AGENDA

WEDNESDAY, February 21

2:00pm – 6:00pm
Continued on Thursday
8:00am – 6:00pm

TRANSITIONING FROM PSYCHOLOGIST TO
PSYCHOLOGIST-MANAGER: Leadership and Management
Skills for Success*

Leading Self

The careers of psychologists can and often do provide them
opportunities to take on supervisory, managerial, and even senior
executive roles. However, the skills to become effective managers
and leaders are rarely taught as a part of advanced degree programs
in psychology. In this workshop, participants will have the opportunity
to consider, first, what the best research suggests are essential skills for
effectively leading and managing others. It will then lead participants on
a process of self-discovery to examine to what extent they are naturally
inclined to have, or to easily develop, those skills, and whether others
see them as currently having those skills. Finally, participants will be
taught principles of leadership development to enable them to leverage
their strengths and address any skills gaps they discover in themselves,
as they emerge into people leadership roles.

Joe Mosher, PhD
Vice President & Executive Consultant, Leadership Worth Following, LLC

Leading and Managing Others

The purpose of this second module is to illustrate the basics
of leading managing others. Topics to be discussed include:
supervisor-subordinate roles in effective performance management,
learn a performance management process, how to set work and
developmental objectives, the use of positive psychology for
motivating performance, analyzing performance problems and
problem performance management, and identifying policies, programs,
resources and tools for managing performance. At least one and
perhaps two case studies will be introduced and discussed in-depth.
Participation by members of the group will be encouraged and
small-group discussions will be utilized.

I. Marlene Thorn, PhD
Founder and CEO/Consultant, IMT Consulting Associates, LLC and
Center for Creative Leadership Adjunct Feedback Assessor and Executive Coach

Mindful Resource Management

The third module of the Transition Institute will focus on strategies
of effective resource management. From budgeting and fiscal
management to outcome evaluation, consumer satisfaction, and
program improvement planning, participants will be introduced to
a comprehensive and integrated model of intentional resource
management designed for psychologist-managers. By means of
interactive presentation, participant discussion, and a practice exercise
this module offers both a conceptual framework and practical tools
for ensuring resource management and program quality.

Myranda Grahek, PhD
President, Leadership Worth Following, LLC

*The Administrator of Continuing Education for the Society of Psychologists in Management (“SPIM”), has reviewed this
presentation and determined that there is no conflict of interest or commercial support involved with said presentation.
Questions or concerns should be directed to Allen Parchem (aparchem@alpendeavors.com).
Strategic Management

The purpose of this fourth module is to illustrate the basics of strategic management. Topics to be discussed include thinking strategically about what you wish to accomplish in your management position, how to manage the change associated with implementing your strategic plan, and the basic tenets of political savvy/managing up to improve your chances of realizing your plan. At least one and perhaps two case studies will be introduced and discussed in-depth. Participation by members of the group will be encouraged and small-group discussions will be utilized.

Dee Ramsel, PhD, MBA
Executive Director, VHA National Center for Organization Development, Department of Veterans Affairs, Veterans Health Administration, Associate Professor, Department of Psychiatry and Behavioral Sciences, Medical College of Wisconsin

THURSDAY, February 22

8:00am – 6:00pm
TRANSITIONING FROM PSYCHOLOGIST TO PSYCHOLOGIST-MANAGER: Leadership and Management Skills for Success* – Continued

8:00am – 12:00pm
ENCOURAGING AND COACHING YOUR DREAM* 4 CEs
This presentation will encourage participants consider entrepreneurial activities and provide information about possibilities, psychological barriers, and practical steps to starting a business. Participants are asked to bring a brief (up to one page) description of their dream business, as they will receive individual, one-on-one coaching to review ideas and assist them in being successful.

Jim Johnson, PhD
Principal, Private Investor

George Watts, EdD
Chairman, Top Line Talent

Jennifer Wisdom, PhD
Professor, City University of New York School of Public Health

12:45pm – 4:45pm
DEVELOPING AND DEMONSTRATING COMPETENCE IN TIMES OF TRANSITION – To Leader, Consultant or Coach* 4 CEs
There will be an overview many of the critical skills and perspectives that psychologists can bring into these pursuits, to include a coaching / consulting competency success profile, a technical leadership success profile, and a managerial leadership success profile. The leaders will clearly differentiate between therapy and other clinical activities, consulting, coaching, and leadership. Leadership and coaching / consulting derailment risks will be discussed as will an approach to support thinking about career transitions and competence.

As part of the discussion we will introduce the competencies outlined by the American Board of Professional Psychology [ABPP] Organization and Business Consulting Psychology specialty area. This specialty area includes psychologist-managers. Each participant will be asked to bring a case / work product description for discussion with the group. If desired, that case may be able to be a proposed work sample for ABPP.

