

CORPORATE SUPPORT & ADVERTISING OPPORTUNITIES

Dear ISHRS Exhibitor:

Thank you for choosing to exhibit at the 18th Annual Scientific Meeting of the International Society of Hair Restoration Surgery (ISHRS) to take place October 20-24, 2010, in Boston, Massachusetts, USA. We value your participation in this premier educational event for hair restoration surgeons and their staff.

The following sponsorship opportunity levels are offered to exhibiting companies to gain increased company visibility among the meeting attendees and to provide maximum recognition. In order to be listed in the early promotional program, corporate support must be received by **April 1, 2010**. To be listed in the regular Program Book mailer, corporate support must be received by **May 1, 2010**.

NEW! Hotel Room Drop marketing opportunity at the Boston meeting. See the detailed flyer for more information or contact ISHRS Meeting & Exhibits Manager.

Advertising opportunities are available in Hair Transplant Forum International, the official publication of the ISHRS, and in the Onsite Final Program Guide of the 18th Annual Scientific Meeting. **NEW!** Beginning this year there are opportunities for **web banner ads** on the ISHRS website and listing in the **Online Buyer's Guide**. Details are in the 2010 Rate Card, located at: <http://www.ishrs.org/ishrs-advertising.htm> or by contacting the ISHRS Advertising Sales representative.

To secure your corporate support level, hotel room drop, or advertising commitment contact:

Corporate Support: Victoria Ceh, MPA, Executive Director, at 630-262-5399 or info@ishrs.org
Hotel Room Drop: Jule Uddfolk, CMP, Meeting & Exhibits Manager, at 773-883-1236 or uddfolk@att.net
Advertising: Cheryl Duckler, Advertising Sales, at 262-643-4212 or cduckler@yahoo.com

Corporate Support Levels

Diamond	\$75,000 - \$125,000 USD
Platinum	\$45,000 - \$74,999 USD
Gold	\$20,000 - \$44,999 USD
Silver	\$5,000 - \$19,999 USD
Bronze	\$1,000 - \$4,999 USD
Contributor	\$100 - \$999 USD

DIAMOND

\$75,000 - \$125,000

Benefits and recognition include:

- o Support of Welcome Reception with signage at event
- o Support of printing of the Onsite Final Program Guide with recognition on inside front cover or support of Attendee Tote Bags with recognition on bag
- o Support of one continental breakfast with signage at event
- o Support of one coffee break with signage at event
- o 8 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- o Verbal recognition at the podium during the opening address
- o Listing on signage at registration desk
- o Listing in Onsite Final Program Guide
- o Listing in Program Book mailer (if support received by deadline)
- o Listing in early promotional mailer (if support is received by deadline)
- o Acknowledgement on ISHRS website meeting page



PLATINUM

\$45,000 - \$74,999

Benefits and recognition include:

- Support of one continental breakfast with signage at event
- Support of one coffee break with signage at event
- Support of registrant pens with your company name printed on pens
- 6 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- Verbal recognition at the podium during the opening address
- Listing on signage at registration desk
- Listing in Onsite Final Program Guide
- Listing in Program Book mailer (if support received by deadline)
- Listing in early promotional mailer (if support is received by deadline)
- Acknowledgement on ISHRS website meeting page

GOLD

\$20,000 - \$44,999

Benefits and recognition include:

- Support of one coffee break with signage at event
- 4 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- Verbal recognition at the podium during the opening address
- Listing on signage at registration desk
- Listing in Onsite Final Program Guide
- Listing in Program Book mailer (if support received by deadline)
- Listing in early promotional mailer (if support is received by deadline)
- Acknowledgement on ISHRS website meeting page

SILVER

\$5,000 - \$19,999

Benefits and recognition include:

- 2 complimentary tickets to the Gala Dinner/Dance & Award Ceremony
- Verbal recognition at the podium during the opening address
- Listing on signage at registration desk
- Listing in Onsite Final Program Guide
- Listing in Program Book mailer (if support received by deadline)
- Listing in early promotional mailer (if support is received by deadline)
- Acknowledgement on ISHRS website meeting page

BRONZE

\$1,000 - \$4,999

Benefits and recognition include:

- Verbal recognition at the podium during the opening address
- Listing on signage at registration desk
- Listing in Onsite Final Program Guide
- Listing in Program Book mailer (if support received by deadline)
- Listing in early promotional mailer (if support is received by deadline)
- Acknowledgement on ISHRS website meeting page

CONTRIBUTOR

\$100 - \$999

Benefits and recognition include:

- Verbal recognition at the podium during the opening address
- Listing on signage at registration desk
- Listing in Onsite Final Program Guide