (same price for adults and children)
- **ATTIRE:** Dinner casual

PLEASE NOTE: If you sign up for this event you will miss the last general sessions on Friday. The general sessions on Friday will go until 5:45PM. It is recommended that you depart the convention center by around 4:15PM to give you ample time to get back to your hotel to change and get ready.

Wind down from a busy meeting day on this 4.25 hour leisurely dinner tour, enjoying the unique ARCTIC DESERT LANDSCAPE.

Alaska is a big place and the Alaska Railroad is the perfect way to get around it. Not only do Alaskans use the railroad to reach the most remote parts of Alaska, but it is also in demand for long sightseeing excursions by the cruise lines and vacationers. This private charter offers you special access to get onboard for an evening.



The train departs from the Alaska Railroad Depot in Anchorage and takes you on a journey along the scenic Turnagain Arm of the Cook Inlet, waters explored by Captain Cook himself. This route offers **DRAMATIC MOUNTAIN AND WATER VIEWS** as well as opportunities for glimpses of moose, Dall sheep, Beluga whales and eagles, if nature cooperates. The train provides the perfect environment to relax as well as **SOCIALIZE** with your ISHRS colleagues, as our diner cars are **EXCLUSIVELY CHARTERED FOR THE ISHRS**. A three-course plated dinner will be served in a classic diner car with comfortable booths, there will be open bar and **TOUR GUIDE** narration to point out the highlights along the way. All aboard!



KENAI FJORDS NATIONAL PARK Whale Watching Cruise



Venture out on Kenai Fjords Cruise's most popular trip into the heart of Kenai Fjords National Park.

- **DATE:** Sunday/September 18, 2011
- **TIME:** Departs from the Hotel Captain Cook – 5th Avenue entrance at 7:45AM and returns at 8:30PM
- **PRICE:** \$199 per person (same price for adults and children)
- **ATTIRE:** Dress warm, bringing several layers and gloves as it can get cold when outdoors on the boat.
- **MEALS:** Note this tour includes **LUNCH ONLY**. Please eat breakfast on your own prior to departure. Dinner will also be on your own upon return to the hotel. Two light snacks and bottled water will be served on the coach. A simple lunch will be served on the boat.

This tour will depart from the town of SEWARD aboard a comfortable catamaran vessel, and will provide in-depth experiences of Kenai Fjords National Park's **ABUNDANT WILDLIFE, ALPINE AND TIDEWATER GLACIERS**. This cruise tracks the whales and other marine mammals. Of course nature is unpredictable, but the cruise company reports an approximate 90% success rate in finding the whales.



Explore these deep fjords and the impressive amounts of wildlife that make their home on Resurrection and Aialik Bays, on the Gulf of Alaska. Watch for humpback and orca whales, seabirds, sea lions and otters, among other wildlife. Journey to the face of Aialik Glacier and witness this massive glacier thundering into the sea. Keep track of your route with flat screen monitors displaying the map of the National Park. The round trip boat journey is approximately 120 miles.

The tour is narrated by their certified captains, aboard the most **MODERN FLEET** of vessels in the state. There is an indoor booth seat for every passenger along with large picture windows for great viewing. Both the upstairs and downstairs cabins are fully heated. The tour price includes lunch on board, complimentary coffee, tea and water. Other beverages, including beer and wine, are available for purchase. There will be a **TOUR GUIDE** aboard the ISHRS motor coach to point out sites along the way and answer any questions you may have.

**PLAN YOUR
PRE- & POST- MEETING
ACTIVITIES!**

As you are making the journey to Alaska, why not spend a few extra days?

These companies have agreed to provide discounts to ISHRS attendees. Check them out as you plan your trip. Keep in mind it may be better to plan your vacation PRIOR to the meeting (versus after) as some tours and attractions begin to close for the season in mid-September. Also remember to consider the ISHRS Group Chartered Excursions as described on other pages in this brochure.



This local company is offering ISHRS attendees select discounted day excursions. Every tour is fully guided by real Alaskan tour guides who have lots of information and experiences to share with you.

They are offering ISHRS these tours (visit the link below for descriptions and prices):

- ▶ **Two Hour Scenic City Tour**
- ▶ **Wildlife Adventure Tour**
- ▶ **Turnagain Turn** ▶ **Glacier Turn**
- ▶ **Summer Dog Sledding**
- ▶ **Valley Vistas** ▶ **Talkeetna Tour & Fly**
- ▶ **Helicopter Glacier Landing**
- ▶ **Historic Crow Creek Gold Mine Tour**

And, you may even contact them for special requests and custom adventures. For further details and to book tours go to www.salmonberrytours.com/ishrs2011.

If you have questions, you may contact them by email at reservations@salmonberrytours.com or by phone at 1-907-278-3572.



**ALYESKA RESORT
ALASKA**



Tucked amid the Chugach Mountains on Alaska's south central coast, just 40 miles from Anchorage, Alyeska Resort is a great place to discover the wilderness and expansive beauty of the Last Frontier.

Alyeska is offering discounted rates for ISHRS attendees valid 3 days pre-meeting and 3 days post-meeting (September 3-September 21); however, there is very limited availability prior to the meeting, so it would be best to try to book a post stay. The ISHRS group rate is \$159.00 plus 12% tax and a \$10.00 resort fee per night, and is valid on Moderate and Deluxe category rooms. Upgraded rooms may be available. Summit Level rooms would be \$179.00 plus tax and resort fee. Junior Suites would be \$259.00 plus tax and resort fee. All reservations and room types are based upon room availability.

