

Sponsorship Opportunities

**Reserve Your
Sponsorship Slot Early**

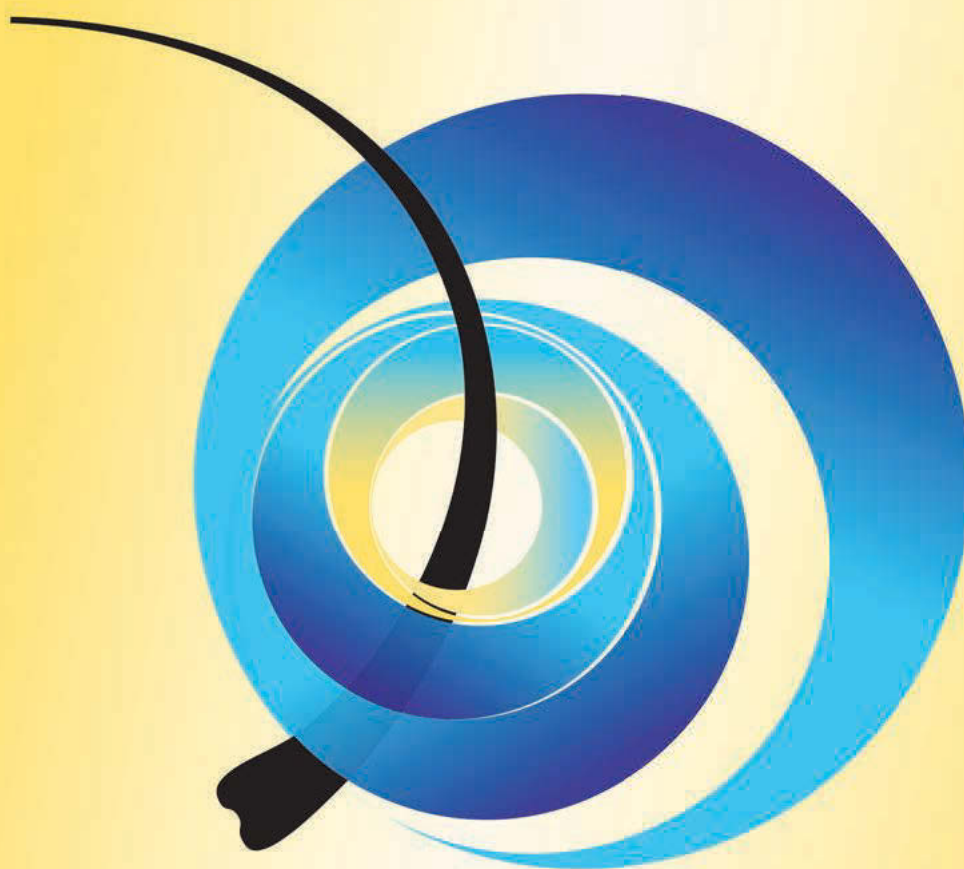
**Engage Effectively with
Distinctive Researchers
and Clinicians**

**Secure Your
Prominence at this
Outstanding Event**

November 18-21, 2015

9th World Congress for Hair Research

Miami • Florida • USA



www.hair2015.org

A Comprehensive, International Hair Research Meeting
For The Advancement of Knowledge
In Hair Growth, Hair and Scalp Disease, and Clinical Care

Hosted by **NORTH AMERICAN HAIR RESEARCH SOCIETY** 

COVER IMAGE: Confocal image of nerves, vessels and neuropeptides in and around the stem cell/ bulge region of richly-innervated human anagen scalp hair follicle. Science/NSF International Science and Engineering Visualization Challenge- TopTen 2005. Marna Ericson and Maria Hordinsky, Dermatology, University of Minnesota.

INSIDE IMAGE: Confocal image of rich 3-D vascular network of the bulb region of an actively-growing anagen human scalp hair follicle. Science/NSF International Science and Engineering Visualization Challenge. Finalist 2006. Marna Ericson and Maria Hordinsky, Dermatology, University of Minnesota.



NAHRS MISSION

- To strongly encourage and promote SCIENTIFIC RESEARCH in the field of the normal and disordered hair growth.
- To promote dissemination of STATE OF THE ART knowledge on hair biology and medical hair disorders.
- To promote INTERDISCIPLINARY INTERACTION between basic SCIENTISTS and CLINICIANS through regular meetings, publications and innovative communication.
- To establish links with other INTERNATIONAL HAIR RESEARCH SOCIETIES and to arrange combined meetings on a periodic basis.
- To EDUCATE both our colleagues and the public on hair biology and the PATHOPHYSIOLOGY and TREATMENT of HAIR RELATED CONDITIONS.
- To create and maintain a DATABASE of hair disorders that will foster greater ENHANCED COMMUNICATION between bench scientists, clinicians, industry, patient support societies, lay public, government and managed care organizations.

