

ISRAEL 2009 TEL AVIV



**ISHRS
REGIONAL
WORKSHOP**

NOVEMBER 8-9

PROGRAM

ISHRS 1st Mediterranean Workshop for Hair Restoration Surgery

Hosted by Alex Ginzburg, MD
November 8-9, 2009
Tel Aviv, Israel

REGISTER AT:

<http://www.registration123.com/ishrs/09TelAvivW/>



WORKSHOP OVERVIEW

The ISHRS is proud to present this regional workshop hosted by Dr. Alex Ginzburg; the 1st ISHRS workshop on hair restoration surgery in the Mediterranean.

During this **live surgery workshop** you will have the opportunity to watch the surgery performed directly in the operating room or in the auditorium along with live video transmission.

The objective of this workshop is to provide a broad base of the most advanced techniques and technology in hair restoration, including all aspects of hair restoration, such as follicular unit extraction, trichophytic donor closure, follicular unit transplantation, dissecting microscope and other new instruments and equipment.



LEARNING OBJECTIVES

Upon completion of this program, you will be able to:

Pre and Post Hair Transplant

- Describe the instructions for the patient before and after the treatment.

Indications For The Hair Transplant

- Debate on which cases it is recommended to perform a hair transplant.

FUT Technique

- Demonstrate the technique of the FUT with microscope and without it.

Hair Transplant in Women

- Differentiate between the techniques of hair transplants for women versus men.

Using Microscope

- Explain how to obtain perfect follicular units without damaging them using a microscope.

Different Instruments for FUE and the FUT

- Describe the techniques of the FUE and FUT with different instruments.
- Describe the different instruments for graft placement on the recipient area.

Special Cases in Hair Transplant

- Debate on the special cases with experts.

Complications in Hair Transplant

- Discuss complications in a variety of cases and learn how to avoid and treat them.

Donor Area

- Compare and debate the different techniques for closure of the donor area.
- Report and demonstrate the new methods of closure to obtain unrecognized scar on the donor area.

TARGET AUDIENCE

Physicians from beginner to intermediate level of experience in hair restoration surgery.

CME CREDIT

CME Credit will not be offered for this workshop. Rather, a certificate of attendance will be issued.

FACULTY



Bessam K. Farjo, MBChB Dr. Farjo graduated in 1988 from the Royal College of Surgeons in Ireland. After general surgery training, in 1993, he trained in hair surgery in Canada and co-founded the Farjo Medical Centre in Manchester and London exclusively practicing hair restoration surgery. He is on the Board Governor and Immediate Past President of the ISHRS, Past President and co-founder of the British Association of Hair Restoration Surgeons, Diplomate and Board Director of the American Board of Hair Restoration Surgery, Fellow, Board Governor & Medical Director of the Institute of Trichologists, and Fellow of the International College of Surgeons.

Sungjoo Tommy Hwang, MD, PhD Dr. Hwang graduated from Kyungpook National Medical School in 1994. After his residency in dermatology, he went on fellowship at the Hair Transplant Center in the Dep. of Dermatology at KUNH in 2000. He lectured internationally and published many articles and is a Co-author of Drs. Unger & Shapiro's textbook "Hair Transplantation, 4th Edition." His research on "Recipient Site Influence" or "Recipient Dominance" earned him the Platinum Follicle Award at ISHRS 2006 Annual Scientific Meeting in San Diego. Dr. Hwang is Diplomate American Board of HRS.



Jerzy R. Kolasinski, MD, PhD Dr. Kolasinski is a member of the American Academy of Cosmetic Surgery, and founder and director of Klinika Kolasinski in Swarzedz, Poland. He is an active board member of the International Society of Hair Restoration Surgery and the American Society of Hair Restoration Surgery. He was vice president and board member of the European Society of Hair Restoration Surgery in 2000-2002. During his 24 years of practicing cosmetic surgery, he has performed more than 10,000 cosmetic procedures including: hair transplantation, scalp reduction, liposuction, breast augmentation, breast reduction, abdominoplasty, eyelid surgery, ear surgery and others. Dr. Kolasinski is an author of more than 115 articles and presentations concerning hair restoration surgery.

Matt L. Leavitt, DO Dr. Leavitt is a Board-Certified Dermatologist and Diplomate of the American Board of Hair Restoration Society. He currently serves as ISHRS Chairman of the Live Workshop Committee and Chairman of the Orlando Live Surgery Workshop. He is a past member of the ISHRS Board of Governors. He was a founder and vice president of ABHRS. He was president of the American Osteopathic College of Dermatology and received numerous awards, chief among which is the Golden Follicle from the ISHRS which he received in 2002. Dr. Leavitt has authored chapters in textbooks on hair restoration and published a book on Hair Loss in Women.



Ron L. Shapiro, MD Dr. Shapiro is Board Certified in Hair Transplant Surgery and teaches residents at the University of Minnesota as adjunct faculty to the dermatology department. He served on Board of Governors of the ISHRS for 6 years. He was honored in 2005 with the Golden Follicle Award, given annually to the top physician in the field of hair transplantation. Dr. Shapiro co-authored the major medical textbook used by physicians learning hair transplantation surgery called "Hair Transplantation," published in 2004, by Marcel Dekker, Inc.

