

PROGRAM

SEAPORT HOTEL & WORLD TRADE CENTER

BOSTON ★ 2010

MASSACHUSETTS USA OCTOBER 20-24

18TH ANNUAL SCIENTIFIC MEETING

Revolution & Evolution

Advances in Hair Restoration: Revolutionary Concepts and Evolutionary Techniques

WHO WILL BENEFIT FROM ATTENDING?

Experienced hair restoration surgeons

Physicians with an interest in hair restoration surgery
who are new to the field

Trichologists

Surgical assistants and medical personnel involved in
hair restoration surgery procedures

Office managers, clinic directors, and consultants who
staff hair restoration surgery offices



ADVANCE REGISTRATION DEADLINE:
September 20, 2010



Message from the President

Dear Colleagues,

The 18th Annual Scientific Meeting of the ISHRS will be held October 20-24, in one of the most historic U.S. cities:

Boston, Massachusetts. The first college in the U.S., Harvard, was founded in 1636, shortly after Boston's settlement. While the pursuit of religious freedom played an important role in early Boston life, the Puritan values of hard work, morality, and education remain a part of Boston culture. The Revolutionary War for independence from the British was dramatically born in Boston Harbor, only a "stone's throw" from the Seaport Hotel and World Trade Center, site of the meeting.

Dr. Paul McAndrews, this year's Program Chair, will put together a fantastic learning experience to the theme of "Revolution and Evolution." Already, the Scientific Committee has received the most abstracts ever submitted, and selection of these abstracts is a formidable endeavor. While the Annual Scientific Meeting is the crown jewel of ISHRS efforts, many educational programs have been organized throughout the year, thanks to the dedication of our membership and administrative staff. In 2010, we will sponsor or collaborate in four regional workshops in Orlando, Houston, Bangkok, and St. Louis. The ISHRS website has had a face-lift, and the committee is working on developing an interactive discussion forum for our members to rapidly share ideas and assist each other in patient management and technical issues. A new series of on-demand webinars is being planned and will include such topics as biotech update, advanced transplant principles, complications, social media options in your practice, and dermatology for transplant surgeons.

Finally, the Annual Meeting is an opportunity to make new friends and get re-acquainted with old colleagues. The backdrop of Boston Harbor will complement our social programs. We are expecting a large attendance, so make your reservations early. I look forward to seeing you all in Boston.

Warmest regards,

Edwin S. Epstein, MD, President
International Society of Hair Restoration Surgery

Table of Contents

Day-by-Day Program	4-15
ABHRS Recertification Exam	4
VIP Lounge	5
Welcome Reception	7
President's AGF Reception	11
Gala Dinner/Dance	13
Featured Guest Speakers	16
Live Surgery Workshop	17
Surgical Assistants Program & Dissecting/Implanting Workshop	18
Board Review Course	19
Basics Course	20-21
Workshops	22-23
Lunch Symposia	24
Exhibits, Internet Café	25
Posters	25
Newcomers Program	26
Tours & Boston Sights	27-28
Hotel & Transportation Information	29
General Information	30
Registration Categories & Fees	31
Registration Form	32-33
Program-at-a-Glance	34
About ISHRS	35

Corporate Support

GOLD

Johnson & Johnson
HEALTHCARE PRODUCTS
DIVISION OF MCNEIL-PPC, INC.

CONTINUING MEDICAL EDUCATION (CME) CREDIT

The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The International Society of Hair Restoration Surgery designates this educational activity for a maximum of 40.00 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The International Society of Hair Restoration Surgery Annual Scientific Meeting (Program #611100) is recognized by the American Academy of Dermatology for 40 AAD Recognized Category I CME Credits and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

CONTINUING MEDICAL EDUCATION MISSION STATEMENT

CME Purpose The purpose of the International Society of Hair Restoration Surgery's (ISHRS) CME program is to meet the educational needs of its members and close the gap that exists between current and best practices by providing practice-oriented, scientifically-based educational activities that will maintain and advance skills and knowledge as well as promote lifelong learning for its members. CME activities will result in improvement of physician competence and performance in practice.

Content Areas The curriculum of the ISHRS's CME program includes but is not limited to hair transplantation, alopecia reduction surgery, hair biology and physiology, congenital and acquired alopecias, other hair and scalp related ancillary procedures and disorders, and risk and practice management. (ISHRS Core Curriculum of Hair Restoration Surgery and Core Competencies of Hair Restoration Surgery). Content is determined by the integration of various sources of needs, including gaps in knowledge and/or performance of hair restoration surgeons, national guidelines, emerging research, and expert opinion.

Target Audiences The target audiences of the ISHRS are as follows:

- The primary target audience is its physician members with varying medical specialty backgrounds from around the world.
- Secondary audiences for the CME program include non-member physicians, as well as residents, nurses, surgical assistants, and other allied health personnel.

The ISHRS recognizes the importance of and encourages international and interdisciplinary exchange of medical knowledge and practice through calls for papers and invitations to interdisciplinary and international speakers with special expertise.

Types of Activities The activities that support the CME mission are diverse and multifaceted in order to provide multiple approaches for knowledge acquisition. CME offerings include the following:

- Annual Meeting, which may include didactic and hands-on courses, live surgery workshops, seminars, scientific sessions, and poster presentations.
- Other activities include regional live surgery and didactic workshops, enduring materials, and Internet CME.

All CME activities will be cost-effective and will meet the criteria for continuing medical education of the ACCME and the AMA Physician's Recognition Award.

Expected Results The CME program will result in improved performance in practice (such as surgical skills) and competence (medical knowledge and ability) among its participants. All participants will be expected to provide written feedback following all educational activities, and the CME Committee will rely on this feedback as well as other methods to assess the effectiveness of educational efforts and direct changes in its CME Program.

Learning Objectives Within this program learning objectives are listed within the Day-by-Day program for each segment of the General Session. Course learning objectives are listed by their descriptions.



Message from the Program Chair

Dear Colleagues:

We are less than half a year away from the 18th Annual Scientific Meeting of the ISHRS in the Seaport Hotel and World Trade Center to be held October 20-24.

This year's theme, "Revolution &

Evolution – Advances in Hair Restoration: Revolutionary Concepts and Evolutionary Techniques" is perfect considering the revolutionary history of Boston.

True to our theme, this year's meeting will build on the most popular elements of the meetings of the last few years including the enhanced accessibility of the video surgical theater, additional use of panel discussions/debates on controversial topics with extended periods for audience involvement, distinguished invited guest speakers, and the popular Saturday afternoon live patient viewing session. Topics will range from cutting edge medical and basic research topics to all aspects of the core surgical competencies that have advanced hair restoration to the degrees of excellence that our field has achieved to date.

The meeting will be an interactive experience for attendees with the use of our Audience Response System which will enable the moderators of select sessions and panels to query the audience for impromptu surveys before and after topics are presented and debated. We have allotted ample time for audience participation with Q&A following each section. We also brought back "Open Mic" where experts on the panel will field questions on any subject the audience would like.

Particular highlights this year will be a repeat of last year's very popular hairline design panel, complications sessions, controversy session, breakfast with the experts, and lunch symposiums with topics such as advances in FUE techniques.

Judging from the largest number of abstracts ever submitted for oral, poster, and video theater presentations, as well as the buzz on the street, this year's meeting promises to be a particularly enjoyable and productive exchange of scientific and surgical information and techniques. I hope that you will be able to attend. I encourage you to contact me at doctor@hairgrowthdoctor.com if you are interested in participating or have suggestions concerning this year's meeting.

Best regards,

Paul J. McAndrews, MD, Chair
2010 Annual Scientific Meeting

The ISHRS gratefully acknowledges the following corporate supporters of its 18th Annual Scientific Meeting for their generosity.

SILVER

IN-KIND

BOSLEY



HAIRCLUB
MEDICAL GROUP™

IMAGING EXCELLENCE FROM
CANFIELD



Ellis
Instruments, Inc.

P&G beauty & grooming

MICRO-VID



RECERTIFICATION EXAM

DATE: Wednesday/October 20, 2010

TIME: 5:30PM-8:30PM

LOCATION: Back Bay Complex, on the mezzanine level of the World Trade Center

For those ABHRS Diplomates who were board certified in 1999 or 2000, in order to maintain certification you must register/apply for the Recertification Exam. The Recertification Exam is also being offered on January 22, 2011, from 2:00PM-5:00PM, in Houston, Texas. For those interested in first time certification, the next primary exam will take place on January 22, 2011, in Houston, Texas.

FOR FURTHER INFORMATION AND TO REGISTER, CONTACT:

Peter B. Canalia, JD, Executive Director
American Board of Hair Restoration Surgery (ABHRS)
419 Ridge Road, Suite C, Munster, IN, 46321, USA
Tel: 219-836-5858; Fax: 219-836-5525
E-mail: abhrs@sbcglobal.net
www.abhrs.org

NOTE: This information is being printed as a courtesy. The ISHRS is a separate organization than the ABHRS. All questions and registrations for the ABHRS should be directed to the ABHRS.

Tuesday/October 19, 2010

8:30AM-9:00AM	Special Registration Hours for those attending Live Surgery Workshop Those attending the LSW may check-in and pick-up their registration packet and materials at this time from the temporary registration table located in the lobby by where the bus loads.
9:30AM-2:30PM	Live Surgery Workshop (ticket required)
3:00PM-8:00PM	Registration Opens
3:00PM-8:00PM	Speaker Ready Room

Wednesday/October 20, 2010

7:00AM-5:30PM	Registration
7:00AM-8:00PM	Speaker Ready Room
8:00AM-4:00PM	Board Review Course (ticket required)
9:00AM-4:00PM	Basics Course (ticket required)
9:30AM-3:30PM	ISHRS Board of Governors Meeting (invitation only)
9:30AM-4:00PM	Surgical Assistants Program , includes business meeting luncheon
1:00PM-7:00PM	Exhibitors Set-up
1:00PM-7:00PM	Poster Set-up by Poster Owners
4:30PM-5:30PM	Newcomers Program: Orientation & Reception
5:30PM-8:30PM	Ancillary Meeting: ABHRS Recertification Exam
5:30PM-7:30PM	Ancillary Meeting: Hair Foundation Meeting (invitation only)
6:00PM-7:30PM	Global Council of Hair Restoration Surgery Societies Meeting (invitation only)



Thursday/October 21, 2010

6:00AM-6:00PM	Registration
6:00AM-6:00PM	Speaker Ready Room
6:45AM-8:15AM	Workshops 101, 102, 103, 104, 405 (ticket required)
7:45AM-7:00PM	Poster Viewing
7:45AM-7:00PM	Internet Café
7:45AM-7:00PM	Exhibits
7:45AM-9:00AM	Continental Breakfast
9:45AM-5:30PM	Optional ISHRS Chartered Group Tour: Culinary Tour of Boston's North End: "La Dolce Vita" (ticket required)
10:00AM-5:30PM	AGF VIP Lounge (Trustee Circle)



AGF VIP Lounge

HOURS:

Thursday/October 21, 2010,
10:00AM-5:30PM

Friday/October 22, 2010,
9:30AM-5:30PM

LOCATION:

Near the posters, Commonwealth Hall C

Those who are Trustee Circle donors of the ISHRS Annual Giving Fund receive exclusive access to the AGF VIP Lounge. The VIP Lounge provides a private space to conduct business, network, check your e-mail, or just have a refreshing beverage or snack during the meeting.

To receive VIP Lounge access,

donate to the ISHRS Annual Giving Fund at the Trustee Circle donor level.

Go to: <http://www.ishrs.org/ishrs-giving-fund.htm>

8:45AM-5:30PM	GENERAL SESSION
8:45AM-9:25AM	Opening Session Moderator: Paul J. McAndrews, MD
8:45AM-8:55AM	10 Program Chair Welcome Paul J. McAndrews, MD
8:55AM-9:05AM	10 President's Address Edwin S. Epstein, MD
9:05AM-9:25AM	20 Introduction to ARS/Common Practices Survey, Part 1 of 2: Donor Site & Graft Prep Paul C. Cotterill, MD, CME Committee Chair
9:28AM-10:40AM	Revolution & Evolution: Update on Research for Future Hair Loss Therapies Moderator: Paul J. McAndrews, MD <i>Learning objectives:</i> <ul style="list-style-type: none">• Describe ongoing studies involving pharmacologic agents being tested for treatment of androgenetic alopecia.• Discuss various research projects on the subject of hair and how they may impact therapies or treatments for hair loss.
9:28AM-9:30AM	2 Moderator Introduction Paul J. McAndrews, MD
9:30AM-9:40AM	10 Review of Scalp and Hair Follicle Anatomy & Physiology Robert S. Haber, MD
9:40AM-9:55AM	15 Emerging Therapies in Hair Loss and Hair Disorders Ken Washenik, MD, PhD
9:55AM-10:05AM	10 Preliminary Experience with an Extracellular Matrix Wound Healing Agent in Hair Restoration Surgery Jerry E. Cooley, MD
10:05AM-10:25AM	20 Perspectives of Bioengineering of the Hair Follicle NORWOOD LECTURER Featured Guest Speaker: Kurt Stenn, MD Aderans Research Institute, Inc., University of Pennsylvania, and Drexel University, Pennsylvania, USA
10:25AM-10:40AM	15 Q&A
10:40AM-11:10AM	Coffee Break

11:10AM-12:25PM	Growth Factors & Graft Storage Solutions – What's New? Moderator: Michael L. Beehner, MD <i>Learning objectives:</i> <ul style="list-style-type: none"> Review the role of apoptosis and oxidative stress in hair loss and the effect of therapies aimed at reducing it in the donor and recipient areas. Review the results of platelet growth factors in wound healing and hair growth. Review the molecular biology and results of nutrients to promote hair growth. 	12:30PM-1:45PM	Lunch Symposia 111, 112, 113 <i>For all registered attendees except exhibitors. No extra fee required, but you must sign-up for the symposium of your choice during the registration process so we can properly plan for food and room size.</i>
		2:00PM-2:20PM	Common Practices Survey, Part 2 of 2: Donor Site & Graft Prep Moderator: Paul C. Cotterill, MD, CME Committee Chair
		2:20PM-4:00PM	Non-Androgenetic Alopecias Moderator: Dow B. Stough, MD <i>Learning objectives:</i> <ul style="list-style-type: none"> Discuss the diagnosis and treatment of non-androgenetic alopecia. Discuss the role of hair transplants in non-androgenetic alopecia.
11:10AM-11:12AM	2 Moderator Introduction Michael L. Beehner, MD		
11:12AM-11:19AM	7 Embryonic-like Secreted Proteins to Enhance Follicular Unit Viability Neil S. Sadick, MD		
11:19AM-11:26AM	7 One Year Clinical Follow up of Embryonic-like Fibroblast Secreted Proteins to Induce Hair Growth Craig L. Ziering, DO	2:20PM-2:22PM	2 Moderator Introduction Dow B. Stough, MD
11:27AM-11:34AM	7 Comparing the Effects of Two Different Platelet Rich Plasma (PRP) Methods on Hair Transplantation Surgery Melike Kulachi, MD	2:22PM-2:32PM	10 Senescent Alopecia <i>Featured Guest Speaker: David A. Whiting, MD Southwestern Medical School, and Baylor University Medical Center, Dallas, Texas, USA</i>
11:34AM-11:41AM	7 Autologous Platelet Rich Plasma, (PRP): Developing An Industry Standard for Hair Restoration Surgery Robert J. Reese, DO	2:32PM-2:37PM	5 Hair Loss Workup- Diagnostic Flow Chart Paul J. McAndrews, MD
11:41AM-11:48AM	7 Where is my 4°C Chilled Saline? Bertram M. Ng, MBBS	2:37PM-2:47PM	10 Scarring Alopecia Nicole E. Rogers, MD
11:49AM-11:56AM	7 Hair Follicle Graft Survival After Extended Storage in Media Containing Liposomal ATP Jerry E. Cooley, MD	2:48PM-2:55PM	7 Using Tumescant Normal Saline in Hair Transplantation on Atrophic Scalp: Six Months Before the Operation (30 Cases) Morteza Adabi, MD
11:56AM-12:03PM	7 Multiple Uses of Matristem in Hair Restoration Surgery – from Scar Revision to Hair Duplication Gary S. Hitzig, MD	2:55PM-3:02PM	7 Hair Follicle Transplantation for the Treatment of Scalp of the Linear Scleroderma on the Scalp: A Case Report Weixin Fan, MD, PhD
12:03PM-12:13PM	10 Grafts Out-of-body Study Over 4 days; Half Stored in Hypothermosol/ATP Solution and Half Stored in Saline Michael L. Beehner, MD	3:02PM-3:09PM	7 Hair Transplantation and Their Survival in Cicatrices of Various Etiology Akaki Tsilosani, MD
12:13PM-12:25PM	12 Q&A	3:09PM-3:14PM	5 Q&A