This group rate is only available by phone and email – not online. Call the reservations department at 1-907-754-2111 or toll-free (U.S. & Canada) at 1-800-880-3880.

Note that full-prepayment is required at the time the reservation is made. The deposit is fully refundable up to 48 hours prior to the scheduled arrival date. If a reservation is cancelled within 48 hours of the arrival date, a credit equal to the amount of the deposit will be held on file and must be used within 1 year.

For more information on Alyeska Resort, visit their website at www.alyeskaresort.com, but remember the ISHRS rate is NOT available online.

**Talkeetna Alaskan Lodge
&
Seward Windsong Lodge**



CIRI Alaska Tourism is offering the ISHRS great pre-conference rates – receive a 20% discount when booking stays before September 14 at their beautiful Talkeetna Alaskan Lodge (just outside Talkeetna, which is the gateway

town to Denali/Mt. McKinley) or their Seward Windsong Lodge (on the edge of Kenai Fjords National Park). CIRI also is offering discounts on various exciting activities and transportation to/from Anchorage. Please view the link below for lodge information: <http://www.ciritourism.com/ishrs.html>

However, note ***you must CALL or EMAIL CIRI to receive the discounts when mentioning ISHRS*** – the discounts are **NOT** available on their website. You may call CIRI toll-free at 1-866-845-6338 or 1-907-777-2800 or email them at jenniferh@ciri.com.

MEETING VENUE INFORMATION

THE DENA'INA CIVIC AND CONVENTION CENTER

600 W. Seventh Avenue ➤ Anchorage, AK 99501, USA
 PHONE: 1-907-263-2850

The beautiful new Dena'ina Civic and Convention Center, which opened its doors in 2008, is a triumph of high northern latitude design. The natural light reflecting through the building is brilliant, the views from the ballroom overlooking the Chugach Mountain range are dazzling, and the Alaska native artwork throughout the facility honoring the original Athabascan settlers of the region is stunning. The cultural heritage of the first Alaskans dates back 10,000 years. The spirit of the Dena'ina people is reflected in the stained glass murals, expansive open spaces and traditional carvings on display throughout the center.

The Dena'ina Civic and Convention Center is conveniently located in the heart of downtown Anchorage in what is called the "Convention Corridor," near the 5th Avenue Mall and the Alaska Center for the Performing Arts. This modern facility provides **complimentary wireless internet** connectivity for all meeting attendees.

HOW TO GET TO THE DENA'INA CONVENTION CENTER

WALKING: It is a short 6 block walk from the Hotel Captain Cook to the ISHRS meeting venue, the Dena'ina Civic and Convention Center. When you exit the hotel's main entrance on 4th Avenue, turn right to get to I Street (or if you exit the hotel's 5th Avenue entrance, you will turn left to get to I Street). I Street is located



at the corner from the hotel. When you get to I Street, turn right (south). You will walk 2 to 3 blocks on I Street (depending on which door you exited the hotel) until you come to 7th Avenue. Turn left on 7th Avenue. In 2 blocks you will reach the Dena'ina Civic and Convention Center. The main entrance is on 7th Avenue, by the box office.

ISHRS LOOPING SHUTTLE SERVICE: The ISHRS will offer limited shuttle bus service from the Hotel Captain Cook to the Dena'ina Civic and Convention Center during the peak morning and afternoon hours. At the hotel, the shuttle will board at the 5th Avenue entrance of the hotel. From the Dena'ina Civic and Convention Center, the shuttle will board at the 7th Avenue entrance. The shuttle will loop between the two properties during these times. It is an approximate 7-10 minute round trip loop.





CAPTAIN James Cook

helped define Alaska in the 18th century by mapping its jagged coastline for the first time.

- ▶ In 1965, the Hotel Captain Cook opened as an anchor for downtown Anchorage. The hotel features décor inspired by the expeditions of Captain Cook, offers majestic views of the Cook Inlet, Chugach Mountains and Anchorage cityscape and on a clear day you may even see Mt. McKinley.
- ▶ Captain Cook was a British explorer and cartographer whose three major voyages took him around the southern tips of Africa and South America, to Easter Island and, on his final voyage, along Alaska's majestic coastline. On these voyages, he and his crew documented the people, animals and flora and fauna that many had never seen before.
- ▶ In June of 1778, while looking for a Northwest Passage to Hudson Bay, he and his crew on the HMS Resolution dropped anchor in Turnagain Arm—within sight of the spot where the Hotel Captain Cook stands today. To his disappointment he learned that there was no passage through, so he had to “turn again” and go back, thus the name Turnagain Arm.



Located 6 short blocks from the Dena'ina Civic and Convention Center – less than ½ mile.

HOTEL INFORMATION

The official ISHRS group hotel is:

The Hotel Captain Cook
939 W. Fifth Avenue
Anchorage, AK, 99501, USA

PHONE: 1-907-276-6000
U.S. TOLL FREE: 1-800-843-1950
E-MAIL: info@captaincook.com

A sense of history envelops the Hotel Captain Cook, but as you explore its towers, you'll find every convenience you might need: four restaurants, fifteen retail stores, business services and the Athletic Club.