Cathleen Civello, PhD, MPA, ABPP
Clinical and Consulting Psychologist

J. Rick Day, MBA, PhD, PsyD, ABPP
President and Managing Principal, Clinical and Consulting Psychologist, JRDA, Inc.

*The Administrator of Continuing Education for the Society of Psychologists in Management (“SPIM”), has reviewed this presentation and determined that there is no conflict of interest or commercial support involved with said presentation. Questions or concerns should be directed to Allen Parchem (aparchem@alpendeavors.com).
OUTGOING SPIM BOARD MEETING

WELCOME RECEPTION

KICK-OFF MEETING*

Convened by:
Richard R. Kilburg, PhD
CEO, RRK Coaching and Executive Development

FRIDAY, February 23

BREAKFAST
Networking and Buddy Pairing

PRESIDENT’S ADDRESS*

Jill J. Draime, PsyD
Associate Director, VHA Office of Patient Centered Care and Cultural Transformation

BEFORE, DURING AND AFTER: Building a Community of Practice in Three Sessions*

Tamara Lyn, PhD
Administrator, Psychology Services Branch, Federal Bureau of Prisons
Beulah Trey, PhD
President, Vector Group Consulting

RADICAL UNCERTAINTY: Wrestling with Scenarios*

Jeremy B. Bentham
Vice President, Global Business Environment and Head of Shell Scenarios, Royal Dutch Shell

LONG YEARS’ JOURNEY INTO EXECUTIVE DEVELOPMENT AT A FORTUNE COMPANY*

Karol M. Wasylyshyn, PsyD
President, Leadership Development Forum

LUNCHEON AND GUEST SPEAKER

Neil McGuinness
Beaches Museum & History Park

EVOLVING AS A LEADER AND AS AN AGENT OF ORGANIZATIONAL CHANGE*

Paul Layne
Executive Vice President, Master Planned Communities

BEFORE, DURING AND AFTER: Building a Community of Practice in Three Sessions*

Tamara Lyn, PhD
Administrator, Psychology Services Branch, Federal Bureau of Prisons
Beulah Trey, PhD
President, Vector Group Consulting

TO LEAVE OR STAY: Consulting on this Important Decision*

Jennifer Wisdom, PhD
Professor, City University of New York School of Public Health

*The Administrator of Continuing Education for the Society of Psychologists in Management ("SPIM"), has reviewed this presentation and determined that there is no conflict of interest or commercial support involved with said presentation. Questions or concerns should be directed to Allen Parchem (aparchem@alpendeavors.com).
3:30pm – 5:00pm LEADERSHIP IN HIGHER EDUCATION: Developmental Imperatives and Challenges* 1.5 CEs
Christina M. Frederick, PhD
Professor and Graduate Program Coordinator, Embry-Riddle Aeronautical University
Alvin Y. Wang, PhD
Dean and Professor of Psychology, University of Central Florida

Evening DINNER IN LOCAL RESTAURANTS

SATURDAY, February 24

7:00am – 8:00pm BREAKFAST

8:00am – 9:00am SO, YOU THINK YOU KNOW WHAT STIMULATES INNOVATION AND GROWTH: The Leader Behaviors That Matter* 1 CE
Michael Seitchik, EdD
Director of Research and Assessment, Bates Communications

9:00am – 10:30am STEERING THE SHIP WITH NO GOLD OR BRIG: Developing Talent and Discouraging Misbehavior in a Resource-poor Environment* 1.5 CEs
Mary Coussons-Read, PhD
Professor and Chair, Department of Psychology, The University of Colorado Colorado Springs

10:30am – 11:00am BREAK

11:00am – 12:00pm DPIM PRESENTATION* 1 CE

12:00pm – 1:15pm LUNCHEON AND DPIM BUSINESS MEETING

1:15pm – 2:15pm DRIVING CULTURAL CHANGE IN A GROWTH ENVIRONMENT* 1 CE
Roderick McLean
Vice President and General Manager, F-16/F-22 Integrated Fighter Group, Lockheed Martin – Aeronautics

2:15pm – 3:00pm BEFORE, DURING AND AFTER: Building a Community of Practice in Three Sessions*.75 CE
Tamara Lyn, PhD
Administrator, Psychology Services Branch, Federal Bureau of Prisons
Beulah Trey, PhD
President, Vector Group Consulting

3:00pm – 3:15pm SPIM BITS LEADERSHIP TRAINING: “Making it Stick”*.25 CE
Judith Albino, PhD
President Emerita and Professor, University of Colorado Anschutz Medical Campus

3:15pm – 3:30pm BREAK

3:30pm – 5:00pm WORKING AT THE TOP OF THE HOUSE* 1.5 CEs
J. Rick Day, MBA, PhD, PsyD, ABPP
President and Managing Principal, JRDA, Inc.
Richard R. Kilburg, PhD
CEO, RRK Coaching and Executive Development
Karol M. Wasylyshyn, PsyD
President, Leadership Development Forum