	What's the diagnosis? Moderator: Ivan S. Cohen, MD
3:14PM-3:15PM	1 Moderator Introduction Ivan S. Cohen, MD
3:15PM-3:25PM	10 Case 1 Ivan S. Cohen, MD
3:25PM-3:35PM	10 Case 2 Dow B. Stough, MD
3:35PM-3:45PM	10 Mucky Scalp David A. Whiting, MD
3:45PM-4:00PM	15 Q&A
4:00PM-4:30PM	Coffee Break
4:30PM-5:30PM	Surgical Techniques & Pearls Moderator: Glenn M. Charles, DO <i>Learning objective:</i> Identify advantages and disadvantages of various surgical techniques and surgical pearls.
4:30PM-4:32PM	2 Moderator Introduction Glenn M. Charles, DO
4:32PM-4:39PM	7 Unique Universal Transplanter Sanjiv A. Vasa, MD
4:39PM-4:46PM	7 A New Way of Staining the Recipient Sites: An Extremely Helpful Technique to Increase Recipient Site Visibility Muhammad Nasir Rashid, MD
4:46PM-4:53PM	7 A New Perforating Technique Makes Easier the Blunt Donor Area Dissection Arthur Tykocinski, MD
4:54PM-5:01PM	7 A Device to Assist in Placement of Follicular Unit Grafts Paul T. Rose, MD, JD
5:01PM-5:08PM	7 Advances in Operative Lighting and Cross Polarization William M. Parsley, MD
5:08PM-5:15PM	7 Small Details Make a Great Difference Antonio S. Ruston, MD
5:15PM-5:30PM	15 Q&A
5:30PM-7:00PM	Welcome Reception
7:00PM-9:00PM	Ancillary Meeting: ABHRS Board of Directors Meeting (invitation only)

Welcome Reception



DATE: Thursday/October 21, 2010

TIME: 5:30PM-7:00PM

FEE: No extra fee required.

LOCATION: ISHRS Exhibit Hall in the
Seaport World Trade Center,
Commonwealth Hall D&E

Join us in the Exhibit Hall on Thursday evening for a time to socialize and unwind after an invigorating first day of the meeting. Enjoy cocktails, light hors d'oeuvres and some local specialty music. The Welcome Reception is a great opportunity to spend time talking with exhibitors and reviewing their products and services in a relaxed atmosphere. This event is open to all meeting attendees, their guests, and exhibitors.

Friday/October 22, 2010

6:30AM-6:00PM	Registration
6:30AM-6:00PM	Speaker Ready Room
6:30AM-6:00PM	Poster Viewing
6:30AM-6:00PM	Internet Café
6:30AM-6:00PM	Exhibits
6:30AM-8:30AM	Continental Breakfast
9:30AM-5:30PM	AGF VIP Lounge (Trustee Circle)
6:45AM-8:00AM	Workshop 201 (ticket required)
7:00AM-8:00AM	Breakfast with the Experts No extra fee. Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic. Come with your questions. Round banquet tables will be set in the back of the General Session room. Each table will be labeled with a topic and expert's name. Get your breakfast from the exhibit hall and then sit at the table of your choice to have "breakfast with an expert." <i>Learning objective:</i> Discuss various hair restoration surgery topics in-depth in small groups.
	1) Asian Hair Transplants – Damkerng Pathomvanich, MD 2) Cell Therapy and Biotechnology – Ken Washenik, MD, PhD 3) Female Hair Loss – Russell Knudsen, MBBS 4) Flaps and Expanders – E. Antonio Mangubat, MD 5) FUE – Alan J. Bauman, MD 6) FUE – Paul T. Rose, MD, JD 7) Hairline Design – Paul J. McAndrews, MD 8) Non-Androgenetic Alopecia – Nina Otberg, MD 9) Practice Management: Building a Large Practice – Jeffrey S. Epstein, MD 10) Tech Recruitment; and Ergonomics for Techs – Patrick Tafoya, Laurie Gorham
8:15AM-5:30PM	GENERAL SESSION
8:15AM-9:15AM	Advances in Hair Biology Moderator: Jerry E. Cooley, MD <i>Learning objective:</i> Assess the latest developments in hair basic science.
8:15AM-8:17AM	2 Moderator Introduction Jerry E. Cooley, MD

8:17AM-8:24AM

8:24AM-8:31AM

8:31AM-8:38AM

8:39AM-8:46AM

8:46AM-9:06AM

9:06AM-9:15AM

9:20AM-10:00AM

9:20AM-9:22AM

9:22AM-9:27AM

9:27AM-9:34AM

9:34AM-9:41AM

9:41AM-9:48AM

9:48AM-10:00AM

10:00AM-10:30AM

7 MicroRNAs Take Part in Pathophysiology and Pathogenesis of Male Pattern Baldness

Gholamali Abbasi, MD

7 The Role of Mimicking Growth Factors (MGF) to Control Anagen Phase: Evaluation *in vitro* and *in vivo*

Fabio Rinaldi, MD

7 Hair Cycles of Transplanted Human Hairs in Nude Mice

Moonkyu Kim, MD, PhD

7 Follicular Inferior Portion Extraction, a Step Towards Clinical Follicular Duplication

Tseng-Kuo Shiao, MD

20 New Insights into Human Hair Growth, Shape and Whitening

ADVANCES IN HAIR BIOLOGY Featured Guest Speaker: Bruno A. Bernard, PhD, Dr.ès Sci.

Hair Biology Research Group, L'Oréal Advanced Research, Life Sciences Department, L'Oréal, Clichy, France

THE ADVANCES IN HAIR BIOLOGY LECTURESHIP IS GENEROUSLY SUPPORTED BY A GRANT FROM BOSLEY.

9 Q&A
Complications Panel I: Correction of Spread Scars

Moderator: Mario Marzola, MBBS

Learning objective: Review the management of correcting spread scars.

2 Moderator Introduction

Mario Marzola, MBBS

5 Good Ideas for Bad Scars

Mario Marzola, MBBS

7 Use of ACE Inhibitors in Donor Site Keloids

Sharon A. Keene, MD

7 FUE in Donor Scars

James A. Harris, MD

7 Expanders

James E. Vogel, MD

12 Panel Discussion
Coffee Break

10:30AM-11:38AM Donor Closure
 Moderator: Alex Ginzburg, MD
Learning objective: Compare and contrast methods and techniques of donor area closure.

10:30AM-10:32AM **2 Moderator Introduction**
 Alex Ginzburg, MD

10:32AM-10:39AM **7 Minimizing Scar for Donor Wounds Closed with Moderate to Severe Tension**
 Theresa Marie R. Cacas, MD

10:39AM-10:49AM **10 Double Layer Donor Suture**
 Arthur Tykocinski, MD

10:49AM-10:56AM **7 Effect of Hyaluronidase on Scalp Elasticity During Donor Area Closure**
 Carlos J. Puig, DO

10:57AM-11:02AM **5 VIDEO – Trichophytic Closure Pearls**
 Edwin S. Epstein, MD

11:02AM-11:09AM **7 Trichophytic vs. Non-Trichophytic Study Closure Final Results**
 Jorge I. Gaviria, MD

11:10AM-11:17AM **7 The Author's Method to Minimize Donor Site Scar in Donor Strip Harvesting Something Different from Trichophytic Closure**
 Kun Oc, MD

11:17AM-11:22AM **5 VIDEO – Harvesting- Maximizing Grafts by Avoiding Transection and Double Closure Technique to Minimize Scarring**
 Vincenzo Gambino, MD

11:22AM-11:30AM **8 VIDEO – Running W-Plasty With Trichophytic Closure to Treat the Wide Scar on the Donor Area**
 Alex Ginzburg, MD

11:30AM-11:38AM **8 Q&A**

11:40AM-12:30PM Female Hair Loss
 Moderator: Bernard P. Nusbaum, MD
Learning objective: Recognize the variations in the diagnosis and management of hair loss in women.

11:40AM-11:42AM **2 Moderator Introduction**
 Bernard P. Nusbaum, MD

11:42AM-11:49AM **7 Does Female Androgenetic Alopecia Really Exist or Is It Low Local Estrone Alopecia? Alopecia Caused by Insufficient Local Follicular Estrone Activity**
 Andrea Marliani, MD

11:50AM-12:00PM **10 Polymorphisms in the Androgen Receptor Gene and Finasteride Response in Women with Androgenetic Alopecia: A Pilot Study**
 Sharon A. Keene, MD

12:00PM-12:07PM **7 Hair Transplant Surgery Failure Due to Prolactina**
 Silvana Franzini, MD

12:07PM-12:14PM **7 Polycystic Ovary Syndrome, Androgen Excess, and Female Hair Loss**
 Edwin Suddleson, MD

12:14PM-12:21PM **7 Designing a Feminine Hairline**
 Bernard P. Nusbaum, MD

12:21PM-12:30PM **9 Q&A**

12:30PM-1:45PM ISHRS General Membership Business Meeting Luncheon and Service Awards
 For all registered attendees (except exhibitors).
 Included with paid registrations.



2:00PM-3:05PM	Medical and Non-Surgical Treatments Moderator: Ken Washenik, MD, PhD Panelist: Nicole E. Rogers, MD <i>Learning objectives:</i> <ul style="list-style-type: none"> • Review proven therapies and discuss several OTC products. • Describe ongoing studies involving pharmacologic agents being tested for treatment of androgenetic alopecia. 	3:10PM-4:00PM	Controversy: Dense Packing – Yay vs. Nay Moderator: James A. Harris, MD Panelists: Pro – Antonio S. Ruston, MD, Arthur Tykocinski, MD, Jerry Wong, MD Con – Marc R. Avram, MD, Dow B. Stough, MD, Marcelo Pitchon, MD <i>Learning objective:</i> Compare and contrast the benefits and drawbacks of dense packing.
2:00PM-2:02PM	2 Moderator Introduction Ken Washenik, MD, PhD	3:10PM-3:12PM	2 Moderator Introduction James A. Harris, MD
2:02PM-2:14PM	12 Overview of Proven Medical Therapies, and Lotions & Potions Ken Washenik, MD, PhD	3:12PM-3:19PM	7 Megasesions - Reducing Time, Keeping Quality Antonio S. Ruston, MD
2:14PM-2:20PM	6 The Interaction between the Medical and Surgical Treatments for Hair Loss Paul J. McAndrews, MD	3:19PM-3:26PM	7 Developing High Density Hairlines Marc R. Avram, MD
2:20PM-2:27PM	7 Efficacy of Finasteride in Females with Female Pattern Hair Loss Gholamali Abbasi, MD	3:27PM-3:34PM	7 How to Spread the Paint: Dense Packing in NW6 Jerry Wong, MD
2:28PM-2:35PM	7 Orthomolecular Approach to an Intradermal Therapy to Stimulate Regrowth and Hair Thickness: 8,500 Patients Silvana Franzini, MD	3:34PM-3:41PM	7 Repercussions and Discoveries after 6 years of Preview Transplantation – Reasons for Not Starting Hair Transplantation with Megasesion Marcelo Pitchon, MD
2:35PM-2:42PM	7 Effect of Laser Biostimulation in the Treatment of Androgenic Alopecia Grant F. Koher, DO	3:41PM-4:00PM	19 Panel Discussion
2:42PM-2:49PM	7 The Effect of Laser Hair Comb Therapy in Male Pattern Hair Loss: A Six Months Half-Head Blinded Study D. Hugh Rushton, PhD, BA, FIT	4:00PM-4:30PM	Coffee Break & Poster Inquiry Session
2:49PM-3:05PM	16 Q&A	4:30PM-5:30PM	Open Mic Moderator: Robert S. Haber, MD Panelists: William M. Parsley, MD, Ronald L. Shapiro, MD, Dow B. Stough, MD, Ken Washenik, MD, PhD, Jennifer H. Martinick, MBBS <i>Learning objective:</i> Discuss various topics of interest in hair restoration surgery.
		6:00PM-7:30PM	President's Annual Giving Fund Reception



President's Annual Giving Fund Reception



At Legal Sea Foods At The Exchange Conference Center, On Boston's Fish Pier

DATE: Friday/October 22, 2010

TIME: 6:00PM-7:30PM

FEE: Two (2) tickets are included with the Trustee Circle and Leadership Circle AGF donation levels.

Tickets for purchase are \$90 per person for any category of donor in the AGF and \$110 per person for non-donors.

Children under 18 years old are \$35.

LOCATION: The Exchange Hall at the Exchange Conference Center on Boston's Fish Pier

JOIN US AT THIS HISTORIC VENUE on Boston's Waterfront for cocktails and hors d'oeuvres. The Exchange Conference Center is housed in the building that was originally the New England Fish Exchange, home of the Boston Fish Auction. It is located at the end of Fish Pier, which neighbors the Seaport World Trade Center Pier, so it is only an 8-10 minute walk from the Seaport World Trade Center. Fish Pier opened in 1905 and is still a working fishing industry processing pier during the day.

THE RENOWNED LEGAL SEA FOODS is the exclusive caterer. For over 50 years, Legal Sea Foods has set the standard for quality and freshness in the restaurant business. The Exchange Conference Center is now the home of Legal Sea Foods Catering. The hors d'oeuvres will feature an assortment of their specialties right on the Boston Waterfront...it can't get any fresher than that! There will also be plenty of selections for those who do not eat seafood.

PLEASE JOIN US AS WE CELEBRATE the generosity of our members and highlight the AGF supported initiatives and projects. For those who are not donors to the Annual Giving Fund, come and learn what the AGF is all about.

TO DONATE to the ISHRs Annual Giving Fund and to view the list of priority projects and initiatives being funded, go to: <http://www.ishrs.org/ishrs-giving-fund.htm>

WE APPRECIATE YOUR SUPPORT.