LOCATED IN WHAT IS NOW THE BUSTLING HUB OF AMERICA'S GATEWAY TO THE PACIFIC RIM, the Hotel Captain Cook caters to the international traveler, dignitary, business and leisure traveler with the service and meticulous attention to detail for which the hotel is justly famous. The Hotel Captain Cook is Alaska's only member of Preferred Hotels & Resorts Worldwide, an organization of 620 of the finest independently owned and managed luxury hotels and resorts across the globe. This hotel is set in the HEART OF ANCHORAGE, just a few blocks from city highlights such as the Alaska Center for Performing Arts, the 5th Avenue Mall and the Tony Knowles Coastal Trail.



The hotel offers 547 guest rooms, including 96 suites across its three towers. Each guest room has COMPLIMENTARY WIRELESS INTERNET, a coffeemaker, an iron and ironing board, and a hair dryer. You can also enjoy shopping in the fifteen diverse shops in the hotel's lobby.

The hotel's FOUR RESTAURANTS are:

➤ **The Crow's Nest**

Perched atop Tower 3, this AAA-four-diamond fine dining restaurant—the only one in Anchorage—offers a blend of French and New American cuisines, a 10,000-bottle wine cellar and stunning views of downtown, the Chugach Mountains, and Cook Inlet;

➤ **Fletcher's Restaurant**

Named for the man behind the historic mutiny on the Bounty, this main-floor pub emphasizes seafood, pizza and pasta and classic pub fare, which you can wash down with an Alaskan microbrew;

➤ **The Whale's Tail** is a casual and cozy eatery which offers morning lattes and pastries, full lunch and dinner menus and, for almost any time of day, small plates such as tempura-shrimp martinis or buffalo sliders; and

➤ **The Pantry**, an indoor sidewalk café located in the lobby features classic hearty breakfasts as well as Alaskan specialties such as chowder and fresh fish.

HOTEL ROOM RATES AND RESERVATIONS

The ISHRS has secured the following discounted group rate at the Hotel Captain Cook for the dates of Wednesday/September 7 through Wednesday/September 21, 2011, based on availability:

- \$181 single/double occupancy for standard deluxe rooms (with either a king size or two double beds)

SUITES:

- Crow's Nest Suites \$625-\$1,500
- Executive Suite (two bedroom) \$400/\$410 (single/double occupancy)
- Executive Suite (one bedroom) \$290/\$300 (single/double occupancy)
- Junior Suite \$265/\$275 (single/double occupancy)

All room rates are currently subject to 12% room tax, which is subject to change.

PLEASE MAKE YOUR RESERVATIONS EARLY! This room rate is available THROUGH AUGUST 5, 2011 OR WHILE ROOM AVAILABILITY LASTS. Reservation requests after August 5, 2011, will be accepted on a space available basis, at the group rate.

ONLINE: You may make your reservation online at the group rate. To access the Hotel Captain Cook's group reservation page for the ISHRS, use the hotel reservation link available on the ISHRS website at <http://www.ishrs.org/AnnualMeeting.html>. After you enter your stay dates, below the dates you will see "click here to enter special codes." Click on that and enter **ISHRS11 in the Group Code field that appears on the left**, then click continue to display the **ISHRS rates**. **Note you may request your preferred bedding type in the comments field on the Guest Information page.**

BY PHONE: You may make your reservation by calling the hotel directly at the toll-free number 1-800-843-1950 or 1-907-276-6000. Please be sure to **identify yourself as being with the ISHRS** to receive the group rate.

Hotel check-in time is 3:00PM and check-out time is 12:00 noon.

HOTEL DEPOSIT/GUARANTEE/ CANCELLATION POLICY

In order to confirm a guestroom, the hotel requires a deposit of one night's room rate plus tax, to be paid either by 1) cash, or 2) a valid Visa, Mastercard, American Express or Diner's Club or JCB credit card (the credit card will secure your reservation and will not be charged prior to your arrival). If you need to cancel your reservation, in order to avoid forfeiting one night's room rate and tax, the cancellation must be made by 3:00PM Alaska Daylight Time (AKDT), which is 6:00PM Central Daylight Savings Time (CDT) on the day prior to your arrival date.

GROUND TRANSPORTATION TO THE HOTEL CAPTAIN COOK

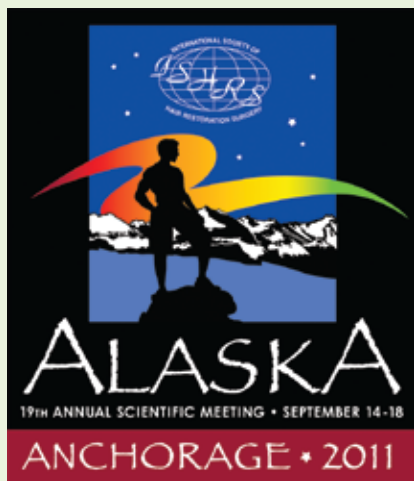
The Hotel Captain Cook is located a short 10-15 minute drive from Ted Stevens Anchorage International Airport. Airport transportation options are:

TAXICABS: The 10-15 minute ride from the airport should cost no more than \$20 plus tip. All taxicabs in Anchorage are supposed to take both cash and credit cards as payment. If you wish to pay by credit card, ask the driver if they are accepted before you get in the taxicab. Taxicab drivers are generally tipped 10-15% for good service.

