



SPONSORSHIP OPPORTUNITIES

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CICATRICIAL ALOPECIA RESEARCH FOUNDATION

7TH INTERNATIONAL PATIENT-DOCTOR CONFERENCE

HAMPTON INN & SUITES NEW ORLEANS CONVENTION CENTER, NEW ORLEANS, LA USA

JUNE 3-5, 2016 (FRIDAY-SUNDAY)

The Cicatricial Alopecia Research Foundation (CARF) is pleased to announce the **7th International Patient-Doctor Conference** to be held in New Orleans, Louisiana, USA, June 3-5, 2016. We anticipate 125+ participants – both patients and physicians – in attendance not only from Louisiana and the Southeast, but from all over the United States and other countries.

The agenda includes lectures on the diagnoses and treatment options for cicatricial alopecia from leading physicians, updates on research advances, and practical solutions for patients. Patients and physicians will have time to network and learn during afternoon round table discussions, and the morning coffee chat will allow them to express themselves in a safe environment. Sunday's presentations will focus on holistic and lifestyle choices to improve patients' quality of life. All sessions will take place at the Hampton Inn & Suites New Orleans Convention Center Hotel.

We invite you to support CARF's 7th International Patient-Doctor Conference! In addition to the opportunities listed below all sponsors will be acknowledged in the CARF Communiqué newsletter and on the CARF Patient-Doctor Conference webpage, reaching the 3,000+ CARF subscribers.

Exhibits Program

- Exhibitors with products of interest to our attendees include: full and partial wigs, hair accessories, head wraps, hats, scarves, hair care products, make-up and any tips to help them enhance their appearance, medical and surgical options, and products to improve overall quality of life. Table top exhibits program will be open 7:30AM-5:00PM on Saturday, June 4, 2016.

Sponsorships/Educational Grants

- Diamond** \$10,000. Exclusive opportunity. Title sponsor of the conference; premier placement of logo in Onsite Program; logo placement with hyperlink on conference website; logo on break slides during conference; verbal recognition during opening remarks and special acknowledgement during the dinner; acknowledgement in CARF Communiqué newsletter.
- Platinum:** \$5000+. Name sponsor of Saturday dinner (not exclusive). Logo in Onsite Program; logo placement with hyperlink on conference website; logo on break slides during conference; verbal recognition during opening remarks and special acknowledgement during the dinner; acknowledgement in CARF Communiqué newsletter.
- Gold:** \$2,500-\$4,999. Named sponsor of afternoon healthy snack break or other equivalent function; listed in Onsite Program; logo placement with hyperlink on conference website; logo on break slides during conference; verbal recognition during opening remarks; ; acknowledgement in CARF Communiqué newsletter.
- Silver:** \$1,000-\$2,499. Named sponsor of a coffee break; listed in Onsite Program; logo placement with hyperlink on conference website, logo on break slides during conference; verbal recognition during opening remarks; acknowledgement in CARF Communiqué newsletter.
- Bronze:** \$500-\$999. Listed in Onsite Program; logo placement with hyperlink on conference website, logo on break slides during conference; verbal recognition during opening remarks; acknowledgement in CARF Communiqué newsletter.
- Contributor:** \$250-\$499. Listed in Onsite Program; verbal recognition during opening remarks; acknowledgement in CARF Communiqué newsletter.

Advertisement in Onsite Program:

All ads will be printed as black & white. Artwork should be in JPEG format and due by May 1, 2016.

- Full-Page ad: \$500
- Half-Page ad: \$250
- Quarter-Page ad: \$125

Please contact Melanie Stancampiano, Associate Executive Director, at mstancampiano@carfinl.org, to secure your sponsorship! Thank you.

Sincerely,
Nicole E. Rogers, MD, FISHRS
Chair, 2016 New Orleans Patient-Doctor Conference

Victoria Ceh, MPA, Executive Director
Cicatricial Alopecia Research Foundation



C . A . R . F .