Alex Ginzburg, MD In 1978 Dr. Ginzburg immigrated to Israel from Argentina where he completed his specialty in dermatology. Dr. Ginzburg is performing hair transplants since 1991; He was the first president of the ISDS (Israeli Society of Dermatological Surgery), member founder of the European Moh's micrographic Surgery, and a member of the ISHRS. He is attending and actively involved at the international conferences and workshops on hair transplant all over the world. Dr. Ginzburg published many international articles regarding hair loss and baldness and lately he published a whole book in Hebrew, about this issue. He is Chief of the Hair Transplant Unit, at Class Clinic, Tel-Hashomer, Israel.



WORKSHOP SCHEDULE

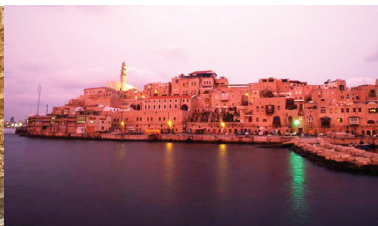
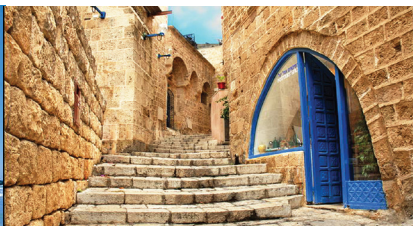
Sunday, November 8, 2009

07.00 am	Attendees bussed from Crowne Plaza Azriely Hotel to Sheba Medical Center
07.30 am-08.20 am	Registration and Continental breakfast in Sheba Medical Center
08.20 am-08.30 am	Introduction, <i>Dr. Alex Ginzburg (Israel)</i>
08.30 am-08.45 am	Pre and Post Instructions for Hair Transplant, <i>Dr. Bessam Farjo (England)</i>
08.45 am-09.15 am	Indications for Hair Transplant, <i>Dr. Sungjoo "Tommy" Hwang (Korea)</i>
09.15 am-09.45 am	Anesthesia-Donor Harvesting, Closure, <i>Dr. Jerzy Kolasinski (Poland)</i>
09.45 am-10.15 am	Graft Preparation – Recipient side, <i>Dr. Alex Ginzburg (Israel)</i>
10.15 am-10.30 am	Q&A
10.30 am-10.45 am	Morning Coffee Break
10.45 am-11.15 am	Hair Line, <i>Dr. Ron Shapiro (USA)</i>
11.15 am-11.45 am	Hair Transplant in Women, <i>Dr. Matt Leavitt (USA)</i>
11.45 am-12.00 pm	Q&A
12.00 am-1.00 pm	Lunch
1.00 pm-5.00 pm	Two Live Surgeries: 1- Hair transplant in man, 2- Hair transplant in scar
3.00 pm-4.00 pm	Coffee and snacks available
5.00 pm	Attendees bussed from Sheba Medical Center to Crowne Plaza Azriely Hotel
7.30 pm	Gala Dinner at Crowne Plaza Azriely Hotel



Monday, November 9, 2009

07.30 am	Attendees bussed from Crowne Plaza Azrieli Hotel to Sheba Medical Center
08.00 am-08.30 am	Continental breakfast in Sheba Medical Center
08.30 am-09.00 am	Megasessions, <i>Dr. Bessam Farjo (England)</i>
09.00 am-09.30 am	Different Instrumentation for FUE and FUT, <i>Dr. Matt Leavitt (USA)</i>
09.30 am-10.00 am	The Issue of Density, <i>Dr. Ron Shapiro (USA)</i>
10.00 am-10.15 am	Q&A
10.15 am-10.30 am	Morning Coffee Break
10.30 am-11.00 am	Complications in Hair Transplant, <i>Dr. Sungjoo "Tommy" Hwang (Korea)</i>
11.00 am-11.20 am	FUE, <i>Dr. Alex Ginzburg (Israel)</i>
11.20 am-12.00 am	Panel discussion: Special cases, <i>Moderator Dr. Jerzy Kolasinski (Poland)</i>
12.00 am-1.00 pm	Lunch
1.00 pm-5.00 pm	Two Live Surgeries: 1- Hair transplant in women, 2- Follicular Unit Extraction
3.00 pm-4.00 pm	Coffee and snacks available
5.00 pm	Workshop Adjourns
5.00 pm	Attendees bussed from Sheba Medical Center to Crowne Plaza Azrieli Hotel



GENERAL INFORMATION

Registration

REGISTER ONLINE. Go to:

<http://www.registration123.com/ishrs/09TelAvivW/>

FEES

\$1,800 USD for ISHRS Members

\$1,900 USD for ISHRS Member-Applicants

\$2,000 USD for Non-Members

\$1,000 USD for Surgical Assistants

Cancellation/Refund Policy

Registration fees, less a \$100 USD administration fee, will be refunded upon written notice to the Workshop Registrar received on or before October 8, 2009. After October 8, there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the Workshop Registrar. No shows who have not pre-paid will be invoiced for the total registration fee.