SEDAN: If you require limousine service, the Hotel Captain Cook is served by BAC Limousine and Bus Service. BAC Limousine can also be your professional guide to the wonders of Alaska. They offer transfers across the state and sightseeing. You may contact them at 1-907-222-2600 or www.baclimoandbus.com.

CAR RENTAL: If you wish to rent a car while you are in Alaska, there are several rental car company counters at the airport, including Alamo, Avis, Budget, Dollar, Enterprise, Hertz, National and Thrifty.

PARKING FOR THOSE DRIVING: Hotel parking is available in the covered garage across the street from the hotel. The discounted self parking rate is \$18 for 24 hours and the valet parking rate is \$30 for 24 hours.



GENERAL INFORMATION

IF YOU HAVE ANY QUESTIONS OR FOR MORE INFORMATION, PLEASE CONTACT US AT:

International Society of Hair Restoration Surgery

303 West State Street
Geneva, IL 60134 USA
PHONE: 1-630-262-5399
U.S. DOMESTIC TOLL-FREE: 1-800-444-2737
FAX: 1-630-262-1520
E-MAIL: info@ishrs.org
www.ISHRS.org

VISIT THE ISHRS WEBSITE FOR MEETING INFORMATION:

To download this program brochure as a PDF, to register online, or for meeting information, go to www.ishrs.org/AnnualMeeting.html.

WEATHER

Anchorage has a subarctic climate but with strong maritime influences that moderate temperatures. Protected by the Chugach Mountains and warmed by Japanese currents of the Pacific Ocean, the climate in Anchorage is actually quite mild year-round. Mid-September's temperatures range from 56° F/13°C to 42°F/6°C, so a warm jacket is recommended. Sunset is between 8:15PM and 8:20PM on the ISHRS meeting days.

PERSONS WITH DISABILITIES

The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the headquarters office at 1-630-262-5399 or info@ishrs.org as soon as possible, and preferably before August 14, 2011.



TICKETS FOR RECEPTIONS/MEALS

Tickets are not required for the following:

- WEDNESDAY SURGICAL ASSISTANTS LUNCHEON. This is included in the surgical assistant registration fee. However, you must register for this program during the registration process.
- THURSDAY ANNUAL BUSINESS MEETING LUNCHEON. This is included with the main registration fee, except for exhibitors.
- THURSDAY WELCOME RECEPTION AT ALASKA NATIVE HERITAGE CENTER MUSEUM. All registrants are welcome to attend and to bring their spouse/guest.
- THURSDAY NIGHT AT CHILKOOT CHARLIE'S BAR. All registrants are welcome to attend and to bring their spouse/guest.
- FRIDAY LUNCH SYMPOSIA. This is included with the main registration fee, except for exhibitors. However, you must register for the symposium of your choice during the registration process.

Tickets are required for the following:

- WEDNESDAY NEWCOMERS ORIENTATION & RECEPTION AT HOTEL CAPTAIN COOK
- FRIDAY ALASKA RAILROAD DINNER EXCURSION
- SATURDAY GALA DINNER/DANCE AT THE HOTEL CAPTAIN COOK
- EXTRA COURSES, WORKSHOPS, AND OF COURSE, TUESDAY GLACIER CRUISE and SUNDAY WHALE WATCHING CRUISE

For tickets that are not included with your main registration, you may opt to purchase them separately during the online registration process. You will receive your tickets in your registration packet.

MEETING ATTIRE

To fit the rugged, more casual atmosphere of Alaska, the attire this year for the educational sessions is **business casual, no ties**. Attire at the Saturday Evening Gala Dinner Dance will be black tie. If you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country for the Gala Dinner.

OFFICIAL LANGUAGE

The official language of the International Society for Hair Restoration Surgery's 19th Annual Scientific Meeting is English. Simultaneous interpretation will not be provided. There will be several language specific tables at the Friday morning Breakfast with the Experts.

CANCELLATION/REFUND POLICY

Registration fees, less a \$100.00 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before August 14, 2011. After August 14, 2011 there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

Those who have registered and are unable to attend due to difficulties in obtaining a visa must notify the Society headquarters prior to the start of the meeting. No refunds will be issued for lack of notification prior to the start of the meeting.

VIDEO, PHOTOGRAPHY & AUDIO RECORDING POLICY

Video recording and/or photography are prohibited in all educational sessions. Under no circumstances are video, digital or still cameras to be utilized in the educational



sessions. Violators will have their cameras/equipment confiscated until the end of the meeting. Audio recording for personal use only is permitted (i.e., for gathering information and NOT for rebroadcast or reproduction). **Photography of scientific material is prohibited. The only exception to the photography policy is photos taken by the official ISHRS photographer, for purposes of podium photos to use in ISHRS publications.**

CELLULAR PHONE POLICY

The use of cellular phones in the General Session or workshop rooms is prohibited. Attendees must either turn off or vibrate cellular phones.

SPEAKER DISCLOSURES OF CONFLICTS OF INTEREST

All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book provided onsite at the meeting. The ISHRS follows its approved Policy on Collection and Resolution of Conflicts of Interest for all presenters and planners.