Saturday/October 23, 2010

6:30AM-3:30PM	Registration
6:30AM-3:30PM	Speaker Ready Room
6:30AM-1:30PM	Poster Viewing
6:30AM-1:30PM	Internet Café
6:30AM-1:30PM	Exhibits
6:30AM-8:30AM	Continental Breakfast
7:00AM-8:00AM	Breakfast with the Experts <p>No extra fee. Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic. Come with your questions. Round banquet tables will be set in the back of the General Session room. Each table will be labeled with a topic and expert's name. Get your breakfast from the exhibit hall and then sit at the table of your choice to have "breakfast with an expert."</p> <p><i>Learning objective:</i> Discuss various hair restoration surgery topics in-depth in small groups.</p> <ol style="list-style-type: none"> 1) FUE – William R. Rassman, MD 2) Growth Factors & Graft Storage Solutions – Jerry E. Cooley, MD 3) Hairline Design – Ronald L. Shapiro, MD 4) How to Train Your Staff on Dissection Techniques – MaryAnn Parsley, RN & Emina Karamanovski, MD 5) How to Train Your Staff on Graft Placement Techniques – Jennifer H. Martinick, MBBS & Tina Lardner 6) Medical Treatment of AGA; and Female Hair Loss – Ken Washenik, MD, PhD 7) MUGs (Multi-Unit Grafting) – Vance W. Elliott, MD 8) Social Media – Alan J. Bauman, MD 9) Transplanting Body & Facial Hair – Jeffrey S. Epstein, MD 10) Trichophytic Closure – Mario Marzola, MBBS
8:15AM-3:30PM	GENERAL SESSION
8:15AM-9:00AM	Interactive Hairline Design <p>Panel Moderator: Russell Knudsen, MBBS Surgeon Designers: Nilofer P. Farjo, MBChB, Sharon A. Keene, MD, Melike Kuelahci, MD, Jennifer H. Martinick, MBBS</p> <p><i>Learning objective:</i> Compare and contrast different surgeons' approaches to designing hairlines and temporal points.</p> <p>THE ISHRS GRATEFULLY ACKNOWLEDGES CANFIELD IMAGING SYSTEMS FOR ITS GENEROSITY IN HELPING WITH THIS SESSION.</p>

9:05AM-10:00AM	Difficult Hair Transplantation Cases <p>Moderator: E. Antonio Mangubat, MD</p> <p><i>Learning objectives:</i></p> <ul style="list-style-type: none"> • Recognize surgical limitations in marginal candidates and develop appropriate treatment plans for these patients. • Discuss difficult cases and treatment options. • Explain when to consider flaps and expanders over grafting techniques.
10:00AM-10:15AM	Coffee Break
10:15AM-11:15AM	Advanced Surgical Videos <p>Moderator: Arthur Tykocinski, MD</p> <p><i>Learning objective:</i> Compare and contrast different surgeons' approaches to donor area harvesting including excisional harvesting and follicular unit extraction.</p>
10:15AM-10:17AM	2 Moderator Introduction Arthur Tykocinski, MD
10:17AM-10:22AM	5 VIDEO – Place 14-16 Grafts in Rapid Succession (1500 Grafts/Hour) with Choi Implanters Dae-Young Kim, MD, PhD
10:22AM-10:27AM	5 VIDEO – Introducing a New Spreader Forceps for Donor Harvesting Kamran Jazayeri, MD
10:27AM-10:35AM	8 VIDEO – Correction of Occipital Scar Through "W" Plasty Carlos Velasco de Aliaga, MD
10:36AM-10:44AM	8 VIDEO – Speed and Accuracy in FUE Extractions Melike Kulahci, MD
10:44AM-10:52AM	8 VIDEO – FUE Technique Harvesting Tricks II Jose F. Lorenzo, MD
10:52AM-11:00AM	8 VIDEO – Sequential Strip Removal for Increasing the Safety of Strip Removal in Giga-session Hair Transplant Parsa Mohebi, MD
11:00AM-11:15AM	15 Q&A
11:20AM-12:15PM	Potpourri I <p>Moderator: William M. Parsley, MD</p> <p><i>Learning objective:</i> Discuss various research projects on the subject of hair and how they may impact therapies or treatments for hair loss.</p>
11:20AM-11:22AM	2 Moderator Introduction William M. Parsley, MD

11:22AM-11:29AM	7 Study of 2 Patients Comparing Survival in Intact FU's vs. "Paired Grafts" Michael L. Beehner, MD	1:15PM-2:15PM	Complications Panel II: Update on Correcting Pluggy Hair Transplants: What's New? Moderator: James E. Vogel, MD Panelists: Marc R. Avram, MD, Jeffrey S. Epstein, MD, James A. Harris, MD, Sheldon S. Kabaker, MD <i>Learning objective:</i> Identify appropriate corrective surgery given a variety of cases that present with previous hair restoration surgery.
11:29AM-11:36AM	7 Examination of the Exit Angle Versus the Internal Angle of Hair in the Scalp as it Relates to the FIT/FUE Technique Paul T. Rose, MD, JD	2:15PM-3:30PM	Live Patient Viewing Chair: Mark DiStefano, MD <i>Learning objective:</i> Assess the results of real live patients from a variety of cases that utilized different approaches and techniques.
11:37AM-11:47AM	10 Comparison of FUE Graft Harvest Success-Rates and Graft Hair Counts with and without Donor Tumescence Alan J. Bauman, MD	3:00PM-4:45PM	Optional ISHRS Chartered Group Tour: Tour of Boston on the Ducks (ticket required)
11:47AM-11:54AM	7 The Marvelous Midscalp Walter P. Unger, MD	7:00PM-12:00AM	Gala Dinner/Dance & Awards Ceremony (ticket required)
11:55AM-12:15PM	20 Q&A		
12:15PM-1:15PM	Lunch on own this day (lunch concessions for purchase in exhibit hall) Final Exhibit Hours (exhibits until 1:30PM)		

Gala Dinner/Dance & Awards Ceremony

DATE: Saturday/October 23, 2010

TIME: 7:00PM-12:00AM
(cocktail reception starts at 7:00PM, dinner at 8:00PM)

FEE: \$95 per person

LOCATION: Seaport World Trade Center, Commonwealth Hall

On the final evening of a productive annual meeting, come celebrate with friends old and new. Join your colleagues for dining, live music and dancing. The Golden and Platinum Follicle Awards and Distinguished Assistant Award will be presented. The dress code is black tie, or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country.

Tickets are required for entry and must be purchased in advance (see registration form). Tickets are not included in the main meeting registration fee. No corporate support is received for the Gala Dinner/Dance.

Please note: Tickets to the Gala are non-refundable due to the guaranteed reservation that the ISHRS must make on behalf of the attendee.

Sunday/October 24, 2010

8:00AM-9:00AM	CME Committee Meeting (invitation only)
8:00AM-12:15PM	Registration
8:00AM-12:00PM	Speaker Ready Room
8:30AM-10:00AM	Continental Breakfast
9:00AM-12:15PM	GENERAL SESSION
9:00AM-10:10AM	Eyebrow and Eyelash Hair Transplantation Moderator: Jeffrey S. Epstein, MD <i>Learning objective:</i> Discuss the results of a variety of free papers and research on topics relating to medical and surgical treatments of the eyebrow and eyelash.
9:00AM-9:02AM	2 Moderator Introduction Jeffrey S. Epstein, MD
9:02AM-9:09AM	7 Eyelash Transplants: Management and Reduction of Complications and Sequelae Alan J. Bauman, MD
9:09AM-9:16AM	7 Megasessions 300+ Eyelashes Transplants Ruben A. Bogin, MD
9:16AM-9:23AM	7 The Jack's Artistry Eyebrow Transplantation Jack M. Yu, MD
9:23AM-9:30AM	7 Micrograft Indications for Beard and Moustache Alopecia Pierre Bouhanna, MD
9:31AM-9:38AM	7 VIDEO – Refined Minigraft to Enhance the Naturalization of Eyelash Transplantation Kulakarn Amonpattana, MD
9:38AM-9:45AM	7 VIDEO – BHT for Eyebrow Transplant Jose F. Lorenzo, MD
9:45AM-9:52AM	7 VIDEO – Eyebrow Transplant of Afro-Caribbean Hair (with an implanter) Andrea Tchalakov, MD
9:52AM-9:59AM	7 Technique Pearls for Eyebrow and Facial Hair Transplantation: A Review of More Than 300 Procedures Jeffrey S. Epstein, MD
10:00AM-10:10AM	10 Q&A

10:10AM-11:20AM	Potpourri II Moderator: Jennifer H. Martinick, MBBS <i>Learning objective:</i> Discuss the results of a variety of free papers and research on an array of topics.
10:10AM-10:12AM	2 Moderator Introduction Jennifer H. Martinick, MBBS
10:12AM-10:19AM	7 Tweet, Tweet, Buzz, Buzz. Is Social Media a Fad? Alan J. Bauman, MD
10:19AM-10:26AM	7 Hair Transplantation in the Neurosurgical Patient Jonathan L. Ballon, MD
10:26AM-10:33AM	7 Using Trichometer Technology to Manage Visible and Non-Visible Hair Loss Bernard H. Cohen, MD
10:33AM-10:40AM	7 VIDEO – Hand Held Digital Microscope with the Latest LCD TV Monitor Dae-Young Kim, MD, PhD
10:41AM-10:48AM	7 Triple Light Sources Give the Power of Clarity for Clinical Hair Transplantation Photos Kulakarn Amonpattana, MD
10:48AM-10:55AM	7 The Sprague-Dawley Rat as a Model for Follicular Unit Transplantation Joseph F. Goodman, MD
10:55AM-11:02AM	7 To Investigate Developing a Suture That Self Removes Two Weeks after Donor Harvesting Jennifer H. Martinick, MBBS
11:02AM-11:20AM	18 Q&A



11:20AM-12:15PM	Surgical Techniques II Moderator: Cam Simmons, MD <i>Learning objective:</i> Identify advantages and disadvantages of various surgical techniques and surgical pearls.
11:20AM-11:21AM	1 Moderator Introduction Cam Simmons, MD
11:21AM-11:28AM	7 Graft Sorting According to Hair Diameter: A Highly Effective Tool to Increase the Hair Density in Cosmetically Important Zones Muhammad Nasir Rashid, MD
11:28AM-11:35AM	7 Effect of Ethnic Origin on Facial Framing Mohammad Humayun Mohmand, MD
11:35AM-11:42AM	7 Graft Preparation and Placement Quality Control - What Physicians Should Know Emina Karamanovski, MD
11:42AM-11:49AM	7 Clinical Experience with Hair Transplantation for Secondary Cicatricial Alopecias Ekrem Civas, MD
11:50AM-11:57AM	7 VIDEO – The Spread and Place Technique Shadi Zari, MD
11:57AM-12:04PM	7 VIDEO – A Systematic Method for Drawing and Balancing the Frontal Hairline Muhammad Nasir Rashid, MD
12:04PM-12:15PM	11 Q&A
12:15PM	Adjourn





David A. Whiting, MD

Clinical Professor of Dermatology and Pediatrics,
*University of Texas Southwestern Medical Center,
Dallas, Texas;*

Medical Director,

*The Hair and Skin Research and Treatment Center,
Baylor University Medical Center, Dallas Texas*

Dr. David Whiting is Clinical Professor of Dermatology and Pediatrics at Southwestern Medical School and is in private dermatologic practice in Dallas, Texas. He graduated in medicine at the University of the Witwatersrand, Johannesburg, South Africa in 1953. His internships were followed by some years of postgraduate study in Britain. He spent eight years in Family Practice before taking up Dermatology in 1966. He was Chairman of Dermatology at the Johannesburg General Hospital prior to his appointment as Chief Dermatologist at the Veterans Administration Medical Center in Dallas in 1977. He has practiced and taught dermatology and dermatopathology at Baylor University Medical Center from 1979 until the present. One of his major research interests has been the study of hair abnormalities. He is the Medical Director of the Hair Research and Treatment Center at Baylor. As a result, he has gained wide experience in the diagnosis and treatment of hair and scalp disorders. He is boarded in Dermatology and Dermatopathology in the U.S.A. and in Internal Medicine in Great Britain. He is a Fellow of the American College of Physicians and of the Royal College of Physicians of Edinburgh.

Dr. Whiting will speak on "Senescent Alopecia" and "Mucky Scalp."

ADVANCES IN HAIR BIOLOGY LECTURE

The Advances in Hair Biology Lecture is generously supported by a grant from Bosley.



Bruno A. Bernard, PhD, Dr.ès Sci.

Head of the Hair Biology Research Group,

*L'Oréal Advanced Research, Life Sciences Department,
L'Oréal, Clichy, France*

Dr. Bruno A. Bernard is Head of the Hair Biology Research Group, L'Oréal Advanced Research, Life Science Department, at the C. Zviak Research Center of L'Oréal, in Clichy, France. He was trained as a cell biologist and biochemist, and received his PhD from Pierre & Marie Curie University in Paris and his State Doctorate

from Nice University. After a post-doctoral fellowship at NIH, Bethesda, he was hired by L'Oréal. Dr. Bernard worked for 10 years on psoriasis, papillomaviruses, retinoids, and hair follicle derived reconstructed skin before entering the field of hair biology.

Since then, he spent 17 years studying human hair follicle. He reported on many topics, including human hair follicle stem cells, hair growth modeling, origin of hair shape, human hair pigmentation and whitening processes, micro-inflammation and hair loss. He published over 150 peer-reviewed articles and book chapters and holds over 40 patents. He serves on the editorial board of Experimental Dermatology and is a reviewer for the main dermatology journals.

Dr. Bernard will speak on "New insights into Human Hair Growth, Shape, and Whitening."

NORWOOD LECTURE

The Norwood Lecture was established by the ISHRS Board of Governors to honor the immense contributions of O'Tar T. Norwood, MD, co-founder of the ISHRS and founder of the Hair Transplant Forum International.



Kurt Stenn, MD

**Chief Scientific Officer
and Vice President of
Research,**

*Aderans Research Institute,
Inc.; Professor, Adjunct
Faculty, Department of
Dermatology, University of
Pennsylvania, USA;*

Professor, Adjunct Faculty,
*School of Biomedical
Engineering, Drexel University,
Pennsylvania, USA*

Dr. Kurt Stenn has had a long term interest in the hair follicle: its formation, cycling and diseases. Trained as a physician within the University of Chicago and University of Rochester Medical Schools, he did his hospital training within the Harvard Medical School system. After four years of research in biochemistry and biophysics at the Armed Forces Institute of Pathology and Harvard Medical School, he joined the faculties of Yale School of Medicine where he eventually became Professor in the departments of dermatology and pathology. After 20 years at Yale he became Director of Skin Biology at Johnson and Johnson. Currently, he is the Chief Scientific Officer and VP of Research for Aderans Research Institute, Inc., a biotechnology company dedicated to the development of cell-based products for new hair follicle formation.

Scientific work from his laboratory has contributed to the fields of blood coagulation, cell motility, wound closure, epithelial mesenchymal interactions, hair cycling, hair shedding, and hair shaft egression. Findings concerning the genetic basis of a form of mouse cicatricial alopecia described by his group serve, currently, as one of the models for the human forms of primary cicatricial alopecia. Dr. Stenn is a reviewer for multiple dermatology and basic science journals and has been an advisor and officer of various hair-related organizations, including the Board of Directors for the National Alopecia Areata Foundation. He delivered the Ebling Lecture before the European Hair Research Society in 2009.