North American Hair Research Society
NAHRS Headquarters
303 West State Street; Geneva, IL, 60134, USA
Tel: 1-630-578-3991 | Fax: 1-630-262-1520
info@nahrs.org | www.nahrs.org

COMMERCIAL SUPPORT LEVELS

Benefits & recognition include: All amounts listed in USD.						
	PLATINUM \$75,000+	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000	NICKEL \$5,000	CONTRIBUTOR \$2,500
Support of one session	X					
Support of one early morning coffee break with signage at event	X	X				
Support of one regular coffee break with signage at event	X	X	X			
Support of printing of Final Program with recognition on inside front cover	X	X	X			
Tickets to Congress Dinner	8	6	4	2		
Personalized verbal recognition at the podium during opening address	X	X	X	X		
Recognition during opening address	X	X	X	X	X	
Listing in preliminary program, with company logo	X	X	X	X	X	
Hyperlink to company's main homepage from company logo displayed on meeting website	X	X	X	X	X	X
Listing on meeting website with company logo	X	X	X	X	X	X
"Corporate Supporter" Badge ribbon	X	X	X	X	X	X
Recognition on break slides	X	X	X	X	X	X
Listing on signage at registration desk, with company logo	X	X	X	X	X	X
Listing in Final Program, with company logo	X	X	X	X	X	X

ADDITIONAL OPPORTUNITIES

- \$50,000 – Support of Welcome Reception
- \$75,000 – Support of Congress Dinner
- \$30,000 – Support of the Abstracts/Journal Supplement
- \$25,000 – Support of one Lunch

EXHIBITS

\$3,500 – per 8'x10' booth, includes four company representative badges. For complete exhibit prospectus and online exhibits registration go to: www.hair2015.org.

ADVERTISEMENTS IN FINAL PROGRAM BOOK

- \$2,000 – full page, full color
- \$3,000 – inside back cover, full color
- \$5,000 – back cover, full color



SATELLITE SYMPOSIA

\$15,000 – Satellite Symposium Fee
Companies are invited to schedule Satellite Symposia during the Congress. The planning committee especially encourages Satellite Symposia that highlight the most recent advances in the fields of hair. Limited slots – symposia will be issued on a first-come, first-served basis.

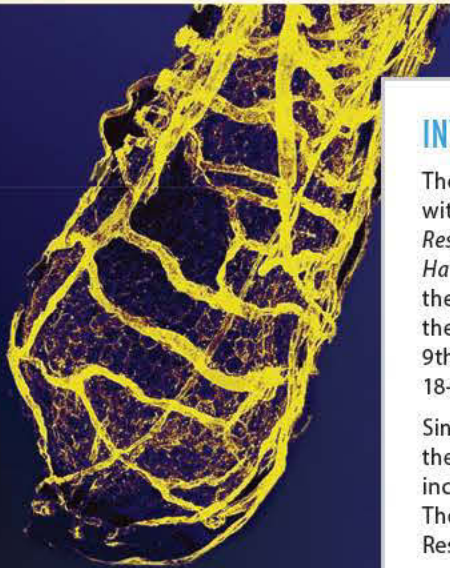
- The cost of a Satellite Symposium includes the basic equipment of a lecture room:
- Head table and chairs for five persons
 - 1 table microphone
 - 1 lectern with a fixed microphone
 - 1 screen
 - 1 LCD projector (suitable for room)
 - Audience chairs arranged theatre style
 - 1 A/V technician available in the lecture room during the session

Costs of any extras, e.g., extra audio visual equipment, food and beverage, translation, extra furniture, extra decoration, changes in the set up of the room, etc. exclusively for the Satellite Symposium, should be organized directly via the official Congress suppliers and must be paid for by the company.

- The company must supply the following details for the program:
- Title of the symposium
 - Names of the chairpersons
 - Title of each speaker presentation with presentation duration
 - Name and address details for each chairperson and speaker

Speaker Expenses: Speaker travel expenses, hotel accommodation, and Congress registration are not included in the Satellite Symposium cost. These costs must be paid separately by the company.