DISCLAIMER

As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at its Annual Scientific Meetings. **By attending this program, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery.** All speakers, topics, and schedules

are subject to change without prior notification, and will not be considered reasons for refund requests.

RULES AND PROPER ETIQUETTE

The Annual Scientific Meeting is an educational activity. Attendees are expected to maintain professional etiquette and extend proper courtesies. Inappropriate behaviors will not be condoned. The meeting should not be used as an opportunity for solicitation of other physicians' staff or other unethical, inappropriate, and distasteful activities. It may seem obvious, but it is inappropriate and rude to make negative or soliciting comments to the live patients in the various sessions. Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm." Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience.

Soliciting business in the meeting rooms or meeting area hallways is prohibited. Only registered exhibitors, in the Exhibit Hall, may solicit business. There will be no distribution of handouts, flyers or promotional items other than the official Abstract Book and workshop/course handouts, or other than exhibitor items in the exhibit hall. Any handout or flyer intended for the handout table by the registration desk must be pre-approved by the ISHRS Executive Director. Any unapproved handouts will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded.



It is vital for the doctors to discuss their complications and show patient photos. Public disclosure of a specific doctor's complications or patients is prohibited. There are ongoing debates in any field of evolving science, and disagreement between professionals is expected. However, inflammatory or inappropriate criticism of any specific ISHRS doctor's or assistant's lecture that has been made in good faith and according to the ethical standards of our Society is prohibited.

The timing of any private social functions must be approved by the ISHRS.

The purpose of these guidelines is not to suppress free speech or to conceal items from the public; rather, it is to encourage a free exchange among doctors without worries that anything said or done will be used against them by a competitor. All doctors have complications at various times, but it takes a special form of integrity to discuss them before a large group of colleagues. By the same token, we understand that most of the non-medical promotional professionals in our field provide a helpful public service while pursuing their business interests. We hope this communication between us will be on a high professional level that will benefit both the field and the patients.

ADVANCE REGISTRATION DEADLINE AUGUST 14, 2011

Registrations received after this date are not eligible for the Advance Registration Fees. Post-deadline registrations including those received onsite will be assessed a \$100 late fee and will be processed onsite. If you submit your registration after August 14 you are not considered "Advance Registered" and will not be listed in the attendee roster.

ADVANCE REGISTRATION FEES

The general registration fee includes admittance to general scientific sessions, scientific poster displays, exhibits, continental breakfasts, refreshment breaks, one lunch symposium, Annual General Business Meeting luncheon, the Welcome Reception and one program guide and abstract book. For Surgical Assistants and Ancillary Staff categories, it also includes admittance to the Surgical Assistants Program Luncheon. Extra courses, tours, and ticketed social events require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise indicated.

PHYSICIAN CATEGORIES

PHYSICIAN – ISHRS MEMBER: \$980

For Physician members of the ISHRS.

PHYSICIAN – PENDING ISHRS MEMBER: \$1,102

For physicians who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

PHYSICIAN – NON-MEMBER: \$1,225

For physicians who are not current ISHRS members and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required for all non-members and must accompany the registration form. Acceptable forms of verification for Non-Member Physicians include: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.

RESIDENT CATEGORIES

PHYSICIAN RESIDENT OR TRAINING FELLOW – ISHRS MEMBER: \$520

For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form.

PHYSICIAN RESIDENT – PENDING ISHRS MEMBER: \$545

For physician residents who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

PHYSICIAN RESIDENT OR TRAINING FELLOW – NON-MEMBER: \$570

For physician residents who are not current members of ISHRS and are currently participating in an approved residency training programs. Or, for non-member physicians who are currently enrolled in an ISHRS-approved

Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form. Non-member residents must submit a letter of verification from the residency program director along with their registration form.

ADJUNCT CATEGORIES

ADJUNCT – ISHRS MEMBER: \$980

For Adjunct members of the ISHRS.

ADJUNCT – PENDING ISHRS MEMBER: \$1,102

For individuals who have applied for and meet the qualifications of Adjunct category of membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

ADJUNCT – NON-MEMBER/ TRICHOLOGIST: \$1,225

For individuals who are not current or member-pending ISHRS Adjunct Members, but meet the qualifications for Adjunct Membership (i.e., individuals who hold a doctorate PhD or equivalent in a biomedical-related area and devote the majority of their professional activities to hair research in an academic setting). In addition, this category includes individuals who are trichologists. Registration verification is required for all non-members and must accompany the registration form. Acceptable forms of verification for Non-Member Adjuncts/ Trichologists include: a statement on the person's business letterhead attesting to the credentials of the person or with a certificate of membership in his/her trichologic society.

SURGICAL ASSISTANT CATEGORIES

SURGICAL ASSISTANT – ISHRS MEMBER: \$440

For members of the ISHRS Surgical Assistants Auxiliary.