EXHIBIT APPLICATION

CICATRICIAL ALOPECIA RESEARCH FOUNDATION

7TH INTERNATIONAL PATIENT-DOCTOR CONFERENCE

HAMPTON INN & SUITES NEW ORLEANS CONVENTION CENTER, NEW ORLEANS, LA USA

JUNE 3-5, 2016 (FRIDAY-SUNDAY)

CARF is pleased to provide the following opportunity for companies to promote their products and services to the attendees of the 7th International Patient-Doctor Conference.

Exhibit Table Top: \$500 USD

- One exhibit table; two chairs
- Registration for up to two company representatives, includes 2 tickets to Saturday dinner
- Acknowledgement in printed program, CARF Communiqué newsletter, and on Conference website
- Verbal recognition from the podium during opening remarks

Note: The fee for additional representatives is \$150 per person, for up to 4 representatives total per exhibit table.

Please print clearly.

Company	
Contact Person	
Title	
E-mail	
Address	
City	State/Province
Postal Code	Country
Telephone	Fax

Product Description: We will print this description in the Onsite Program – maximum length is 250 characters including spaces. It must be purely descriptive and not use advertising copy type words such as “best,” “leading,” etc.

Fees:

- \$500 USD – one (1) exhibit table top, includes 2 company representatives
- \$150 USD – per additional rep beyond the allotted 2. Maximum 4 reps per table.

Payment Options:

Check. Made payable to: *Cicatricial Alopecia Research Foundation*, 303 West State Street, Geneva, IL 60134, USA. Mail check with completed Exhibit Application and signed Exhibit Agreement.

Credit Card. Complete below and scan/email to: info@carfintl.org with signed Exhibit Agreement. Or fax to: 1-310-262-1520.

- Visa
- Mastercard
- American Express

Card Number: _____ Expiration Date (MM/YYYY): ____ / ____

Name on Card (print): _____ Authorized Signature: _____

A receipt and confirmation will be e-mailed upon receipt of full payment, completed Application, and signed Exhibitor Agreement. Thank you for your support.



EXHIBIT AGREEMENT

CICATRICAL ALOPECIA RESEARCH FOUNDATION

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Exhibit Rules & Regulations

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.
2. No application form will be processed without payment in full.
3. Due to the nature of the conference, no refunds will be offered.
4. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.
5. All exhibit tables and support services will be provided by conference organizers. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.
6. Security will not be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.
7. Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at the table a letter from the FDA that describes the allowable use of any drug or device exhibited.
8. Exhibitors shall carry comprehensive liability coverage, including premises operations and contractual liability coverage of at least \$1,000,000 for personal injury liability, \$1,000,000 for property damage liability, and statutory workers' compensation with employer's liability with a limit of at least \$100,000. Exhibitors will furnish certificates of insurance, if requested, by the conference organizer.
9. **CONFLICTING EVENTS:** Companies exhibiting at CARF's 6th International Patient-Doctor Conference will be required, as a condition of their participation as exhibitors, not to exhibit at, conduct or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to the hair loss community (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time frame encompassed by the Patient-Doctor Conference. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the Patient-Doctor Conference and ends two days after the official close of the conference.

Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property, however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors.

Indemnification and Release

The exhibitor shall indemnify, defend, and hold the Cicatricial Alopecia Research Foundation (CARF), the Hotel, and their respective directors, officers, members, agents, employees and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of CARF or Hotel, except those occasioned by the gross negligence or willful misconduct of CARF or Hotel; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys' fees), whether those of the exhibitor or a third party, arising, directly or indirectly, from exhibitor's occupancy and use of the exhibition premises, or any part thereof, except those arising from the gross negligence or willful misconduct of CARF or Hotel. Exhibitor further waives any and all rights it may have against CARF or Hotel, and their respective directors, officers, members, agents, employees and successors, and each of them, and releases and discharges them from any claim relating to exhibitor's occupancy and use of the exhibition hall, or any part thereof.

Terms and Conditions

As a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document and of CARF and Hotel. CARF reserves the right to refuse exhibit space to any applicant at its sole discretion.

If exhibiting at the conference, the undersigned has read the Exhibitor Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.

Signature: _____ Date: _____

Name (print): _____ Title: _____

Company: _____