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This three and a half day meeting will present sessions focusing on several aspects of hair research including:

- Genetics, Genomics, and Personalized Medicine/Biomarkers
- Morphogenesis, Neogenesis and Tissue Engineering
- Cicatricial Alopecia
- Auxiliary Cells
- Hormones, Hair Growth and Pattern Hair Loss
- Stem Cells and Stem Cell Niches
- Emerging Technologies and Therapies
- Structure, Biology and Hair Curl, Color and Luster
- Immunobiology, Alopecia Areata
- Clinical Trials
- New Topics Selected from Abstracts

INVITATION

The North American Hair Research Society (NAHRS), with participation from the Australasian Hair & Wool Research Society, the European Society for Hair Research, the Hair Research Society of India, the Japanese Society for Hair Research, and the Korean Hair Research Society, will host the 9th World Congress for Hair Research, on November 18-21, 2015 in Miami, Florida, USA.

Since the inaugural meeting in Brussels in 1995, the scope, size, and quality of the Congress has increased as new member societies have joined. The ultimate goal of the World Congress for Hair Research is to offer a comprehensive hair research meeting with our international colleagues to present new research, share experiences, and discuss new directions for the advancement of knowledge in hair growth, hair and scalp disease, and clinical care.

We invite you to participate as a corporate supporter and/or exhibitor in this important event. Please feel free to directly contact any of the planning committee members below or the Society Administrator, Victoria Ceh, at 1-630-536-8291 or vceh@nahrs.org.

Sincerely yours,

Wilma F. Bergfeld, MD
CONGRESS CO-CHAIR
Cleveland Clinic Foundation

Angela Christiano, PhD
CONGRESS CO-CHAIR
Columbia University

Maria K. Hordinsky, MD
CONGRESS ASSOCIATE CHAIR
University of Minnesota

Victoria H. Barbosa, MD, MPH, MBA
Rush University

Valerie D. Callender, MD
Howard University

Luis Garza, MD, PhD
Johns Hopkins University

Antonella Tosti, MD
University of Miami

Ken Washenik, MD, PhD
New York University/Bosley

TIME	WEDNESDAY NOV 18, 2015	THURSDAY NOV 19, 2015	FRIDAY NOV 20, 2015	SATURDAY NOV 21, 2015
7:00am		International Board Meeting		Coffee with the Faculty
7:30am			Satellite Symposium	
8:00am		Exhibits/Coffee Even Posters 7:30-8:45 formal poster viewing	Exhibits/Coffee Odd Posters 7:30-8:45 formal poster viewing	Satellite Symposium
8:30am		Hair Transplantation - B. Nussbaum		
9:00am		Live Patient Viewing - A. Tosti 8:30-9:15 Pt. viewing 9:15-11:00 Discussion		
9:30am			Hormones, Hair Growth and Pattern Hair Loss - W. Bergfeld	Genetics, Genomics, & Personalized Medicine/ Biomarkers - A. Christiano
10:00am				
10:30am				
11:00am		Exhibits/Posters/Coffee	Exhibits/Posters/Coffee	Coffee
11:30am	Registration Opens	Immunobiology, Alopecia Areata - M. Hordinsky	Stem Cells & Stem Cell Niches - G. Cotsarelli	Clinical Trials - J. Shapiro
12:00 noon				
12:30pm				
1:00pm	Exhibit Set-up Poster Set-up	Satellite Symposium	Satellite Symposium	Sister Society Meetings New Topics Selected from Abstracts: Part II - L. Kling
1:30pm	Basic Course on Diagnosis and Treatment of Hair Disorders - L. Goldberg			
2:00pm	Epidemiology & Clinical Trial Design - J. Mackey-Wiggan			
2:30pm	Basic Science Course for Hair Researchers - A. Christiano, V. Horsley, S. Millar	Morphogenesis, Neogenesis and Tissue Engineering - S. Millar	Emerging Technologies and Therapies - K. Washenik	Closing Ceremony & Awards
3:00pm		Cicatricial Alopecia - E. Olsen		
3:30pm				
4:00pm		Exhibits/Posters/Coffee	Exhibits/Posters/Coffee	
4:30pm		Auxiliary Cells - V. Horsley	Structure, Biology & Hair Curl, Color & Luster - T. Dawson	Exhibits dismantle Posters dismantle
5:00pm	Opening Ceremony Keynotes - R. Rox Anderson - J. Ebling Lecture: M. Philippott		New Topics Selected from Abstracts: Part I - V. Barbosa	
5:30pm				
6:00pm		Great Cases from South America - R. Romiti		
6:30pm	Welcome Reception			
7:00pm	Exhibit & Poster Area	Evening free	Congress Dinner	
7:30pm				
8:00pm	Evening free			
8:30pm				
9:00pm				
9:30pm				
10:00pm				

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