SURGICAL ASSISTANT – PENDING ISHRS MEMBER: \$520

For surgical assistants who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

SURGICAL ASSISTANT – NON-MEMBER: \$620

For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required.*

OTHER CATEGORIES

CLINIC DIRECTOR/OWNER: \$1,225

For non-physician clinic directors and/ or owners of hair restoration practices. Registration verification is required.*

OFFICE MANAGER: \$620

For office managers of a hair restoration surgery practice. Registration verification is required.*

OFFICE STAFF: \$620

For office staff in a hair restoration surgery practice. Registration verification is required.*

MARKETING/MEDIA CONSULTANT, WEBSITE OWNER, WEBMASTER: \$1,225

For marketing, media, and PR consultants, website owners and webmasters. Registration verification is required.*

EXHIBITOR

There is a separate application process for exhibiting companies and exhibit representatives. To review the Invitation to Exhibit, which includes the rules, regulations, guidelines, floorplan, and application, go to: <http://www.ishrs.org/AnnualMeeting.html>

SPOUSE/GUEST: \$620

For a spouse or guest of the Physician, Adjunct, or Surgical Assistant who does not belong in any of the above categories. The registered Spouse/ Guest will receive a name badge and be admitted to the scientific general sessions, exhibits, coffee breaks, continental breakfasts, one lunch symposium, the Annual Business Meeting luncheon and Welcome Reception. Registration verification is required.* Spouses/guests who are not registered will not be permitted into these listed functions (except for the Welcome Reception) and will not receive a name badge.

WEDNESDAY DAY PASSES

PHYSICIAN, ADJUNCT, RESIDENT, CLINIC DIRECTOR/OWNER, MARKETING/MEDIA CONSULTANT, WEBSITE OWNER, OR WEBMASTER - WEDNESDAY DAY PASS: \$350

For physicians, adjuncts, residents, clinic director/owners, or marketing/ media consultants, website owners or webmasters who only plan to participate in meeting activities on Wednesday/ September 14, 2011. In addition to the daily registration pass, registration fees are required to attend the Advanced/ Board Review Course or Basics Course. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, or Saturday.

SURGICAL ASSISTANT/ANCILLARY STAFF - WEDNESDAY DAY PASS: \$150

For surgical assistants and other ancillary staff who only plan to participate in meeting activities on Wednesday/September 14, 2011, including the Surgical Assistants Program. Additional registration fees are required for extra course on Wednesday. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, or Saturday.

*REGISTRATION VERIFICATION IS REQUIRED for all non-members and must accompany registration form. Acceptable forms of verification are as follows:

- For the NON-MEMBER PHYSICIAN: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.
- For the NON-MEMBER ADJUNCT/ TRICHOLOGIST: a statement on the person's business letterhead attesting to the credentials of the person or with a certificate of membership in his/her trichologic society.
- For the NON-MEMBER PHYSICIAN RESIDENT: a letter of verification from the residency program director.
- For the TRAINING FELLOW: a letter of verification from the fellowship training program director.
- For the NON-MEMBER ASSISTANT, OFFICE STAFF, OFFICE MANAGER, CLINIC DIRECTOR/OWNER, MARKETING/MEDIA CONSULTANT, WEBSITE OWNER, WEBMASTER, and SPOUSE/GUEST: a letter attesting to current employment by a physician on the physician's letterhead, or a letter from a current ISHRS physician member attesting to the credentials of the individual.

Online registrants should fax verification to ISHRS headquarters at: 1-630-262-1520.

MULTIPLE STAFF DISCOUNT

Bring multiple staff to the meeting and receive a special rebate offer! Medical offices that register 3 or more non-physician personnel qualify for a \$50 rebate per person. The following guidelines apply to qualify for the rebate.

- Rebates are offered only to non-physician personnel, which are employed in the same office. I.e., surgical assistants (member/non-member), office staff, office manager, clinic director/owner, and spouse/ guest registration categories.
- A Registration Rebate Form must be completed and submitted no later than October 16, 2011. Forms received after this date will not be eligible for this special offer. Contact the ISHRS Headquarters office for a Rebate Request Form or obtain from Meeting Registration Desk.
- A rebate check will be issued 6 weeks after the meeting, so that attendance can be verified for the individuals that are listed on the Registration Rebate Form.
- Only one rebate check will be issued to the employing physician at the address indicated on the Registration Rebate Form.

BRING 3 OR MORE NON-PHYSICIAN PERSONNEL AND RECEIVE A \$50 REBATE PER PERSON!



ADVANCE REGISTRATION DEADLINE: AUGUST 14, 2011

ONE FORM PER PERSON. SUBMIT BOTH PAGES.

THREE METHODS TO REGISTER:

- 1. ONLINE:** www.ISHRS.org/AnnualMeeting.html
- 2. FAX:** 1-630-262-1520
- 3. MAIL:** ISHRS, 303 West State Street, Geneva, IL 60134, USA

QUESTIONS?

Telephone: **1-630-262-5399** or **1-800-444-2737**
E-mail: info@ishrs.org

Online registration is the recommended method. Online registrations are processed immediately in real time. A confirmation letter/receipt will automatically be e-mailed to you. If you register via fax or mail, please allow 5-7 days for processing – a confirmation letter/receipt will be e-mailed to you.

NAME _____

ADDRESS _____

CITY _____

STATE/REGION _____

POSTAL/ZIP CODE _____

COUNTRY _____

TELEPHONE _____

FAX _____

E-MAIL (REQUIRED) _____

IN CASE OF EMERGENCY, CONTACT (NAME) _____

RELATION _____

TELEPHONE _____

E-MAIL _____

NOTE: When you pick-up your name badge and packet at the meeting, please complete the reverse side of your name badge. It asks for Emergency Information and Allergy/Medical conditions.