**Dr. Stenn will speak on "Perspectives of
Bioengineering of the Hair Follicle."**

Live Surgery Workshop

DATE: Tuesday/October 19, 2010

TIME: 9:30AM-2:30PM
(bus loads at 9:00AM and
departs 9:15AM)

FEE: \$595

LEVEL: Beginner

Live Surgery Host:

Ken Washenik, MD, PhD, Bosley

Operating Surgeons:

James S. Calder, MD,
Mark S. DiStefano, MD,
Robert T. Leonard, Jr., DO, and
David L. Phillips, Sr., MD

Audience Coordinators:

Vincenzo Gambino, MD, William M.
Parsley, MD, and Edwin Suddleson, MD

Enrollment is limited due to facility size. Register early to secure your seat!



Ken Washenik, MD, PhD

Always popular, a live surgery observational workshop will once again take place in conjunction with the annual meeting. This year it will take place at the Bosley Boston office.

Geared toward those newer to the field, three typical hair transplant procedures will take place by experts in the field. Attendees will freely rotate among surgeries. The intense interaction with faculty and attendees, informal Q&A and observation makes this the highest-rated learning experience each year. You should bring your own scrubs and wear them on the bus. Necessary disposable coverings will be provided including standard disposable latex gloves. Lunch and refreshments will be provided at the facility. Registration is required and will be confirmed on a first-come, first-served basis.

Learning objectives

Upon completion of this workshop you will be able to:

- Recognize the proper landmarks for designing natural hairlines.
- Select proper dosages and techniques necessary for achieving local anesthesia and tumescence.
- Identify the optimal techniques for minimizing follicle transection and achieving fine scars with donor strip excision.
- Illustrate the advantages and disadvantages of instruments and techniques used for recipient site creation.
- Identify optimal methods of graft dissection.
- Compare and contrast different instruments and techniques of graft placement to enhance speed and efficiency as well as minimize damage to grafts.
- Observe the clinic and staff coordination required to perform follicular unit transplantation.



The ISHRS gratefully
acknowledges

Bosley

for assisting in the organization
and hosting of this workshop.

Surgical Assistants Program

DATE: Wednesday/October 20, 2010

TIME: 9:30AM-4:00PM

FEE: No extra fee required, but we ask that you register for this program if you wish to attend so we can properly plan for food & beverage.



Surgical Assistants Chair:

Laureen Gorham, RN

You say you want a Revolution? Have we got one for you! We will be presenting

the Surgical Assistants Program at the Boston Meeting and will be outlining the: Evolution of the Hair Restoration Revolution!

This year's program is designed for the assistant to learn about the history and evolution of Hair Restoration and from start to finish the steps and hoops we jump through as experienced assistants in all aspects of hair restoration. Topics for discussion will include:

- The History of Assisting and Instrumentation
- Consultation and Pre-Op Assessment
- Anesthesia Administration/Donor Harvest/Recipient Site: Assisting the Doctor
- Slivering and Cutting Grafts – an Overview
- Graft Placement/Implantation
- Post Procedure Care/Complications/Long Term Follow-up
- Advancements in Hair Restoration
- Office Administration/Team Building
- Training, Quality Control and Ergonomics for the Assistant

Attendees will receive access to the ISHRS Surgical Assistants Auxiliary Resource Manual

(PDF). This manual contains a compilation of pictures, anatomy of the hair follicle, terminology, and helpful tips for assistants.

Learning objectives

Upon completion of this program you will be able to:

- Improve your training techniques to educate new assistants.
- Learn how to address complications in surgery.
- Improve and maintain quality control.
- Implement new ideas and latest techniques.
- Learn new developments in hair restoration.
- Interact and network with assistants from around the world.
- Improve your patient's experience during surgery.
- Learn how you can contribute your ideas and support this special organization.

Surgical Assistants Workshop Hands-On Cadaver Tissue Workshop: Dissecting & Implanting

DATE: Thursday/October 21, 2010

TIME: 6:45AM-8:15AM

FEE: \$245

Faculty:

Margaret Dieta,
Chair

IMPLANTING STATION:

Brandi Burgess,
Tina Lardner,
Jennifer Martinick,
MBBS
and Janna Shafer

DISSECTING STATION:

Deanne Baron,
Judy Inguito, Salome Vadachkoria and
Amy Watts

SLIVERING STATION:

Anne Knudsen,
Mary Ann Parsley, RN, Ailene Russell, NCMA
and Joanne Scannell, RN



Margaret Dieta

Experience or no experience, there is something for all surgical assistants and physicians on every level to benefit from this hands-on innovative environment. Our faculty will be teaching and demonstrating diverse techniques utilizing human cadaveric scalp tissue with a variety of instrumentation and equipment. Students will have the opportunity to participate while assigned to a group formally rotating to each training station as they compare and contrast techniques in dissecting, implanting, and slivering.

This teaching course has sold out in our preceding years as enrollment is limited purposely to maintain a good student to faculty ratio focusing on more personal attention. Instruments and supplies will be

provided and shared. However, students are encouraged to bring their own preferred personal instruments to use during the workshop, if they wish.

Learning objectives

Upon completion of this workshop you will be able to:

- Recognize distinct tools and techniques for progressive ergonomics during graft dissection and implantation.
- Exhibit skills in dissection, implantation, and slivering of different graft types and sizes.
- Correlate distinct instrumentation and equipment used for preparation of grafts.
- Recognize basic anatomy and physiology of hair relating to hair transplantation.

PRECAUTION NOTE: This workshop will utilize human cadaver tissue and sharps. Although all tissue is pre-screened for contaminants and communicable disease, Universal Precautions must be observed for the entirety of this workshop. See Attendee Agreement on the registration form. Scrubs are not required. Necessary disposable coverings will be provided included standard disposable latex gloves. If you have an allergy to latex or glove powder, then bring several sets of your own gloves.

The ISHRS gratefully acknowledges

A to Z Surgical, Ellis Instruments, Micro-Vid, and the faculty

for their generosity in loaning instruments and equipment for this course.



Board Review Course

DATE: Wednesday/October 20, 2010

TIME: 8:00AM-4:00PM (lunch on your own)

FEE: \$495

LEVEL: Intermediate and Advanced

Board Review Course Co-Chairs:

Sungjoo Tommy Hwang, MD, PhD, and
Glenn M. Charles, DO



Sungjoo Tommy Hwang, MD, PhD



Glenn M. Charles, DO

The Board Review Course will provide an opportunity for hair restoration surgeons to review a range of topics that are representative of information that will be present on both the initial certification exam and the re-certification exam for the American Board of Hair Restoration Surgery (ABHRS). This course will also teach a methodology for preparing for and navigating the ABHRS written and oral

examination. The presentations are intended to provide in depth or advanced information in topics such as the etiologies of hair loss, anatomy/histology of scalp and hair, medical treatments, donor and recipient area management, cell and gene therapy, anesthesia, and emergency interventions.

This course will also have the attendees run through numerous case scenarios to help the attendees hone their skills in preparing to take the oral exam part of the ABHRS Certification Exam. There will be ample opportunities for attendee participation and question and answer sessions.

Course tuition includes online access to the ISHRS Basics Lecture Series enduring material that includes 15 pre-recorded comprehensive lectures covering medical and surgical hair restoration. The material extensively reviews the vital information necessary to pass the ABHRS exam.

Learning objectives

Upon completion of this course you will be able to:

- Describe an organized strategy for studying for the ABHRS exam.
- Outline and describe a strategy for taking the ABHRS Oral exam.
- Outline the core content of the ABHRS examination.
- Discuss the pharmacology of medical therapy for hair loss.
- Distinguish between the non-androgenetic etiologies of hair loss, recognize basic dermatologic conditions, and understand the medical treatments of hair loss.
- Describe the principles of donor site management and all major methods of graft production, recipient site creation, graft placement techniques, and methods for maximizing density.
- Explain to a patient the risk benefits of FU Transplantation vs. Follicular Unit Extraction.
- Explain to a patient the risk benefits associated with a trichophytic closure donor area harvesting.
- Understand the risks benefits of Scalp Reduction, Juri Flap, and Frechet Flap and the anatomy of the scalp involved.
- Describe to an examiner the difference between tissue expansion and tissue extension
- Outline the anatomy, histology, and physiology of the scalp and hair follicle.
- Describe anesthesia used in hair restoration surgery.
- Discuss the work up for females with hair loss.
- Identify the emergency interventions for hair restoration surgery.



Basics Course in FU Hair Restoration Surgery

DATE: Wednesday/October 20, 2010

TIME: 9:00AM-4:00PM (lunch on your own)

FEE: \$895

LEVEL: Beginner

Basics Course Co-Chairs: Robert P. Niedbalski, DO, and Ricardo Mejia, MD

The Basics Course offers a very special opportunity for the physician who is new to the practice of hair restoration surgery. Working directly with human cadaver scalp tissue, this workshop takes the participant through all phases of a follicular unit hair transplantation procedure including:

- Proper diagnosis and development of a treatment plan
- Surgical strategy: hairline and crown design, graft disbursement
- Tumescence scalp anesthesia
- Donor strip harvesting using both single and multi-bladed scalpels
- Tissue management including donor strip slivering and graft preparation
- Recipient site creation and organization
- Graft placement
- Instrumentation
- Staff training

The course is designed as a series of 5 stations that simulate the critical phases of a hair restoration surgery. Students will spend 55 minutes at each station in order to provide enough time to learn each of these skills. A final session will convene all course participants with the entire faculty for a session of "Ask the Experts." Participants should have a working knowledge of hair and scalp anatomy and physiology to get the most out of this experience.

Course tuition includes online access to the ISHRS Basics Lecture Series enduring material that includes 15 pre-recorded comprehensive lectures covering medical and surgical hair restoration. The URL and passcode will be e-mailed to you prior to the meeting. It is highly encouraged that you review the 15 lectures PRIOR TO THE MEETING. In addition each registrant will receive a Physician Kit which includes the instruments and supplies necessary to participate in the course. Participants may bring their own instruments for their own personal use during the course, if they wish.

PRECAUTION NOTE: This course will utilize human cadaver tissue and sharps. Although all tissue is pre-screened for contaminants and communicable disease, Universal Precautions must be observed for the entirety of this course. Please see the Attendee Agreement on the registration form. Scrubs are not mandatory but you may wear scrubs for this course if you choose. Disposable protective coverings will be provided, including standard disposable latex gloves. If you have an allergy to latex or glove powder, please bring several sets of your own gloves.

The ISHRS gratefully acknowledges

A to Z Surgical, Ellis Instruments, Micro-Vid, and the faculty for their generosity in loaning instruments and equipment for this course.

Learning objectives

Upon completion of this course you will be able to:

- Design integrated medical and surgical treatment plans for patients between the ages of 18 to 65 who have Norwood Hamilton hair loss patterns of II-VII taking into account their existing medical condition as well as their potential for future hair loss.
- Calculate and safely administer the proper medication for patient sedation and tumescent anesthesia for follicular unit hair restoration surgery, including the use of techniques to minimize patient discomfort during anesthesia administration.
- Harvest hair-bearing donor scalp strips with a minimum of follicular transection and damage and perform a trichophytic closure of the donor wound without tension.
- Prepare slivers and follicular unit grafts from donor tissue under magnification. Minimize transection damage to donor hair follicles.
- Prepare proper sized recipient sites for 1, 2 and 3 hair follicular unit grafts in the frontal, mid and posterior scalp with proper attention to the exit angle, hair direction depth of incision, and spacing so as to attain a natural appearance and optimize hair growth.
- Place follicular unit grafts into prepared recipient sites oriented in both coronal and sagittal directions.
- Identify, advise and manage patients whose hair loss is not androgenetic in etiology.



Robert P. Niedbalski, DO



Ricardo Mejia, MD



STATION 1: Hairline & Crown Design**Station Leaders:** Cam Simmons, MD and Jerry Wong, MD

This station emphasizes the importance of proper planning and the incorporation of anatomical landmarks in the design of suitable hairlines and crown patterns for male and female patients. Consideration of patient age, ethnicity, hair type, and other variables will be reviewed.



Cam Simmons, MD



Jerry Wong, MD

STATION 2: Anesthesia & Donor Harvesting**Station Leaders:** Marco Barusco, MD, Mark S. DiStefano, MD, and Gabriel H. Krenitsky, MD

Participants will learn techniques for safe administration of tumescent donor anesthesia with minimal patient discomfort. Techniques will include the use of distraction tools, micro drip "wand" injections and various mixtures of anesthetic agents and tumescent solutions. Strip harvesting with single and double bladed scalpels, and donor closure techniques including the trichophytic closure will be practiced on cadaver scalp tissue. Safe management of tissue will be demonstrated.

(If you are interested in learning FUE techniques, you may wish to consider signing-up for "Workshop 101: Beginning FUE" taking place on Thursday morning.)



Marco Barusco, MD



Mark S. DiStefano, MD



Gabriel H. Krenitsky, MD

STATION 3: Slivering & Graft Preparation**Station Leaders:** Sam Lam, MD and Emina Karamanovski

Participants will learn safe and effective techniques for accurate and efficient slivering of donor strips and preparation of single follicular grafts using microscopes, loupe magnification, backlighting and a variety of blades and instruments.



Sam Lam, MD



Emina Karamanovski

STATION 4: Site Preparation**Station Leaders:** William H. Reed II, MD and Daniel G. McGrath, DO

Participants will practice creation of recipient sites on cadaveric tissue using a variety of instrumentation. Design and arrangement of sites will be practiced in the context of a complete hair restoration procedure. Special emphasis will be placed on matching the recipient site tool with the size and location of the graft.



William H. Reed II, MD



Daniel G. McGrath, DO

STATION 5: Pathological Hair Loss**Station Leader:** Ricardo Mejia, MD

Participants will problem solve on case presentations to include patients with pathological, non-androgenetic hair loss. Slides will be used to stimulate discussion concerning the evaluation, differential diagnosis and appropriate surgical interventions.



Ricardo Mejia, MD

WRAP UP SESSION**ASK THE EXPERTS**

Participants will convene with the entire faculty for a session of "Ask the Experts." Here is your chance to ask the question that has been nagging you about the information and skills taught at the various stations.

Workshops

DATE: Thursday/October 21, 2010 and
Friday/October 22, 2010

TIME: 6:45AM-8:15AM and
6:45AM-8:00AM

FEE: \$95 per workshop

Workshop Chair: Ivan S. Cohen, MD

This year the workshops are back and are better than ever. We have selected some of the most popular workshops from previous years and matched them with an outstanding faculty. Attendees will have the opportunity for in-depth participation, exploration and discussion of these topics. Each workshop is 90 minutes, except for the FTP Educators workshop on Friday which is 75 minutes. **The workshop will be taught at the level in which it is designed.**

Workshops are open to physicians and interested surgical assistants and office staff, however, these workshops are taught at the physician-level.

Registration is required and will be confirmed on a first-come, first-served basis. As a member-benefit, only ISHRS members and member applicants may advance register for these workshops. Non-members may purchase tickets onsite, pending availability. The faculty listed are preliminary as of the date of the printing of this program. Directors and faculty are subject to change without prior notification to registrants, and will not be considered reasons for refund requests.