Hotel Information

Crowne Plaza - Tel Aviv City Center Hotel (Azriely)
Azrieli Center (5)
132 Menachem Begin Rd.,
Tel Aviv 67021, Israel

Reservation by e-mail :
Business@Hiil.co.il (attn.: Pini Greenberg)

November Workshop code: "ISHRS"

Web site address:
http://www.afi-hotels.com/Crowne_Plaza_Tel_Aviv_City_Center

Reservation Procedure

A block of rooms has been reserved at the Crowne Plaza-Tel Aviv City Center Hotel (Azriely). We secured a special group rate of \$230 for a single deluxe bedroom and \$260 for a double deluxe bedroom per night, including breakfast. This is the final price for foreign tourists.

Reservation should be made by e-mail only to the attention of Pini Greenberg to the address above. The special code is as written above. Payment will be made directly to the hotel on arrival. The final date for cancellation without penalty is October 7, 2009.

Transportation from the Ben Gurion Airport:

Train to the Hashalom Station (15 min.)

Surgery Facility

The workshop will be held at Sheba Medical Center at Tel Hashomer, Ramat-Gan, Israel. The clinic's phone number is +972-9-760-3406. The facility is approximately 18 kilometers from Ben Gurion Airport and 20 kilometers from the Crowne Plaza - Tel Aviv City Center Hotel (Azriely).



Dinner

We are pleased to host a gala dinner for all seminar attendees and their spouses on Sunday, November 8, 2009, at Crowne Plaza Azriely Hotel. The dinner will be both an opportunity to review the first day of the seminar and to converse with other seminar attendees.

Weather

Temperature in November is average around 23-14 degrees Celsius (73.4-57.2 degrees Fahrenheit).

Meeting Attire

Attendees should dress in scrubs for the workshop. Attire for the gala dinner is semi-formal. Disposable gowns, masks and shoe covers will be available at the clinic.

Official Language

The official language of the Workshop is English. Simultaneous interpretation will not be provided.

Video, Photography & Audio Recording Policy

Video and audio recording, and photography are prohibited in the Workshop. The only exception to the photography policy are photos taken by ISHRS and Dr. Ginzburg's staff, for the purposes to use in ISHRS publications.

Persons with Disabilities

The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the Workshop Registrar at 630-262-5399, as soon as possible, and preferably before October 8, 2009.

Faculty Disclosure of Conflicts of Interest

All faculty are required to complete a form disclosing relevant grants or other financial support; consultancies; organization affiliations; family; departmental or personal financial involvement; patent right; and other relevant conflicts of interest pertaining to their topic. Such disclosures will be published in the program materials provided onsite at the workshop.

Disclaimer

As an educational organization, the ISHRS does not specially approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at its Regional Workshops. By attending this program, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery. Faculty, topics, and schedules are subject to change without prior notification, and will not be considered reasons for refund requests.

Questions? Contact:

Regarding the Program –
contact Dr. Ginzburg's office at:
E-mail: pelo.loss@gmail.com
Telephone: +972-9-7603406
Fax: +972-9-7408240

Regarding Registration –
contact the Workshop Register at:
International Society of Hair Restoration Surgery
E-mail: info@ishrs.org
Telephone: 001-630-262-5399
Fax: 001-630-262-1520

Not a member of the ISHRS?
Consider joining.
Go to www.ISHRS.org
for your member application.



BENEFITS OF ISHRS MEMBERSHIP INCLUDE

- **Reduced registration fees** for ISHRS annual meetings, regional workshops, live surgery workshops, webinars, and other training programs.
- Subscription to the bi-monthly publication, *Hair Transplant Forum International*, and access to the **Online Forum Article Archives Database**.
- Subscription to the peer-reviewed journal, *Dermatologic Surgery*.
- Opportunities to earn **continuing medical education credits** (CME) – *AMA PRA Category 1 Credits™* and AAD Category 1 CME Credits
- Eligibility for **research grants**.
- **www.ISHRS.org** - A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members.
- **Ask the Experts** program - mechanism for members to ask questions and seek advice from other members.
- **Unified public relations effort** to increase the public's perception and awareness of hair restoration surgery.
- A team of leaders, volunteers, and staff dedicated to making the ISHRS a valuable resource for the profession.

ABOUT THE INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY

The International Society of Hair Restoration Surgery is a non-profit medical association composed of more than 750 physicians and surgeons and 150 surgical assistants who specialize in hair restoration. Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The purposes of the Society include: to advance the art and science of hair restoration; **to encourage free interchange of ideas, knowledge and experience; to encourage professional excellence; and to encourage continuing medical education.**

ISHRS HEADQUARTERS

303 West State Street, Geneva, IL 60134 USA
Tel: 630-262-5399
U.S. Toll free: 800-444-2737
Fax: 630-262-1520
E-mail: info@ishrs.org; www.ISHRS.org