MISCELLANEOUS ITEMS:

SPECIAL MEAL REQUESTS, if applicable, please indicate:

- Vegetarian Vegan Kosher Hallal

NEWCOMERS PROGRAM, please indicate if you wish to participate in this program as a:

- Newcomer
Volunteer Host (active ISHRS member)

Please provide some background info about yourself that we will share with your match (e.g., specialty background, interests)

FIRST TIMERS: Please check this box if this will be your **first ISHRS Annual Scientific Meeting.**

VISA HELP? Please check this box if you will need an **invitation letter** to the meeting on ISHRS letterhead **for purposes of obtaining a visa.** A letter will be emailed to you in the coming weeks.

NON-MEMBERS, please tell us how you heard about our program:

ATTENDEE PARTICIPATION AGREEMENT
(All registrants must read and sign this Agreement.)

I hereby request and consent to participate as an attendee at the International Society of Hair Restoration Surgery's 19th Annual Scientific Meeting to be held September 14-18, 2011, in Anchorage, AK, USA (the "Annual Meeting").

I understand that the material presented at the Annual Meeting has been made available under sponsorship of the International Society of Hair Restoration Surgery ("ISHRS") for educational purposes only. This material is not intended to represent the only, nor necessarily the best, method or procedure appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be of interest to others.

I understand and acknowledge that volunteer patients have been asked to participate in the Annual Meeting sessions, courses, and workshops ("Sessions") for educational and training purposes. I represent and warrant that I shall keep confidential the identity of, and any information I may receive during the Annual Meeting regarding, such volunteer patients.

I further understand and agree that I cannot reproduce the Annual Meeting Sessions, or portions thereof, in any manner, including, without limitation, by photograph, audiotape, or videotape. All property rights in the material presented, including common law copyright, are expressly reserved to the presenter or to the ISHRS. The Sessions may be audiotaped, videotaped, or photographed by the ISHRS. I expressly grant the ISHRS permission to record my voice and/or my image by audiotape, videotape, and/or still photography during such Sessions, and I hereby waive any and all rights in and to such recordings.

I represent and warrant that I shall adhere to universal precautions during all Sessions I attend, and that I shall conform to all proper medical practices and procedures for the treatment of patients for whom no medical history is available when coming into contact with such patients, as well as with cadaveric specimens or cadaveric material. In the event that I incur a needle stick injury, cut, or other exposure to blood borne pathogens, I shall immediately notify the Session Director and the ISHRS and take such other follow-up measures as deemed appropriate.

The ISHRS is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available. Costs incurred by such individuals, such as airline or hotel fees or penalties, are their responsibility.

As a condition of my participation, I hereby waive any and all rights, actions, and claims I may have against the ISHRS, its directors, officers, members, employees and agents, or against the presenters or speakers, and release and discharge them from and against any and all liability for damage, injury, or disease that may arise from my participation or attendance at the Annual Meeting, including, without limitation, the manner in which the Annual Meeting is conducted and the information is presented.

By signing below and/or registering for the Annual Meeting, I agree to be bound by the terms of this Attendee Participation Agreement and to abide by all other policies and procedures of ISHRS.

SIGNATURE

DATE

NAME:

GENERAL ADVANCE REGISTRATION FEE

All fees are indicated in U.S. dollars.

The following rates are valid for registration forms received by August 14, 2011. Registrations received after this date are not eligible for the Advance Registration Fees. Post-deadline registrations including those received onsite will be assessed a \$100 late fee and will be processed onsite. See "Registration Categories & Fees" page for additional detail.

PHYSICIAN CATEGORIES

- Physician – ISHRS Member \$980
- Physician – Pending ISHRS Member \$1,102
- Physician – Non-Member* \$1,225

RESIDENT CATEGORIES

- Physician Resident or Training Fellow ISHRS Member \$520
- Physician Resident – Pending ISHRS Member \$545
- Physician Resident or Training Fellow – Non-Member* \$570

ADJUNCT CATEGORIES

- Adjunct – ISHRS Member \$980
- Adjunct – Pending ISHRS Member \$1,102
- Adjunct – Non-Member/Trichologist* \$1,225

SURGICAL ASSISTANT CATEGORIES

- Surgical Assistant – ISHRS Member \$440
- Surgical Assistant – Pending ISHRS Member \$520
- Surgical Assistant – Non-Member* \$620

OTHER CATEGORIES

- Clinic Director/Owner* \$1,225
- Office Manager* \$620
- Office Staff* \$620
- Marketing/Media Consultant, Website Owner, Webmaster* \$1,225
- Spouse/Guest* \$620

WEDNESDAY DAY PASSES

- Physician, Adjunct, Resident, Clinic Director, Marketing/ Web – Wed. Day Pass \$350
- Surgical Assistant/Ancillary Staff – Wed. Day Pass \$150

*Registration verification is required for all non-members and must accompany registration form. For online registration you may fax verification to 630-262-1520. See Registration Categories page for specific details.

\$

EXTRA COURSES

- 401: Advanced/Board Review Course (Wed.) \$495
- 402: Basics Course in FU Hair Restoration Surgery (Wed.) \$895
- 403: Surgical Assistants Program (Wed.) \$0 (no charge, but you must register)
- 404: SA Dissecting & Implanting Workshop (Thurs. a.m.) \$245

WORKSHOPS

Seating is limited. As a member-benefit, only ISHRS members and member applicants may advance register for workshops. Non-members may purchase tickets on-site pending availability.