Ivan S. Cohen, MD

WORKSHOP 101

Beginning FUE



Paul T. Rose, MD, JD

Director:

Paul T. Rose, MD, JD

Faculty:

Christian N. Bisanga, MD,
Mark S. DiStefano, MD,
Demir A. Ilter, MD,
Robert H. True, MD, and
George Zontos, MD

Level:

Beginner (new to FUE)

Follicular Unit Extraction/Follicular Unit Isolation is an alternative donor harvesting technique to strip harvesting. The technique is based on using a small diameter punch to harvest individual follicular units. Unlike strip harvesting these techniques allow for harvesting, of grafts without producing a linear scar. In this workshop we will use a combination of lectures and hands-on demonstration. The faculty will include physicians from various parts of the world who can provide somewhat different approaches to FUE/FIT. The workshop is intended for physicians new to this technique. Participants will learn about the various aspects of the technique as well as advantages and disadvantages of the FUE. We will also review difficulties associated with FUE/FIT and methods to avoid or treat the complications that one may encounter. *

The FUE/FIT course is an interactive course. The participants will have the unique opportunity to utilize cadaver scalp to learn the basic approach to harvest grafts with this technique. Attendees should bring their own loupes with at least a three magnification, but preferably more, as well as a couple of small dressing forceps or similar forceps.

Learning objectives

Upon completion of this workshop you will be able to:

- Determine proper patient selection.
- Describe the basic approach to the technique.
- Utilize the proper basic instrumentation.
- Recognize possible difficulties that may be encountered and methods to limit the problems.

WORKSHOP 102

Recipient Sites



Arthur Tykocinski, MD

Director:

Arthur Tykocinski, MD

Faculty:

Jennifer H. Martinick, MBBS,
Thomas Nakatsui, MD,
Ronald L. Shapiro, MD, and
Jerry Wong, MD

Level: All Levels

This workshop will focus on comparing different techniques and instruments for creating the recipient sites, including sagittal and coronal incisions, variable densities, stick and place, and tips for the hairline incisions. The faculty includes renowned experts on each technique, providing a vast view of all possibilities. There will be five stations that the attendees will rotate through. Each station will include a short demonstration video and a live demonstration on pork skin with human cadaver grafts. For those attendees who wish, there will be a few minutes to try the technique. Students who wish to participate should bring their own loupes. *

Learning objectives

Upon completion of this workshop you will be able to:

- Compare and contrast the various types of recipient sites and the different tools used to create them.
- Identify the differences between perpendicular ("coronal") slits and parallel ("sagittal") slits and describe the various situations when these are optimally used.
- Understand how to create variable densities.

* **PRECAUTION NOTE:** This workshop will utilize human cadaver tissue and sharps. Although all tissue is pre-screened for contaminants and communicable disease, Universal Precautions must be observed for the entirety of this workshop. See Attendee

Agreement on the registration form. Scrubs are not required. Necessary disposable coverings will be provided included standard disposable latex gloves. If you have an allergy to latex or glove powder, then bring several sets of your own gloves.

WORKSHOPS
AT-A-GLANCE

NUMBER	TITLE	DIRECTOR	LEVEL
Thursday/October 21 ★ 6:45AM-8:15AM			
101	Beginning FUE	Paul T. Rose, MD, JD	Beginner at FUE
102	Recipient Sites	Arthur Tykocinski, MD	All Levels
103	Painless Anesthesia Techniques	Steven C. Chang, MD	All Levels
104	Pearls for Maximizing Graft Survival and Avoiding Poor Growth	Michael L. Beehner, MD	All Levels
Friday/October 22 ★ 6:45AM-8:00AM			
201	FTP Educators: How to Present at Medical Meetings	Nilofer P. Farjo, MBChB	All Levels

WORKSHOP 103

Painless Anesthesia Techniques



Steven C. Chang, MD

Director:

Steven C. Chang, MD

Faculty:Vance W. Elliott, MD,
Cam Simmons, MD,
Edwin Suddleson, MD,
and Kuniyoshi Yagyu, MD**Level:** All Levels

The proper selection and administration of an anesthetic agent is one of the most important components of hair transplantation surgery. Patients should be physically and psychologically as comfortable as possible, and this can be achieved only by minimizing pain and anxiety. The importance of pain control in all aspects of hair transplantation cannot be overestimated. Potential patients state that the fear of pain is one of the most frequent reasons they avoid hair transplantation surgery. This workshop will discuss conscious sedation, new and old local anesthetics, maximum doses of local anesthetics, the epinephrine/beta blocker controversy, nerve blocks, and the potential lethal complications resulting from overdose of anesthetic agents. All

physicians who perform hair restoration surgery use the medications discussed here and should be familiar with all aspects of their use.

Learning objectives

Upon completion of this workshop you will be able to:

- Describe how to administer hair transplant anesthesia: safely, painlessly, with minimal blood loss, without nausea or vomiting, and with minimal forehead swelling.
- List the proper and safe doses of anesthetics and the rules and regulations for hair transplant anesthesia.
- Discuss the appropriate procedures for handling emergencies in the operating room.

WORKSHOP 104

Pearls for Maximizing Graft Survival and Avoiding Poor Growth



Michael L. Beehner, MD

Director:

Michael L. Beehner, MD

Faculty:Jerry E. Cooley, MD,
William M. Parsley, MD, and
William H. Reed, II, MD**Level:** All Levels

One of the goals in hair transplant surgery is to obtain great and natural-looking results including nearly 100% hair growth and survival. But there are different factors that may impact the results following hair restoration surgery. This course will review some well-established aspects of graft care and manipulation to insure maximal growth and avoid poor growth including graft storage. Various research studies will be reviewed that deal with various stress factors to grafts and the survival percentages realized. In addition, this expert faculty will share their perspective on maximizing growth of grafts as it relates to their own individual practices on a daily basis and the prevention of poor growth.

Learning objectives

Upon completion of this workshop you will be able to:

- Identify those factors of the hair transplantation procedure that can have an impact on hair graft growth and survival.
- Describe the relationship between grafts survival and the following factors: donor harvest technique, hair graft preparation, storage media for grafts, graft storage temperature, effects of dehydration and manipulation, graft placement, and post operative regimens.

WORKSHOP 201

FTP Educators: How to Present at Medical Meetings



Nilofer P. Farjo, MBChB

Director:

Nilofer P. Farjo, MBChB

Faculty:Vance W. Elliott, MD and
Carlos J. Puig, DO**Level:** All Levels

An extension of previous workshops for ISHRS Fellowship Training Program Directors and others interested in improving their teaching skills, this workshop will focus on helping attendees to improve their preparation and presentation at meetings. It will present a basic framework for directors and fellows to give a competent presentation. The session will offer advice on skills such as how to prepare presentations of varying lengths, how to make best use of PowerPoint, how to appear on stage, and how to answer questions. There is no fee for this workshop for ISHRS FTP Directors and Co-Directors.

Learning objectives

Upon completion of this workshop you will be able to:

- List the essential requirements for competent presentation.
- Give advice on use of PowerPoint for presentations.
- List the essentials of conducting yourself confidently on stage.

Lunch Symposia

LUNCH SYMPOSIA AT-A-GLANCE

DATE: Thursday/October 21, 2010

TIME: 12:30PM-1:45PM

FEE: No extra fee required, but you must sign-up for the symposium of your choice during the registration process so we can properly plan for food and room size.

NUMBER	TITLE	DIRECTOR	LEVEL
Thursday/October 21 ★ 12:30PM-1:45PM			
111	Powered FUE (CME will not be offered for this course)	James A. Harris, MD	All Levels
112	Roving Microphone on Complications	Mario Marzola, MBBS	All Levels
133	Going Viral: Unlocking the Secrets of Social Media for Hair Transplant Patient Education and Beyond	Alan J. Bauman, MD	All Levels

LUNCH SYMPOSIUM 111

Powered Systems for Follicular Unit Extraction (FUE)



James A. Harris, MD

Director:

James A. Harris, MD

Faculty:

Jean Devroye, MD,
Robert T. Leonard, Jr., DO,
and Robert H. True, MD

Level: All Levels

This symposium will introduce the attendees to the major devices available for powered FUE. The presenters will show video clips of the instruments in action and discuss the advantages and disadvantages of each system that they use or promote. CME will not be offered for this course.

Learning objectives

Upon completion of this workshop you will be able to:

- List the major systems available for powered FUE.
- List the features of each system that differentiate one from another.
- Identify the relative advantages and disadvantages of each system.
- State the performance and costs of each system.

LUNCH SYMPOSIUM 112

Roving Microphone on Complications



Mario Marzola, MBBS

Director:

Mario Marzola, MBBS

Level: All Levels

The best way to avoid complications in hair restoration surgery is to know them, see them, and understand them. Why did they happen, how did they happen, how can they be handled, and how can they be avoided next time? Bad scars, bad growth, and bad outcomes for both patient and doctor. Pictures and stories that will stay in the memory and resurface as red flags when confronted with a patient at risk.

Learning objectives

Upon completion of this workshop you will be able to:

- Identify situations which can lead to complications.
- Understand the treatment of a complication to minimize the damage.
- Modify the surgical technique to reduce the rate of complications.

LUNCH SYMPOSIUM 113

Going Viral: Unlocking the Secrets of Social Media for Hair Transplant Patient Education and Beyond



Alan J. Bauman, MD

Director:

Alan J. Bauman, MD

Faculty: Kevin 'Nalts' Nalty

Level: All Levels

Officially, social media is "an umbrella term that defines the various activities that integrate technology, social interaction, and the construction of words, pictures, videos, and audio."

It is also a fancy way to describe the 'zillions' of conversations people are having online 24/7. Recently, social media became the fourth most popular online activity, surpassing traditional email and firmly solidifying its place in the Information Age as more than a simple fad. So why should we as physicians care? Social media is democratizing communications—shifting power away from the editors, publishers, the establishment and the 'media elite.' Beyond just another marketing channel, understanding how to leverage social media has implications for public relations, customer service, loyalty building, collaboration, networking, thought-leadership... And, yes, your next patient might find you there, too! Now is the time to LISTEN, ENGAGE & MEASURE. Are you ready to become part of the conversation?

Learning objectives

Upon completion of this workshop you will be able to:

- Become familiar with the popular social media sites, including Twitter, Facebook, YouTube, LinkedIn, etc.
- Understand the basic functionalities and 'personalities' and 'social media etiquette' of these sites.
- Review a case study of hair transplant patient education using social media.
- Leverage the benefits of social media for marketing purposes and avoid common pitfalls and social media faux pas.



Exhibits

Companies of interest to hair restoration surgeons will be displaying their products and services in our Exhibit Hall, located in Commonwealth Hall D&E. Representatives will be available to answer questions.

Only registered attendees are permitted in the Exhibit Hall. An Internet Café, located in the Exhibit Hall, will be available for use by all registered attendees.

EXHIBIT HOURS

THURSDAY/October 21, 2010 7:45AM-7:00PM
with Welcome Reception 5:30PM-7:00PM

FRIDAY/October 22, 2010 6:30AM-6:00PM

SATURDAY/October 23, 2010 6:30AM-1:30PM

2010 Exhibiting Companies

(current as of the printing of this brochure)

A to Z Surgical
American Board of Hair Restoration Surgery
Anthony Products/Gio Pelle
BioLife Solutions
Canfield Imaging Systems
Cole Instruments
Cutting Edge Surgical Equipment Ltd.
Ellis Instruments, Inc.
Folliscope
Fujiryoki USA/ACIGI Relaxation
Haircheck
HSC Development
Johnson & Johnson Healthcare Products
Lexington International, LLC
Merck
Micro-vid
MTI
Nanogen
NeoGraft
PhotoMedex
PracticeDock.com powering LocateADoc.com
Q-Optics & Quality Aspirators
Robbins Instruments
Spencer Forrest, Inc.
SureThik, Inc.
Syris Scientific



Internet Café

Back by popular demand! Check your e-mails or research a hair restoration surgery topic online at the ISHRS Internet Café. The Internet Café, located in the exhibit hall, will be available for use by all registered attendees.

INTERNET CAFÉ HOURS

THURSDAY/October 21, 2010 7:45AM-7:00PM

FRIDAY/October 22, 2010 6:30AM-6:00PM

SATURDAY/October 23, 2010 6:30AM-1:30PM

We gratefully acknowledge **Hair Club Medical Group** for its generous support of the meeting that enabled us to offer this Internet Café.



Scientific Poster Presentations

The scientific poster presentations will be on display in Commonwealth Hall C. The Scientific Research, Grants, and Awards Committee will review and rate the posters. Certificates of recognition will be awarded to the highest scoring posters. There will be a poster inquiry session during the Friday afternoon coffee break.

SCIENTIFIC POSTERS VIEWING HOURS

THURSDAY/October 21, 2010 7:45AM-7:00PM

FRIDAY/October 22, 2010 6:30AM-6:00PM

POSTER INQUIRY SESSION (Friday) 4:00PM-4:30PM

SATURDAY/October 23, 2010 6:30AM-1:30PM

ISHRS Meeting Newcomers Program

NEWCOMER ORIENTATION & RECEPTION

Wednesday/October 20, 2010, 4:30PM-5:30PM

Harborview Ballroom 1&2
at the Seaport World Trade Center

FEE: No extra fee required, but we ask that you register for this program in advance if you wish to participate.



Robert T. Leonard, Jr., DO

Newcomers Chair: Robert T. Leonard, Jr., DO

This program is designed to help our newer ISHRS meeting attendees become acquainted with the Society, its members, and the meeting. "Newcomers" will be paired with volunteer member "hosts." All registration categories are welcome to participate. We encourage regular members to sign-up as hosts. Please select the option (newcomer or host) during the registration process if you would like to sign up for this flexible and fun program. Newcomers and hosts are asked to attend the Newcomers Orientation & Reception scheduled for Wednesday/October 20, 2010, 4:30PM-5:30PM.

Hosts will:

1. contact the newcomer prior to the meeting and answer questions,
2. meet with the newcomer at the Newcomer Orientation on October 20,
3. "check-in" and/or sit with the newcomer on Thursday during the General Session, and
4. make the newcomer feel welcome by introducing him/her to other ISHRS members and leaders.

IF YOU HAVE ANY QUESTIONS please contact Liz Rice-Conboy at ISHRS Headquarters, info@ishrs.org, or Chair of the Newcomers Program, Dr. Robert Leonard, at hairdr@pol.net. They will be in contact with you once you sign up for the program.



Join the Fun on the ISHRS Group Chartered Tours

Culinary Tour of Boston's North End: "La Dolce Vita"

DATE: Thursday/October 21, 2010

TIME: 9:45AM-5:30PM (Meet in hotel lobby at 9:45AM. Tour returns to the hotel at 5:30PM)

COST: \$217 per person

NOTE: This is a walking tour and is scheduled for spouses & guests of meeting attendees. If a meeting attendee wishes to sign-up for this tour, they should realize that they will miss the scientific session on this day.