5:30pm – 7:00pm AWARDS RECEPTION AND AUCTION
Heavy Hors d’oeuvres and Cocktails

*The Administrator of Continuing Education for the Society of Psychologists in Management (“SPIM”), has reviewed this presentation and determined that there is no conflict of interest or commercial support involved with said presentation. Questions or concerns should be directed to Allen Parchem (aparchem@alpendeavors.com).
SUNDAY, February 25

8:00am – 11:00am  INCOMING SPIM BOARD MEETING

8:00am – 12:00pm  APA ETHICAL PRINCIPLES AND STANDARDS
                    AND THE DEVELOPMENT OF EXECUTIVE CONSCIENCE*
                    4 CEs

PsychINFO currently lists 3100+ citations on moral reasoning and
3600+ on conscience. State and provincial licensing boards promote
and often require continuing education on Ethics. Rarely do such
offerings focus on ethical behavior and leadership or discuss how
the moral reasoning capacities of executives develop. The purposes
of this workshop are to examine the development of executive
conscience from psychodynamic, cognitive, social psychological, and
neuropsychological perspectives. Participants will be invited to explore
aspects of the emergence of their consciences. Moral challenges in
leaders lives will be emphasized. Current ethical challenges of course
participants will be addressed in the context of the 2010 revision of
the APA Code. Case examples, small and large group discussions,
and a presentation will be used to cover the issues involved.

Richard R. Kilburg, PhD
CEO, RRK Coaching and Executive Development
This Institute is APA Ethics Approved

*The Administrator of Continuing Education for the Society of Psychologists in Management ("SPIM"), has reviewed this
presentation and determined that there is no conflict of interest or commercial support involved with said presentation.
Questions or concerns should be directed to Allen Parchem (aparchem@alpendeavors.com).

The Society of Psychologists in Management (SPIM) is approved by the
American Psychological Association to sponsor continuing education for psychologists.
SPIM maintains responsibility for this program and its content. CE chair person:
Allen L. Parchem, PhD aparchem@alpendeavors.com
CONFERENCE FEES
Register by January 12th for Early Rates

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Member</td>
<td>$535</td>
</tr>
<tr>
<td>Member</td>
<td>$625</td>
</tr>
<tr>
<td>Early Non-Member</td>
<td>$585</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$675</td>
</tr>
<tr>
<td>Day Rate</td>
<td>$325</td>
</tr>
<tr>
<td>Early Guest Registration</td>
<td>$360</td>
</tr>
<tr>
<td>Guest Registration</td>
<td>$385</td>
</tr>
</tbody>
</table>

INSTITUTE FEES
(These fees are separate from conference fees)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Training Institute (1½ Days 13 CEs)</td>
<td>$600</td>
</tr>
<tr>
<td>Half-Day Institutes (4 Hours 4 CEs)</td>
<td>$155</td>
</tr>
</tbody>
</table>

ADDITIONAL INFORMATION

ABOUT OUR LOCATION
The conference will be held at the One Ocean Resort & Spa in Atlantic Beach, FL. The resort is situated on the white sands of the Atlantic Ocean and a short drive from the Jacksonville International Airport. One Ocean Resort is an inviting hotel with a luxury spa, sparkling outdoor pool, fitness center, business center, Azurea Restaurant & Lounge, and a peaceful atmosphere. You will be just steps away from The Beaches Town Center. This beachfront destination features brick-lined streets and flower-filled courtyards. With a community atmosphere and small town charm, this retail neighborhood offers plenty of outdoor spaces to people watch along with art galleries and one-of-a-kind boutiques. Discover Jacksonville’s rich variety of history, art, beaches and water activities by visiting www.visitjacksonville.com/

HOTEL RATE
The hotel is $209 per night plus applicable state and local tax. A major credit card is required to guarantee reservations. Cancellations made up until 72 hours prior to check-in will be accepted with no penalties.

GOVERNMENT ROOM RATE
One Ocean Resort & Spa is offering a government rate of $159 per night. There is a limited supply for these rooms, you must contact Liz Woodward at liz@wplanning.com or 773-331-0457 to confirm this rate.

DAY RATE
With this registration fee you are welcome to attend one full day (Friday or Saturday) of the conference. Your meals and CE credits are included.

GUEST REGISTRATION
Guests of an attendee are welcome to attend any of the sessions throughout the main conference as well as the breakfasts and lunches. This does not include institutes fees, CE credits or the Saturday reception.

CONTINUING EDUCATION CREDIT
Society of Psychologists in Management (SPIM) is approved by the American Psychological Association to sponsor continuing education for psychologists. SPIM maintains responsibility for this program and its content. Earn over 30 CE credits with attendance in the institutes and conference.

REGISTRATION CANCELLATION/REFUND POLICY
Full refund of registration fees will be made if notice of cancellation is made in writing to conference registrar on or before January 15, 2018. Full refunds are subject to a $75 processing fee. A 50 percent refund will be made if notice of cancellation is made on or before January 31, 2018. No refunds will be made if cancellation is received after January 31, 2018.