- 101: Workshop: Recipient Sites (Thurs. a.m.) \$95
- 102: Workshop: FUE (Thurs. a.m.) \$95
- 103: Workshop: Cell Therapy (Thurs. a.m.) \$95
- 104: Workshop: Patient Records and Photos (Thurs. a.m.) \$95

LUNCH SYMPOSIA

Select one, included with main registration fee:

- 211: Lunch Symposium: Hairline Design (Fri.) \$0
- 212: Lunch Symposium: Top Clinical Pearls (Fri.) \$0
- 213: Lunch Symposium: Extracellular Matrix (Fri.) \$0

\$

SOCIAL ACTIVITIES

- 704: Alaska Railroad (Fri.) **SOLD OUT X** # Tickets @ \$225 each
- 705: Gala Dinner/Dance (Sat.) # Tickets @ \$95 each
- 706: ISHRS Charter Tour: 26 Glacier Cruise & Wildlife Center (Tues.) # Tickets @ \$199 each
- 707: ISHRS Charter Tour: Kenai Fjords Whale Watching Cruise (Sun.) # Tickets @ \$199 each

\$

POST AND ONSITE REGISTRATION FEE

- After August 14, 2011, add the late processing fee of \$100.

\$

TOTAL \$

PAYMENT INFORMATION

If paying by check, make payable in U.S. dollars to: **International Society of Hair Restoration Surgery**

If paying by credit card: Visa MasterCard American Express

CARD NUMBER _____

NAME ON CARD (PRINT) _____

EXPIRATION DATE (MM/YYYY) _____

BILLING ADDRESS (PRINT) _____

AUTHORIZED SIGNATURE _____

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**FOR MORE INFORMATION
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**International Society of Hair
Restoration Surgery**

303 West State Street
Geneva, IL 60134 USA

Tel: 1-630-262-5399

U.S. Domestic Tollfree:
1-800-444-2737

Fax: 1-630-262-1520

E-mail: info@ishrs.org

www.ISHRS.org

2011 ANNUAL SCIENTIFIC MEETING COMMITTEE

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Marco Barusco, MD, *Basics Course Co-Chair*
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Marco Barusco, MD, *Basics Course Co-Chair*
Glenn M. Charles, DO, *Advanced/Board Review Course Chair*
James A. Harris, MD, *Advanced/Board Review Course Co-Chair*
Jean Devroye, MD, *Workshops Chair*
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Rajesh Rajput, MD, *Live Patient Viewing Co-Chair*
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Margaret Dieta, *Surgical Assistants Chair*

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**NOT A MEMBER OF THE ISHRS?
CONSIDER JOINING.**

Go to www.ISHRS.org for your member application

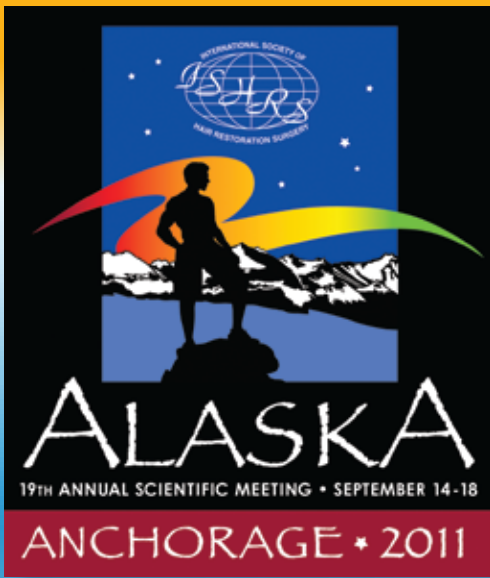
The International Society of Hair Restoration Surgery is a non-profit medical association composed of more than 850 physicians and surgeons and 150 surgical assistants who specialize in hair restoration.

Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The Annual Meeting is a highlight of the year in which the top minds in HRS come together to advance the art and science of hair restoration surgery!

Benefits of ISHRS membership include:

- REDUCED REGISTRATION FEES for ISHRS annual meetings, live surgery workshops, online webinars, and other training programs
- Subscription to the bi-monthly newsletter, *HAIR TRANSPLANT FORUM INTERNATIONAL*
- Access to the ONLINE FORUM ARTICLE ARCHIVES DATABASE SEARCH
- Subscription to the peer-reviewed journal, *DERMATOLOGIC SURGERY* (physicians, adjunct, and residents only)
- Electronic PDF journal, *HUMAN TRICHOLOGY*, and *DRUGS IN DERMATOLOGY*
- Opportunities to earn continuing medical education (CME) credits – *AMA PRA Category 1 Credits™* and *AAD Category 1 CME Credits*
- Eligibility for research grants
- www.ISHRS.org - A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members. Free downloadable patient brochure on HRS in multiple languages.
- ASK THE EXPERTS program - mechanism for members to ask questions and seek advice from other members
- UNIFIED PUBLIC RELATIONS effort to increase the public's perception and awareness of hair restoration surgery
- A team of leaders, volunteers, and staff dedicated to making the ISHRS a valuable resource for the profession.

REGISTER TODAY! WWW.ISHRS.ORG



*Advancing
the Art and Science of Hair Restoration*

International Society of Hair Restoration Surgery

303 West State Street
Geneva, IL 60134 USA