The ultimate tour experience – spend the day touring and eating in "Little Italy." You begin with cappuccino and sfogliatelle at a local café to learn about all the types of coffee and bibite that are offered. After a discussion of the immigrant history of the neighborhood, the evolution of Italian-America food and how the style of shopping in a European community differs from what we are used to in America, you begin your culinary walking tour of the neighborhood. This tour is like a cooking class on foot: glean insider cooking tips, gain resources and knowledge on how to identify and where to buy the very best ingredients. After working up an appetite, you will be ready to enjoy lunch at one of Boston's favorite trattorias. After lunch you continue your stroll through this old world neighborhood, with some time to pick up a few treasures to take home.

As this is a walking tour, please wear comfortable walking shoes and bring a jacket. In addition to walking around the North End neighborhood, the group will walk together to and from the North End and the Seaport Hotel, which is about one mile (25 minutes) each way. It is a narrated walk. The North End neighborhood is small, so walking on the actual tour is minimal.



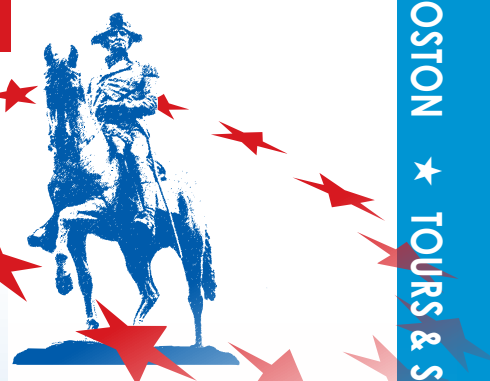
Duck Tour of Boston

DATE: Saturday/October 23, 2010

TIME: 3:00PM-4:45PM (Meet in hotel lobby to board at 3:00PM, departure at 3:15PM)

COST: \$43 per adult; \$38 for children 12 and under

Quack, quack! Your fun begins as soon as the ISHRS privately chartered "DUCK" picks you up at the Seaport Hotel. (A "Duck" is a motorized land and water vehicle; i.e., a boat with wheels.) Once you board your "DUCK," a World War II style amphibious landing vehicle, your tour will be narrated by one of the legendary tour ConDUCKtors – each duck and conductor with their own individual character. You will cruise by all of the places that make Boston the birthplace of U.S. freedom and a city of firsts, from the golden-domed State House to Bunker Hill and the TD Banknorth Garden, Boston Common and Copley Square to the Big Dig, Government Center to fashionable Newbury Street, Quincy Market to the Prudential Tower, and more. And just when you think you have seen it all, there is more! It's time for "Splashdown" as your ConDUCKtor splashes your DUCK right into the Charles River for a breathtaking view of the Boston and Cambridge skylines, the kind of view you just won't get anywhere else.



What makes Boston unique among American cities?

Boston is a waterfront city that combines historic charm and modern day excitement. This "Gateway to New England" is the birthplace of U.S. freedom and the cradle of high-tech revolution. It is home to world-famous universities and museums. It is the proud home of the world renowned Boston Symphony and Boston Pops Orchestras as well as baseball's Boston Red Sox, whose home field, Fenway Park, is the oldest baseball stadium still in continuous use in the U.S. Known as America's Walking City, Boston is a very compact city, making it easy to explore.

Boston is also a very multicultural city with 140 languages spoken and its inhabitants coming from 80 different countries. Today the infusion of newly arrived immigrants adds a richness to the already flavorful cultural mix of Boston's diversity.

With so much to discover, you don't want to miss Boston! For more information on Boston and all it has to offer, visit www.bostonusa.com, the website of the Greater Boston Convention & Visitors Bureau. You may also phone the bureau at 617-536-4100 or toll-free at 1-888-SEE-BOSTON, or e-mail them at info@bostonusa.com.



THINGS TO DO AND PLACES TO VISIT IN BOSTON

Historical Attractions:

- Walk the Freedom Trail
- Faneuil Hall
- Paul Revere House
- USS Constitution
- Bunker Hill Monument
- Quincy Market

Museums:

- New England Aquarium
- Boston Children's Museum
- Museum of Science
- John F. Kennedy Presidential Library and Museum
- Boston Tea Party Museum
- Museum of Fine Arts, Boston
- Institute of Contemporary Art Boston

Other:

- Boston Common (with its swan boat rides – made famous in the classic children's book *Make Way for Duckling*)
- Whale Watching
- Harbor Cruises
- Shopping on Newbury Street
- Baseball at Fenway Park

Nearby Boston:

- Harvard University, Harvard Museum of Natural History, Harvard University Art Museums and Massachusetts Institute of Technology (MIT), all in neighboring Cambridge
- Salem Witch Trial Museum (in Salem, MA, which is approximately a 30 minute drive from Boston)
- Cape Cod and the islands of Martha's Vineyard and Nantucket (all day trips as they are 70-90 miles from Boston)
- The Mansions of Newport (a day trip as they are located about 70 miles from Boston)

NEIGHBORHOODS OF BOSTON

While many cities are defined by their skylines, Boston is distinguished by its vibrant neighborhoods. Here are just a few:

Downtown Boston's center of business and government combine with the Boston Common and the Public Garden to form a dynamic downtown. Downtown also serves as a sanctuary for shoppers, offering everything from large department stores to cozy boutiques. This neighborhood is home to many of Boston's most historic sites, such as Faneuil Hall.

North End The North End is home to American patriot Paul Revere and is one of Boston's most historic neighborhoods. Traditionally a first stop for immigrants arriving in Boston, the North End is most well known as an enclave of Italian immigrants. Today the North End is populated by a mixture of Italian Americans and young professionals who are attracted to the neighborhood's tight-knit feel and access to downtown. Tourists come from near and far to sample authentic Italian cuisine, enjoy a cannoli or a cappuccino, and explore its narrow streets. In recent years, a number of boutiques have opened in the North End specializing in everything from trendy clothing to jewelry.

Back Bay Newbury Street, Boylston Street and Commonwealth Avenue are lined with unique shops, trendy restaurants and vintage homes, making the Back Bay an extremely fashionable destination for Boston residents and visitors.

Beacon Hill One of Boston's oldest communities, Beacon Hill gets its name from a beacon that once stood atop its hill to warn locals about foreign invasion. Approximately one square mile in size, Beacon Hill is bound by Beacon Street, Bowdoin Street, Cambridge Street and Storrow Drive. Its architecture and lay-out is reflective of old colonial Boston, consisting of brick row houses with beautiful doors, decorative iron work, brick sidewalks, narrow streets, and gas lamps. Beacon Hill is also home to the Massachusetts State House and America's first African Meeting House. Charles Street, the neighborhood's main thoroughfare, is lined with antique shops and restaurants.

Fenway/Kenmore Perhaps most recognized as the home of Fenway Park and the Boston Red Sox, Fenway/Kenmore also boasts many of the City's top cultural institutions, including the Museum of Fine Arts and Symphony Hall.



OLD TOWN TROLLEY TOUR

See most of the Boston sites and neighborhoods by taking the Old Town Trolley Tour. This is a hop-on/hop-off narrated tour that allows you to explore Boston at your own pace. You may pick up the trolley at a stop located one block away from the Seaport Hotel. This trolley takes you to the main trolley station where you can purchase your ticket and board the tour. The current cost is \$36 for adults and \$13 for children ages 3-12 (children under 3 are free). Discounted tickets may be available on their website. For more information, go to www.trolleytours.com/boston/.

FAMILY FUN IN BOSTON!

For those families wishing to meet other ISHRS families, we suggest that you meet in the Seaport Hotel lobby near the concierge desk on Thursday/October 21, 2010, at 9:30AM. (This will be an informal gathering and NOT staffed by the ISHRS staff.) This way you can make plans together and seek the advice of the hotel concierge. You may also want to talk to a hotel concierge in advance regarding family friendly things to do. You may contact the Seaport Hotel concierge online at <https://www.seaportboston.com/Visit-Boston/Overview.aspx> or call the concierge direct line 617-385-4500 or the hotel toll-free at 800-440-3318.

Family-friendly Suggestions:

- Explore Boston on your own using the hop on/hop-off **Old Town Trolley Tour** listed above. Don't miss the **classic swan boat rides in Boston Common**, which is a stop on the trolley tour.
- Visit the Boston Children's Museum, located a short 6 block walk from the Seaport Hotel. Website: <http://www.bostonchildrensmuseum.org>
- Go on the **ISHRS Duck Tour** on Saturday.
- Another way to get out on the water is on the **Spirit of Boston**, which docks across the street from the Seaport Hotel at the Seaport World Trade Center. Get schedule and ticket information at <http://www.spiritofboston.com/bo/pricing.jsp> or from the hotel concierge.

BOSTON



Hotel rates are available through September 17, 2010, or while availability lasts!

HOTEL INFORMATION

The Seaport Hotel & World Trade Center
One Seaport Lane

Boston, Massachusetts 02210, USA

Tel: 617-385-4000 or 800-440-3318

Fax: 617-385-4001

Concierge: 617-385-4500

General inquiry e-mail address:

info@seaportboston.com

www.seaportboston.com

The Seaport Hotel & World Trade Center is located in the up and coming South Boston Waterfront District. The Seaport World Trade Center, where the Annual Meeting will take place, is situated on Commonwealth Pier, directly across the street from the hotel.

The Seaport Hotel offers a warm residential atmosphere. This AAA Four Diamond hotel overlooks the harbor, offering water views from most guest rooms. It has 428 guest rooms and suites which offer complimentary wireless Internet access (which is also available complimentary throughout the Seaport World Trade Center), flat-screen televisions, Bose Wave Radios, large work desks, marble bathrooms and a selection of down, hypoallergenic and memory foam pillows from their Pillow Library.

Enjoy the innovative cuisine of acclaimed chef Rachel Klein at the hotel's Four Diamond rated Aura Restaurant or in their globally-inspired Tamo Bar. The South Boston Waterfront District is becoming known as an up-and-coming foodie haven – sample the distinctive flavors of the neighborhood. Some of Boston's most inventive restaurants and revered seafood staples are just steps from the hotel.

The Seaport Hotel is located just a 10-15 minute walk from the city center and is near the New England Aquarium, the Boston Children's Museum, the Boston Convention Center, Quincy Market, Faneuil Hall, and the Financial District. For your convenience, during the week the complimentary Boston Coach's State Street Shuttle is available to hotel guests, going to Faneuil Hall (the heart of the historic area) on a continual loop from 7:00AM to 7:00PM. On Saturdays guests can inquire at the concierge desk for shuttle information, and there is no service on Sunday.



HOTEL ROOM RATES AND RESERVATIONS:

The ISHRS has secured the following discounted group rates at the Seaport Hotel for the dates of Thursday/October 14 through Thursday/October 27, 2010, based on availability:

\$259 USD single/double occupancy for standard rooms If you are interested in a suite, please contact the hotel for rates.

All room rates are currently subject to 14.45% tax and a hotel inclusive charge* of \$3 per night. The extra per person charge above double occupancy is \$25 per night. Children 18 years of age or younger may stay in the parent's or guardian's room at no charge in existing bedding.

*The entire property is completely service-inclusive, so no guest at anytime is expected to tip a service person. This includes the doorman, bellman, concierge, and housekeeping. The one exception is that all wait staff (restaurants and room service) have a gratuity built into the checks, so no other tipping is expected beyond that.

Please make your reservations early – these rooms are available through September 17, 2010, or while availability lasts. Reservation requests after September 17, 2010, will be accepted on a space available basis, at the group rate.

By Phone: You may make your reservation by calling the hotel directly at 617-385-4000 or toll-free at 877-SEAPORT (877-732-7678). Please be sure to identify yourself as being with the ISHRS to receive the group rate.

Online: You may make your reservation online at the group rate by using the Seaport Hotel's reservation website. The direct link to our group room block is: www.seaportboston.com/?promo=HAIR. Or, if you go to the hotel's general website, www.seaportboston.com, and just type HAIR in the promo/group code field to access the group rate.

Hotel check-in time is 3:00PM and check-out time is 12:00PM (noon).

Hotel Deposit/Guarantee/Cancellation Policy

In order to confirm a guestroom, the hotel requires a deposit of one night's room rate plus tax and the \$3.00 hotel inclusive charge, to be paid either by 1) a major credit card, which will not be charged

until after 6:00PM on each individual's arrival date, or 2) a check to be received within 7 days of making the reservation. If you need to cancel your reservation, in order to avoid forfeiting one night's room, tax and hotel inclusive charge, the cancellation must be made prior to 6:00PM, hotel time (Eastern Standard Time), on the day of arrival.

GROUND TRANSPORTATION TO THE HOTEL

The Seaport Hotel is located a short 10 minute drive from Logan International Airport, which is basically across the harbor from the hotel. Airport transportation options are:

Taxicabs: The ride from the airport to the hotel will cost approximately \$20 plus tip. (Note that the meter cost is much lower than \$20, but the tunnel toll will be added at the end of your trip.) All taxis are supposed to take credit card as well as cash payments, but it is always best to verify this before entering the taxi.

Water Taxi: This is the scenic way to travel. At the airport you will find the City Water Taxi loading dock behind the airport's Hyatt Harborside Hotel. You will then disembark at the stop for the Seaport Hotel, which is conveniently located on the Seaport World Trade Center pier, directly across the street from the Seaport Hotel. At the airport you can schedule pick-up by calling 617-422-0392 or call from the Call Box at the water taxi waiting area at the Hyatt. For returns from the Seaport Hotel, the water taxi can be hailed by any Seaport concierge or doorman. The fare is currently \$10 one way or \$17 round-trip per person, plus tip. Children under 12 are free.

Public Transportation: Public transportation between the airport and hotel is very quick, easy and economical. The MBTA (Massachusetts Bay Transportation Authority) Silver Line Waterfront (SL1) provides service between the Seaport World Trade Center Station and Logan International Airport terminals every 10 minutes during the weekday and every 15 minutes during the weekend. Note: this is not a train line, but rather, a bus line that travels on a dedicated road, making it very quick and efficient. At the airport you can locate the Silver Line by following the signs in baggage claim. To return to the airport from the Seaport Hotel, the Silver Line station is located about one block away from the hotel. The one way fare is \$2.

Parking for those driving: The Seaport Hotel has a large attached parking garage. The overnight hotel guest parking rate is \$31 for self-park and \$41 for valet parking. This includes unlimited exit and entry privileges.



THE SEAPORT HOTEL

IF YOU HAVE ANY QUESTIONS OR FOR MORE INFORMATION, please contact us at:

INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY

303 West State Street

Geneva, IL 60134 USA

Tel: 630-262-5399

U.S. Domestic Toll-free: 800-444-2737

Fax: 630-262-1520

E-Mail: info@ishrs.org

www.ISHRS.org

VISIT THE ISHRS WEBSITE for meeting information:

To download this program brochure as a PDF, to register online, or for meeting information, go to www.ishrs.org/18thAnnualMeeting.html.

WEATHER

Boston has four distinct seasons. October's autumn temperatures range from a high of 62°F/17°C to a low of 46°F/8°C, so you will definitely need a jacket when outdoors.

PERSONS WITH DISABILITIES

The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the headquarters office at 630-262-5399 or info@ishrs.org as soon as possible, and preferably before September 29, 2010.

TICKETS FOR RECEPTIONS/MEALS

Tickets are not required for the following:

- **Wednesday Surgical Assistants Luncheon.** This is included in the surgical assistants registration fee. However, you must register for this program during the registration process.
- **Thursday Lunch Symposia.** This is included with the main registration fee, except for exhibitors. However, you must register for the symposium of your choice during the registration process.
- **Thursday Welcome Reception.** All registrants and their spouses/guests are welcome to attend.
- **Friday Annual Business Meeting Luncheon.** This is included with the main registration fee, except for exhibitors.

Tickets are required for the following:

- **Friday President's Annual Giving Fund Reception**
- **Saturday Gala Dinner/Dance**

MEETING ATTIRE

Suggested attire throughout each meeting session and social activity is business attire, except for the Gala. Attire at the Saturday evening Gala Dinner/Dance is black tie, or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country.

OFFICIAL LANGUAGE

The official language of the International Society for Hair Restoration Surgery's 18th Annual Scientific Meeting is English. Simultaneous interpretation will not be provided.

CANCELLATION/REFUND POLICY

Registration fees, less a \$50 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before September 20, 2010. After September 20, 2010, there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

Those who have registered and are unable to attend due to difficulties in obtaining a visa must notify the ISHRS headquarters prior to the start of the meeting. No refunds will be issued for lack of notification prior to the start of the meeting.

VIDEO, PHOTOGRAPHY & AUDIO RECORDING POLICY

Video recording and/or photography are prohibited in all educational sessions. Under no circumstances are video, digital or still cameras to be utilized in the educational sessions. Violators will have their cameras/equipment confiscated until the end of the meeting on Sunday. Audio recording for personal use only is permitted (i.e., for gathering information and NOT for rebroadcast or reproduction). **Photography of scientific material is prohibited. The only exception to the photography policy is photos taken by the official ISHRS photographers, for purposes of podium photos to use in ISHRS publications.**

CELLULAR PHONE/PAGER POLICY

The use of cellular phones and pagers in the General Session or workshop rooms is prohibited. Attendees must either turn off or vibrate cellular phones and pagers.

SPEAKER DISCLOSURES OF CONFLICTS OF INTEREST

All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book provided onsite at the meeting. The ISHRS follows its approved Policy on Collection and Resolution of Conflicts of Interest for all presenters and planners.

DISCLAIMER

As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at its Annual Scientific Meetings. **By attending this program, in no way does it suggest**

that participants are trained and/or certified in the discipline of hair restoration surgery. All speakers, topics, and schedules are subject to change without prior notification, and will not be considered reasons for refund requests.

RULES AND PROPER ETIQUETTE

The Annual Scientific Meeting is an educational activity. Attendees are expected to maintain professional etiquette and extend proper courtesies. Inappropriate behaviors will not be condoned. The meeting should not be used as an opportunity for solicitation of other physicians' staff or other unethical, inappropriate, and distasteful activities. It may seem obvious, but it is inappropriate and rude to make negative or soliciting comments to the live patients in the various sessions. Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm." Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience.

Soliciting business in the meeting rooms or meeting area hallways is prohibited. Only registered exhibitors, in the Exhibit Hall, may solicit business. There will be no distribution of handouts, flyers or promotional items other than the official Abstract Book and workshop/course handouts, or other than exhibitor items in the exhibit hall. Any handout or flyer intended for the handout table by the registration desk must be pre-approved by the ISHRS Executive Director. Any unapproved handouts will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded.

It is vital for the doctors to discuss their complications and show patient photos. Public disclosure of a specific doctor's complications or patients is prohibited. There are ongoing debates in any field of evolving science, and disagreement between professionals is expected. However, inflammatory or inappropriate criticism of any specific ISHRS doctor's or assistant's lecture that has been made in good faith and according to the ethical standards of our Society is prohibited.

The timing of any private social functions must be approved by the ISHRS.

The purpose of these guidelines is not to suppress free speech or to conceal items from the public; rather, it is to encourage a free exchange among doctors without worries that anything said or done will be used against them by a competitor. All doctors have complications at various times, but it takes a special form of integrity to discuss them before a large group of colleagues. By the same token, we understand that most of the non-medical promotional professionals in our field provide a helpful public service while pursuing their business interests. We hope this communication between us will be on a high professional level that will benefit both the field and the patients.

Advance Registration Deadline: September 20, 2010

Registrations received after this date are not eligible for the Advance Registration Fees. Post-deadline registrations including those received onsite will be assessed a \$75 late fee and will be processed onsite. If you submit your registration after September 20 you are not considered "Advance Registered" and will not be listed in the attendee roster.

Advance Registration Fees

The general registration fee includes admittance to general scientific sessions, scientific poster displays, exhibits, continental breakfasts, refreshment breaks, one lunch symposium, Annual General Business Meeting luncheon, the Welcome Reception and one program guide and abstract book. For Surgical Assistants and Ancillary Staff categories, it also includes admittance to the Surgical Assistants Program Luncheon. Extra courses, tours, and ticketed social events require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise indicated.

PHYSICIAN CATEGORIES

Physician – ISHRS Member: \$980

For Physician members of the ISHRS.

Physician – Pending ISHRS Member: \$1,102

For physicians who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

Physician – Non-Member: \$1,225

For physicians who are not current ISHRS members and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required for all non-members and must accompany the registration form. Acceptable forms of verification for Non-Member Physicians include: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.

RESIDENT CATEGORIES

Physician Resident or Training Fellow – ISHRS Member: \$520

For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form.

Physician Resident – Pending ISHRS Member: \$545

For physician residents who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

Physician Resident or Training Fellow – Non-Member: \$570

For physician residents who are not current members of ISHRS and are currently participating in an approved residency training programs. Or, for non-member physicians who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the

fellowship training program director along with their registration form. Non-member residents must submit a letter of verification from the residency program director along with their registration form.

ADJUNCT CATEGORIES

Adjunct – ISHRS Member: \$980

For Adjunct members of the ISHRS.

Adjunct – Pending ISHRS Member: \$1,102

For individuals who have applied for and meet the qualifications of Adjunct category of membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

Adjunct – Non-Member/Trichologist: \$1,225

For individuals who are not current or member-pending ISHRS Adjunct Members, but meet the qualifications for Adjunct Membership (i.e., individuals who hold a doctorate PhD or equivalent in a biomedical-related area and devote the majority of their professional activities to hair research in an academic setting). In addition, this category includes individuals who are trichologists. Registration verification is required for all non-members and must accompany the registration form. Acceptable forms of verification for Non-Member Adjuncts/Trichologists include: a statement on the person's business letterhead attesting to the credentials of the person or with a certificate of membership in his/her trichologic society.

SURGICAL ASSISTANT CATEGORIES

Surgical Assistant – ISHRS Member: \$440

For members of the ISHRS Surgical Assistants Auxiliary.

Surgical Assistant – Pending ISHRS Member: \$520

For surgical assistants who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

Surgical Assistant – Non-Member: \$620

For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required.*

OTHER CATEGORIES

Clinic Director/Owner: \$1,225

For non-physician clinic directors and/or owners of hair restoration practices. Registration verification is required.*

Office Manager: \$620

For office managers of a hair restoration surgery practice. Registration verification is required.*

Office Staff: \$620

For office staff in a hair restoration surgery practice. Registration verification is required.*

Marketing/Media Consultant, Website Owner, Webmaster: \$1,225

For marketing, media, and PR consultants, website owners and webmasters. Registration verification is required.*

Exhibitor

There is a separate application process for exhibiting companies and exhibit representatives. To review the Invitation to Exhibit, which includes the rules, regulations, guidelines, floorplan,

and application, go to: <http://www.ishrs.org/18thAnnualMeeting.html>

Spouse/Guest: \$620

For a spouse or guest of the Physician, Adjunct, or Surgical Assistant who does not belong in any of the above categories. The registered Spouse/Guest will receive a name badge and be admitted to the scientific general sessions, exhibits, coffee breaks, continental breakfasts, one lunch symposium, the Annual Business Meeting luncheon and Welcome Reception. Registration verification is required.* Spouses/guests who are not registered will not be permitted into these listed functions (except for the Welcome Reception) and will not receive a name badge.

WEDNESDAY DAY PASSES

Physician, Adjunct, Resident, Clinic Director/Owner, Marketing/Media Consultant, Website Owner, or Webmaster - Wednesday Day Pass: \$350

For physicians, adjuncts, residents, clinic director/owners, or marketing/media consultants, website owners or webmasters who only plan to participate in meeting activities on Wednesday/October 20, 2010. In addition to the daily registration pass, registration fees are required to attend the Board Review Course or Basics Course. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

Surgical Assistant/Ancillary Staff - Wednesday Day Pass: \$150

For surgical assistants and other ancillary staff who only plan to participate in meeting activities on Wednesday/October 20, 2010, including the Surgical Assistants Program. Additional registration fees are required for extra course on Wednesday. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

***Registration verification is required** for all non-members and must accompany registration form. Acceptable forms of verification are as follows:

- For the **Non-Member Physician**: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.
- For the **Non-Member Adjunct/Trichologist**: a statement on the person's business letterhead attesting to the credentials of the person or with a certificate of membership in his/her trichologic society.
- For the **Non-Member Physician Resident**: a letter of verification from the residency program director.
- For the **Training Fellow**: a letter of verification from the fellowship training program director.
- For the **Non-Member Assistant, Office Staff, Office Manager, Clinic Director/Owner, Marketing/Media Consultant, Website Owner, Webmaster, and Spouse/Guest**: a letter attesting to current employment by a physician on the physician's letterhead, or a letter from a current ISHRS physician member attesting to the credentials of the individual.

Online registrants should fax verification to ISHRS headquarters at: 630-262-1520.



**ADVANCE
REGISTRATION
DEADLINE:
SEPTEMBER 20, 2010**

**ONE FORM PER PERSON.
SUBMIT BOTH PAGES.**

**SEAPORT HOTEL & WORLD TRADE CENTER
BOSTON ★ 2010
MASSACHUSETTS USA OCTOBER 20-24
18TH ANNUAL SCIENTIFIC MEETING**

THREE METHODS TO REGISTER:

- 1. ONLINE:** www.ISHRS.org/18thAnnualMeeting.html
- 2. FAX:** 630-262-1520
- 3. MAIL:** ISHRS, 303 West State Street, Geneva, IL 60134, USA

QUESTIONS?

Telephone:
630-262-5399 or 800-444-2737
E-mail: info@ishrs.org

Online registration is the recommended method. Online registrations are processed immediately in real time. A confirmation letter/receipt will automatically be e-mailed to you. If you register via fax or mail, please allow 5-7 days for processing – a confirmation letter/receipt will be e-mailed to you.

NAME: _____

ADDRESS: _____

CITY: _____

STATE/REGION: _____

POSTAL/ZIP CODE: _____

COUNTRY: _____

PHONE: _____

FAX: _____

E-MAIL (REQUIRED): _____

IN CASE OF EMERGENCY, CONTACT (NAME): _____

RELATION: _____

PHONE: _____

E-MAIL: _____

MISCELLANEOUS ITEMS:

SPECIAL MEAL REQUESTS, If applicable, please indicate:

☐ Vegetarian ☐ Vegan ☐ Kosher ☐ Hallal Meal

NEWCOMERS PROGRAM, please indicate if you wish to participate in this program as a:

☐ Volunteer Host (active ISHRS member)
☐ Newcomer

Please provide some background info about yourself that we will share with your match (e.g., specialty background, interests)

☐ **FIRST TIMERS:** Please check this box if this will be your **first ISHRS Annual Scientific Meeting**.

☐ **VISA HELP?** Please check this box if you will need an **invitation letter** to the meeting on ISHRS letterhead **for purposes of obtaining a visa**. A letter will be emailed to you in the coming weeks.

☐ **NON-MEMBERS**, please tell us how you heard about our program:

ATTENDEE PARTICIPATION AGREEMENT
(All registrants must read and sign this Agreement.)

I hereby request and consent to participate as an attendee at the International Society of Hair Restoration Surgery's 18th Annual Scientific Meeting to be held October 20-24, 2010, in Boston, MA, USA (the "Annual Meeting").

I understand that the material presented at the Annual Meeting has been made available under sponsorship of the International Society of Hair Restoration Surgery ("ISHRS") for educational purposes only. This material is not intended to represent the only, nor necessarily the best, method or procedure appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be of interest to others.

I understand and acknowledge that volunteer patients have been asked to participate in the Annual Meeting sessions, courses, and workshops ("Sessions") for educational and training purposes. I represent and warrant that I shall keep confidential the identity of, and any information I may receive during the Annual Meeting regarding, such volunteer patients.

I further understand and agree that I cannot reproduce the Annual Meeting Sessions, or portions thereof, in any manner, including, without limitation, by photograph, audiotape, or videotape. All property rights in the material presented, including common law copyright, are expressly reserved to the presenter or to the ISHRS. The Sessions may be audiotaped, videotaped, or photographed by the ISHRS. I expressly grant the ISHRS permission to record my voice and/or my image by audiotape, videotape, and/or still photography during such Sessions, and I hereby waive any and all rights in and to such recordings.

I represent and warrant that I shall adhere to universal precautions during all Sessions I attend, and that I shall conform to all proper medical practices and procedures for the treatment of patients for whom no medical history is available when coming into contact with such patients, as well as with cadaveric specimens or cadaveric material. In the event that I incur a needle stick injury, cut, or other exposure to blood borne pathogens, I shall immediately notify the Session Director and the ISHRS and take such other follow-up measures as deemed appropriate.

The ISHRS is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available. Costs incurred by such individuals, such as airline or hotel fees or penalties, are their responsibility.

As a condition of my participation, I hereby waive any and all rights, actions, and claims I may have against the ISHRS, its directors, officers, members, employees and agents, or against the presenters or speakers, and release and discharge them from and against any and all liability for damage, injury, or disease that may arise from my participation or attendance at the Annual Meeting, including, without limitation, the manner in which the Annual Meeting is conducted and the information is presented.

By signing below and/or registering for the Annual Meeting, I agree to be bound by the terms of this Attendee Participation Agreement and to abide by all other policies and procedures of ISHRS.

SIGNATURE: _____

DATE: _____

NAME:

GENERAL ADVANCE REGISTRATION FEE

All fees are indicated in U.S. dollars.

The following rates are valid for registration forms received by September 20, 2010. Registrations received after this date are not eligible for the Advance Registration Fees. Post-deadline registrations including those received onsite will be assessed a \$75 late fee and will be processed onsite. See "Registration Categories & Fees" page for additional detail.

PHYSICIAN CATEGORIES

<input type="checkbox"/> Physician – ISHRS Member	\$980
<input type="checkbox"/> Physician – Pending ISHRS Member	\$1,102
<input type="checkbox"/> Physician – Non-Member*	\$1,225

RESIDENT CATEGORIES

<input type="checkbox"/> Physician Resident or Training Fellow ISHRS Member	\$520
<input type="checkbox"/> Physician Resident – Pending ISHRS Member	\$545
<input type="checkbox"/> Physician Resident or Training Fellow – Non-Member*	\$570

ADJUNCT CATEGORIES

<input type="checkbox"/> Adjunct – ISHRS Member	\$980
<input type="checkbox"/> Adjunct – Pending ISHRS Member	\$1,102
<input type="checkbox"/> Adjunct – Non-Member/Trichologist*	\$1,225

SURGICAL ASSISTANT CATEGORIES

<input type="checkbox"/> Surgical Assistant – ISHRS Member	\$440
<input type="checkbox"/> Surgical Assistant – Pending ISHRS Member	\$520
<input type="checkbox"/> Surgical Assistant – Non-Member*	\$620

OTHER CATEGORIES

<input type="checkbox"/> Clinic Director/Owner*	\$1,225
<input type="checkbox"/> Office Manager*	\$620
<input type="checkbox"/> Office Staff*	\$620
<input type="checkbox"/> Marketing/Media Consultant, Website Owner, Webmaster*	\$1,225
<input type="checkbox"/> Spouse/Guest*	\$620

WEDNESDAY DAY PASSES

<input type="checkbox"/> Physician, Adjunct, Resident, Clinic Director, Marketing/ Web – Wed. Day Pass	\$350
<input type="checkbox"/> Surgical Assistant/Ancillary Staff – Wed. Day Pass	\$150

*Registration verification is required for all non-members and must accompany registration form. For online registration you may fax verification to 630-262-1520. See page 31 for specific details.

\$

PAYMENT INFORMATION

If paying by check, make payable in U.S. dollars to:

International Society of Hair Restoration Surgery

If paying by credit card: ☐ Visa ☐ MasterCard ☐ American Express

CARD NUMBER

EXPIRATION DATE (MM/YYYY)

NAME ON CARD (PRINT)

BILLING ADDRESS (PRINT)

AUTHORIZED SIGNATURE

EXTRA COURSES

<input type="checkbox"/> 401: Live Surgery Workshop (Tues.)	\$595
<input type="checkbox"/> 402: Board Review Course (Wed.)	\$495
<input type="checkbox"/> 403: Basics Course in FU Hair Restoration Surgery (Wed.)	\$895
<input type="checkbox"/> 404: Surgical Assistants Program (Wed.) (no charge, but you must register)	\$0
<input type="checkbox"/> 405: SA Dissecting & Implanting Workshop (Thurs. a.m.)	\$245

WORKSHOPS

Seating is limited. As a member-benefit, only ISHRS members and member applicants may advance register for workshops. Non-members may purchase tickets on-site pending availability.

<input type="checkbox"/> 101: Workshop: Beginning FUE (Thurs. a.m.)	\$95
<input type="checkbox"/> 102: Workshop: Recipient Sites (Thurs. a.m.)	\$95
<input type="checkbox"/> 103: Workshop: Painless Anesthesia (Thurs. a.m.)	\$95
<input type="checkbox"/> 104: Workshop: Pearls Graft Survival (Thurs. a.m.)	\$95
<input type="checkbox"/> 201: Workshop: FTP Educators – ISHRS FTP Directors/Co-Directors (no fee) (Fri. a.m.)	\$0
<input type="checkbox"/> 201: Workshop: FTP Educators – other attendees (Fri. a.m.)	\$95

LUNCH SYMPOSIA

Select one, included with main registration fee:

<input type="checkbox"/> 111: Lunch Symposium: Powered FUE (Thurs.)	\$0
<input type="checkbox"/> 112: Lunch Symposium: Complications (Thurs.)	\$0
<input type="checkbox"/> 113: Lunch Symposium: Social Media (Thurs.)	\$0

\$

SOCIAL ACTIVITIES

PRESIDENT'S ANNUAL GIVING FUND RECEPTION (Fri.)

<input type="checkbox"/> 701: AGF Reception (Fri.) – I am a Trustee Circle or Leadership Circle donor and should receive 2 complimentary adult tickets.	
<input type="checkbox"/> 702: AGF Reception (Fri.) – Adult Ticket, Donor Special Price	<input type="text"/> # Tickets @ \$90 each
<input type="checkbox"/> 703: AGF Reception (Fri.) – Adult Ticket, Regular (non-donor)	<input type="text"/> # Tickets @ \$110 each
<input type="checkbox"/> 704: AGF Reception (Fri.) – Child Ticket (under 18 y/o)	<input type="text"/> # Tickets @ \$35 each

GALA

<input type="checkbox"/> 705: Gala Dinner/Dance (Sat.)	<input type="text"/> # Tickets @ \$95 each
--	---

ISHRS CHARTERED TOURS

<input type="checkbox"/> 706: ISHRS Charter Tour: Culinary Tour (Thurs.)	<input type="text"/> # Tickets @ \$217 each
<input type="checkbox"/> 707: ISHRS Charter Tour: Duck Tour (Sat.) – Adult Ticket	<input type="text"/> # Tickets @ \$43 each
<input type="checkbox"/> 708: ISHRS Charter Tour: Duck Tour (Sat.) – Child Ticket (under 13 y/o)	<input type="text"/> # Tickets @ \$38 each

\$

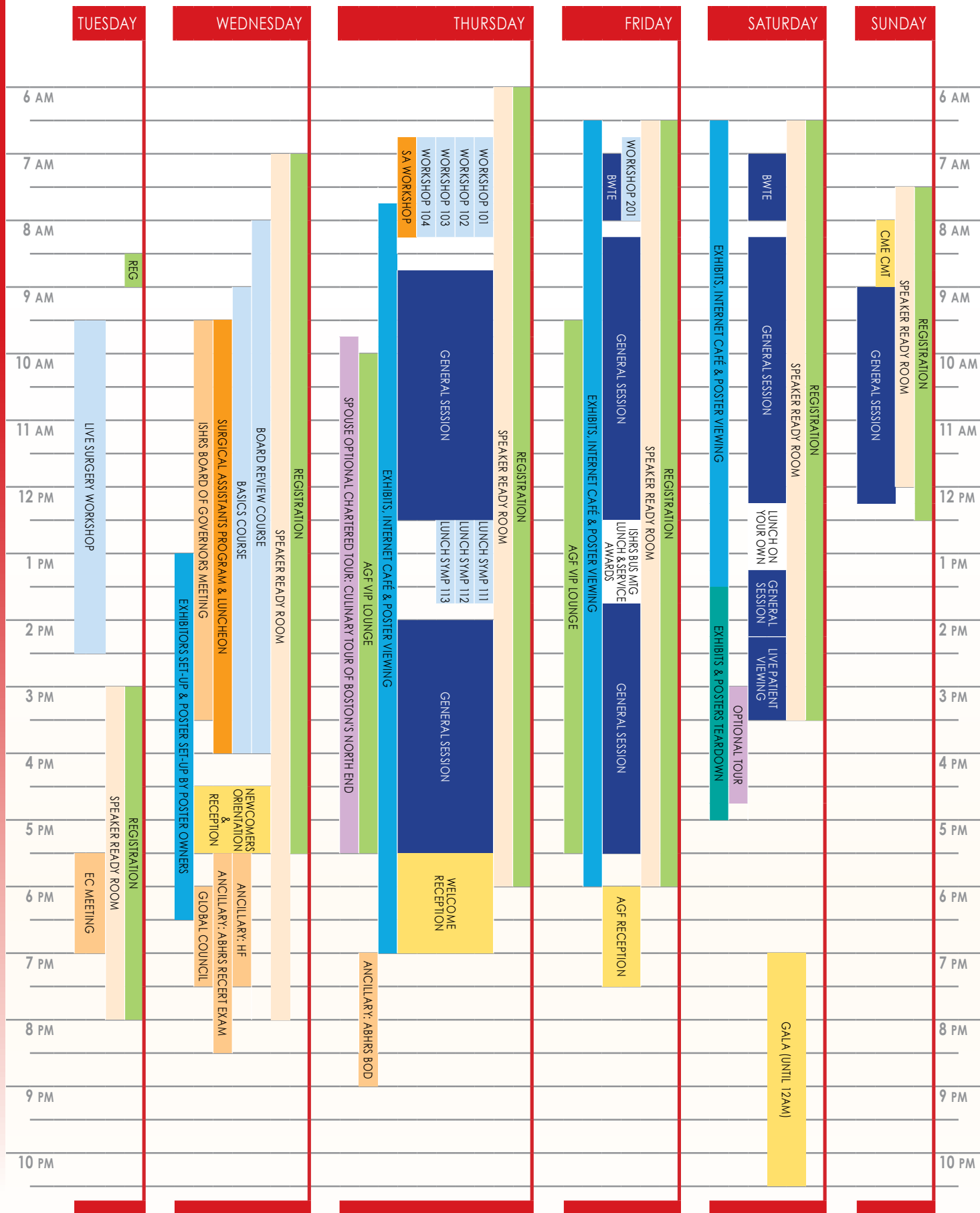
POST AND ONSITE REGISTRATION FEE

☐ After September 20, 2010, add the late processing fee of \$75.

\$

TOTAL\$

PROGRAM-AT-A-GLANCE





Not a member of the ISHRS? Considering joining.

Go to www.ISHRS.org
for your member application

The International Society of Hair Restoration Surgery is a non-profit medical association composed of more than 800 physicians and surgeons and 150 surgical assistants who specialize in hair restoration.

Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The Annual Meeting is a highlight of the year in which the top minds in HRS come together **to advance the art and science of hair restoration surgery!**

Benefits of ISHRS membership include:

- ★ **Reduced registration fees** for ISHRS annual meetings, live surgery workshops, online webinars, and other training programs
- ★ Subscription to the bi-monthly newsletter, **Hair Transplant Forum International**
- ★ Access to the **Online Forum Article Archives Database Search**
- ★ Subscription to the peer-reviewed journal, **Dermatologic Surgery** (physicians, adjunct, and residents only)
- ★ Electronic PDF journal, **Human Trichology**
- ★ Opportunities to earn continuing medical education (CME) credits – **AMA PRA Category 1 Credits™** and **AAD Category 1 CME Credits**
- ★ Eligibility for research grants
- ★ **www.ISHRS.org** - A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members. Free downloadable patient brochure on HRS in multiple languages.
- ★ **Ask the Experts** program - mechanism for members to ask questions and seek advice from other members
- ★ **Unified public relations** effort to increase the public's perception and awareness of hair restoration surgery
- ★ A team of leaders, volunteers, and staff dedicated to making the ISHRS a valuable resource for the profession.

ISHRS ADMINISTRATION

EXECUTIVE DIRECTOR & CME DIRECTOR

Victoria Ceh, MPA,
Medical Society Management,
Inc.

HQ & ADMINISTRATIVE MANAGER, REGISTRATION MANAGER

Kimberly Miller,
Technical Registration Experts, Inc.

MEETING & EXHIBITS MANAGER

Jule Uddfolk, CMP,
Meeting Management Solutions,
Inc.

FINANCE, ACCOUNTING, INVESTMENTS

Patrick Melvin, CPA,
Desmond & Ahern, Ltd.

Lori Soldat, CPA,
Desmond & Ahern, Ltd.

Melinda Urbas, CPA,
Desmond & Ahern, Ltd.

Daniel Pepoon, Merrill Lynch

MEMBERSHIP MANAGER, REGISTRAR

Liz Rice-Conboy,
Technical Registration Experts, Inc.

MEMBERSHIP ASSISTANT, REGISTRAR

Katie Masini,
Technical Registration Experts, Inc.

DATABASE & TECHNICAL SUPPORT, REGISTRAR

Jeffrey Miller,
Technical Registration Experts, Inc.

MANAGING EDITOR AND ADVERTISING SALES, FORUM

Cheryl Duckler, independent

PR CONSULTANT

Karen Sideris, K Communications,
Inc.

WEBMASTER & SEO CONSULTANT

Edwin Lap, eVisibility, Inc.
Fumi Matsubara, eVisibility, Inc.

FOR MORE INFORMATION CONTACT:

International Society of Hair Restoration Surgery

303 West State Street
Geneva, IL 60134 USA

Tel: 630-262-5399

U.S. Domestic Tollfree:
800-444-2737

Fax: 630-262-1520

E-mail: info@ishrs.org

www.ISHRS.org

2010 ANNUAL SCIENTIFIC MEETING COMMITTEE

Paul J. McAndrews, MD, Chair

Robert P. Niedbalski, DO, Basics Course Chair

Ricardo Mejia, MD, Basics Course Co-Chair

Sungjoo Tommy Hwang, MD, PhD, Board Review Course Chair

Glenn M. Charles, DO, Board Review Course Co-Chair

Ivan S. Cohen, MD, Workshops Chair

Mark S. Di Stefano, MD, Live Patient Viewing Chair

Nicole E. Rogers, MD

Ken J. Washenik, MD, PhD, Immediate Past-Chair

Laureen Gorham, RN, Surgical Assistants Chair

NEWCOMERS PROGRAM CHAIR

Robert T. Leonard, Jr., DO

CME COMMITTEE

Paul C. Cotterill, MD, Chair

Glenn M. Charles, DO, 2010 Board Review Course Co-Chair

Ivan S. Cohen, MD, 2010 Workshops Chair

Mark S. Di Stefano, MD, 2010 Live Patient Viewing Chair

Laureen Gorham, RN, 2010 Surgical Assistants Chair

Robert S. Haber, MD

James A. Harris, MD, Webinars Chair

Sungjoo Tommy Hwang, MD, PhD,

2010 Board Review Course Chair

Francisco Jimenez, MD

Sharon A. Keene, MD

Matt L. Leavitt, DO, Live Surgery Workshop Cmt Chair

Melvin L. Mayer, MD

Paul J. McAndrews, MD, 2010 ASM Chair

Ricardo Mejia, MD, 2010 Basics Course Co-Chair

Robert P. Niedbalski, DO, 2010 Basics Course Chair

Carlos J. Puig, DO

Nicole E. Rogers, MD, 2010 ASM Cmt

Cam Simmons, MD

Ken J. Washenik, MD, PhD, Immediate Past-Program Chair

2009-2010 ISHRS OFFICERS AND BOARD OF GOVERNORS

PRESIDENT

Edwin S. Epstein, MD
Virginia Beach, VA, USA

VICE PRESIDENT

Jerry E. Cooley, MD
Charlotte, NC, USA

SECRETARY

Jennifer H. Martinick, MBBS
Perth, Australia

TREASURER

Carlos J. Puig, DO
Houston, TX, USA

IMMEDIATE PAST-PRESIDENT

William M. Parsley, MD
Louisville, KY, USA

Michael L. Beehner, MD
Saratoga Springs, NY, USA

Vincenzo Gambino, MD
Milan, Italy

John D. N. Gillespie, MD
Calgary, Alberta, Canada

Alex Ginzburg, MD
Tel Aviv, Israel

Robert S. Haber, MD
Cleveland, OH, USA

Sharon A. Keene, MD
Tucson, AZ, USA

Jerzy R. Kolasinski, MD, PhD
Swarzedz, Poland

Robert T. Leonard, Jr., DO
Cranston, RI, USA

Bernard P. Nusbaum, MD
Miami, FL, USA

Arthur Tykocinski, MD
Sao Paulo, Brazil

SURGICAL ASSISTANTS REPRESENTATIVE TO THE BOARD (NON-VOTING):

Emina Karamanovski
Plano, TX, USA

REGISTER TODAY! WWW.ISHRS.ORG

*Advancing
the Art and
Science of Hair
Restoration*

International Society
of Hair Restoration Surgery

303 West State Street
Geneva, IL 60134 USA



SEAPORT HOTEL & WORLD TRADE CENTER

BOSTON ☆ **2010**

MASSACHUSETTS USA OCTOBER 20-24

18TH ANNUAL SCIENTIFIC MEETING